

# MAPEAMENTO DE COMUNIDADES

/Sudeste



# O AMADURECIMENTO DO ECOSSISTEMA BRASILEIRO!

Quando iniciamos a missão de mapear o ecossistema empreendedor, lá em 2018, nosso objetivo era trazer um olhar maior para as comunidades que ainda estavam nascendo (emergentes), dando assim, visibilidade para fora dos centros geradores de startups.

Hoje, dois anos depois, e em um cenário cada vez mais maduro, entendemos que era o momento de dar um passo adiante. Por isso, no Mapeamento de 2020, além das comunidades emergentes, você encontrará dados sobre os principais polos de startups no Brasil, como São Paulo, Rio de Janeiro, Belo Horizonte e Florianópolis, além de dados necessários para os dias atuais e que foram captados pela primeira vez, incluindo diversidade e impacto do Covid-19.

Nosso objetivo, é cada vez mais compreender o cenário nacional de startups, gerando dados confiáveis e com densidade, identificar as principais dores e potências em cada região do Brasil, para orientar cada vez mais, tomadas de decisões pautadas em dados e inteligência.

O que você vê aqui, é um documento vivo. Se quiser nos ajudar, poderá contribuir para melhorias e atualizações, afinal, somos um ecossistema em constante evolução. E é para isso, que este estudo existe!

# Como este mapeamento foi feito?

O Mapeamento de Comunidades da Abstartups, este ano com co-realização do Sebrae, é um estudo que propõe registrar dados demográficos e o perfil das startups em todo Brasil, além de identificar atividades e agentes de fomento à inovação e ao empreendedorismo nas comunidades. Por isso, a captação se divide em dois eixos:

## Mapeamento de Startups

A Abstartups conta hoje com uma base de mais de 13 mil startups cadastradas no Startupbase, nossa base aberta e atualizada em tempo real, e com 5 mil startups associadas. Além desses dados, durante os meses de maio a setembro de 2020, captamos respostas com uma amostragem de 3.000 startups de todo Brasil através de formulário.

Os dados que você encontrará a seguir, estão todos em porcentagem e são referentes apenas às startups ativas na data de publicação, tendo sido desconsideradas startups, que após análise, estavam desativadas ou não correspondiam à definição de startup estabelecida neste estudo.

## Documento de Atores

O Mapeamento de atores é um documento colaborativo, construído em conjunto com uma rede de lideranças locais e comunidades. Hoje, nossa rede conta com mais de 300 curadores que contribuem com este trabalho.

Você encontra a lista completa de atores mapeados em cada comunidade, assim como a lista completa de curadores deste ano, aqui na página oficial do mapeamento 2020.

# REALIZAÇÃO

## **O Mapeamento de Comunidades é uma iniciativa da Abstartups.**

A Abstartups existe para construir o ambiente ideal para as startups transformarem o país. Nós inspiramos, capacitamos, conectamos e advogamos pelas startups, porque acreditamos no papel da inovação como motor de transformação positiva para o país.



## **Co-Realização**

O Sebrae – Serviço de Apoio às Micro e Pequenas Empresas é uma entidade civil sem fins lucrativos que trabalha desde 1972 pelo desenvolvimento sustentável dos pequenos negócios. Para isso, a entidade promove cursos de capacitação, facilita o acesso a serviços financeiros, estimula a cooperação entre as empresas, organiza feiras e rodadas de negócios e incentiva o desenvolvimento de atividades que contribuem para a geração de empregos e rendas.



# 01 Sobre o Sudeste

Estar conectado ao ecossistema de startups não apenas de São Paulo, mas de todo o Brasil por meio da Abstartups é fundamental para o desenvolvimentos de novos negócios digitais na Mercedes-Benz. Nosso caminhões e ônibus estão por todo o país, movimentando cargas e passageiros, e discutir problemas da vida real com empreendedores de verdade nos possibilita resolver problemas da sociedade e entregar valor a nossos clientes e a toda a cadeia logística do Brasil.

Como propósito, a Mercedes-Benz existe para todos que movem o mundo e a proximidade com a Abstartups possibilita a conexão de potenciais parceiros com um mapeamento ímpar de comunidades das mais diversas frentes de atuação, sejam elas para melhorar processos, gestão, análises de mercado, logística e, mais importante ainda, desenvolver novos negócios,

inovadores, a partir da interação com mentes empreendedoras que não possuem medo de errar até acertar na veia e resolver grandes problemas.

A Mercedes-Benz, com seu DNA inovador, quer contribuir cada vez mais para o ecossistema de startups do Brasil e temos a certeza de que estamos apenas no meio dessa jornada para movermos o mundo juntos.

**Mauro Vieira - Gerente de Projetos Comerciais na Mercedes-Benz | Parceiro Regional**

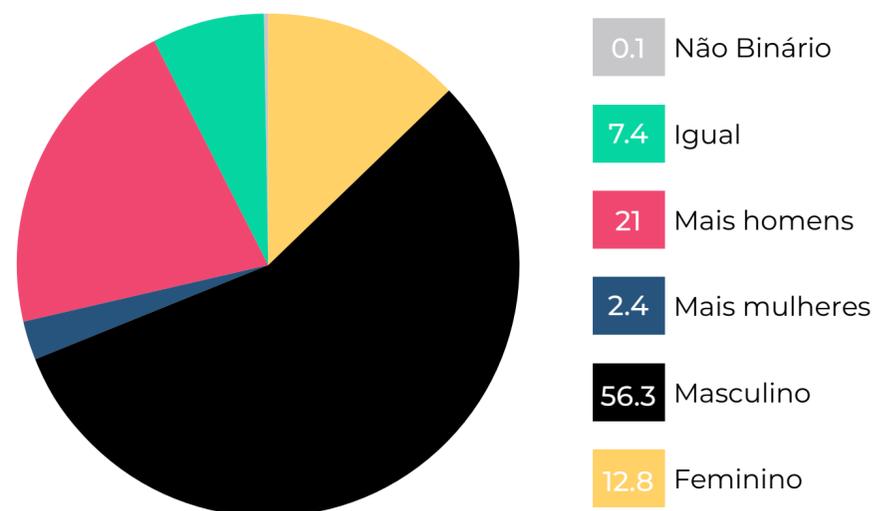


# 02

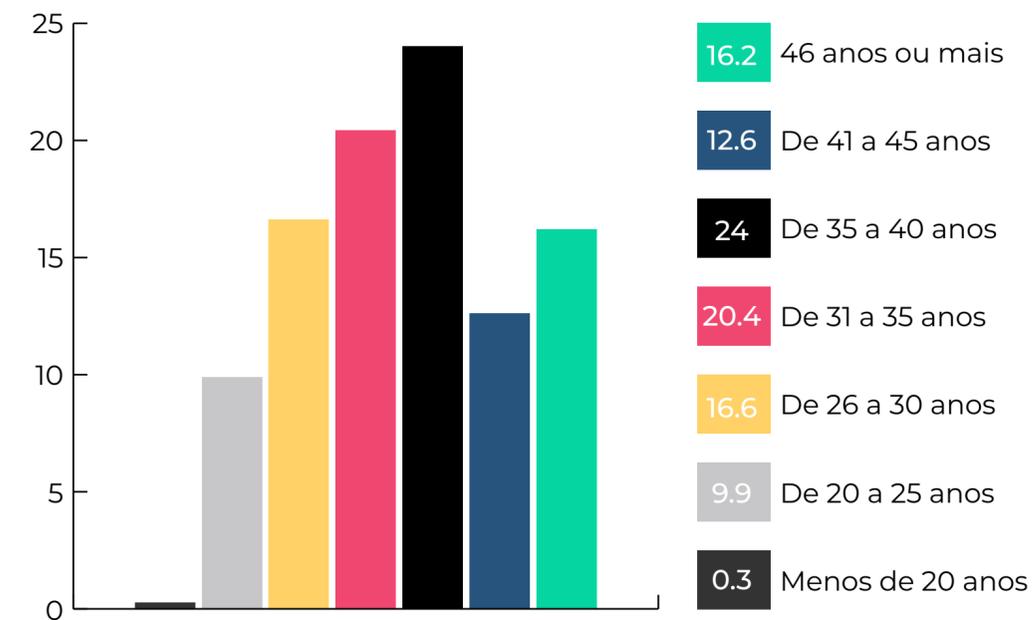
## Perfil do founder



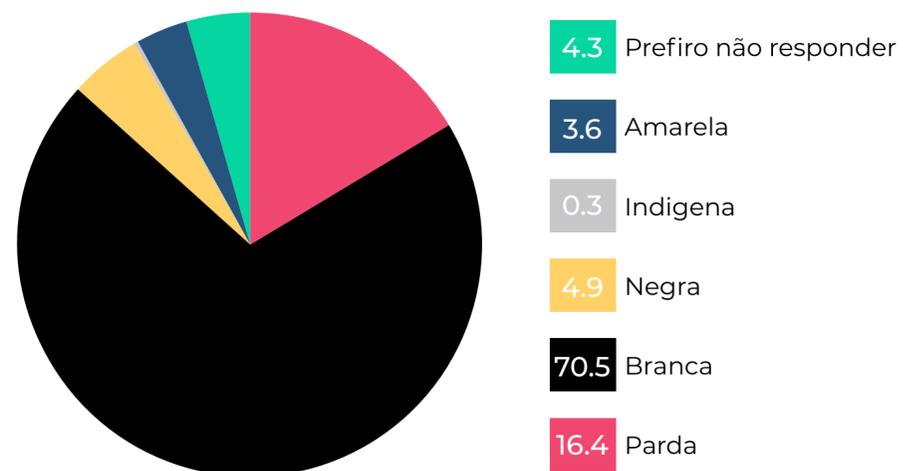
### Gênero



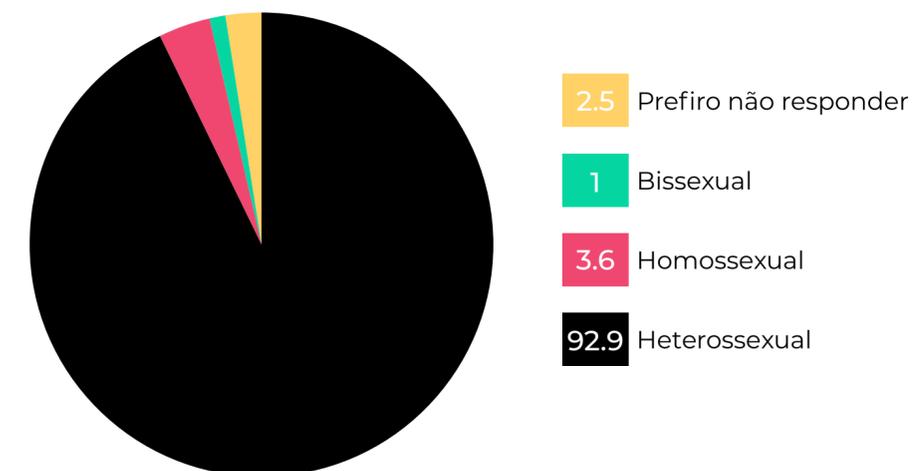
### Idade



### Raça



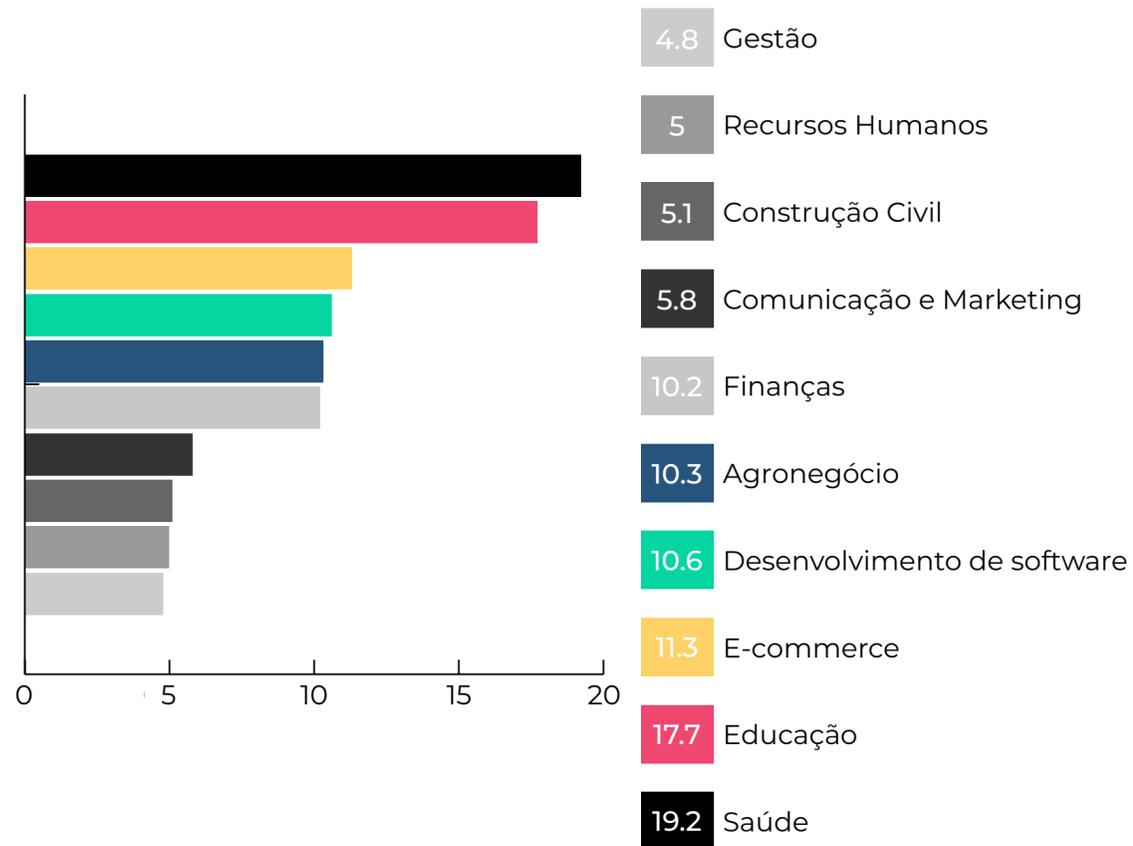
### Orientação sexual



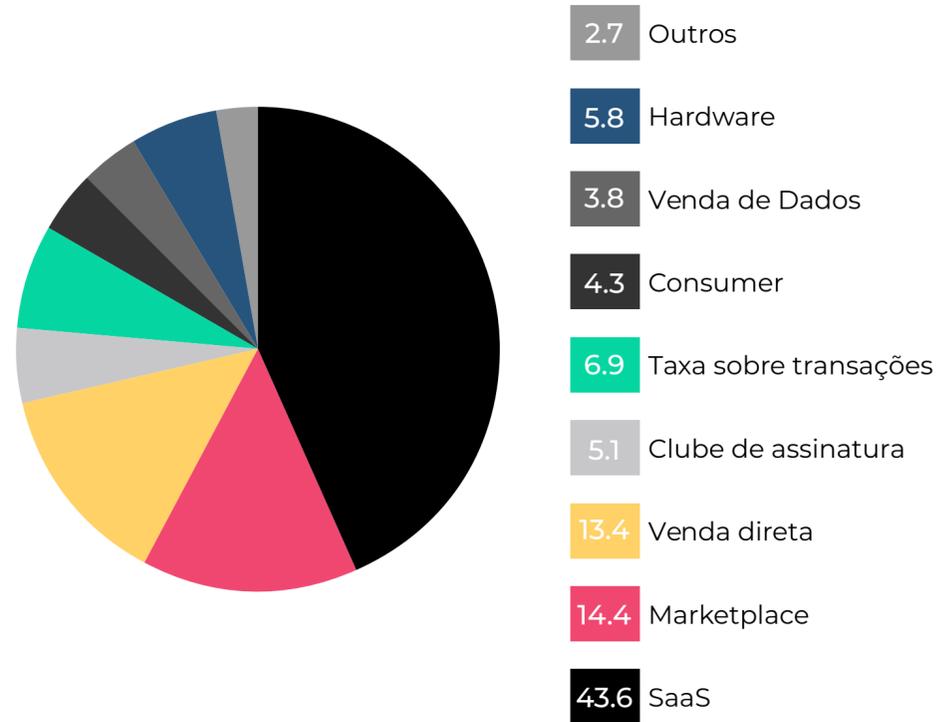
# Perfil da startup

# 03

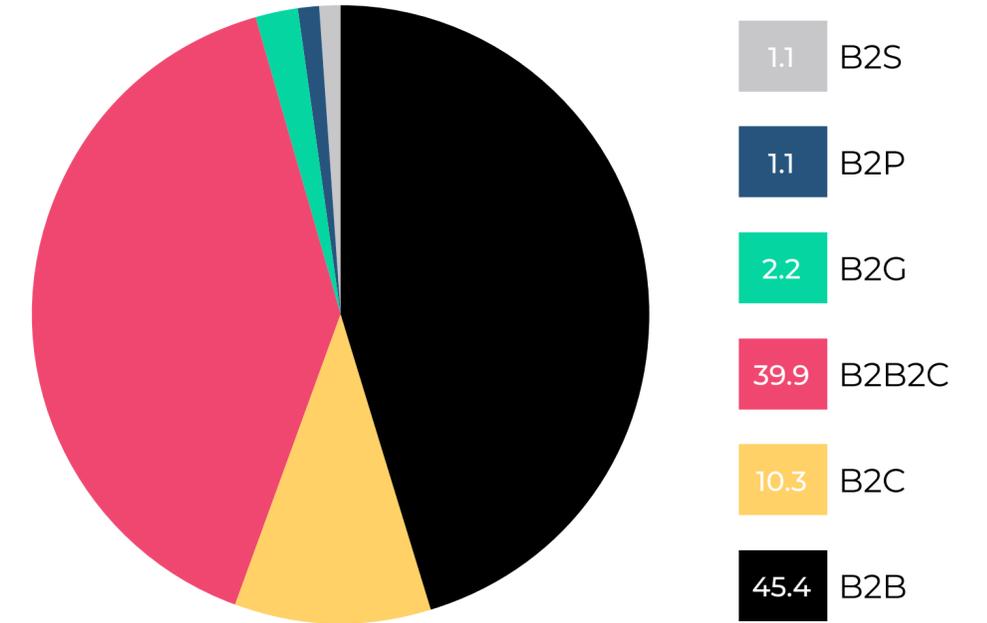
## Área de atuação



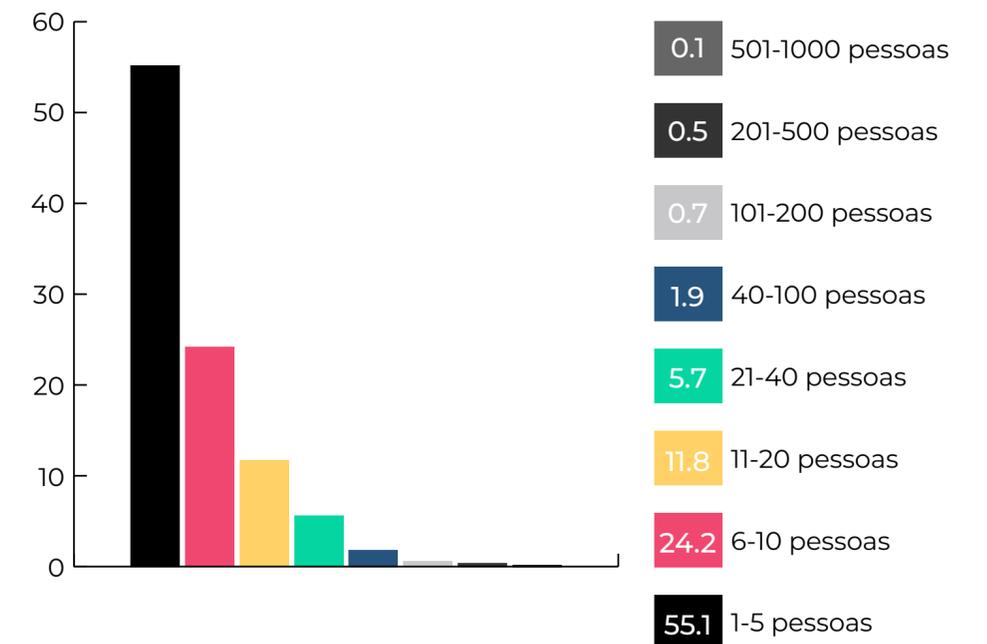
## Modelo de negócio



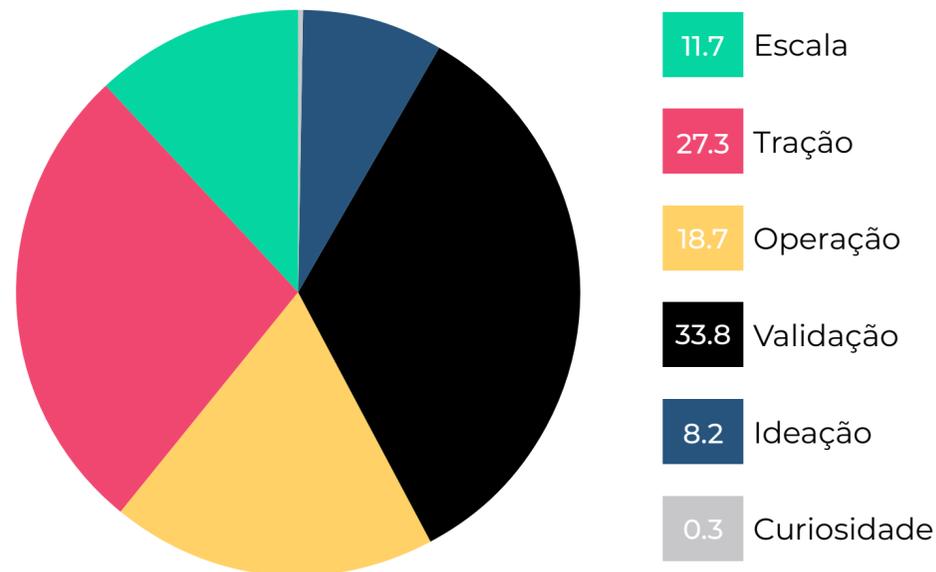
## Público alvo



## Tamanho do time

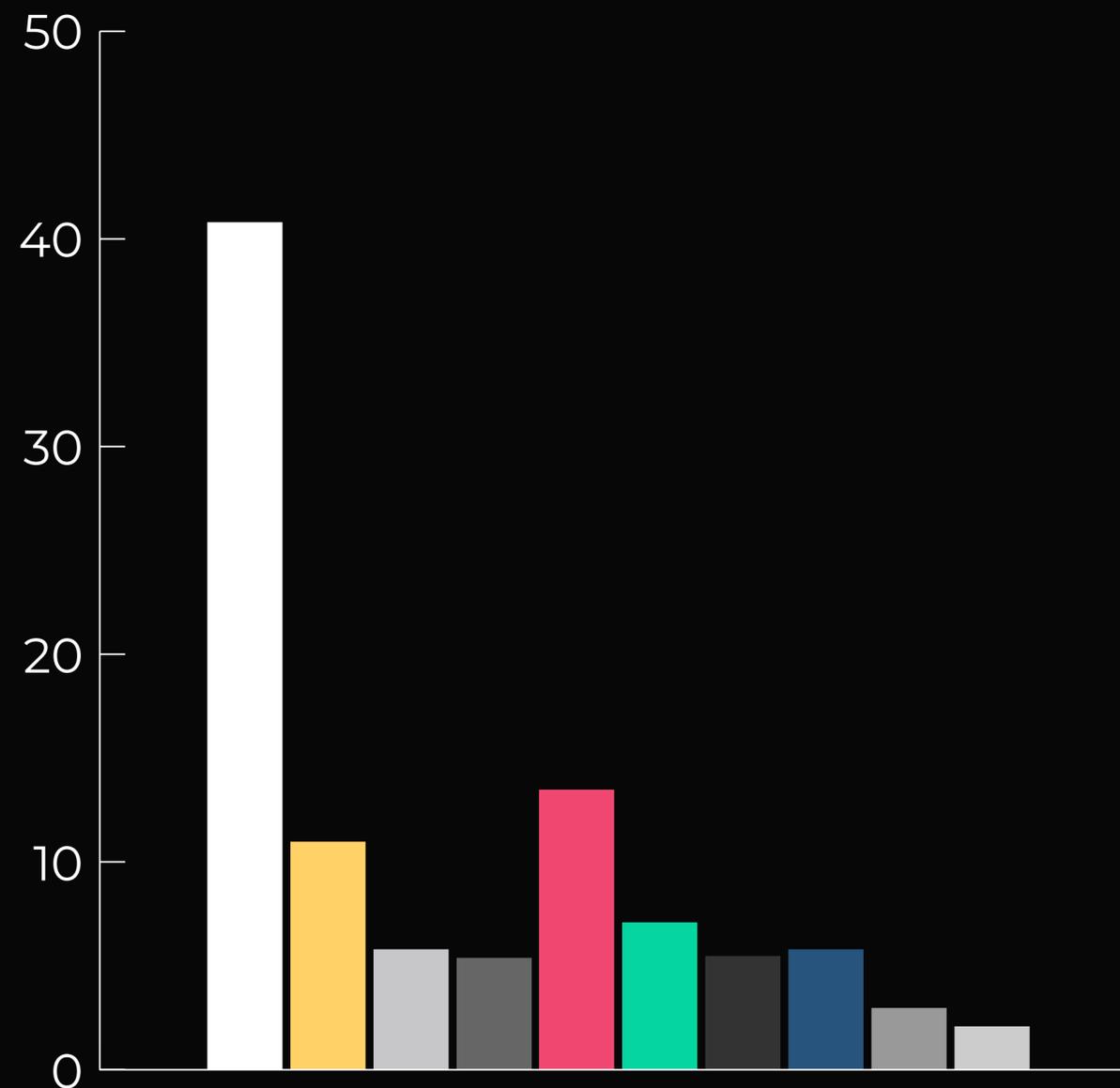


## Fase



# 04 Investimentos

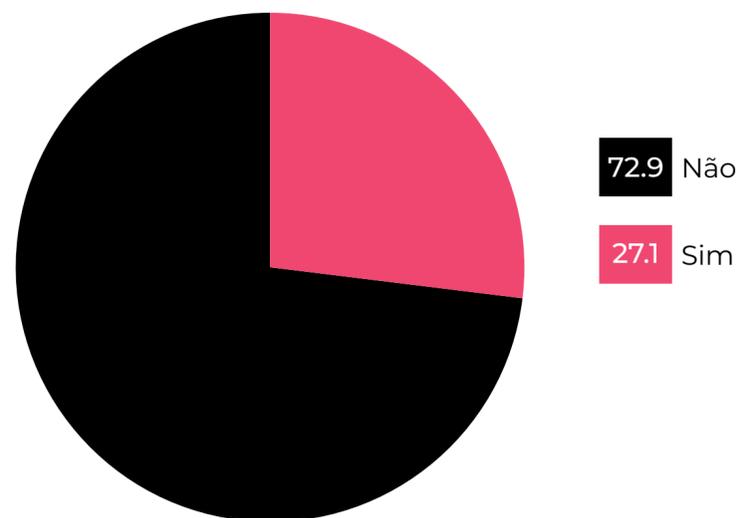
Faixa de faturamento



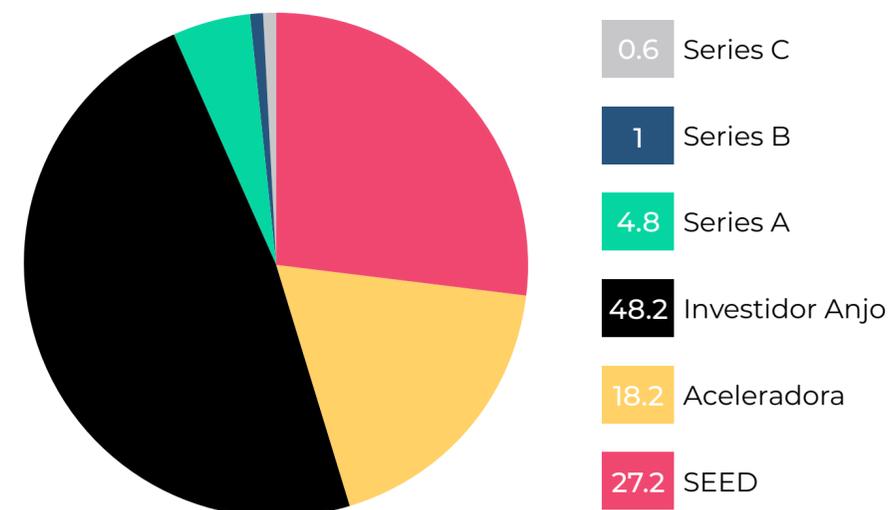
- 2.1 Acima de 5 milhões
- 3 R\$ 2.5 a 5 milhões
- 5.8 R\$ 1 a 2.5 milhões
- 5.5 R\$ 500 mil a 1 milhão
- 7.1 R\$250 mil a R\$500 mil
- 13.5 R\$50 mil a R\$250 mil
- 5.4 R\$30 mil a R\$50 mil
- 5.8 R\$10 mil a R\$30mil
- 11 Abaixo de R\$10 mil
- 40.8 Sem faturamento

# investimentos

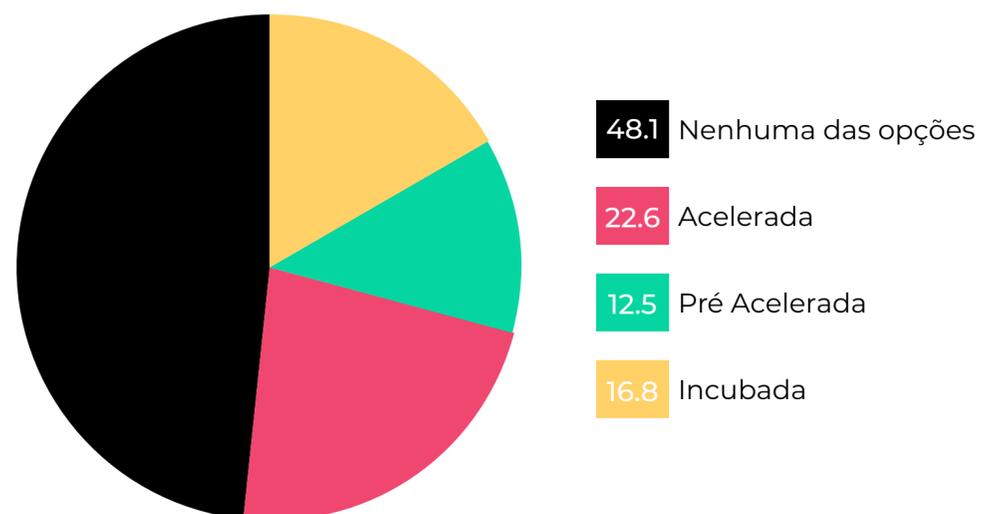
## Já recebeu investimento?



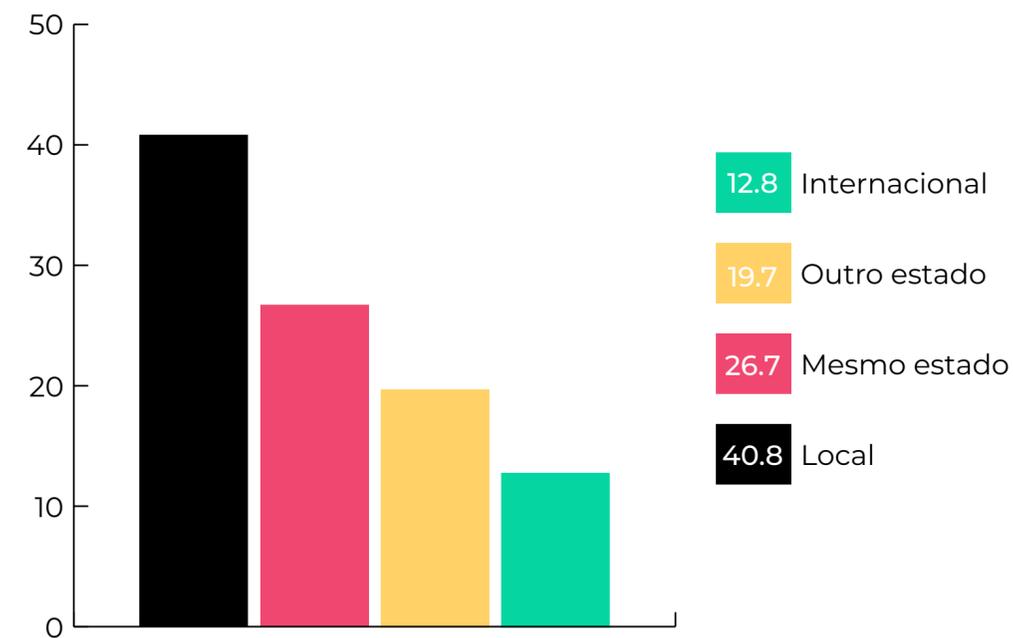
## Tipo de investimento



## Startups já foram:



## Origem do investimento

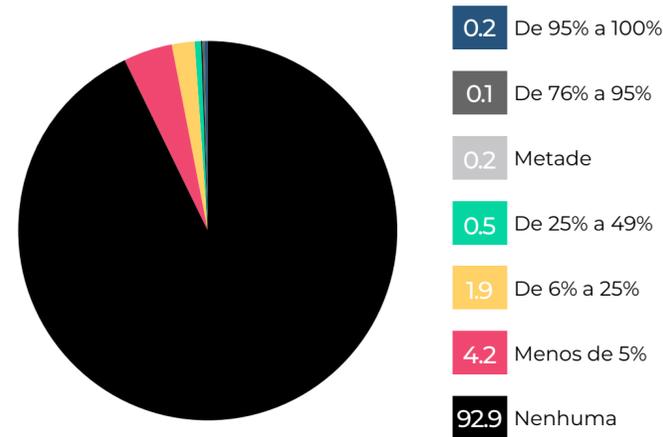


# 05

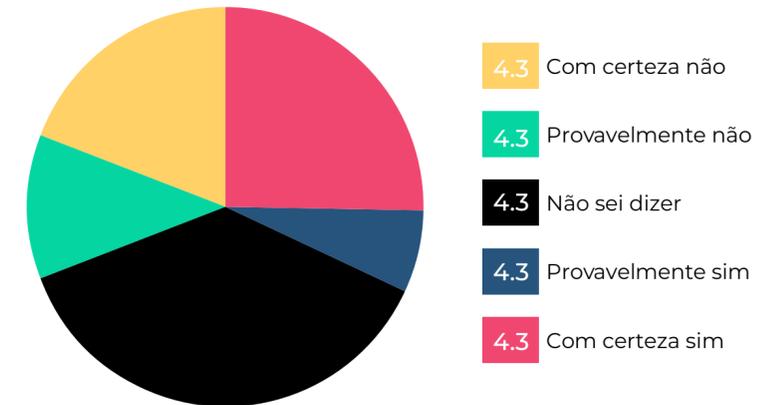
## Diversidade

# TIME

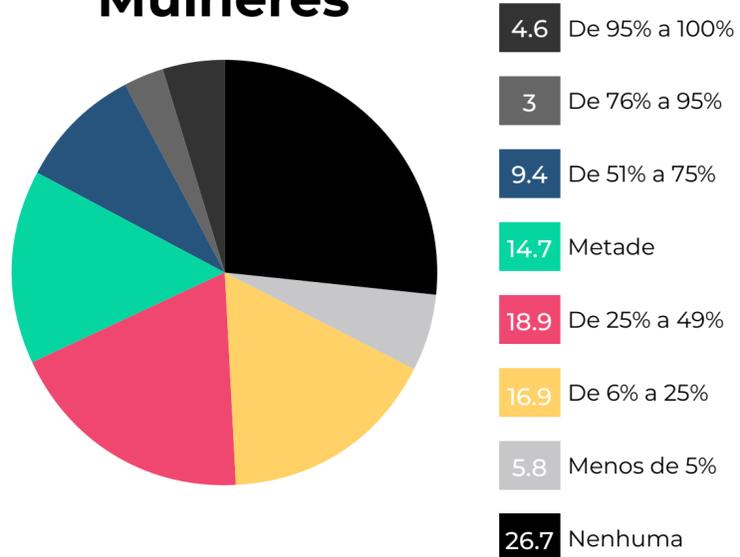
### Pessoas com deficiência



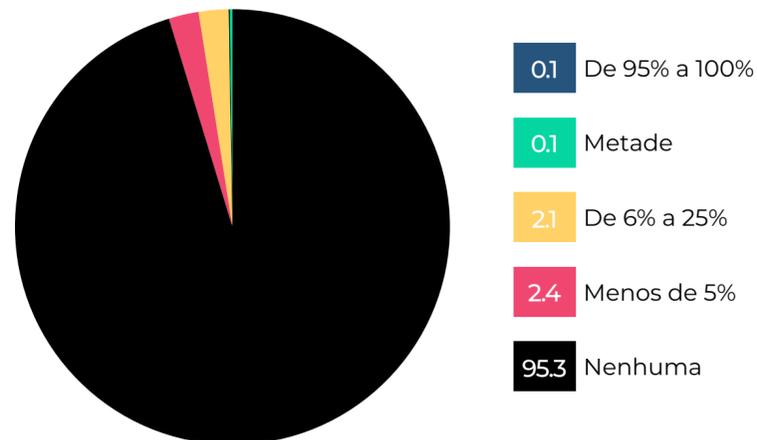
### Você sabe a orientação sexual dos seus colegas?



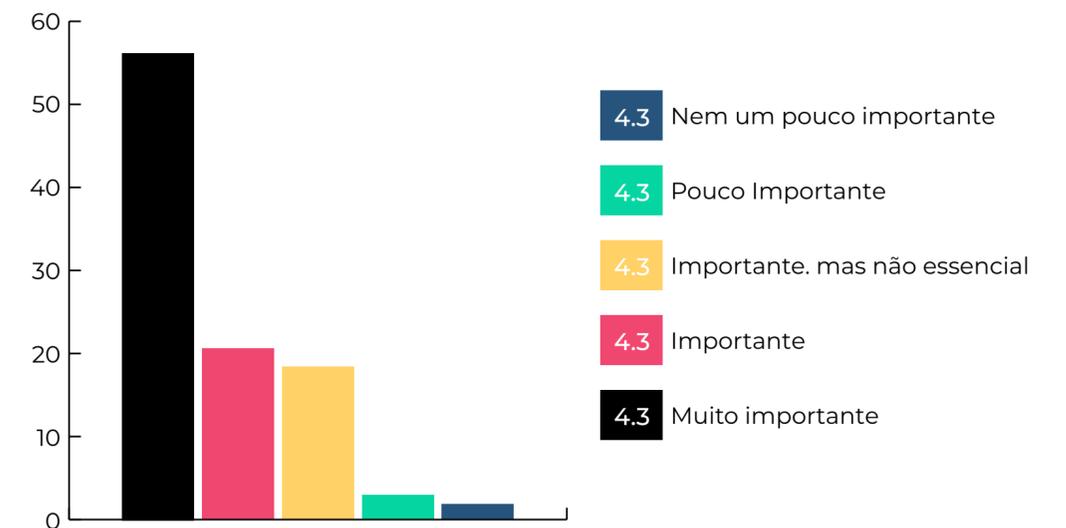
### Mulheres



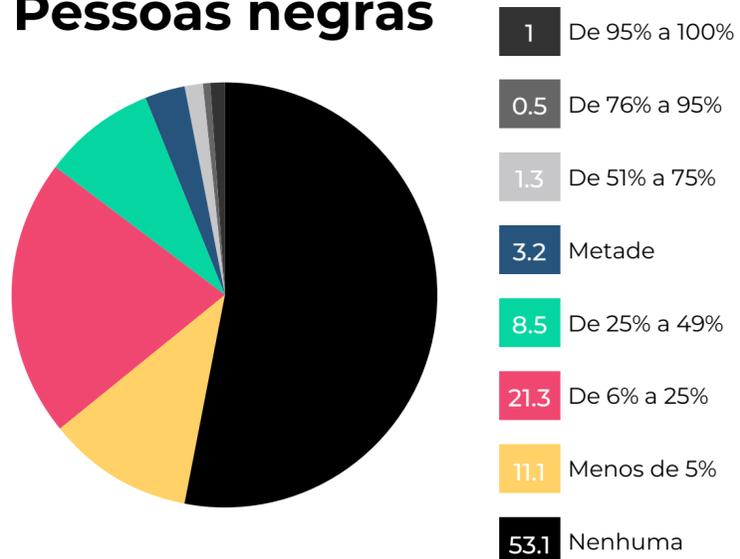
### Pessoas transexuais



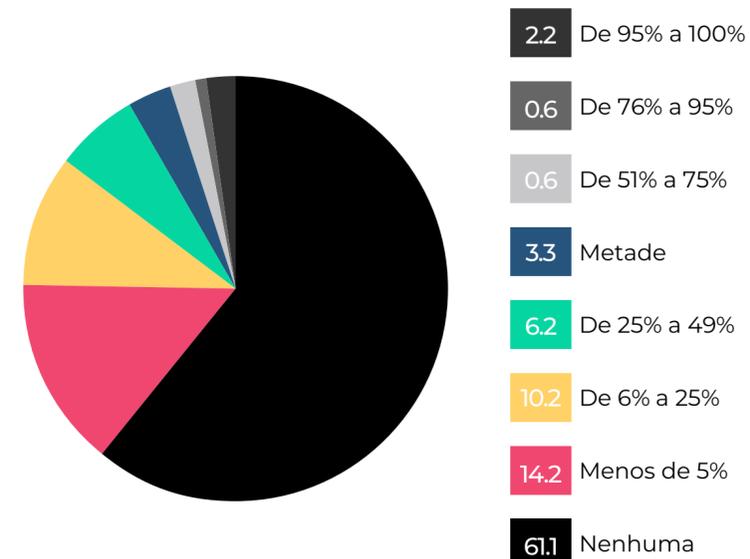
### O quanto importante é diversidade para a startup?



### Pessoas negras



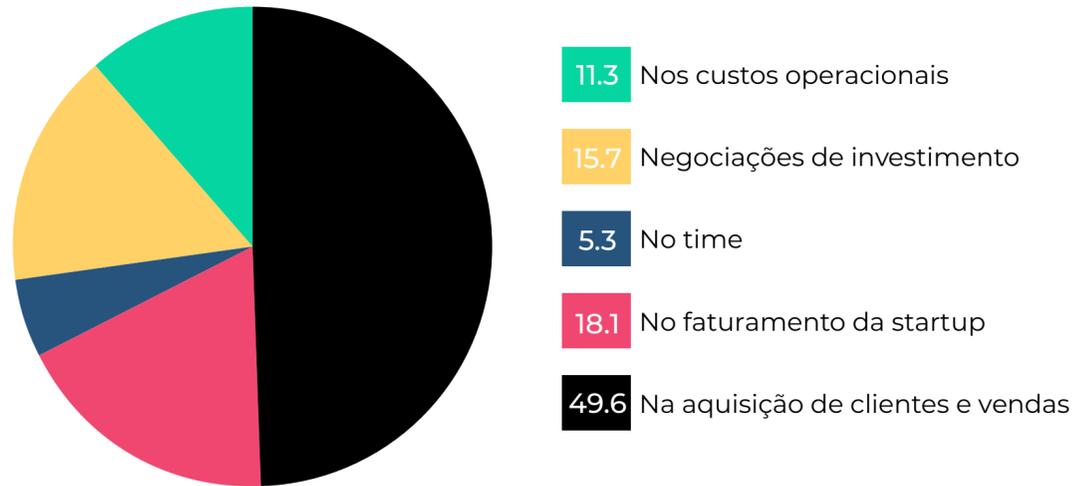
### Pessoas com 50+ anos



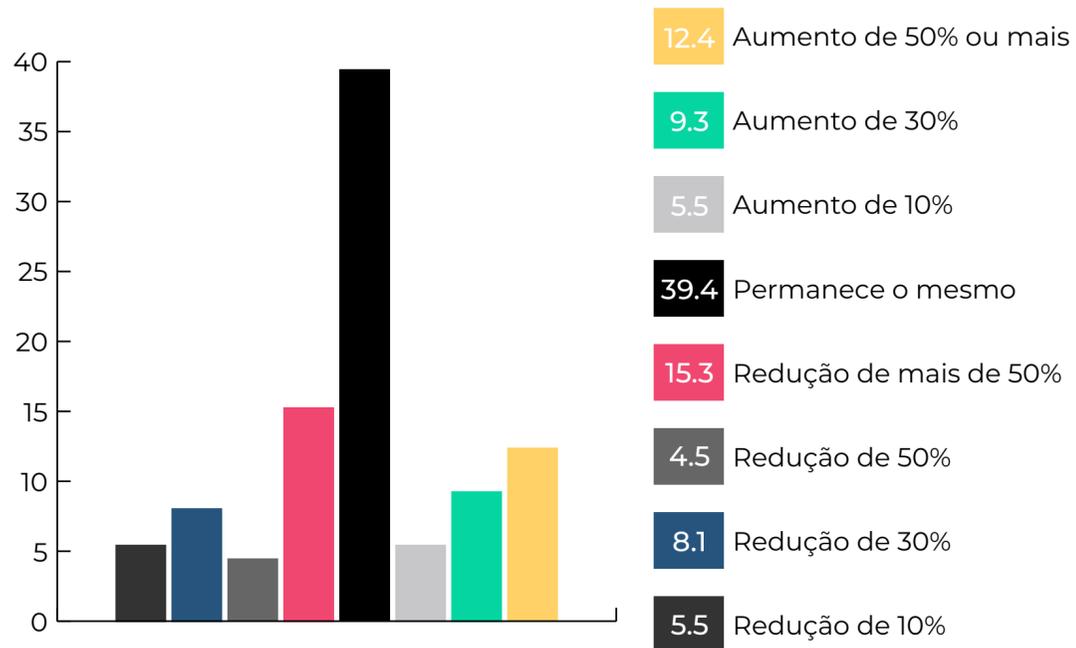
### A sua startup apoia a diversidade?



## Qual foi o maior impacto?

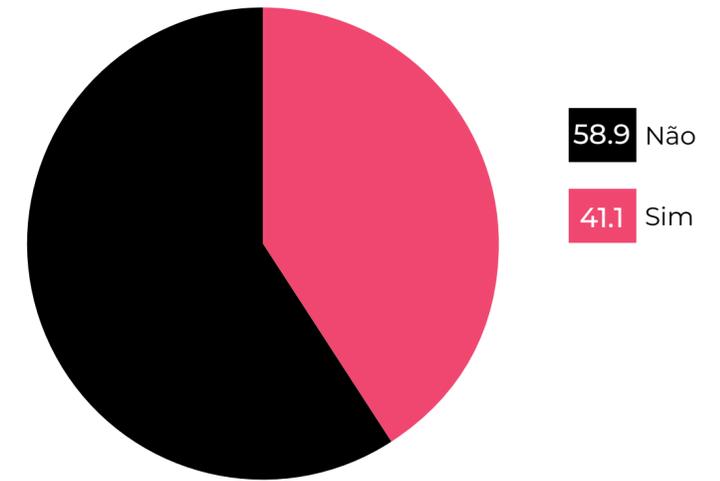


## Afetou o faturamento?

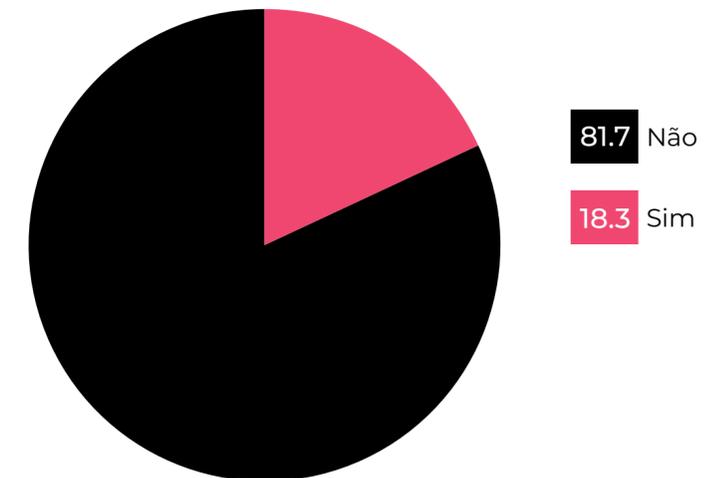


# 06 IM- PAC- TO COVID-19

## Contratações



## Desligamentos



SP

SÃO



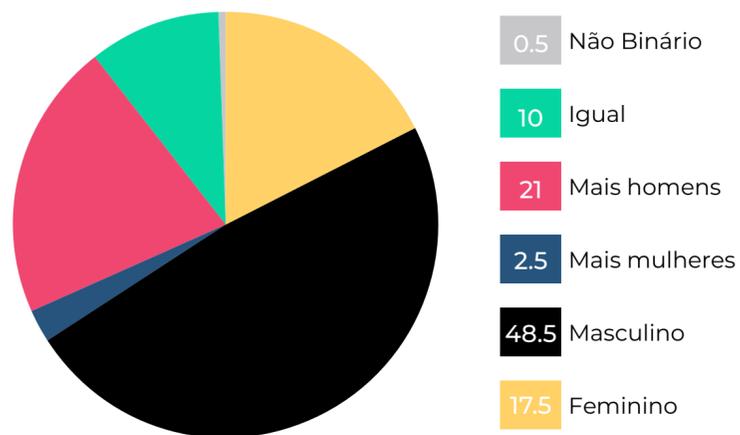
PAULO

ZeroOnze Startups (@zeroonze.startups).  
Eu vim da Garoa, eu como bolacha, eu sou ZeroOnze! Chegou a vez de conhecer mais sobre a cidade com maior concentração de startups no Brasil e nível de maturidade.

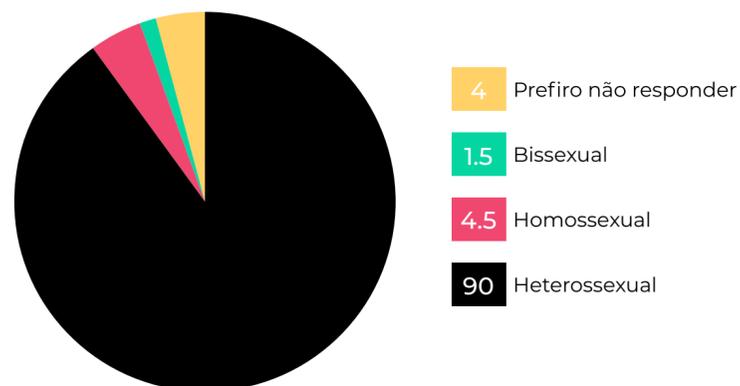
# SÃO PAULO

## 01. Perfil do founder

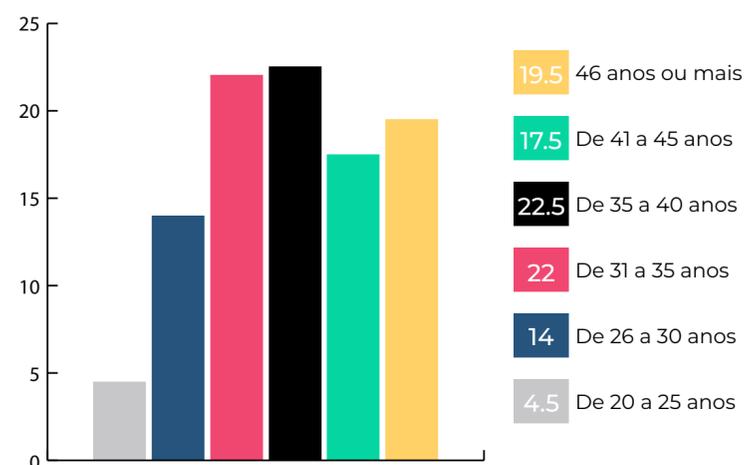
### Gênero



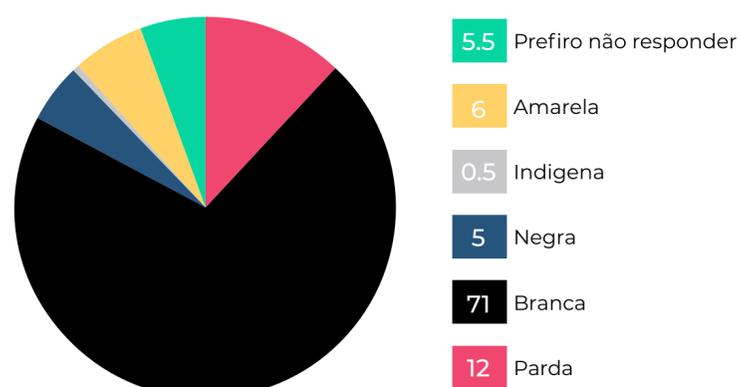
### Orientação sexual



### Idade

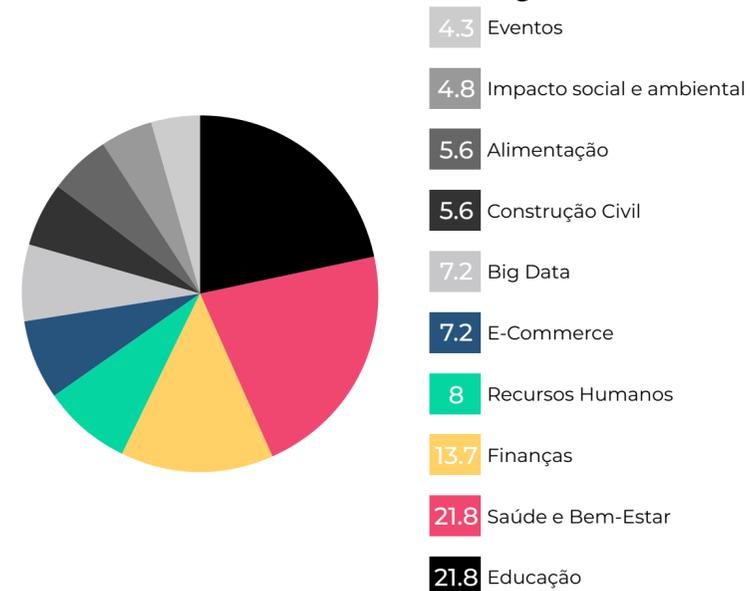


### Raça

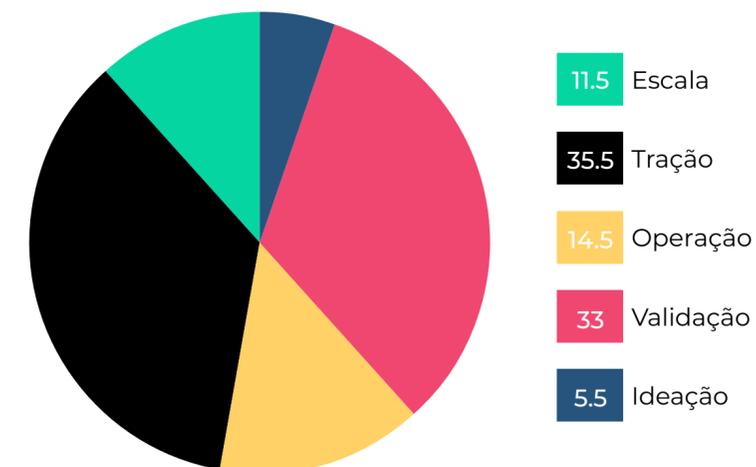


## 02. Perfil da startup

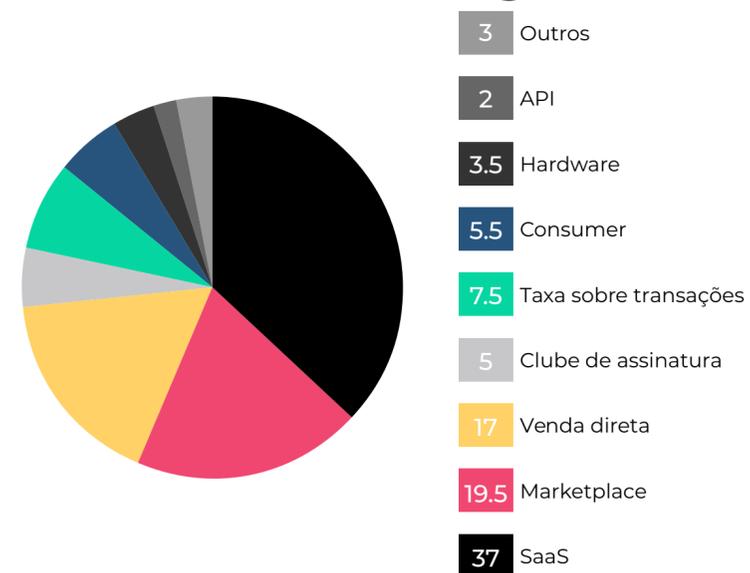
### Área de atuação



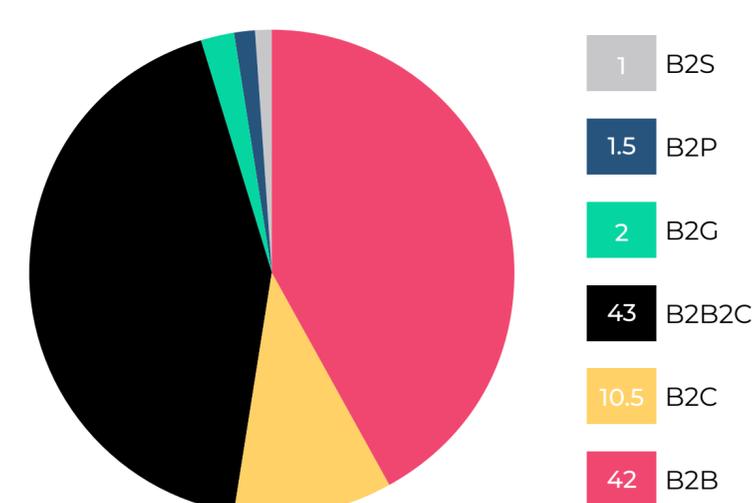
### Fase da startup



### Modelo de negócio



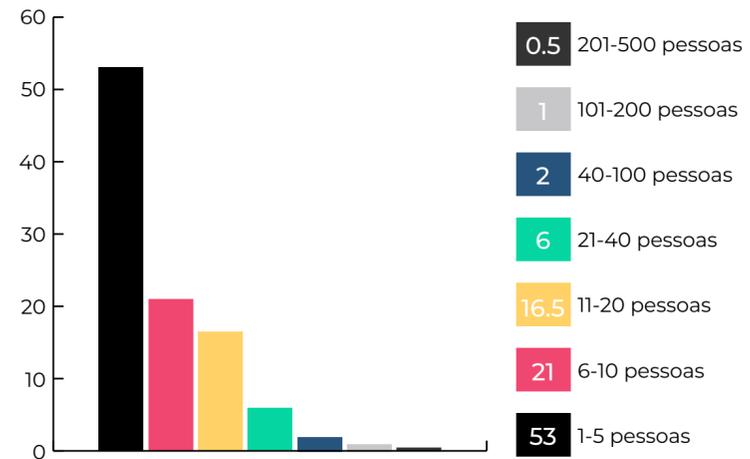
### Público alvo



# SAO PAULO

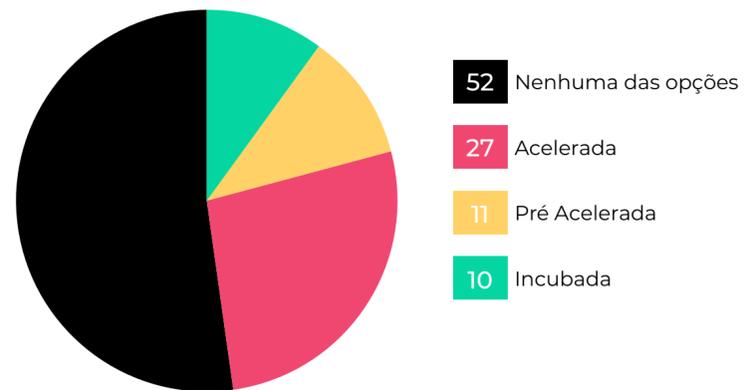
## 02. Perfil da startup

### Tamanho do time

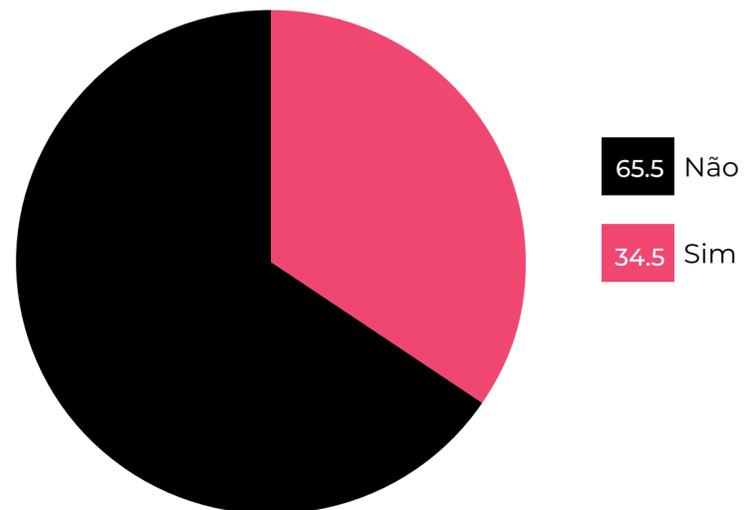


## 03. Investimentos

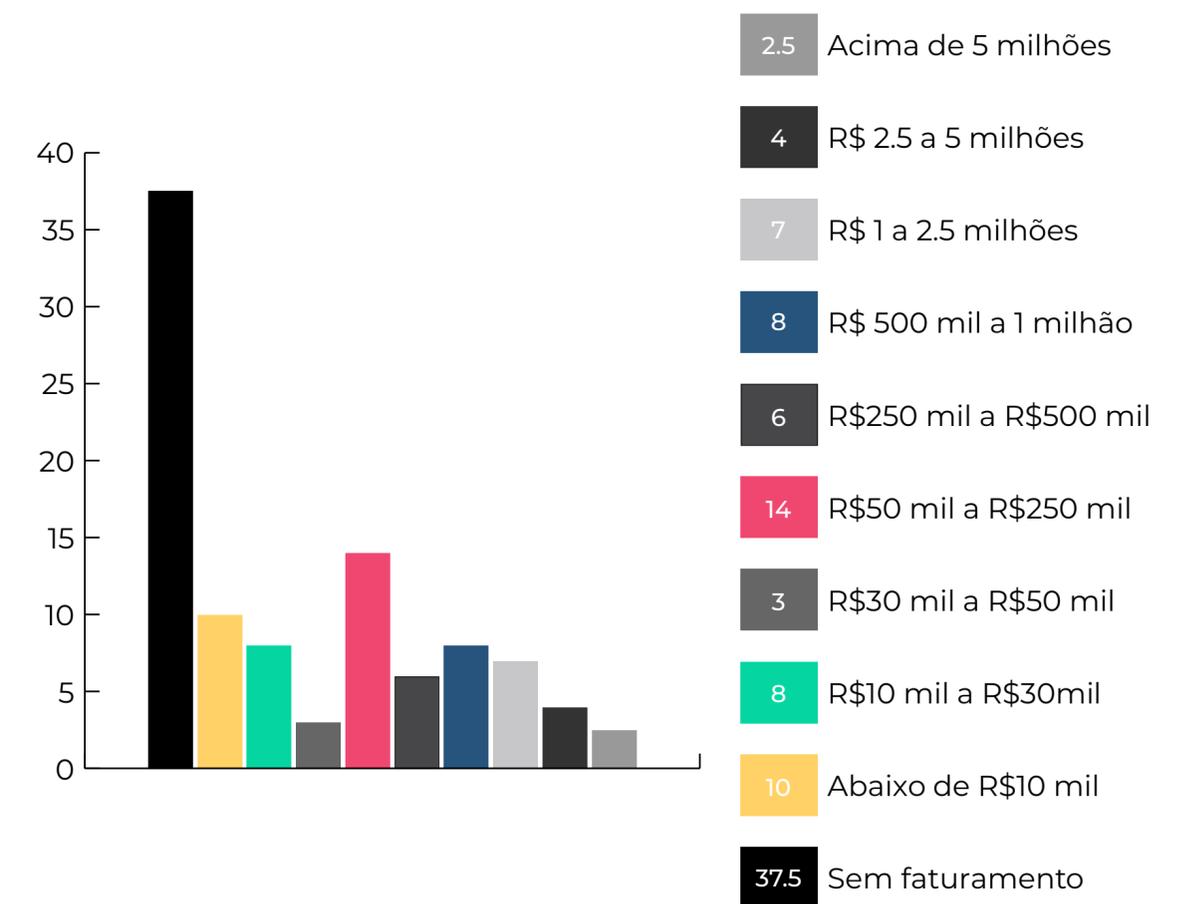
### Startups já foram:



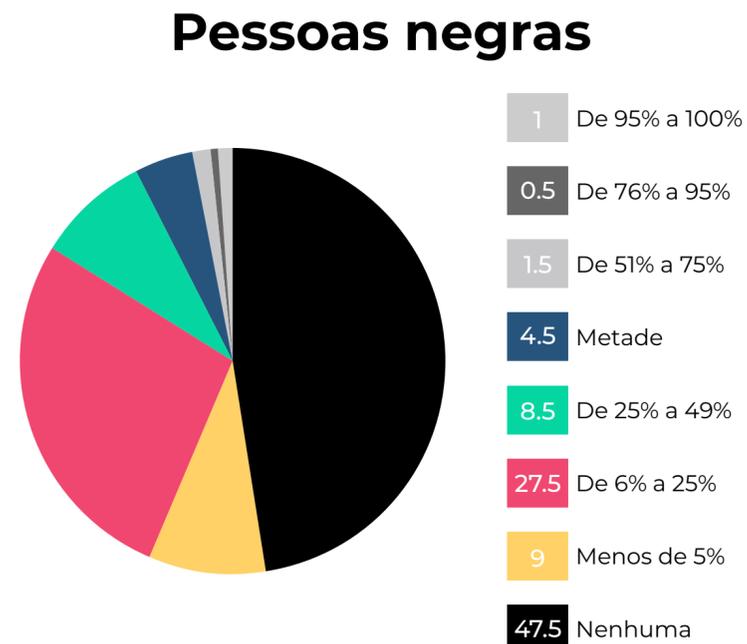
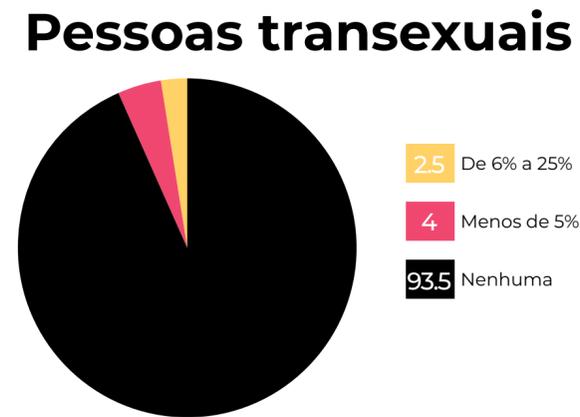
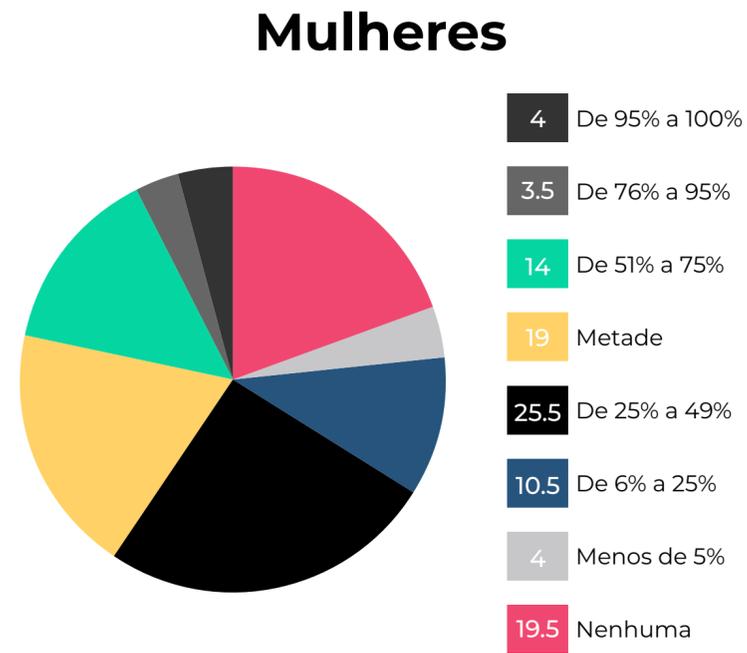
### Já recebeu investimento?



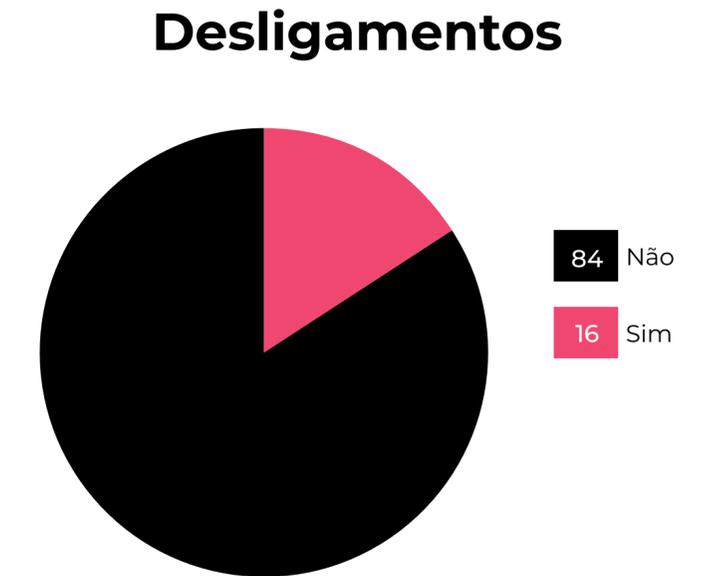
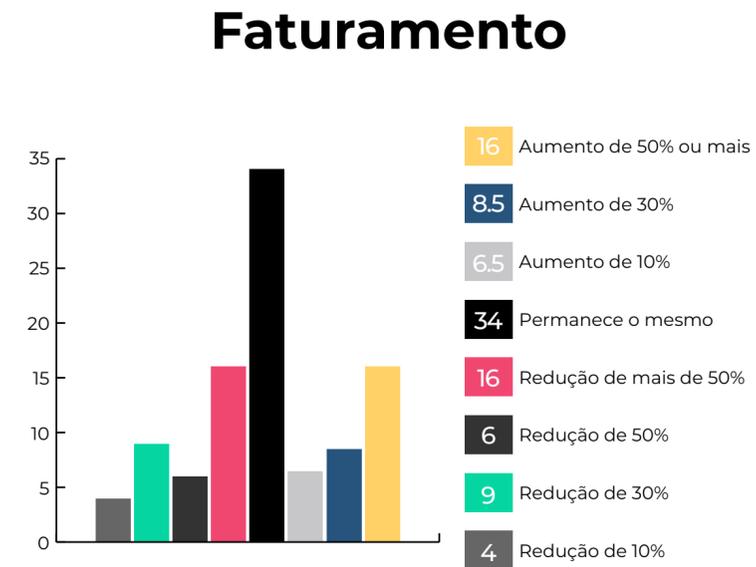
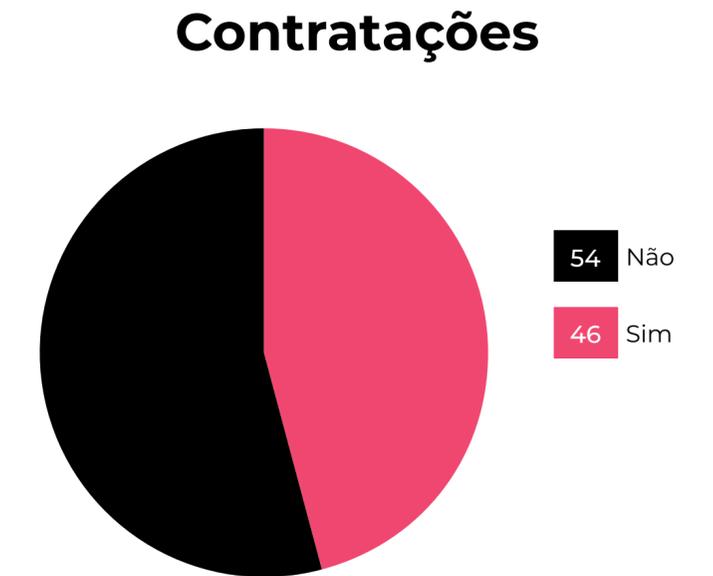
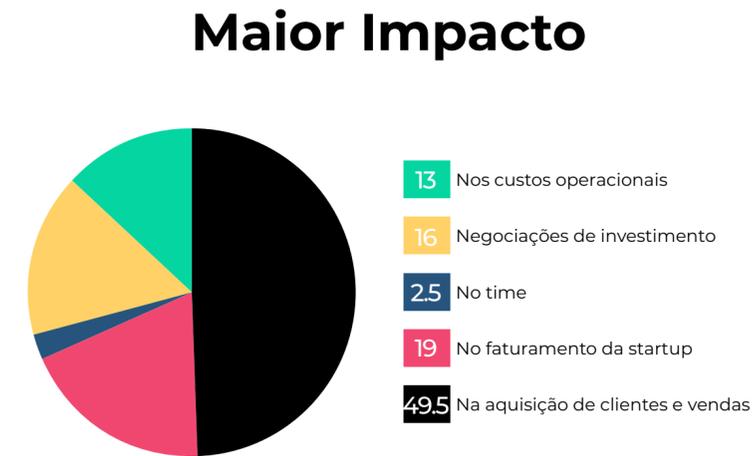
### Faixa de faturamento



## 04. Diversidade nas startups



## 05. Impacto Covid-19



# SÃO JOSÉ

SP



Parahyba Valley. A cidade é a mais importante do Vale do Paraíba em São Paulo, e tem como referências um dos mais relevantes parques tecnológicos do país e a presença de grandes empresas e forte formação universitária.

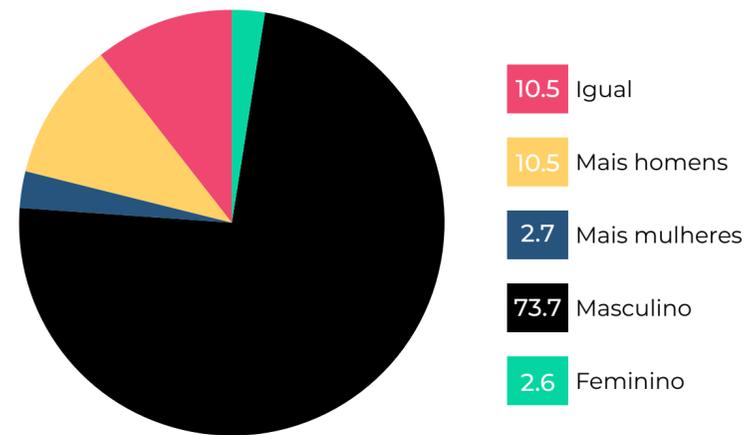
# DOS CAMPOS

# SÃO JOSÉ DOS CAMPOS

01.

## Perfil do founder

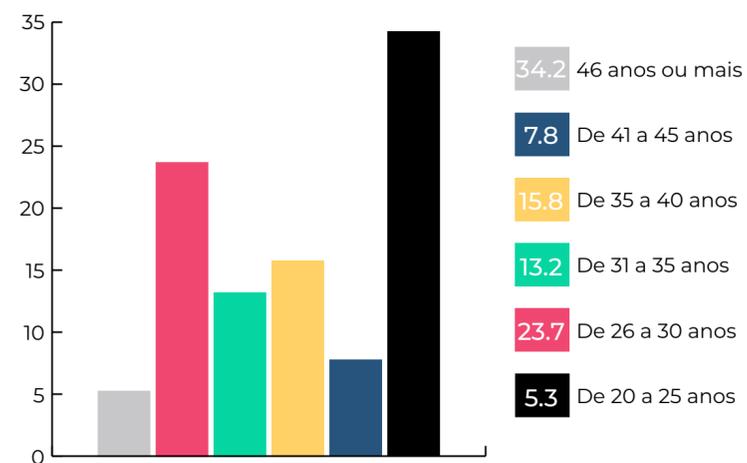
### Gênero



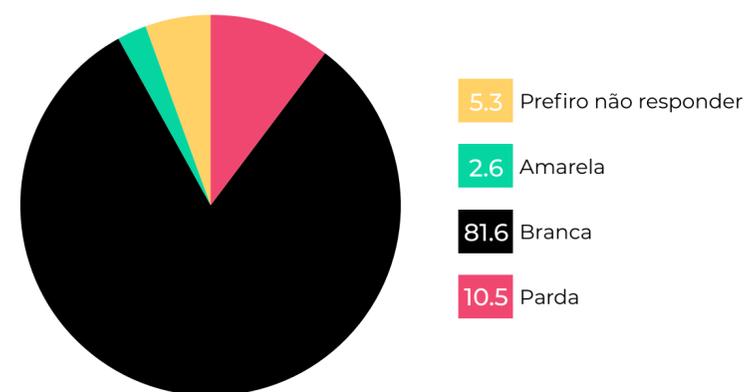
### Orientação sexual



### Idade



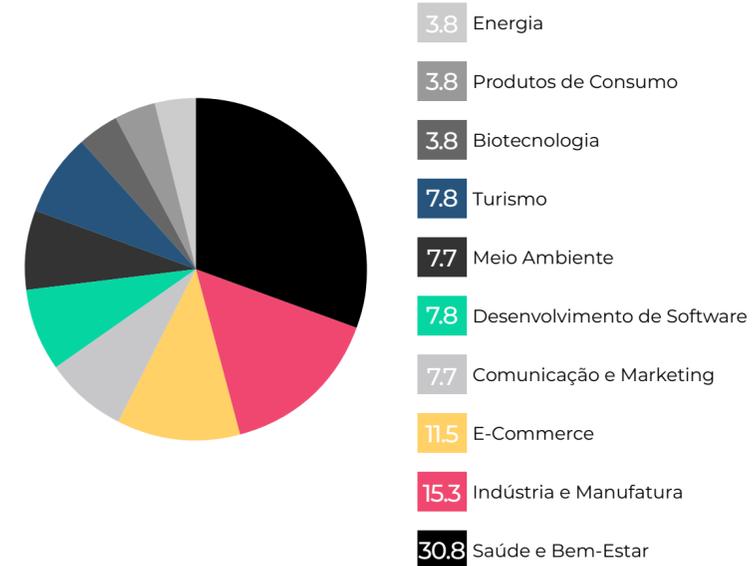
### Raça



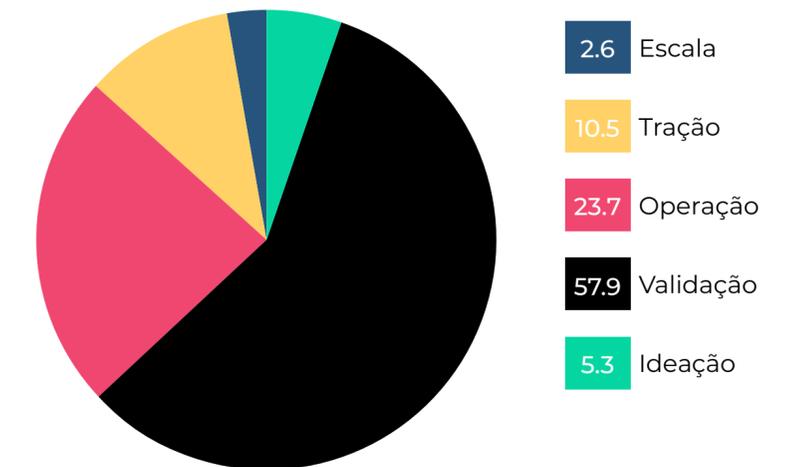
02.

## Perfil da startup

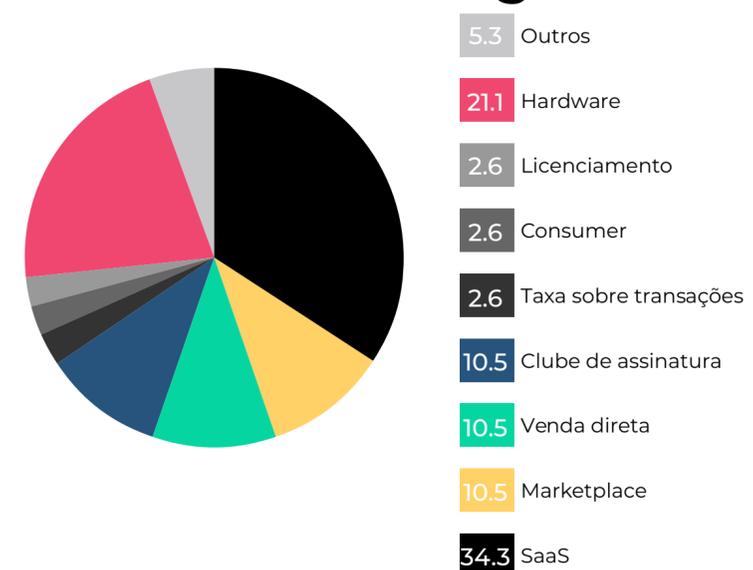
### Área de atuação



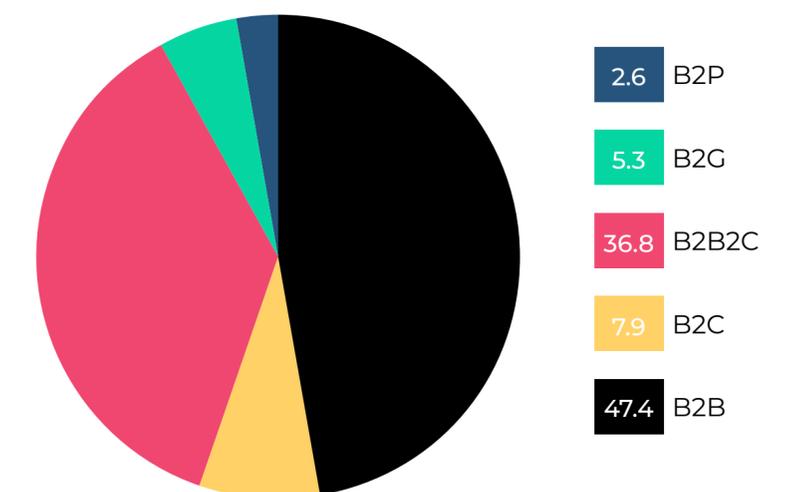
### Fase da startup



### Modelo de negócio



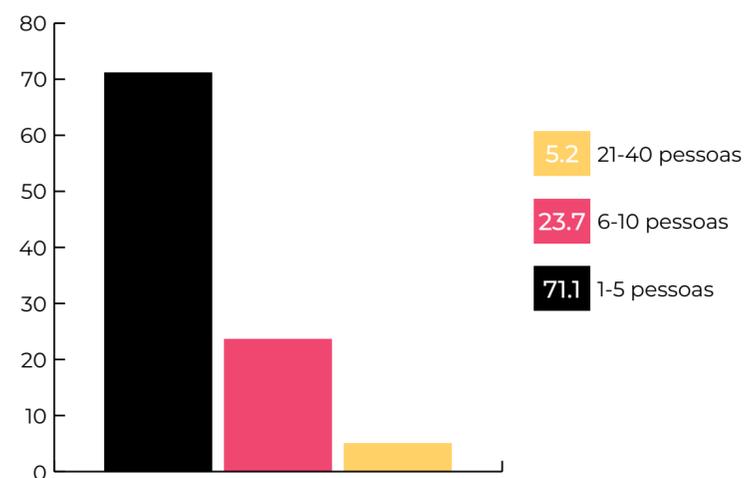
### Público alvo



# SÃO JOSÉ DOS CAMPOS

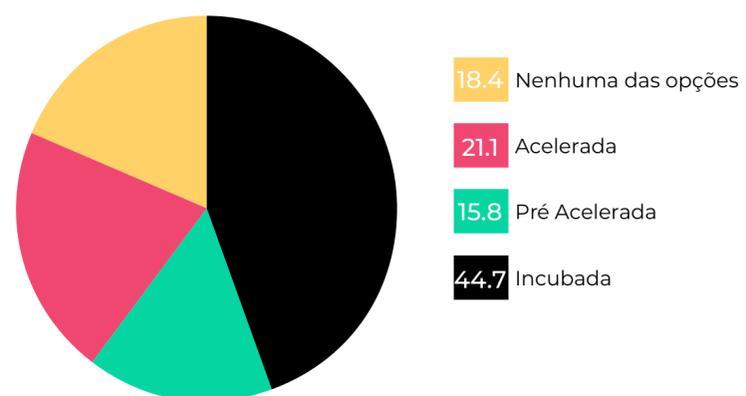
## 02. Perfil da startup

### Tamanho do time

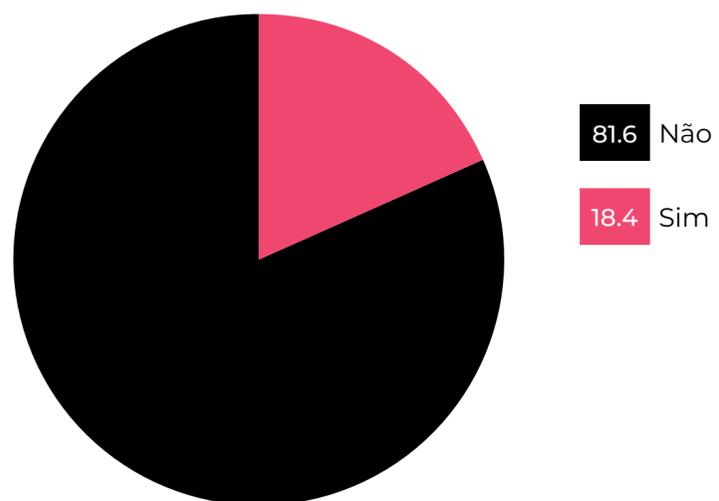


## 03. Investimentos

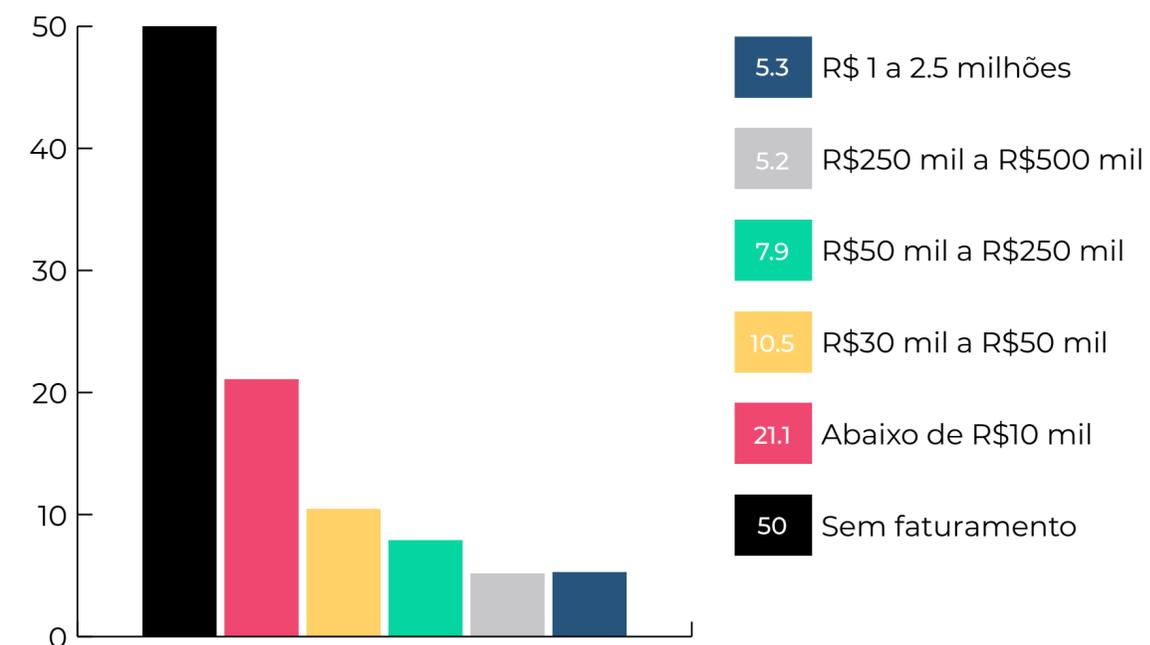
### Startups já foram:



### Já recebeu investimento?

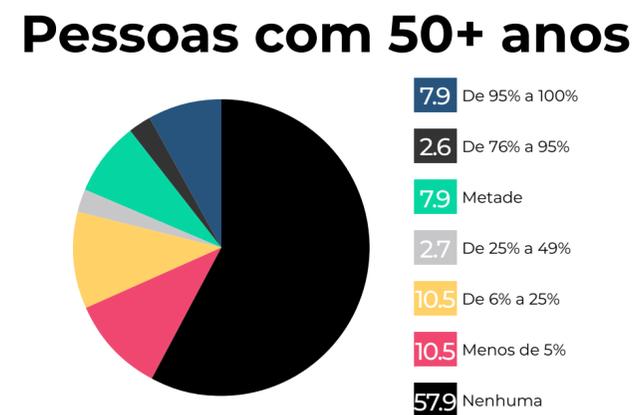
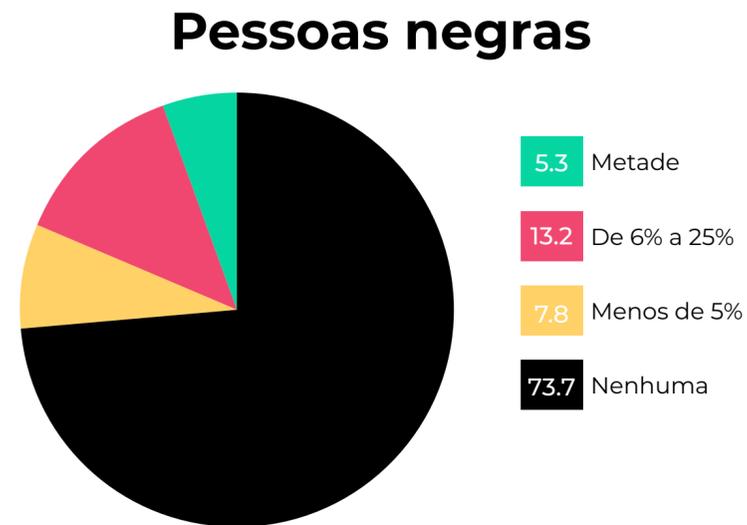
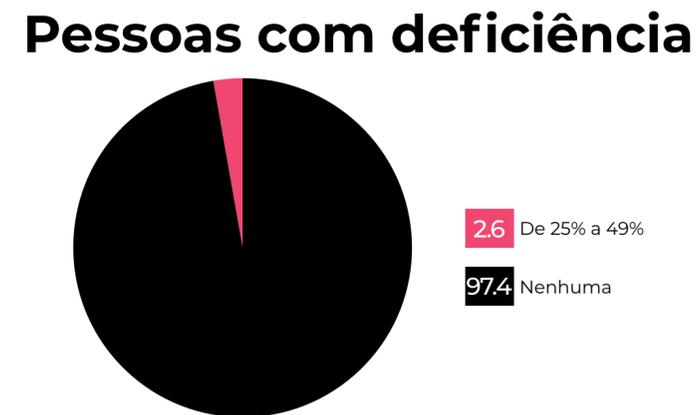
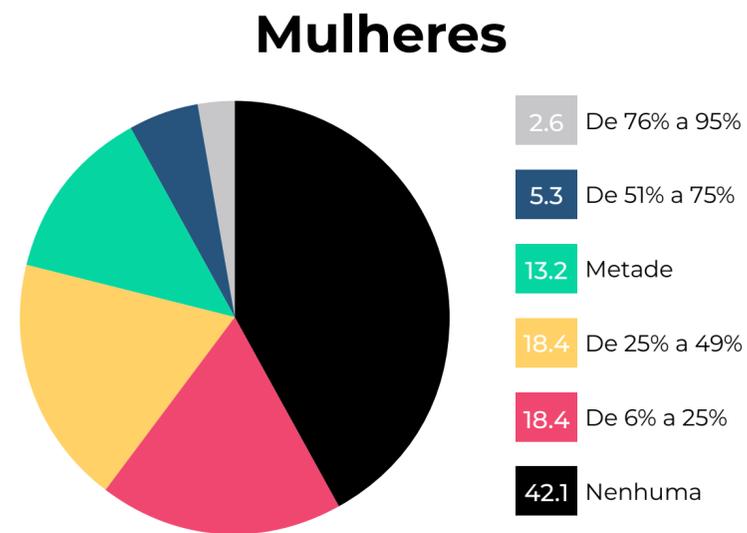


### Faixa de faturamento

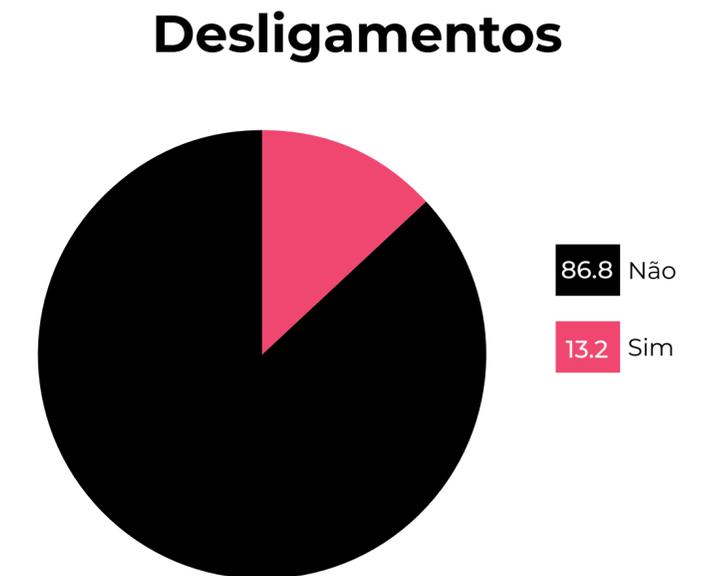
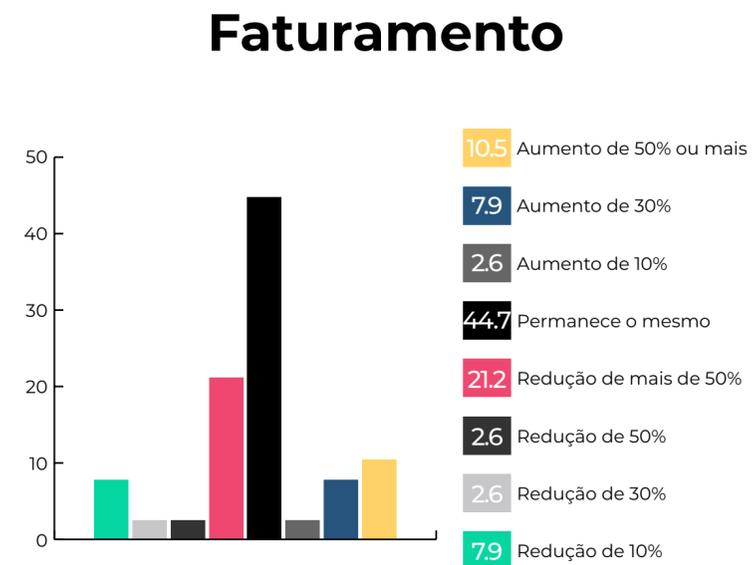
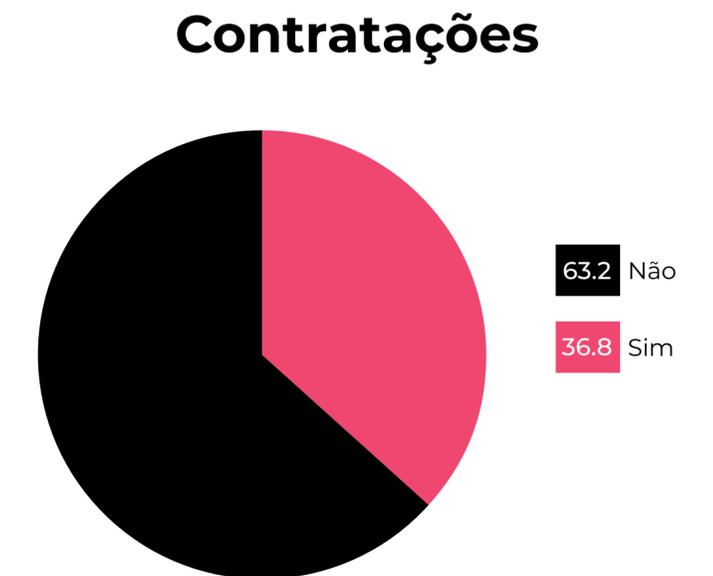
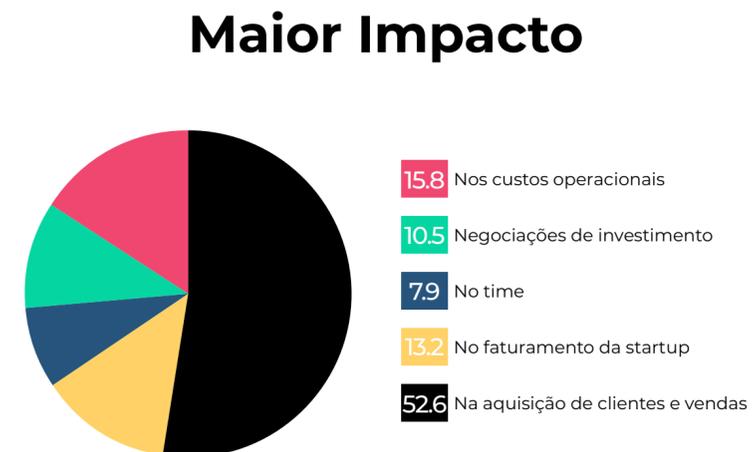


# SÃO JOSÉ DOS CAMPOS

## 04. Diversidade nas startups



## 05. Impacto Covid-19



Campinas Startups. Localizada em uma cidade universitária a Campinas Startups cresceu e hoje está entre as 15 cidades que mais geram startups na região sudeste. Com concentração de startups em fase de validação (29,7%) e tração (24,3%).



**SP**

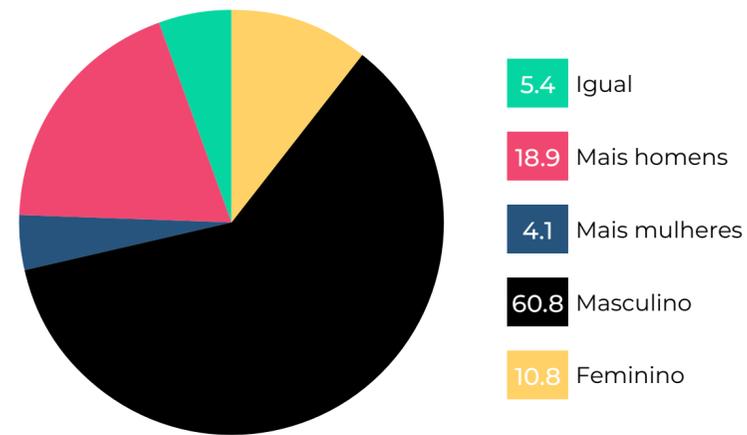
# CAMPINAS

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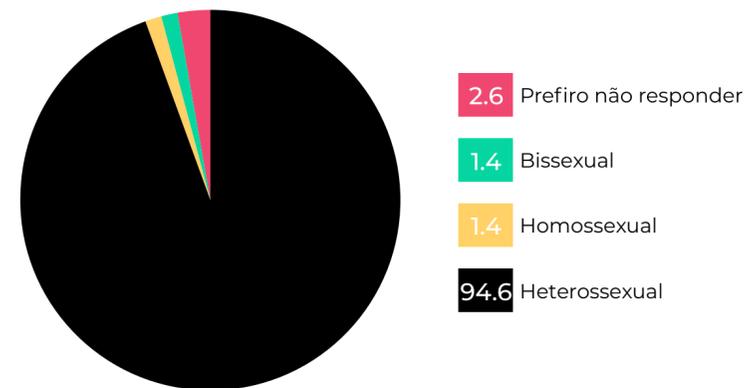
01.

## Perfil do founder

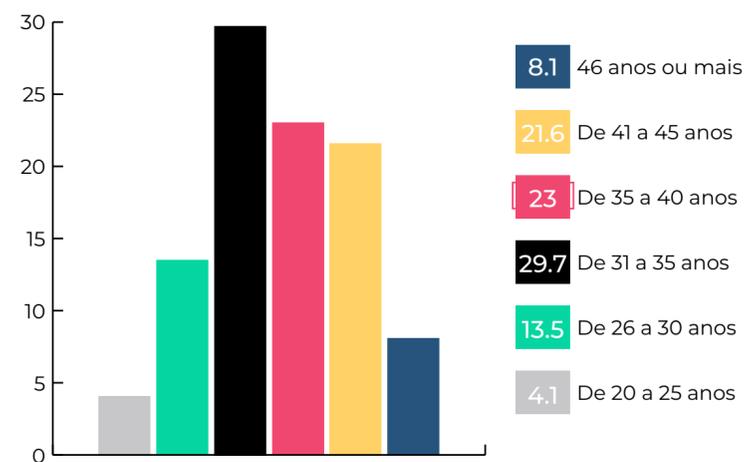
### Gênero



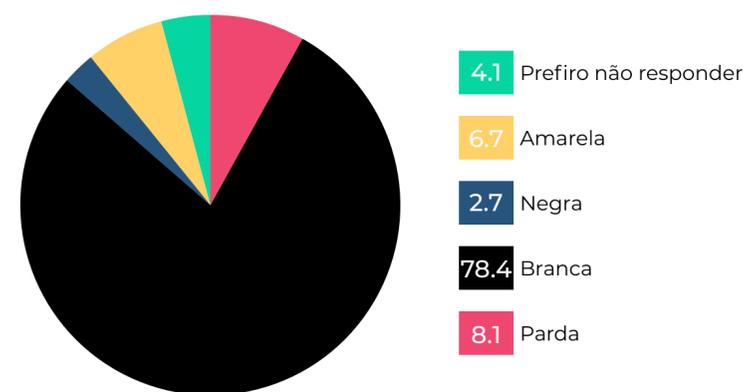
### Orientação sexual



### Idade



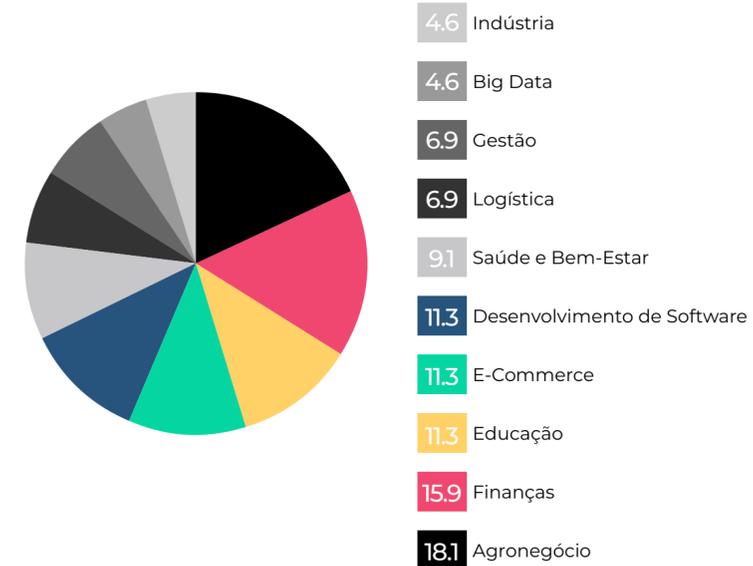
### Raça



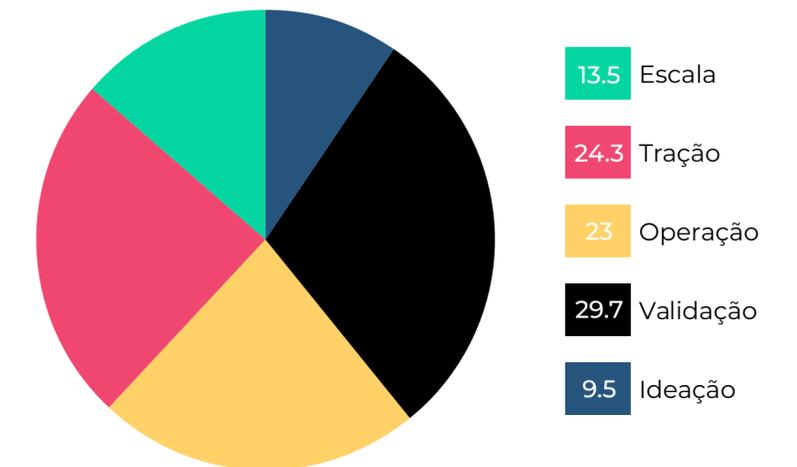
02.

## Perfil da startup

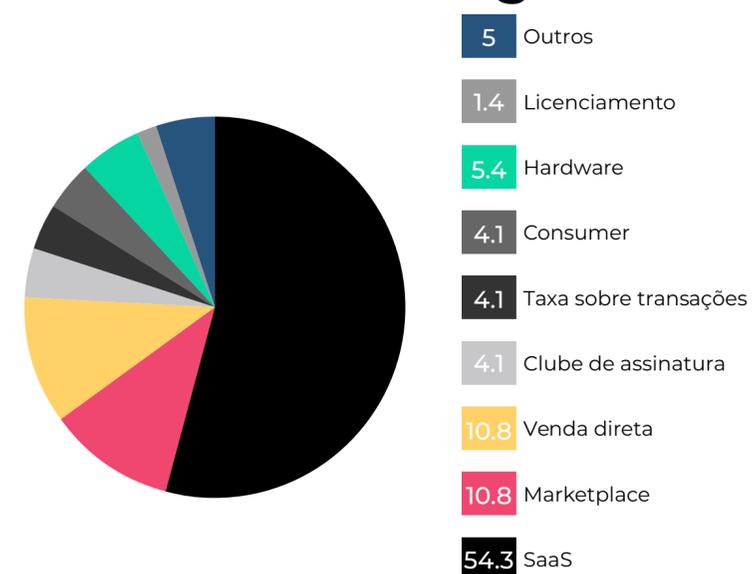
### Área de atuação



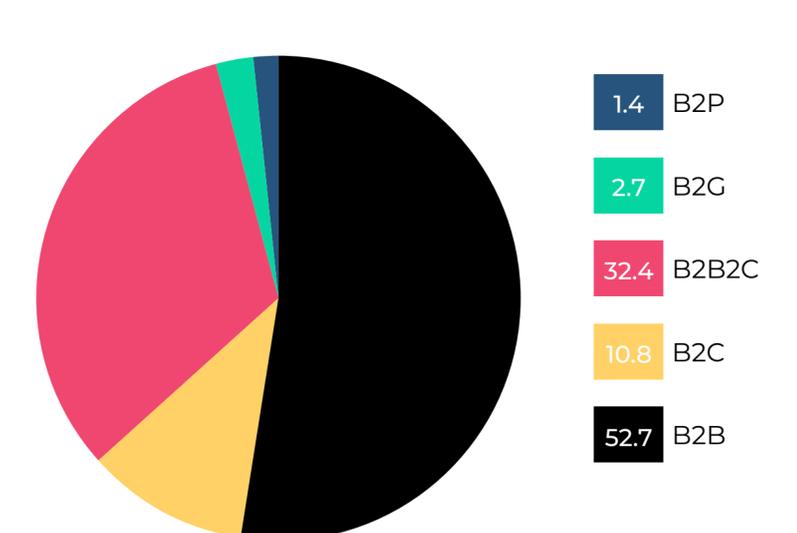
### Fase da startup



### Modelo de negócio



### Público alvo



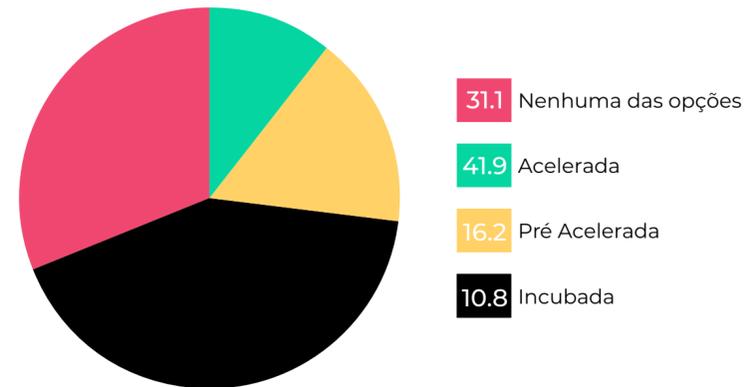
# CAMPINAS

## 02. Perfil da startup

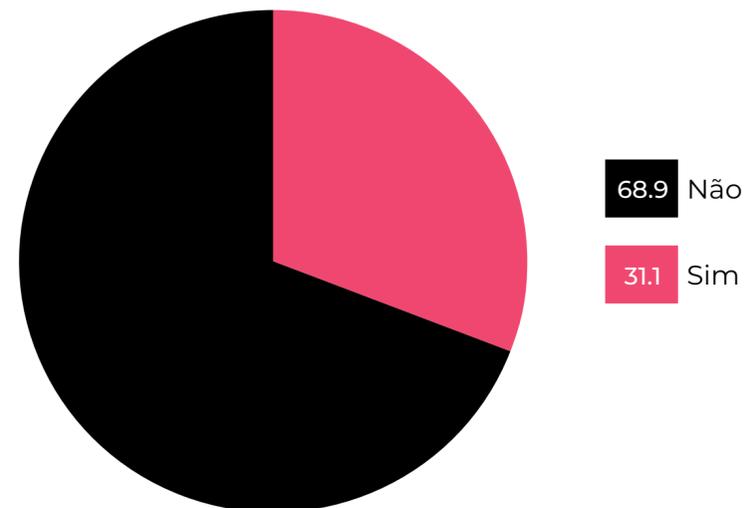
### Tamanho do time

## 03. Investimentos

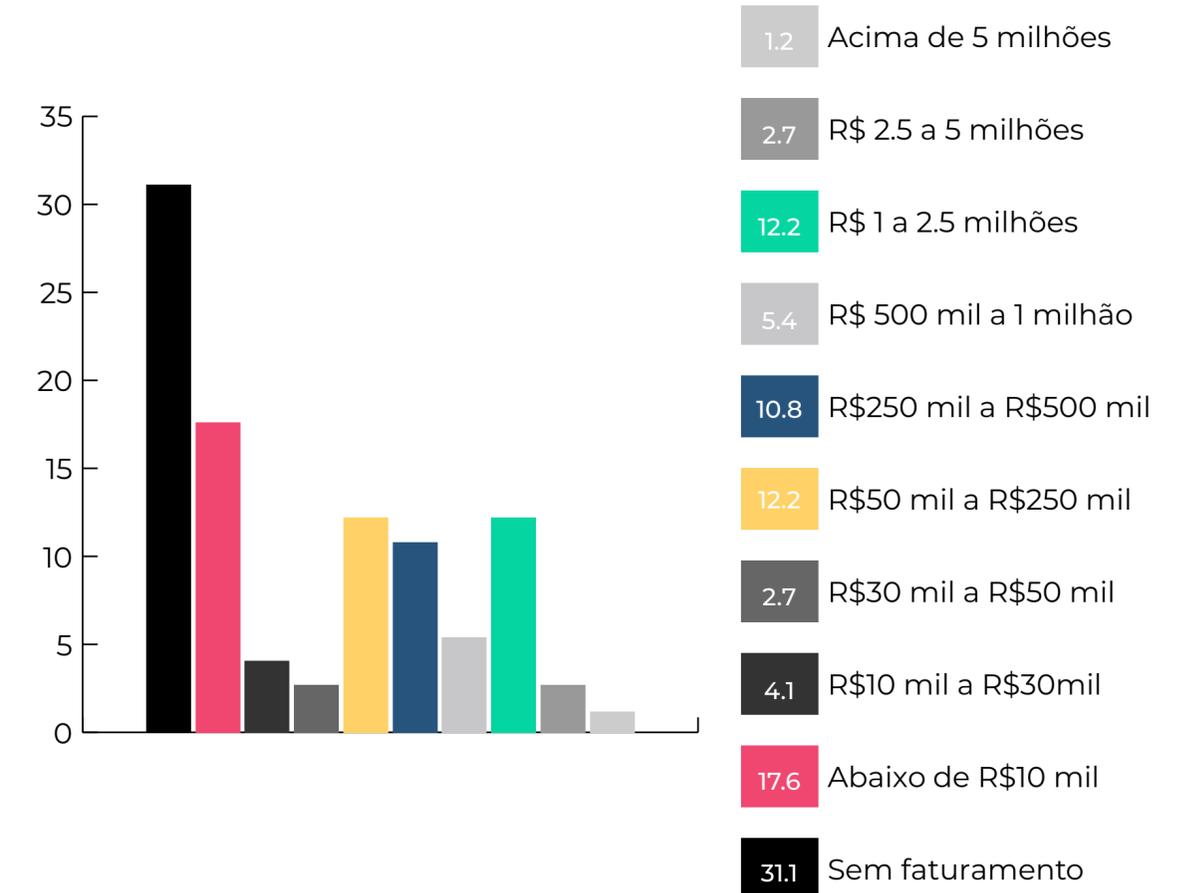
### Startups já foram:



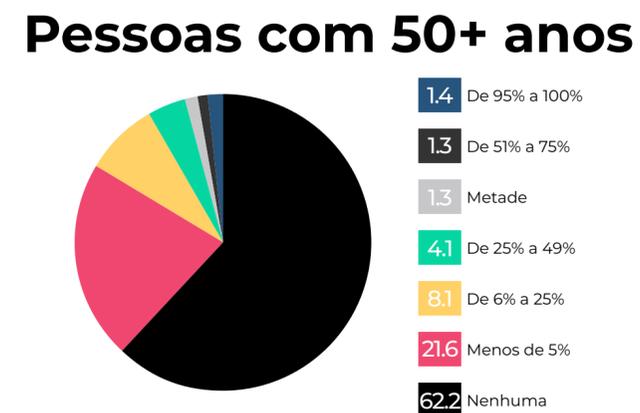
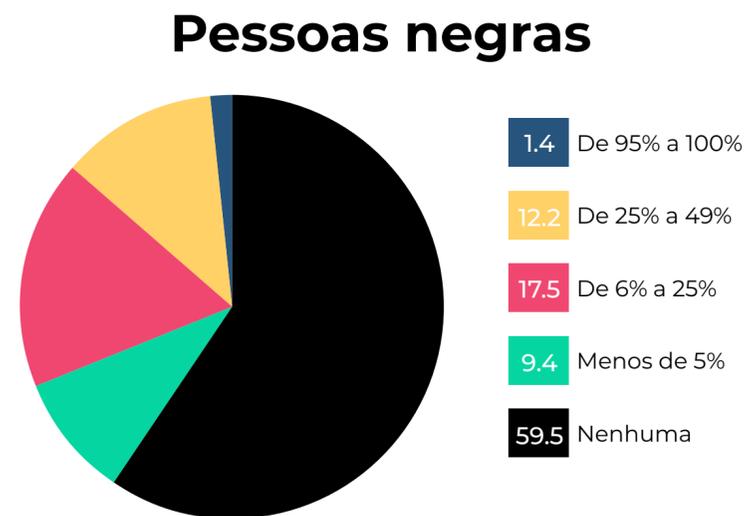
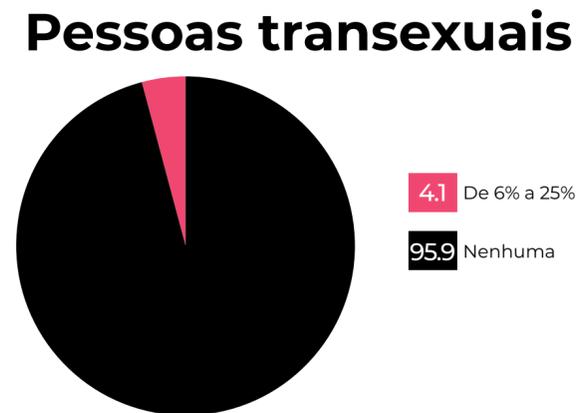
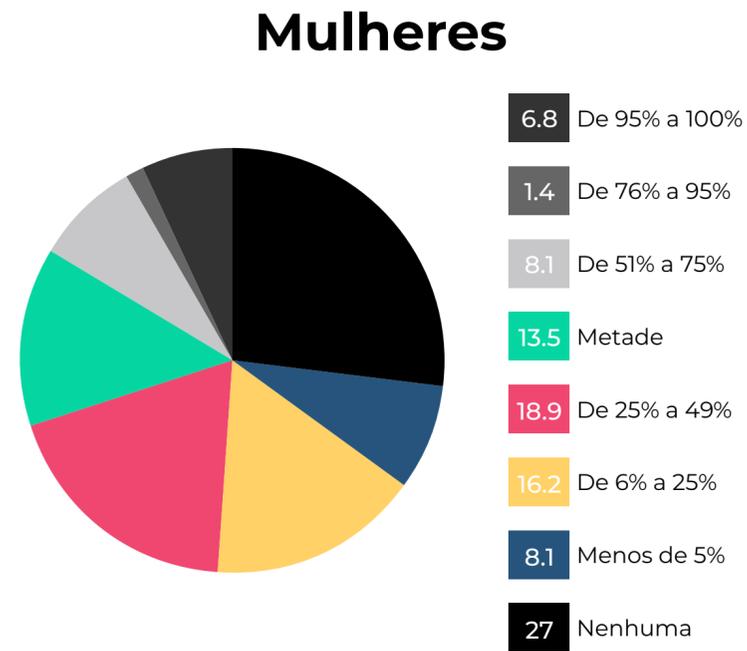
### Já recebeu investimento?



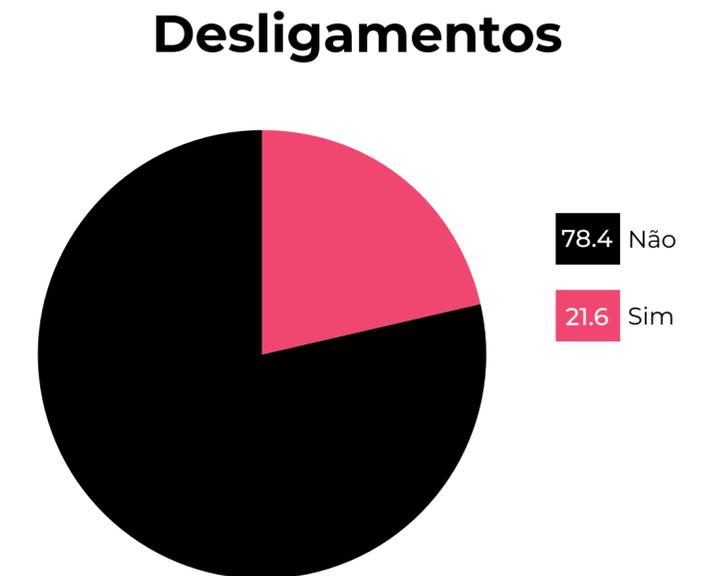
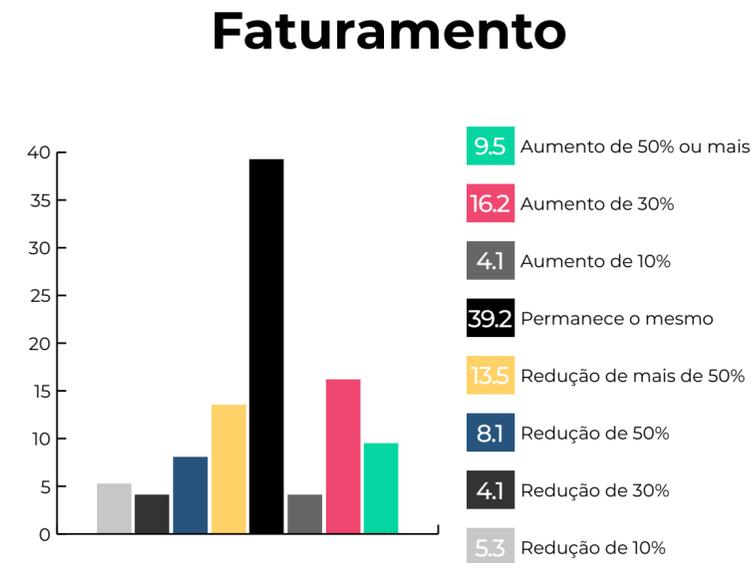
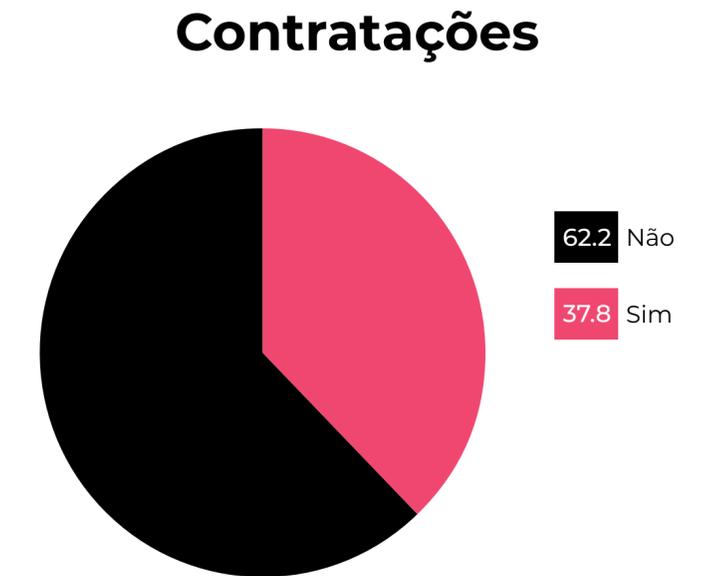
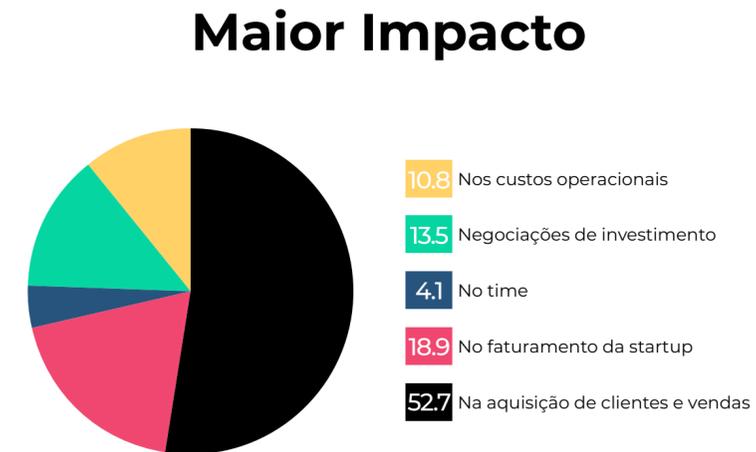
### Faixa de faturamento



## 04. Diversidade nas startups



## 05. Impacto Covid-19



SP



# RIBEIRÃO PRETO

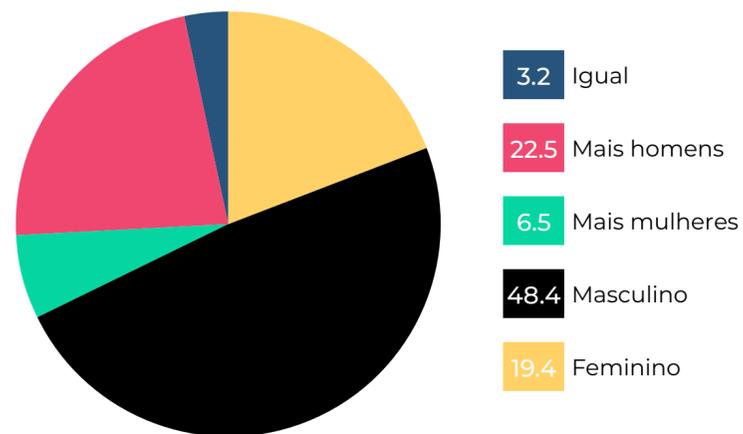
Comunidade Ribeirão Preto. Com startups variando entre validação (25,8%) e tração (29%), apresenta uma diversidade de áreas de atuação e público-alvo. E tem empreendedores predominantemente entre 35-40 anos (32,2%).

# RIBEIRÃO PREITO

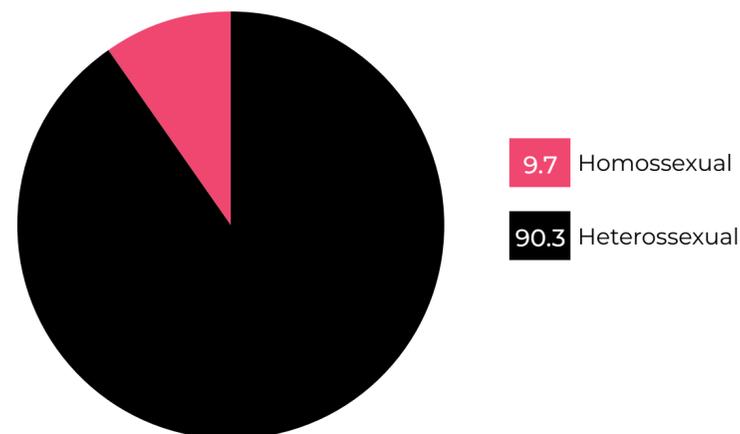
01.

## Perfil do founder

### Gênero



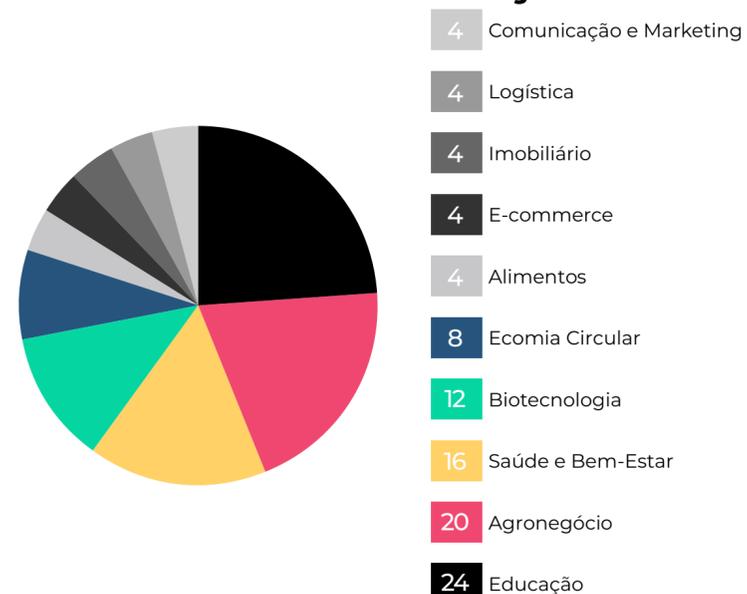
### Orientação sexual



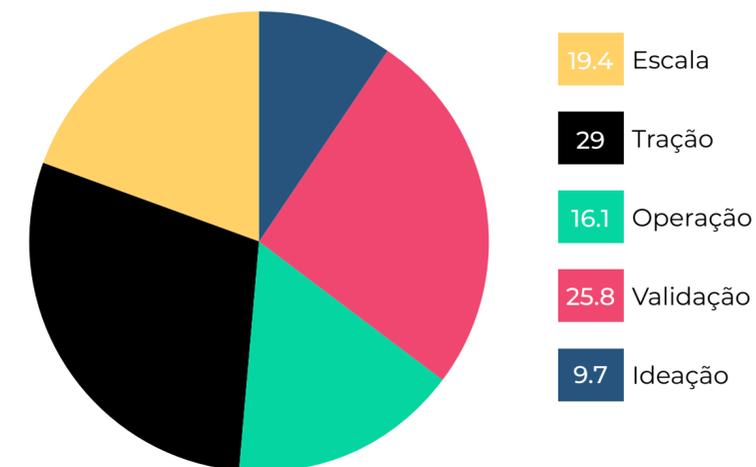
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## Perfil da startup

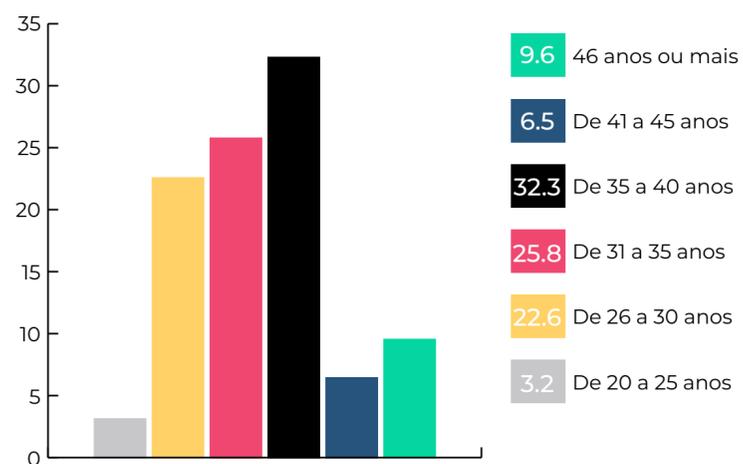
### Área de atuação



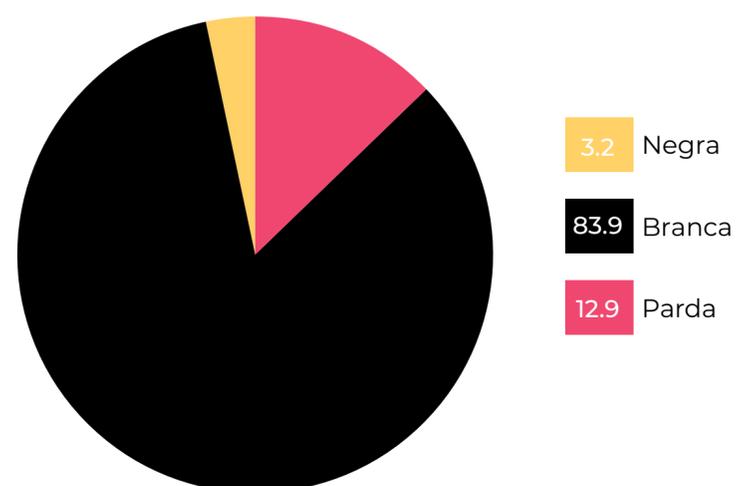
### Fase da startup



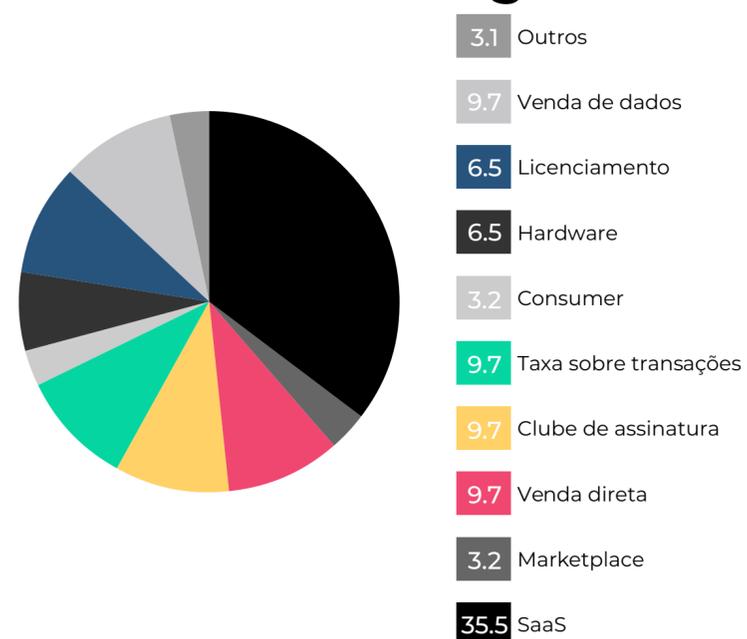
### Idade



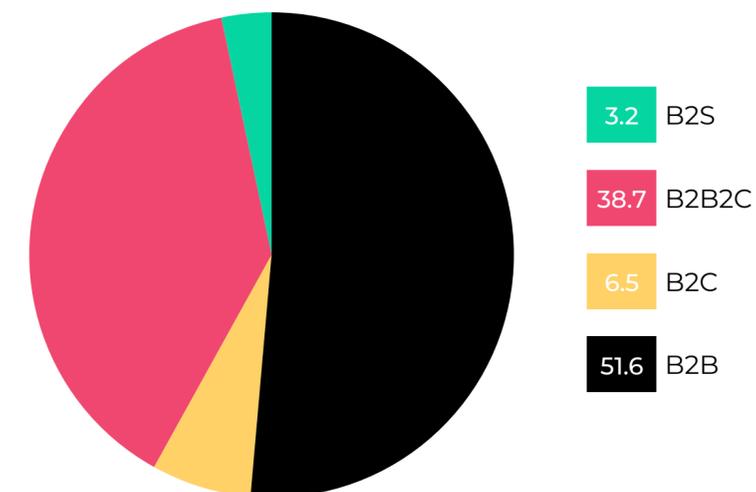
### Raça



### Modelo de negócio



### Público alvo

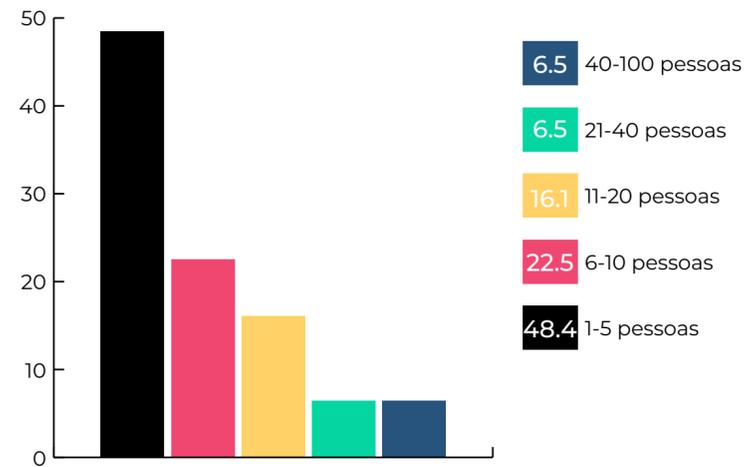


# RIBEIRAO PREITO

02.

## Perfil da startup

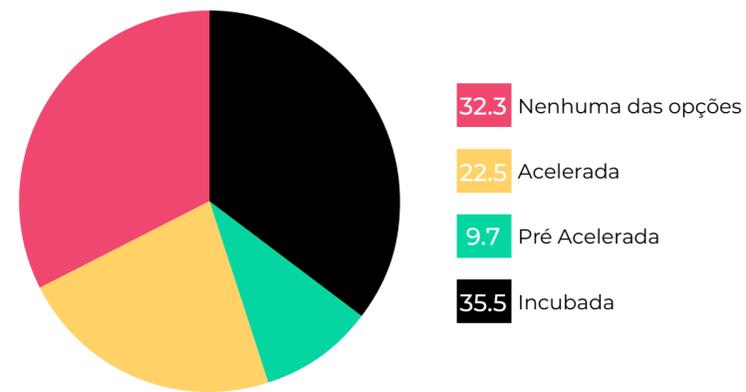
### Tamanho do time



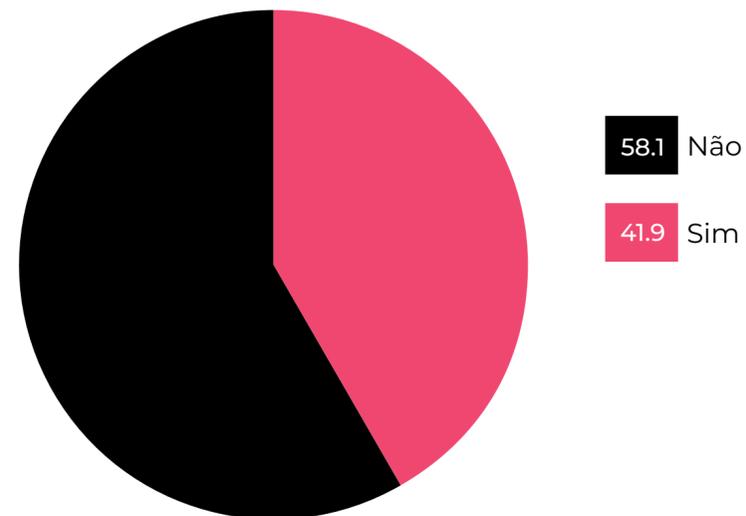
03.

## Investimentos

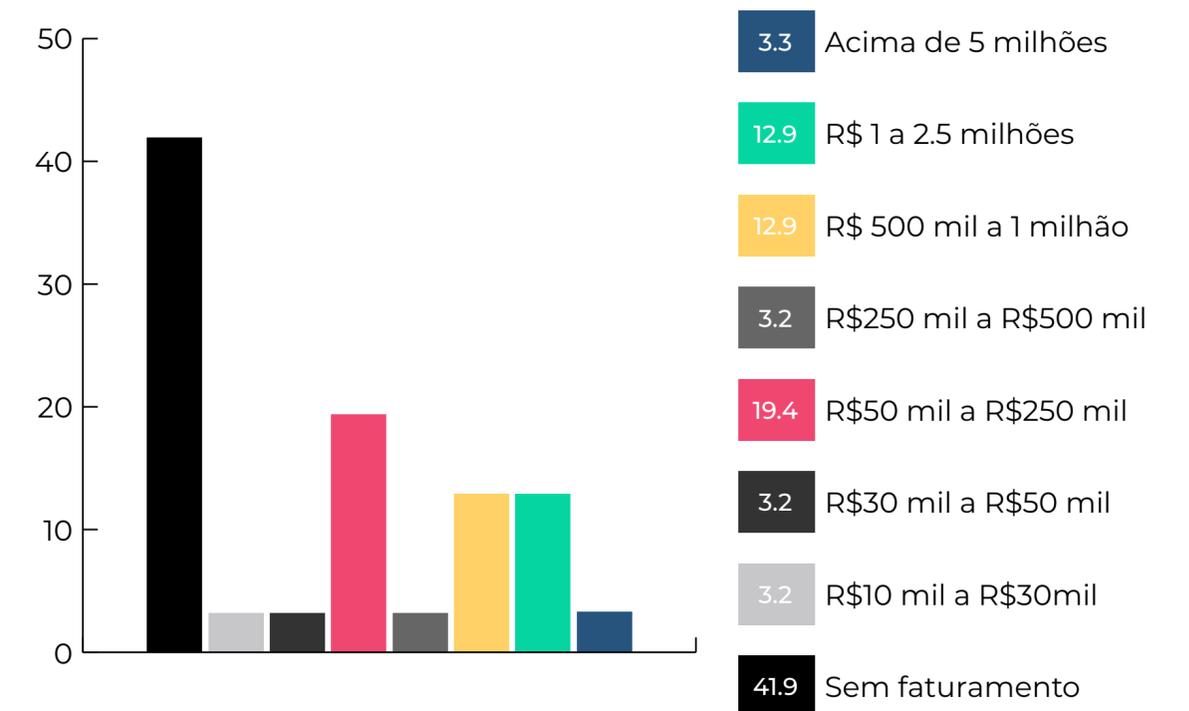
### Startups já foram:



### Já recebeu investimento?

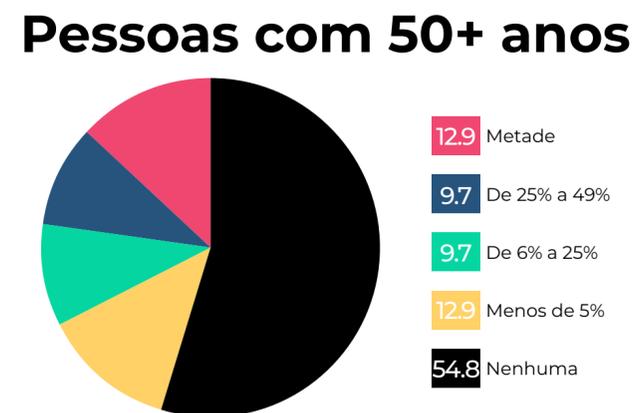
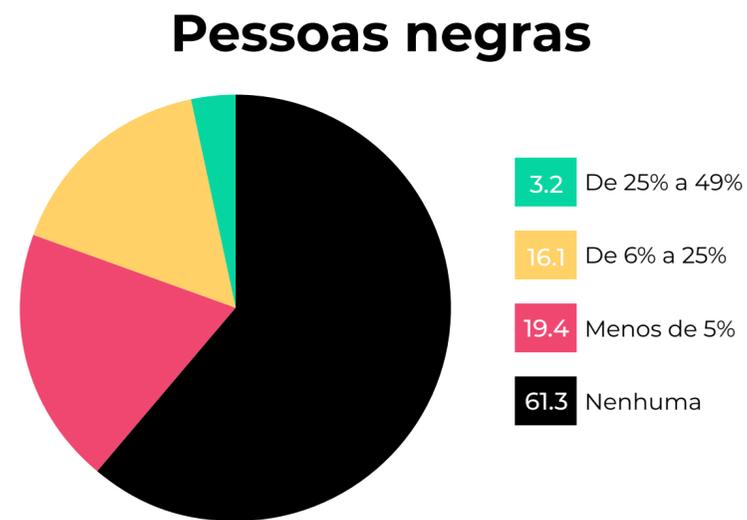
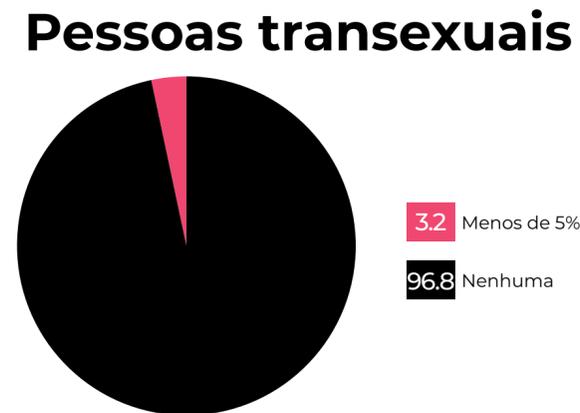
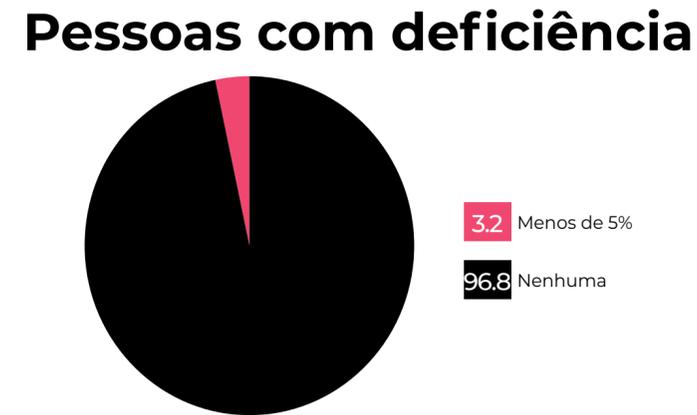
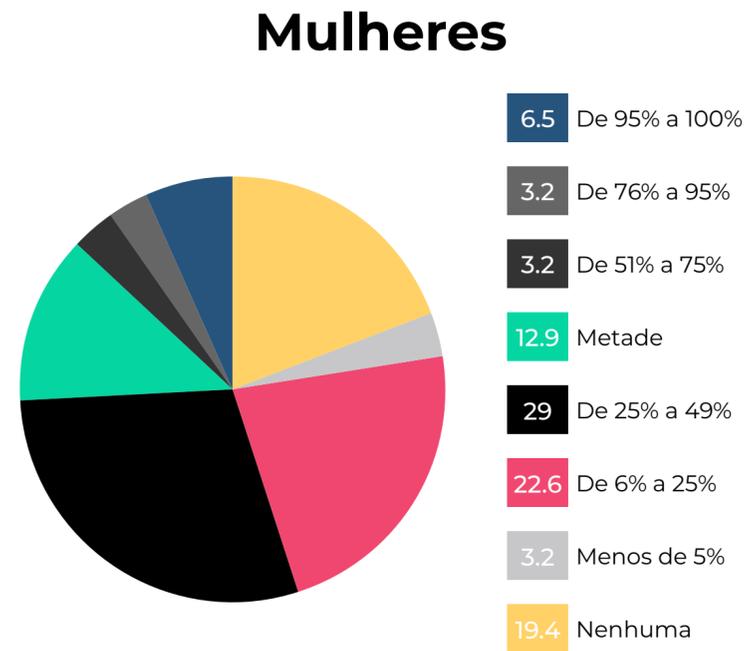


### Faixa de faturamento

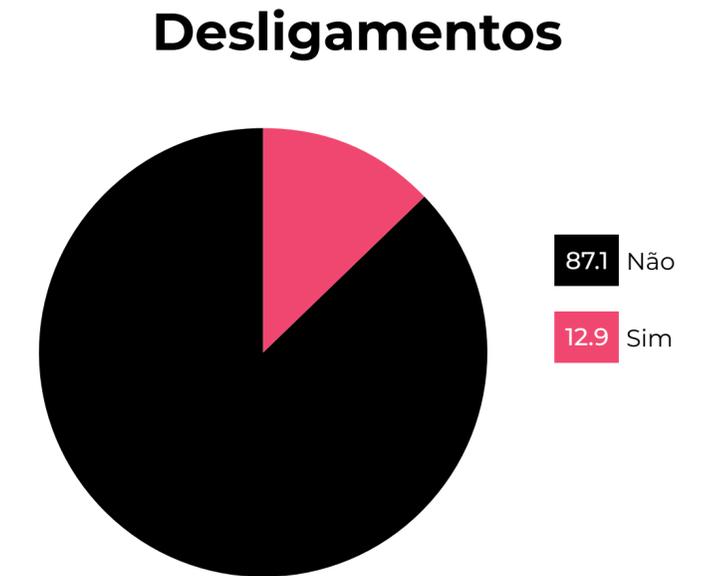
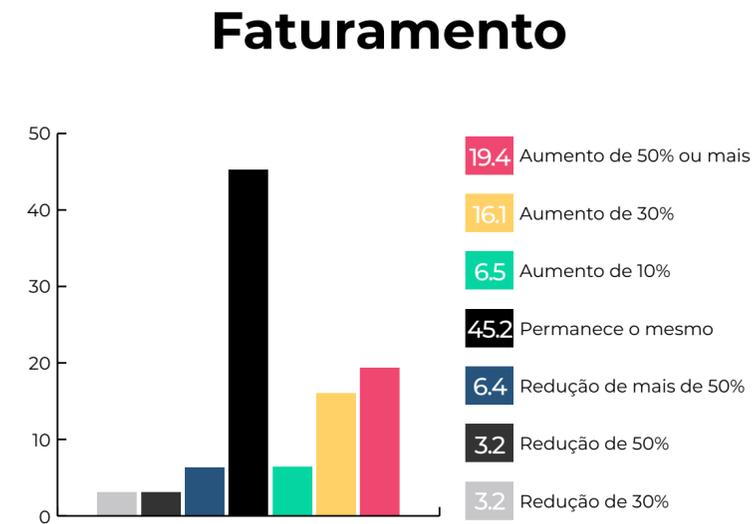
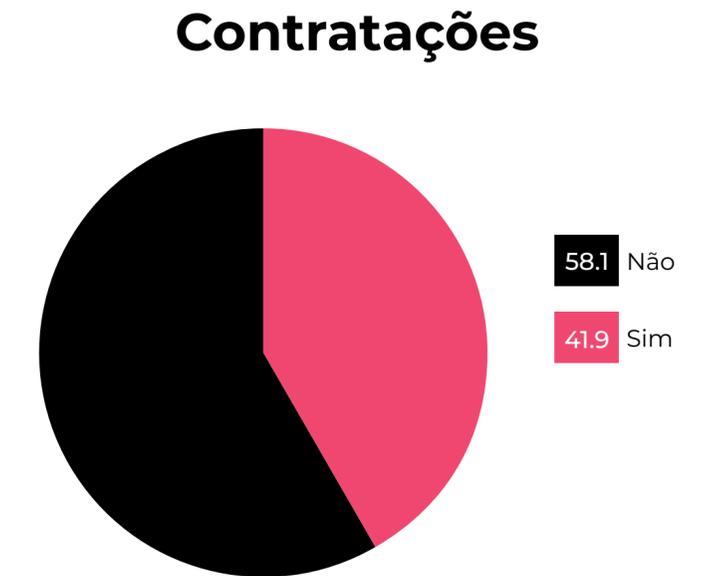
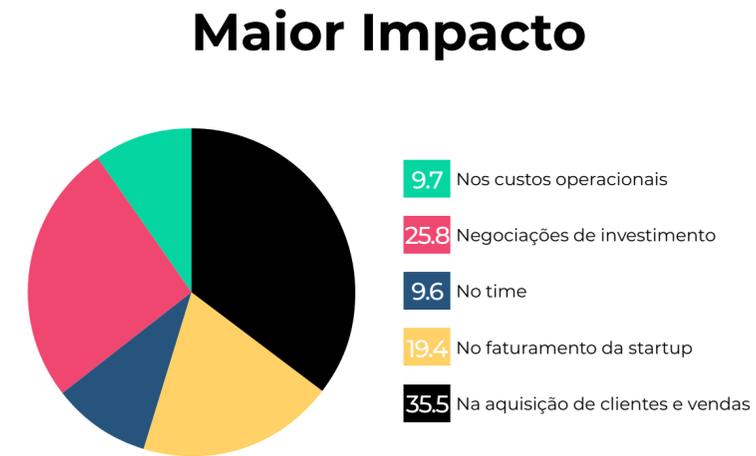


# RIBEIRA PRETO

## 04. Diversidade nas startups



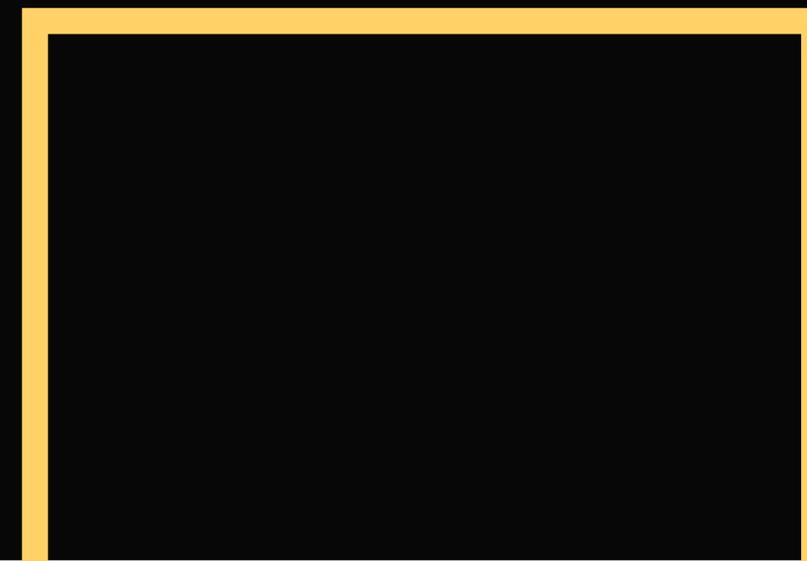
## 05. Impacto Covid-19



**SP**

Comunidade Sorocaba. A comunidade nasceu com a proposta de trazer mais conectividade e coerência para o ecossistema reunindo atores e inspirando mais iniciativas. Atualmente, as startups estão em sua maioria em fase de validação (50%).

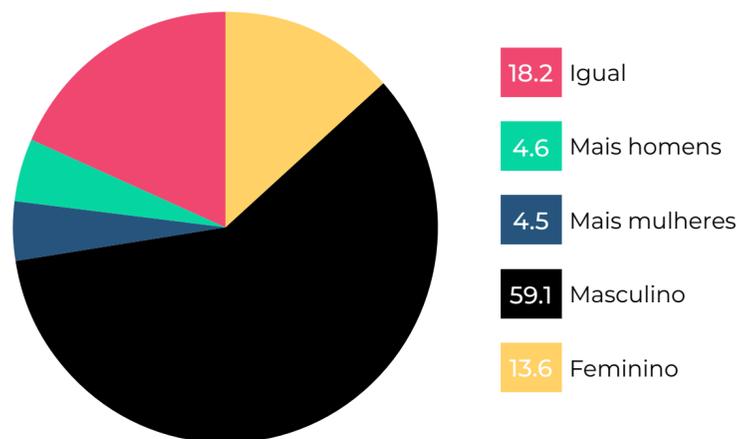
# SOROCABA



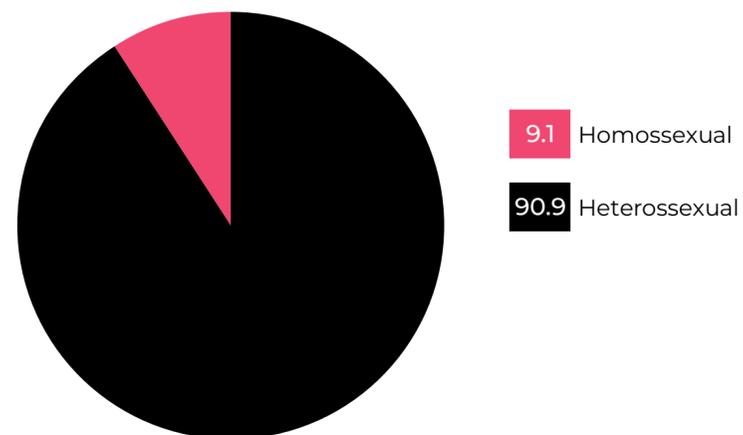
# SOROCABA

## 01. Perfil do founder

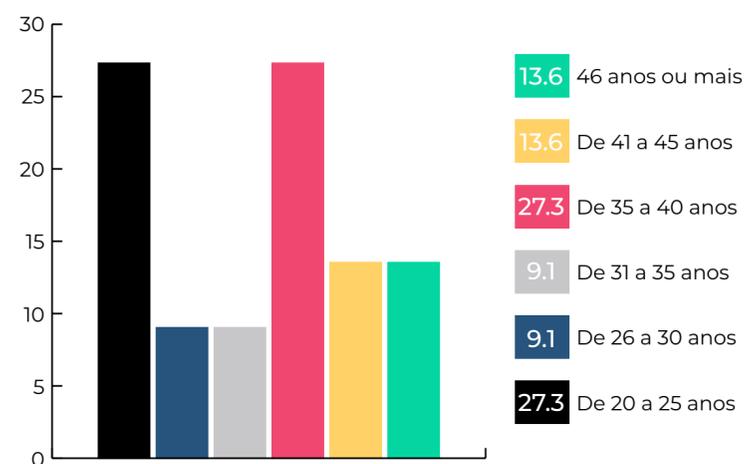
### Gênero



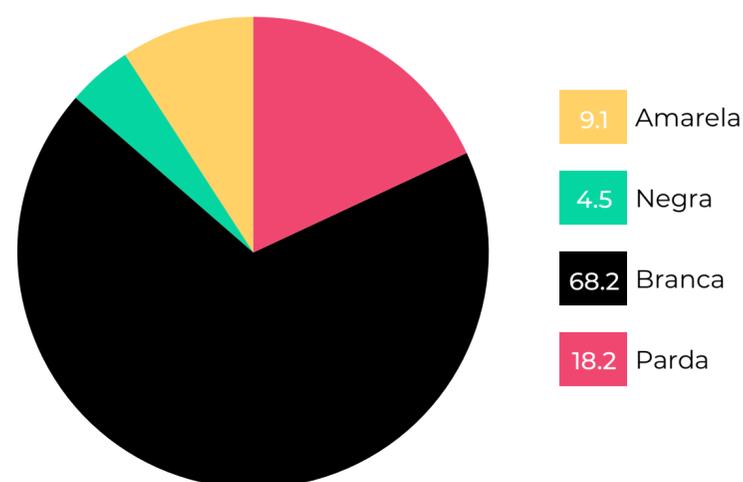
### Orientação sexual



### Idade

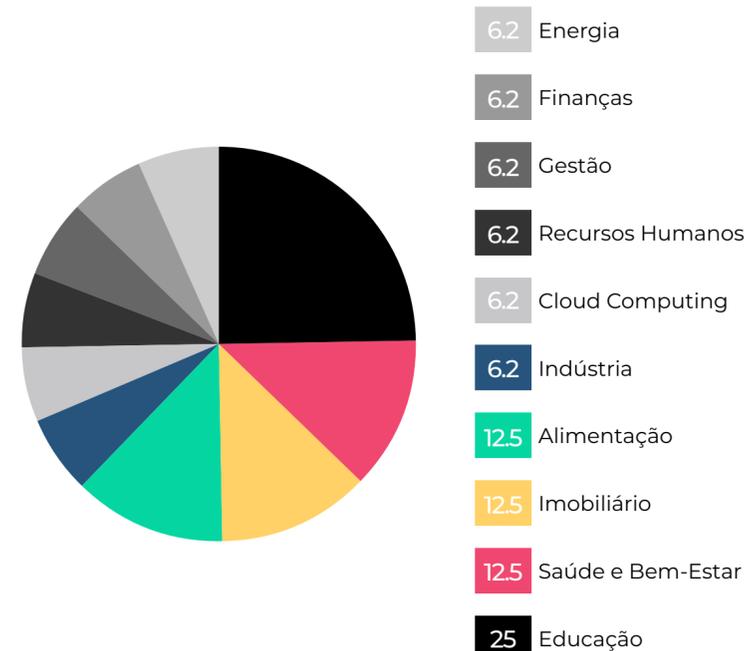


### Raça

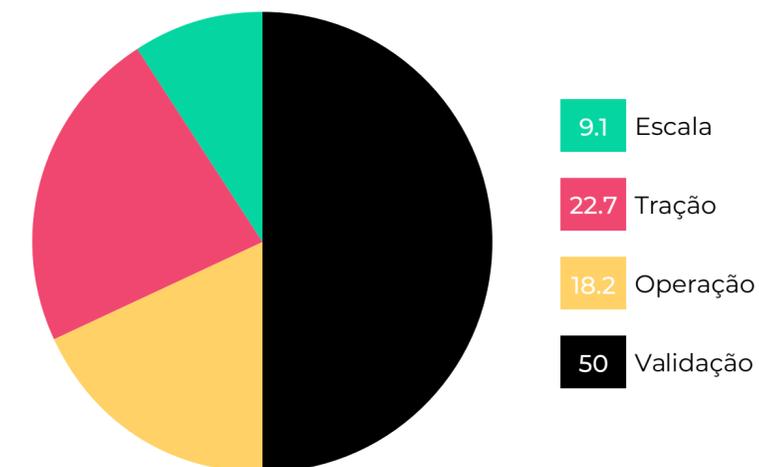


## 02. Perfil da startup

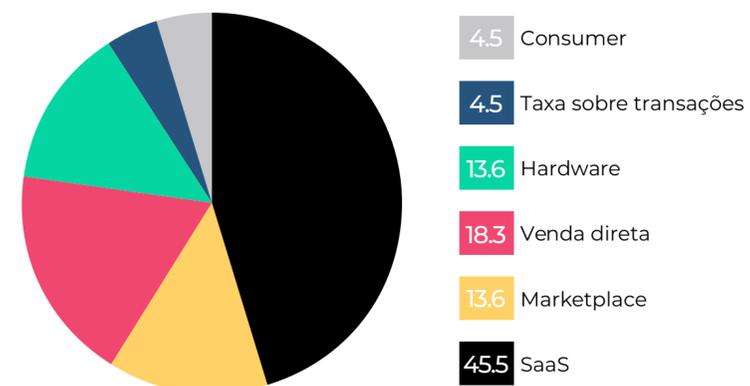
### Área de atuação



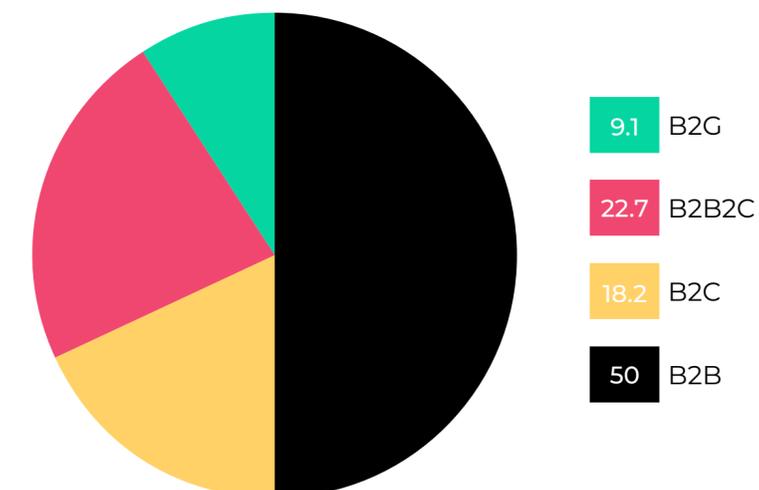
### Fase da startup



### Modelo de negócio



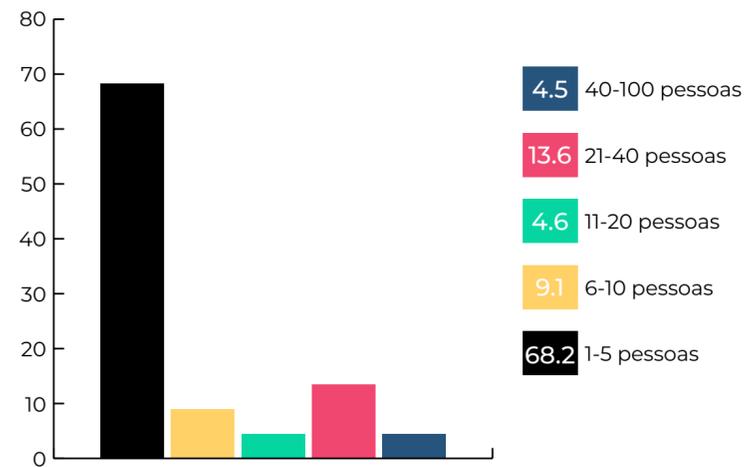
### Público alvo



# SOROCABA

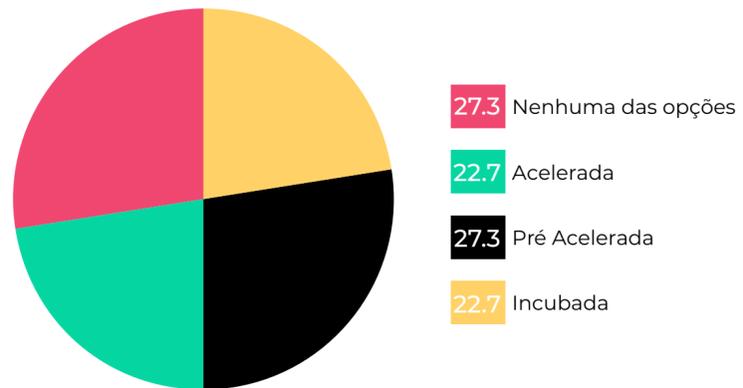
## 02. Perfil da startup

### Tamanho do time

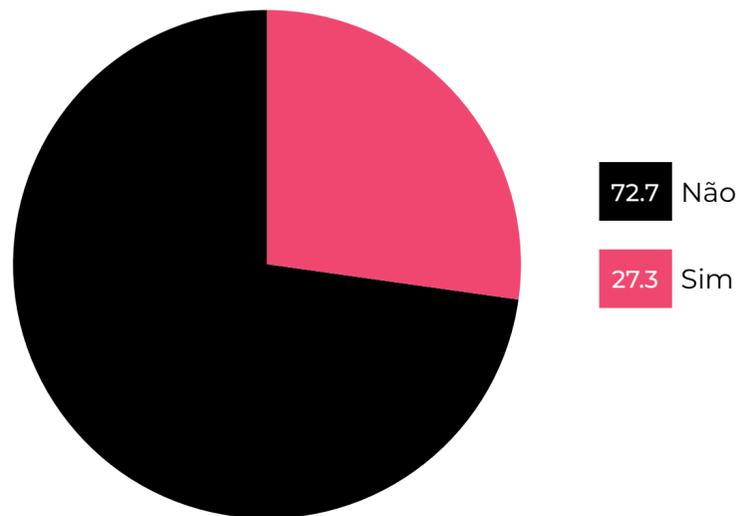


## 03. Investimentos

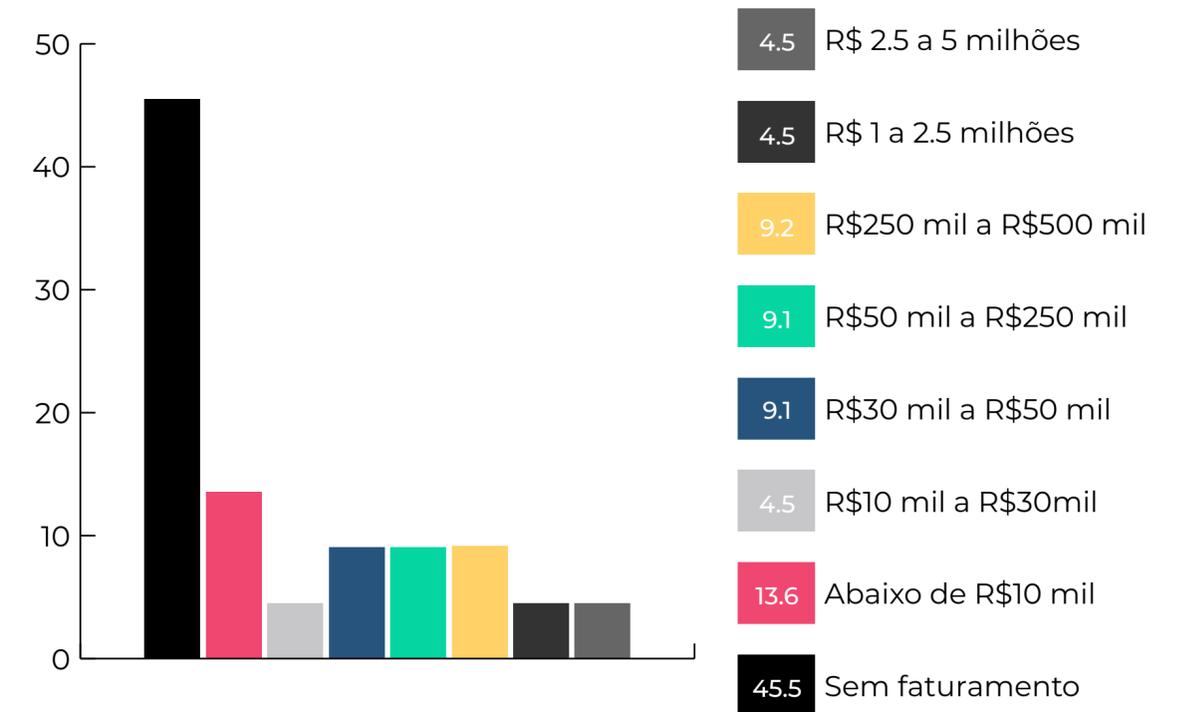
### Startups já foram:



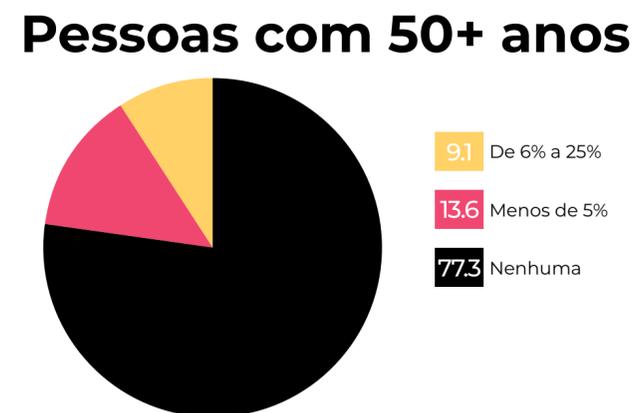
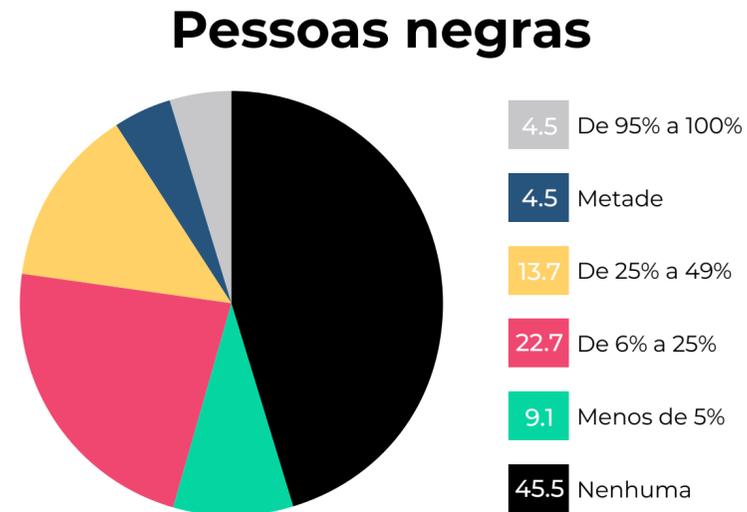
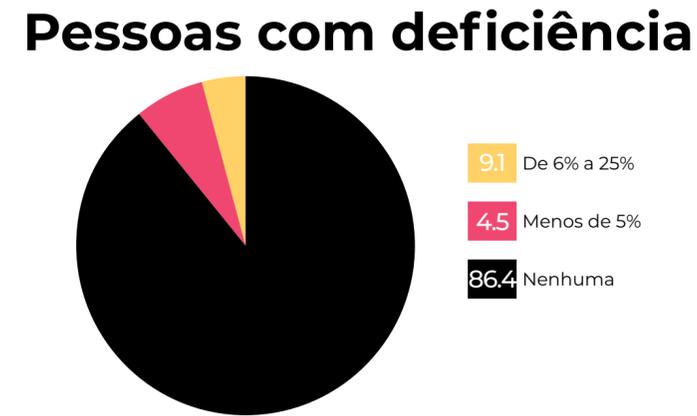
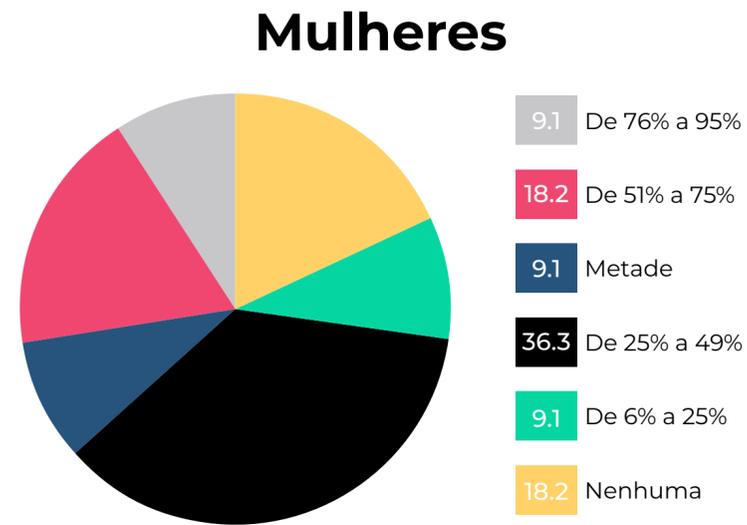
### Já recebeu investimento?



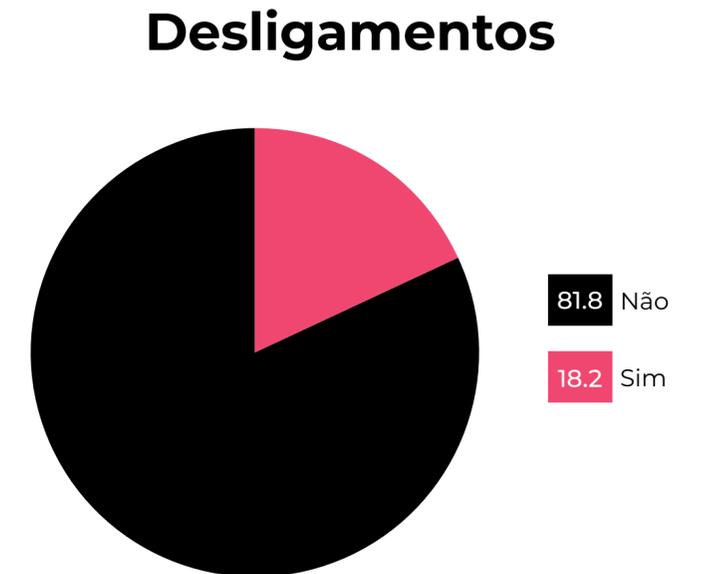
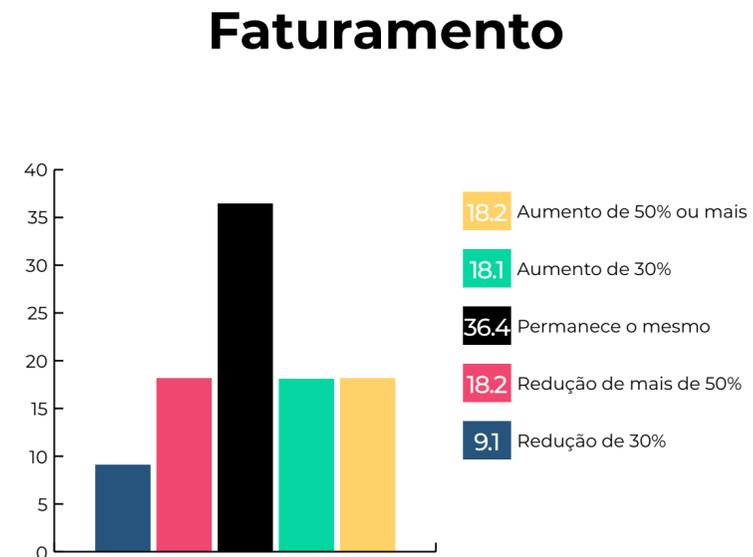
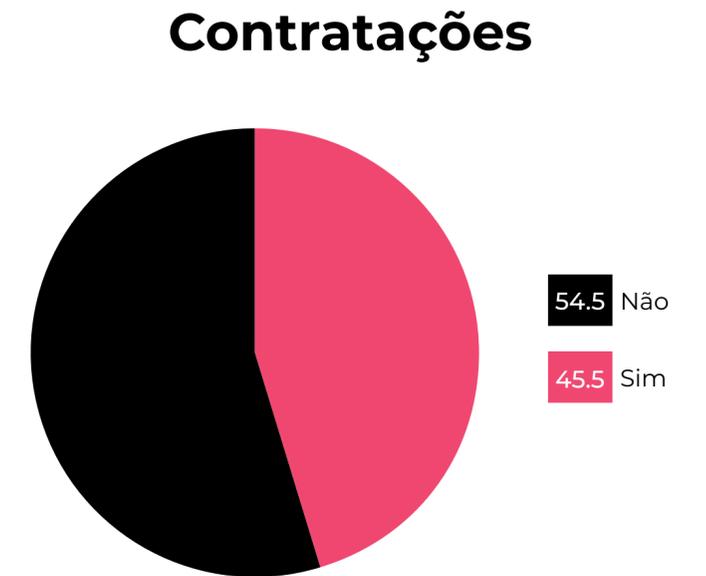
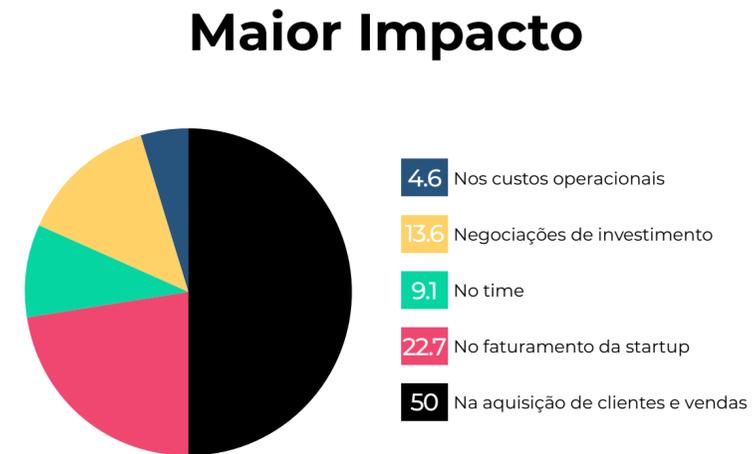
### Faixa de faturamento



## 04. Diversidade nas startups



## 05. Impacto Covid-19



SP

# TAUBATÉ



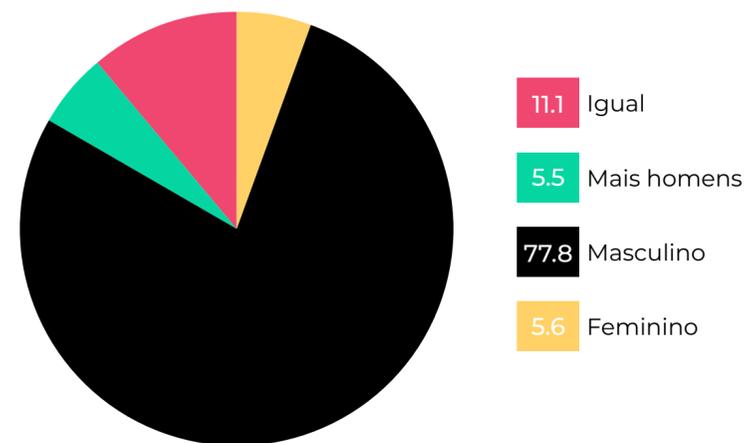
Startups do Vale.  
Com startups entre  
ideação (22,2%) e  
operação (16,7%) e  
equipes enxutas  
entre 1-5 pessoas  
(94,4%). As startups  
da região adotam  
majoritariamente  
o modelo de SaaS  
(30,5%).

# TAUBAIE

01.

## Perfil do founder

### Gênero



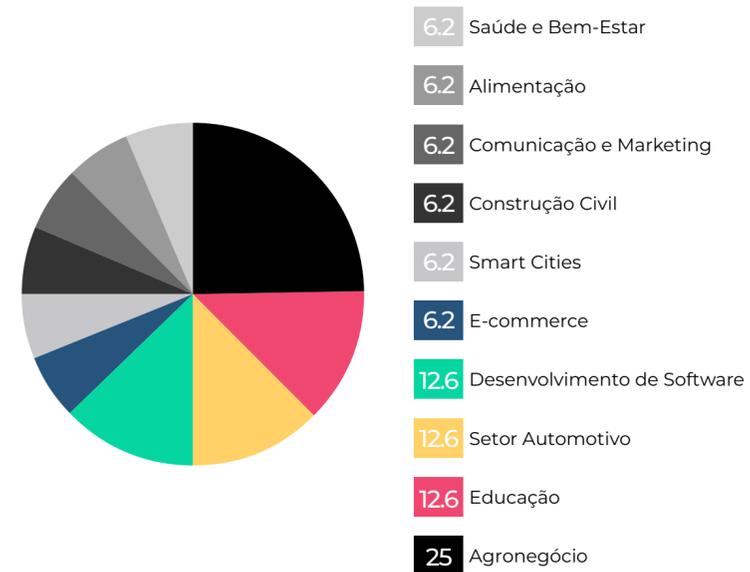
### Orientação sexual



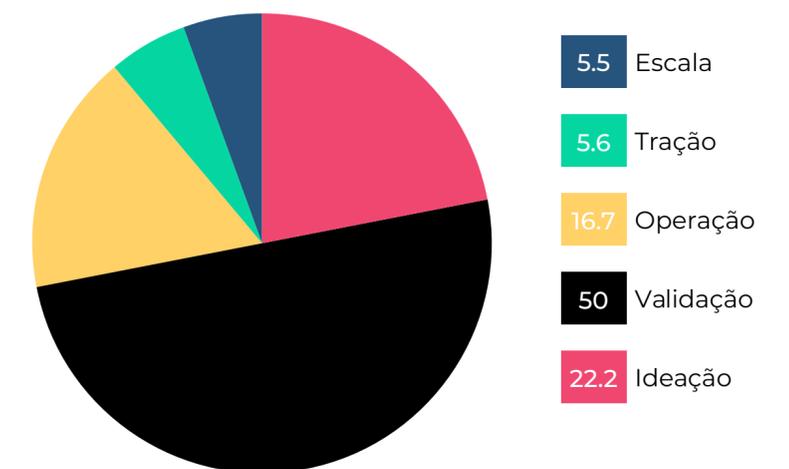
02.

## Perfil da startup

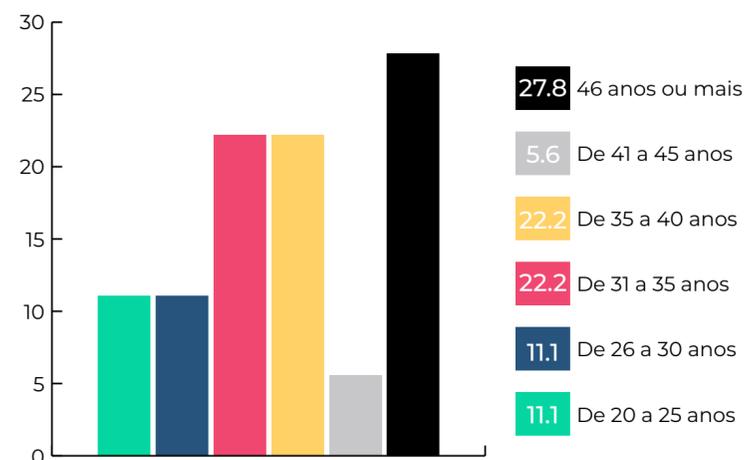
### Área de atuação



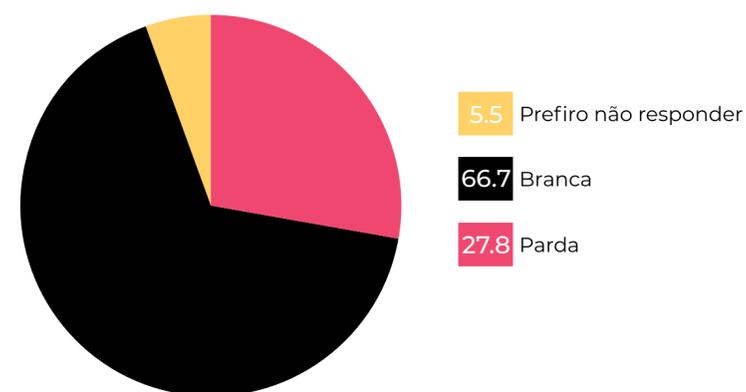
### Fase da startup



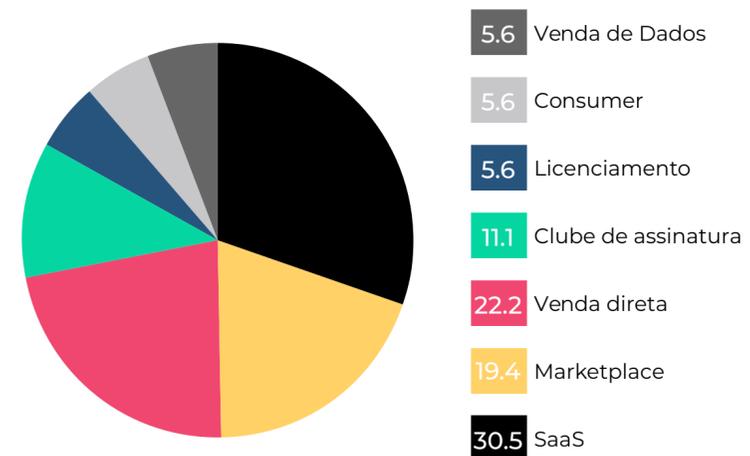
### Idade



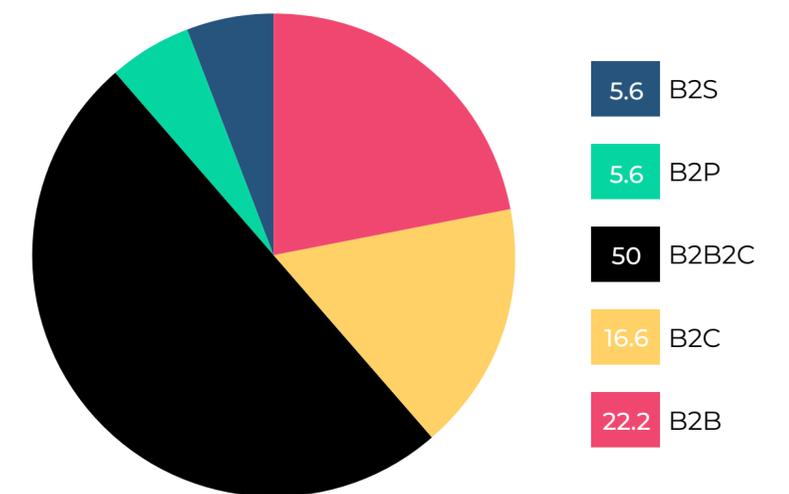
### Raça



### Modelo de negócio



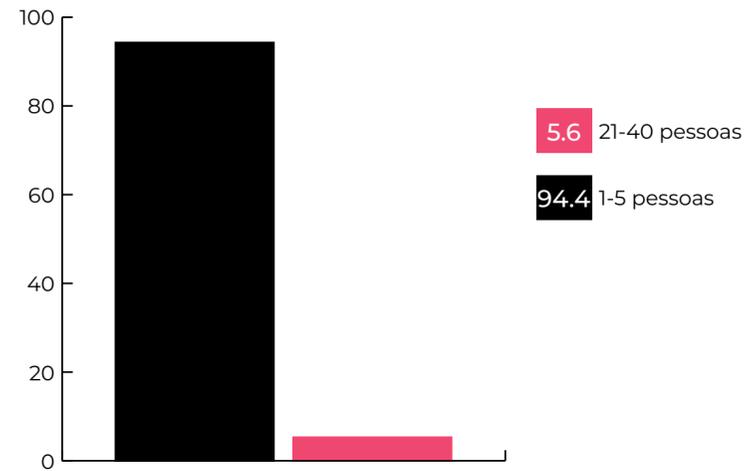
### Público alvo



# TAUBAIE

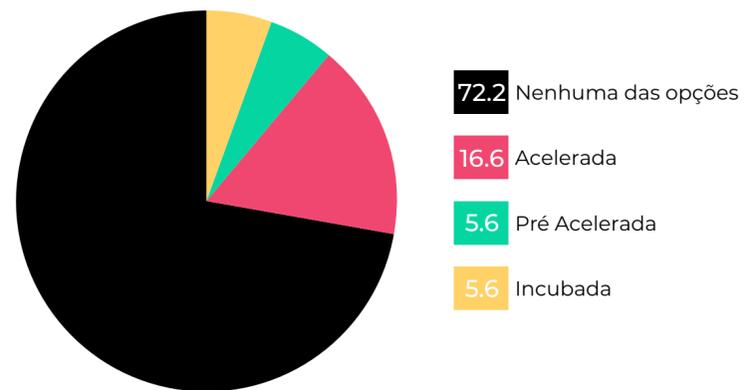
## 02. Perfil da startup

### Tamanho do time

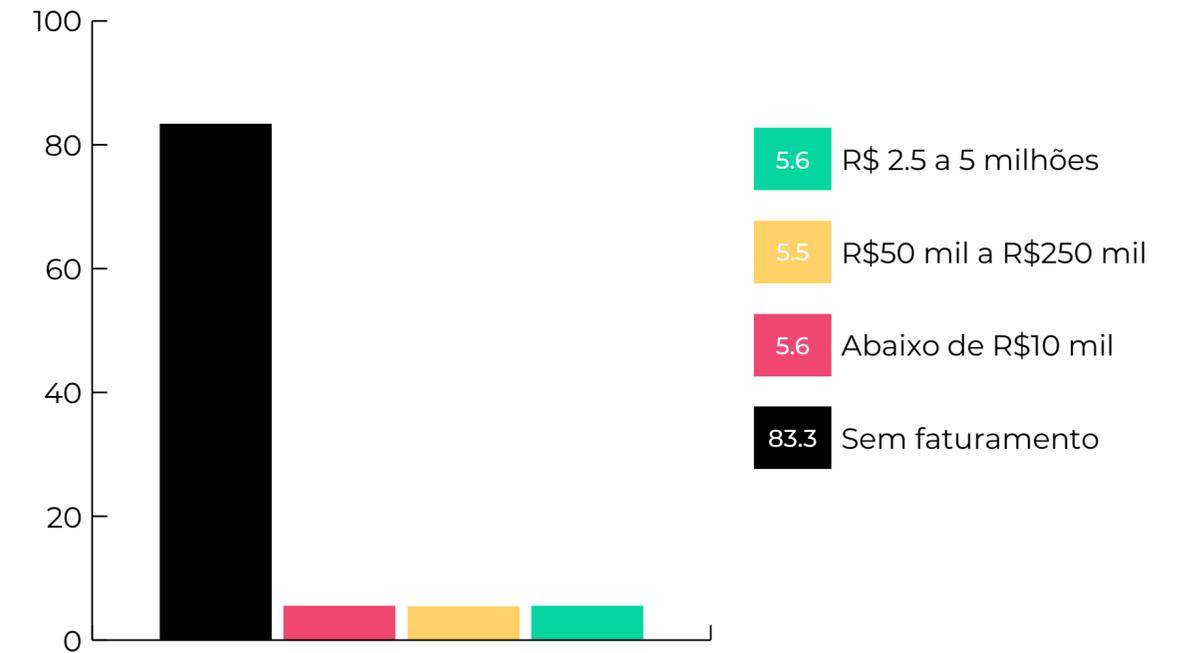


## 03. Investimentos

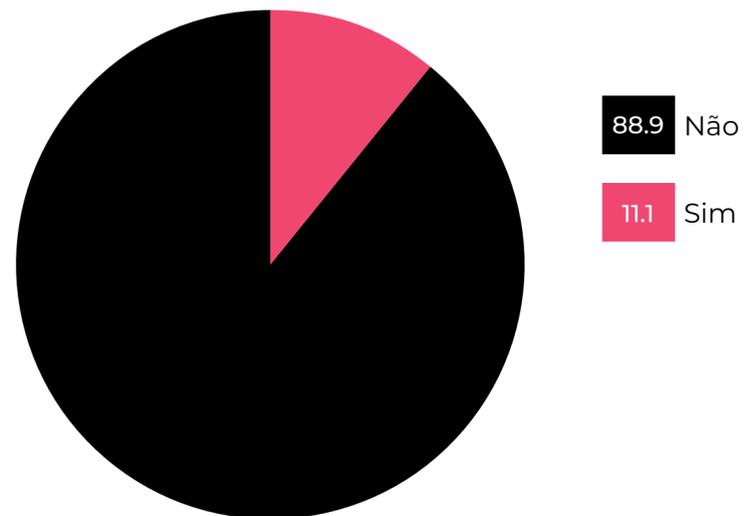
### Startups já foram:



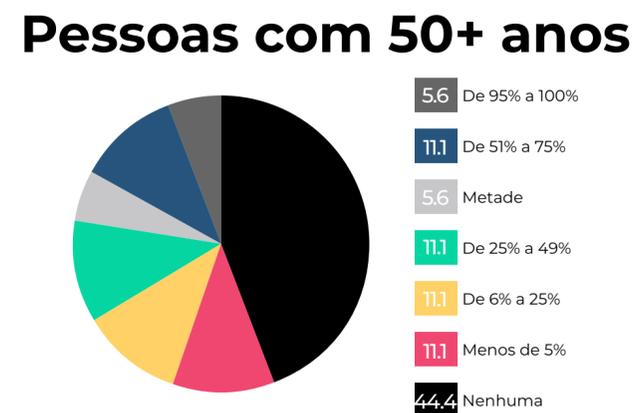
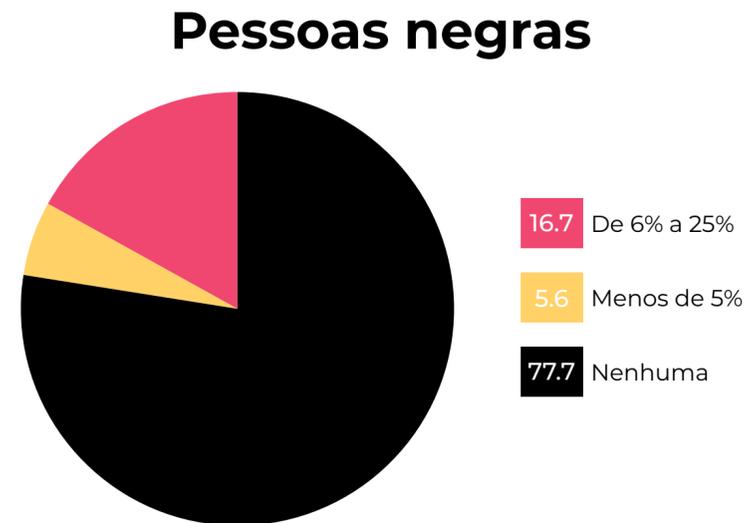
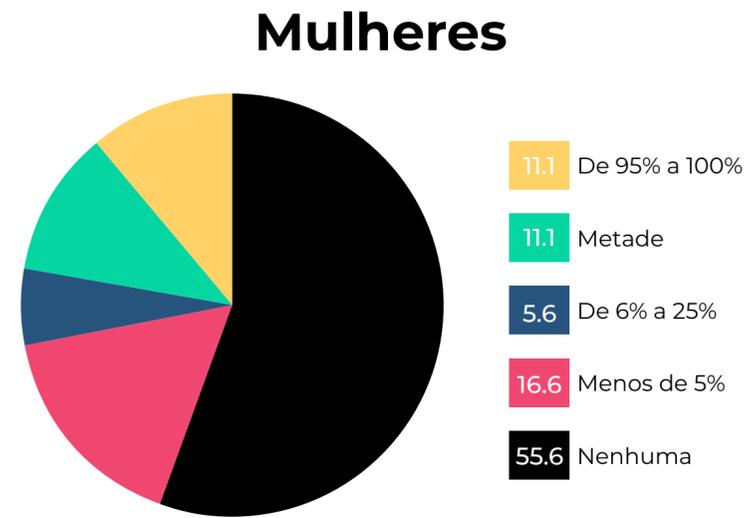
### Faixa de faturamento



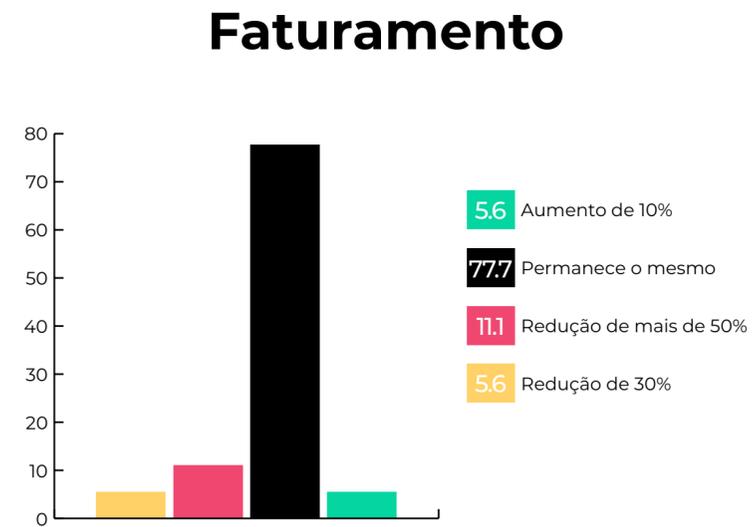
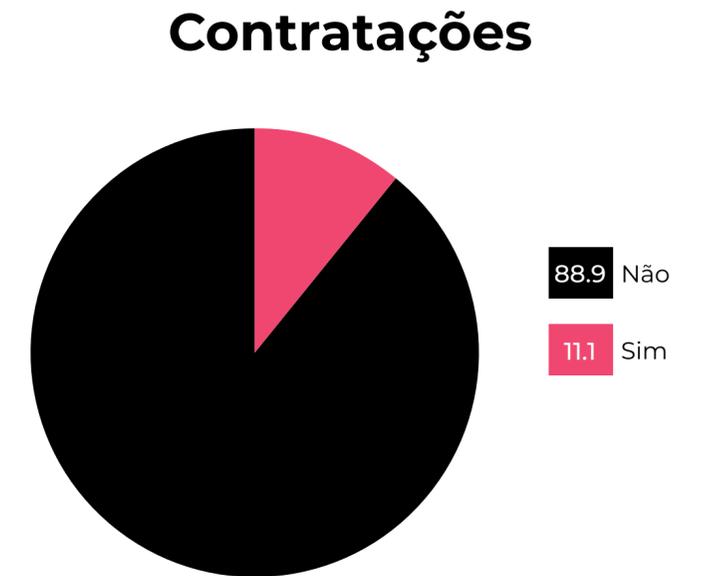
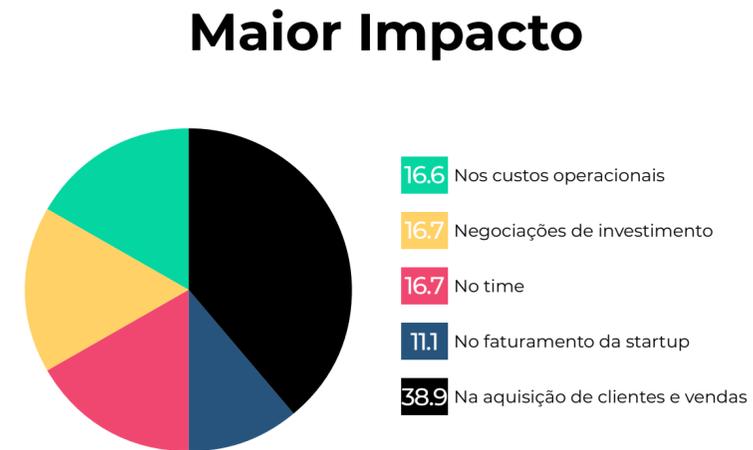
### Já recebeu investimento?



## 04. Diversidade nas startups



## 05. Impacto Covid-19



# BELO HORIZONTE



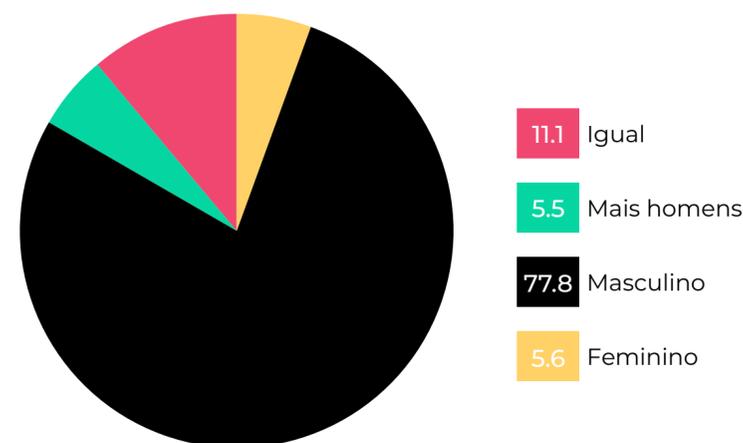
**MG**

San Pedro Valley. A comunidade nasceu a partir da iniciativa de empreendedores que perceberam o potencial de inovação da cidade. Hoje, é auto-gerenciada pelas próprias startups, buscando visibilidade, investimento, soluções e novas ideias.

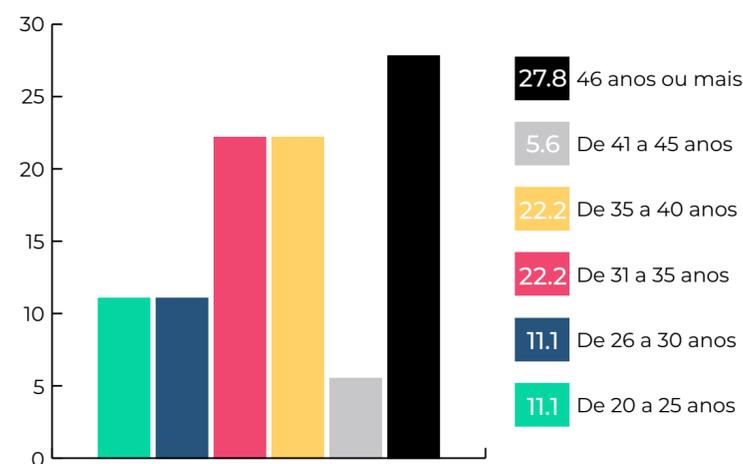
# BELO HORIZONTE

## 01. Perfil do founder

### Gênero



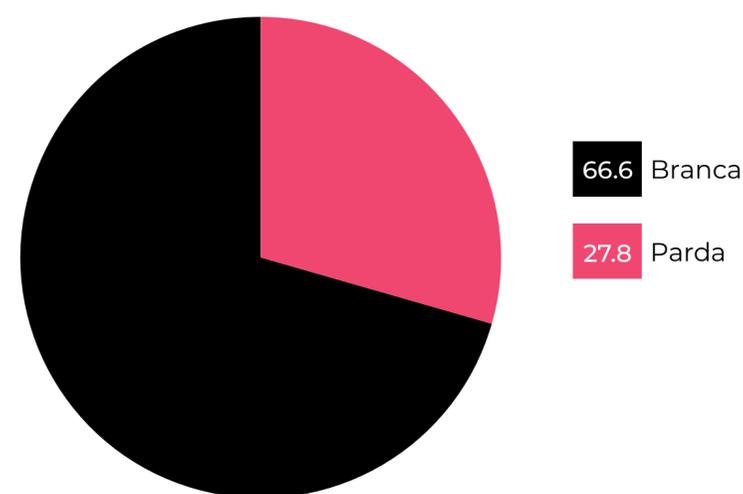
### Idade



### Orientação sexual

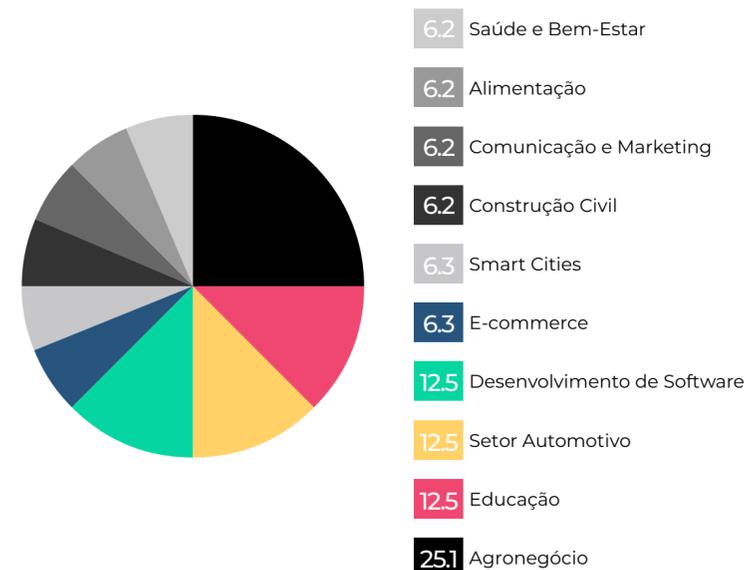


### Raça

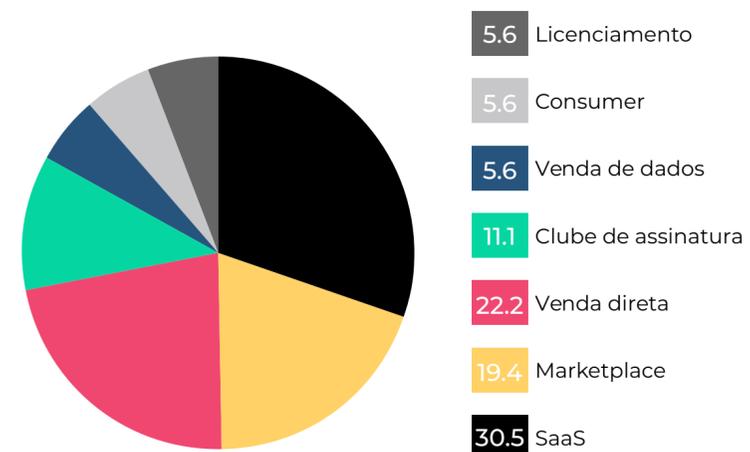


## 02. Perfil da startup

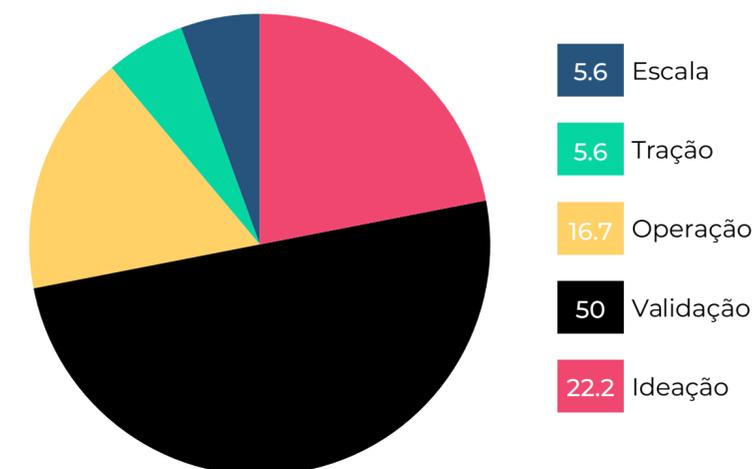
### Área de atuação



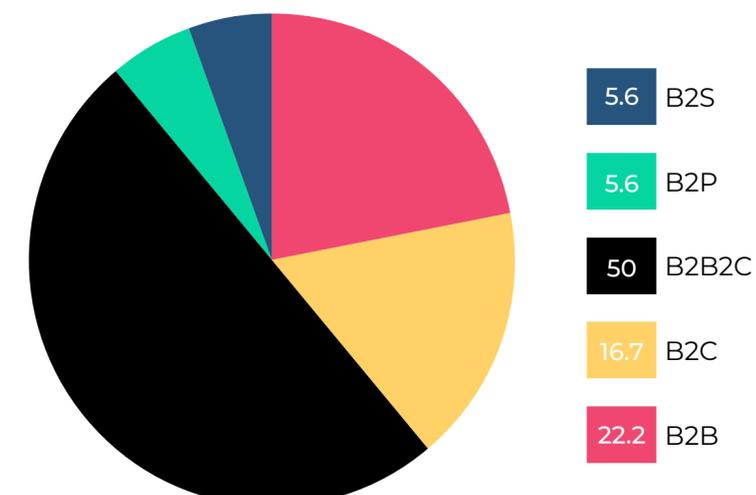
### Modelo de negócio



### Fase da startup



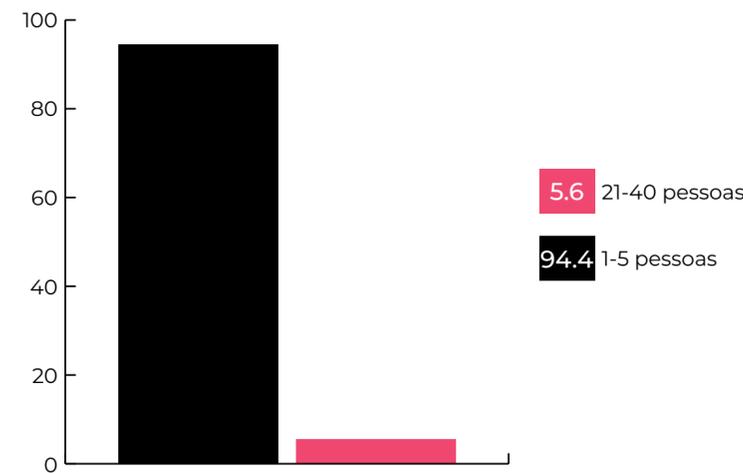
### Público alvo



# BELO HORIZONTE

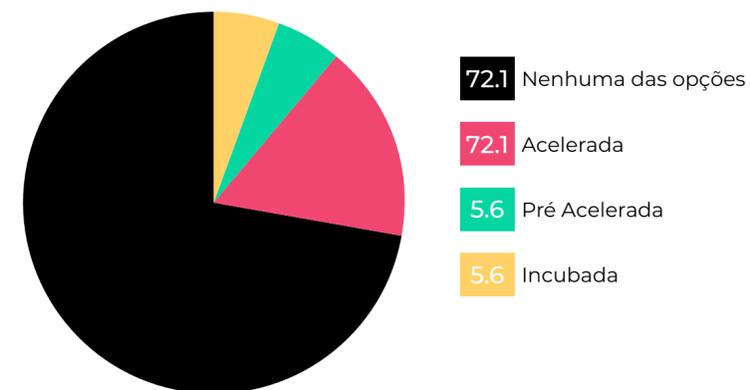
## 02. Perfil da startup

### Tamanho do time

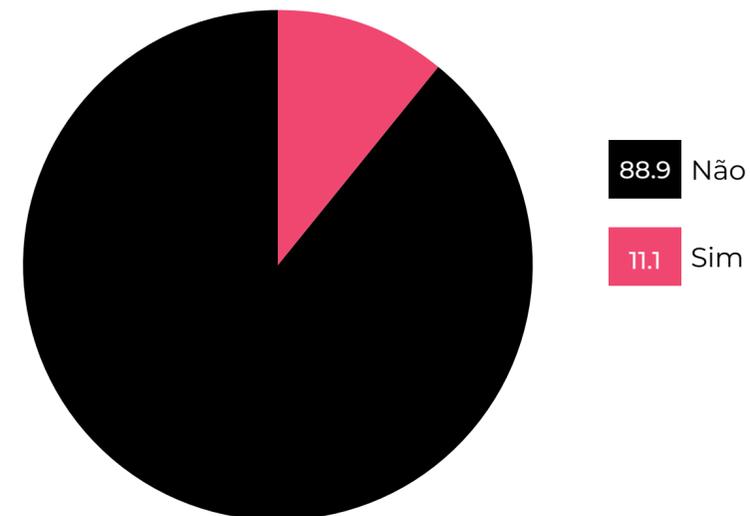


## 03. Investimentos

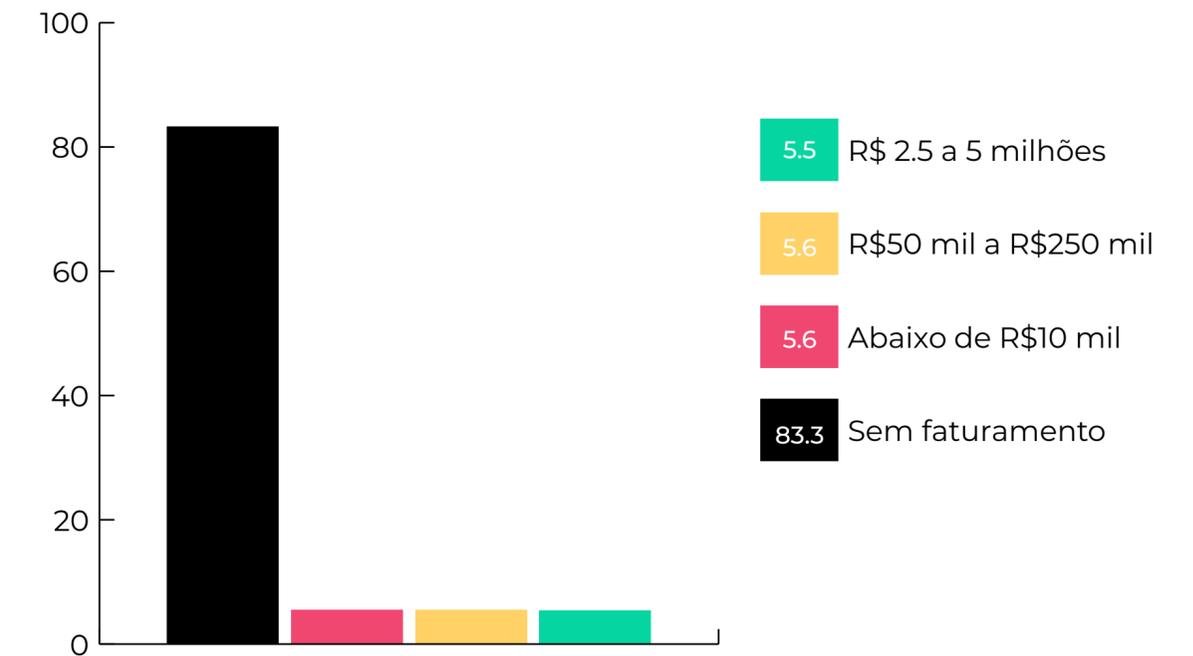
### Startups já foram:



### Já recebeu investimento?

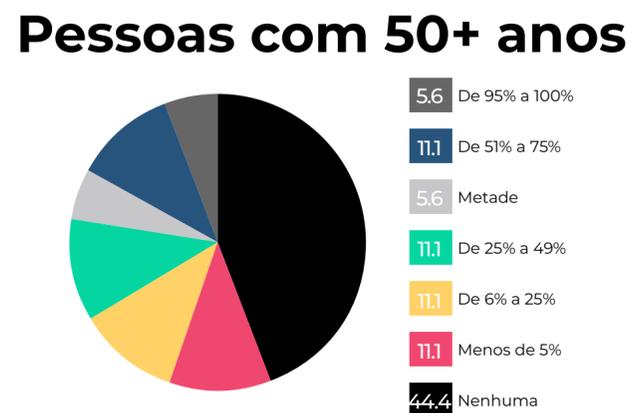
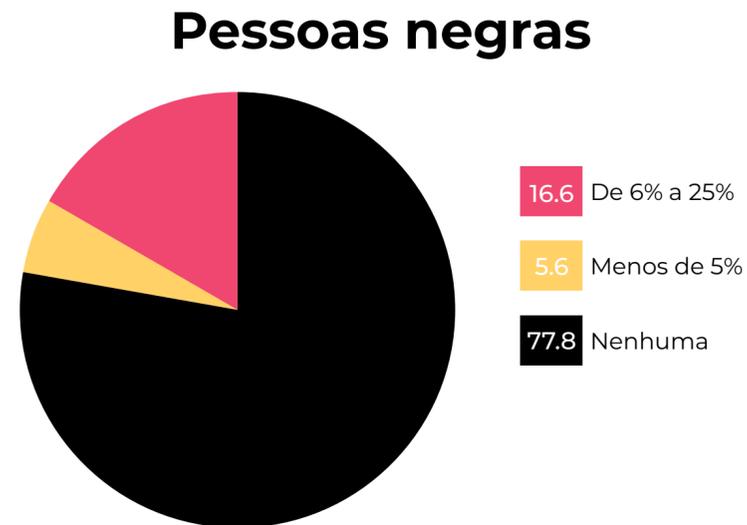
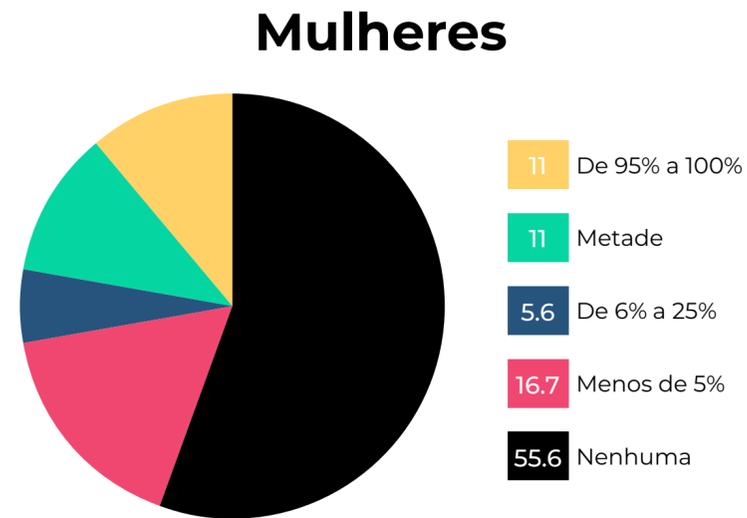


### Faixa de faturamento

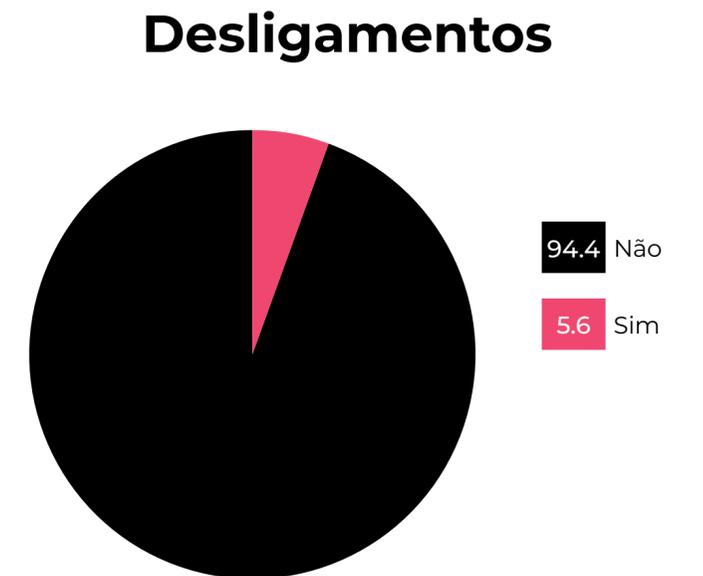
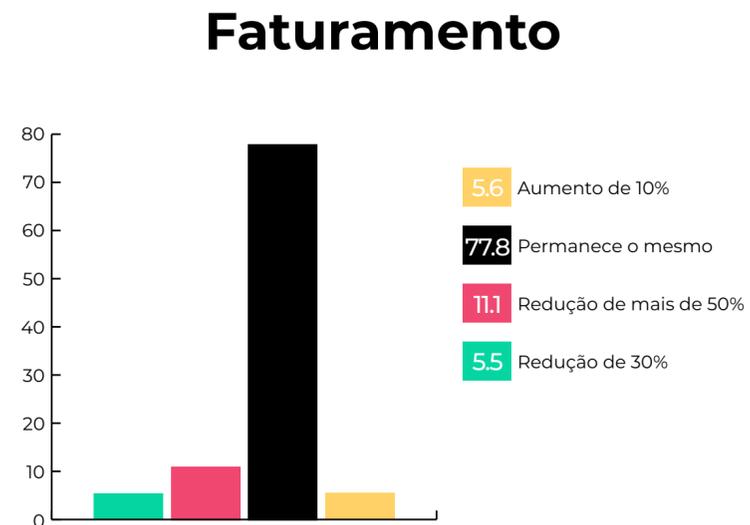
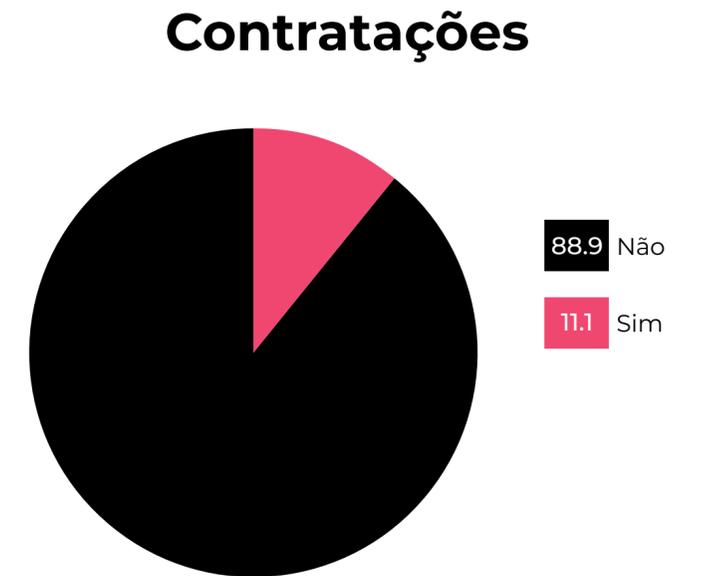
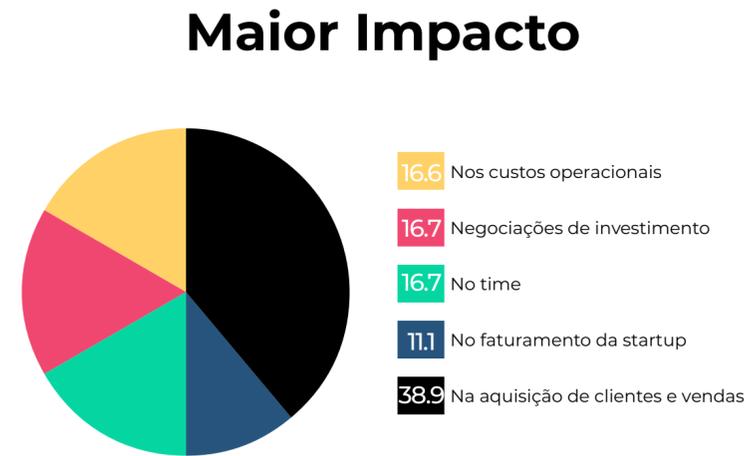


# BELO HORIZONTE

## 04. Diversidade nas startups



## 05. Impacto Covid-19





**MG**

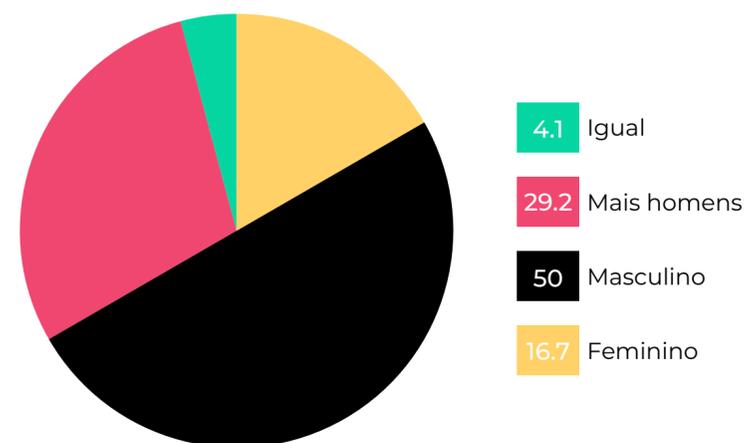
Zebu Valley (@zebuvalley). O ecossistema de Empreendedorismo, Inovação, Tecnologia e Incentivo a Startups na cidade de Uberaba. Com startups já em estágio de operação (20,8%) e Tração (33,3%).

# UBERABA

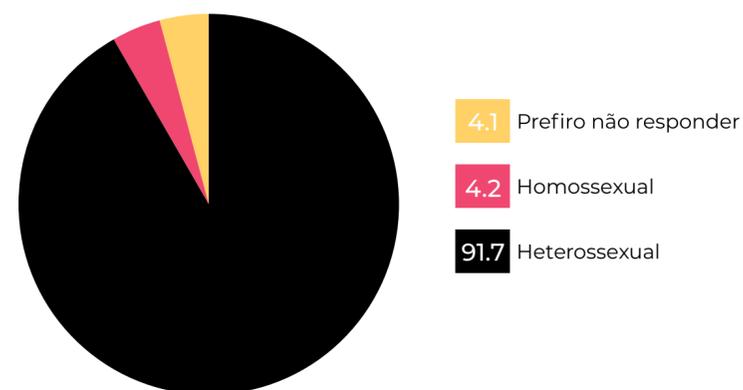
# UBERABA

## 01. Perfil do founder

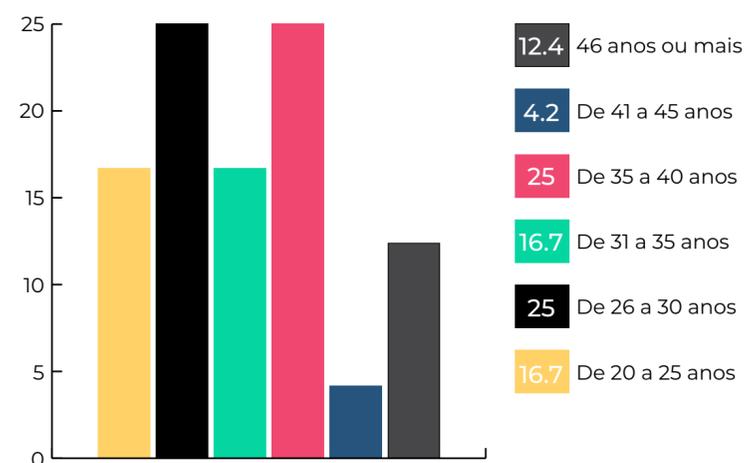
### Gênero



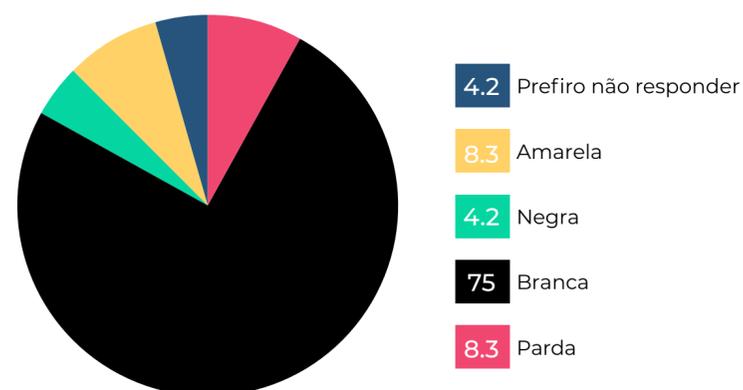
### Orientação sexual



### Idade

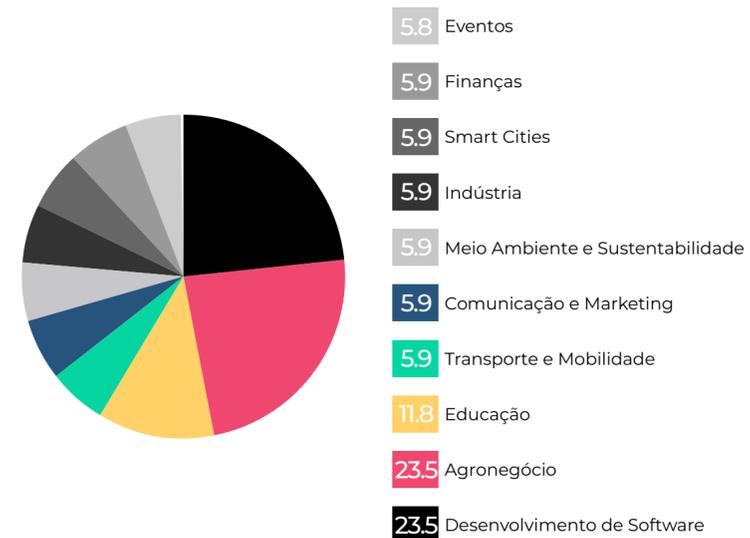


### Raça

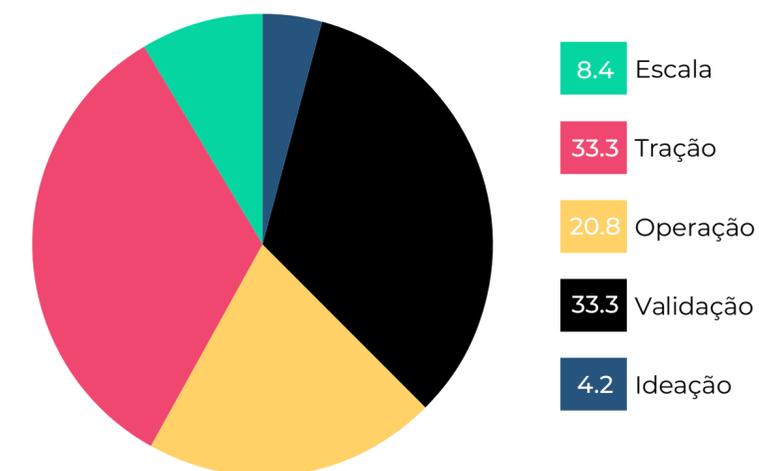


## 02. Perfil da startup

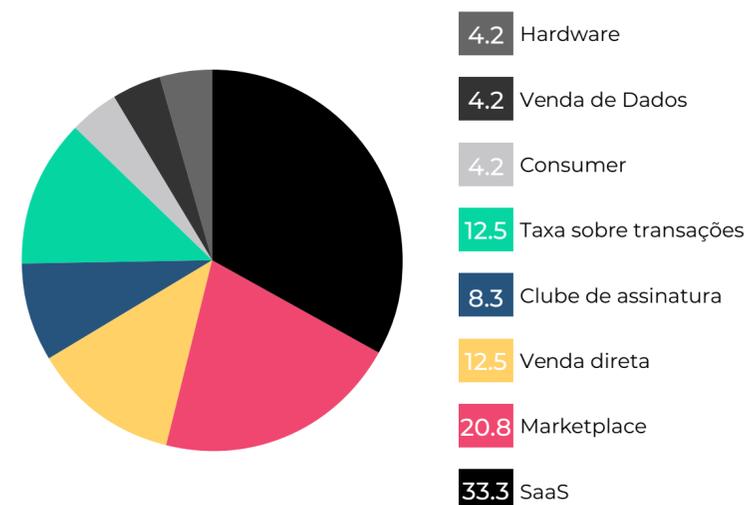
### Área de atuação



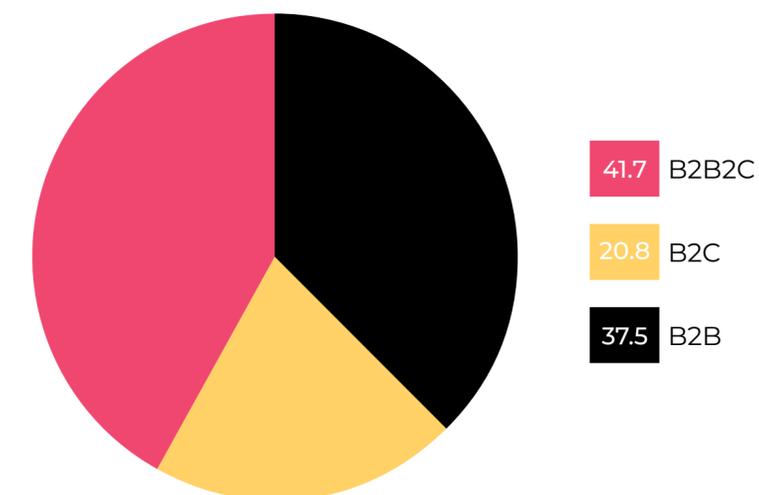
### Fase da startup



### Modelo de negócio



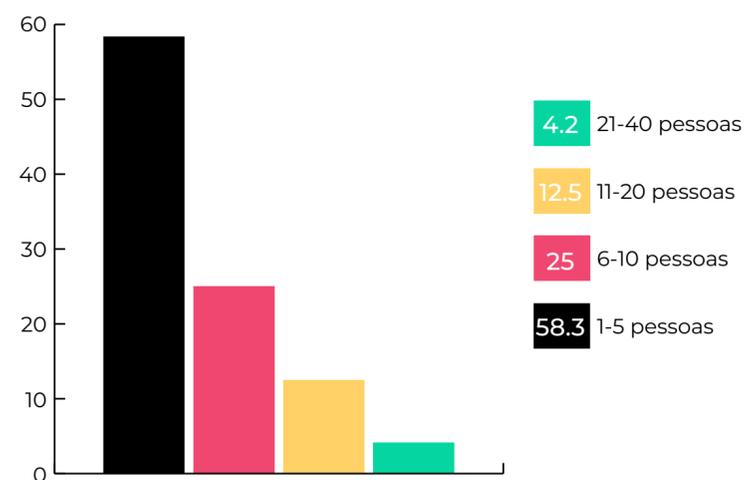
### Público alvo



# UBERABA

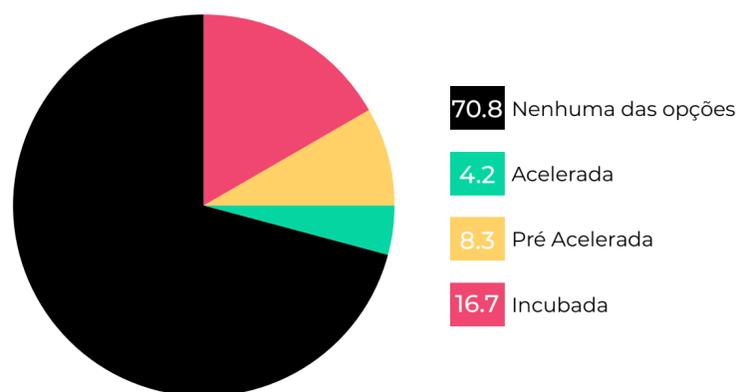
## 02. Perfil da startup

### Tamanho do time

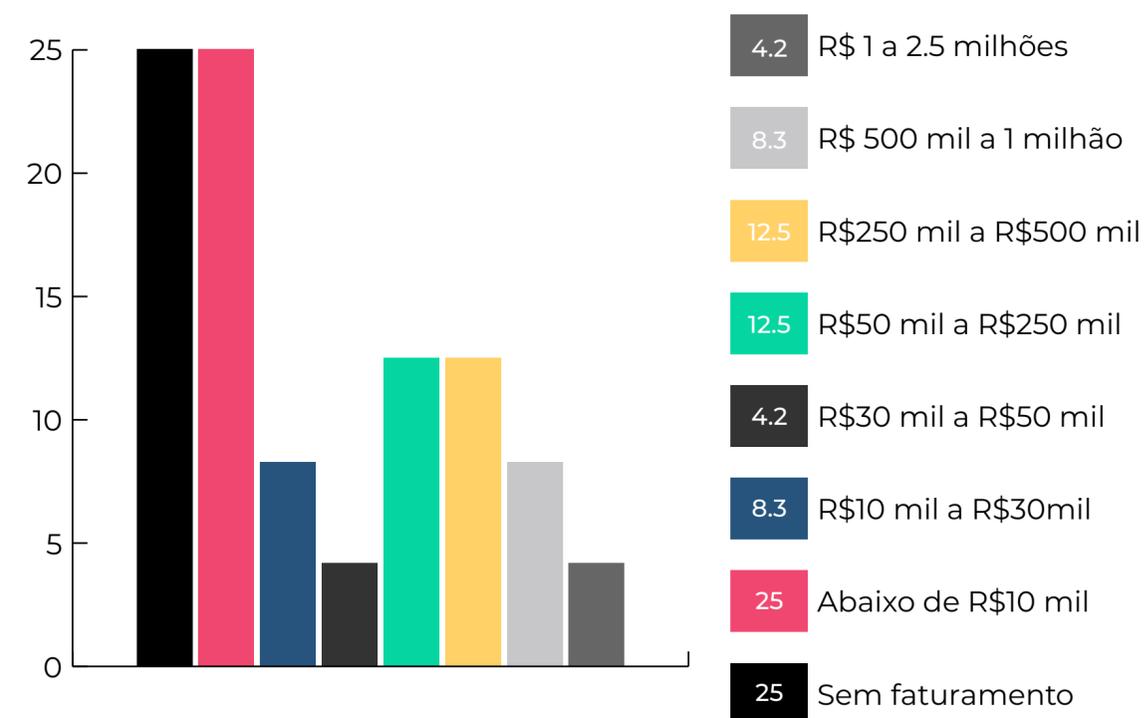


## 03. Investimentos

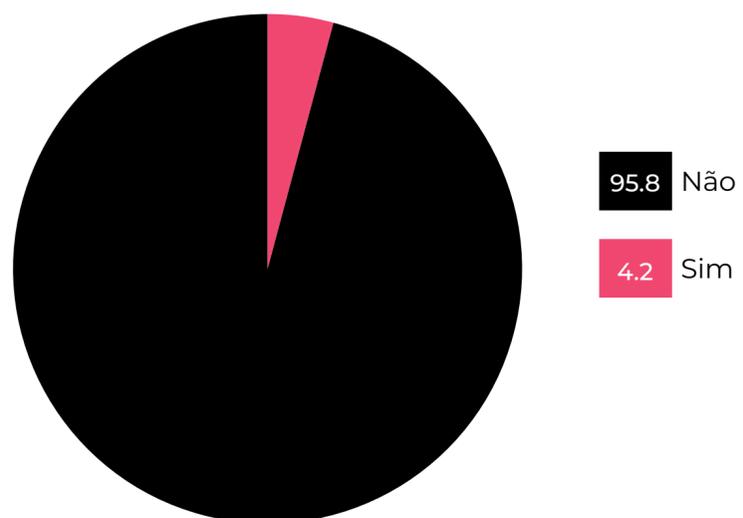
### Startups já foram:



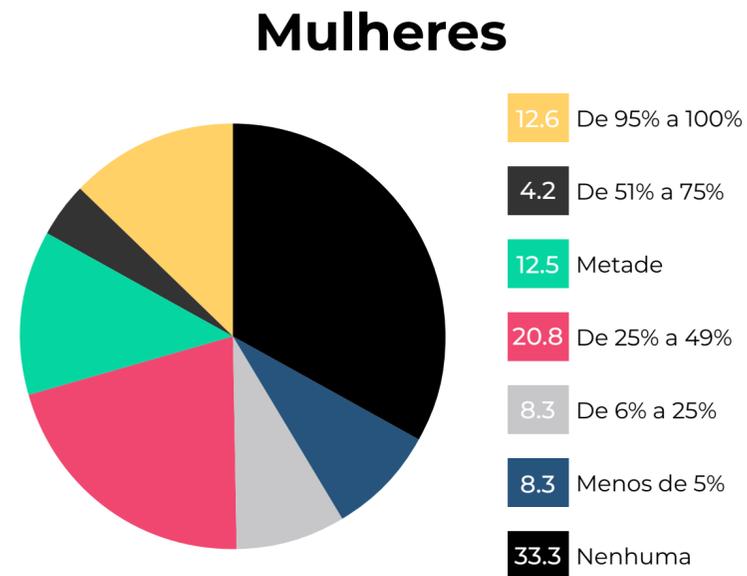
### Faixa de faturamento



### Já recebeu investimento?



## 04. Diversidade nas startups



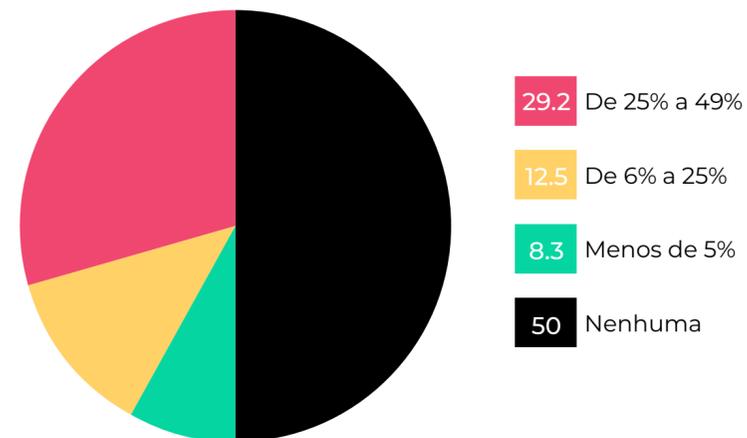
### Pessoas com deficiência



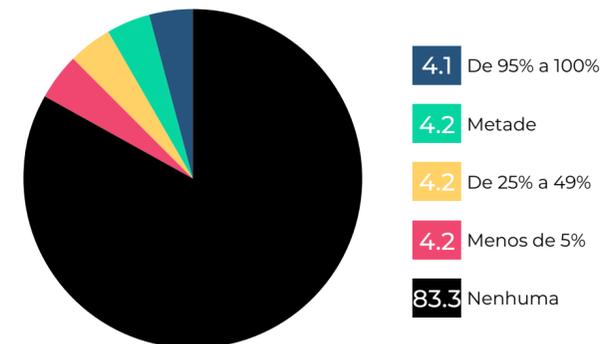
### Pessoas transexuais



### Pessoas negras

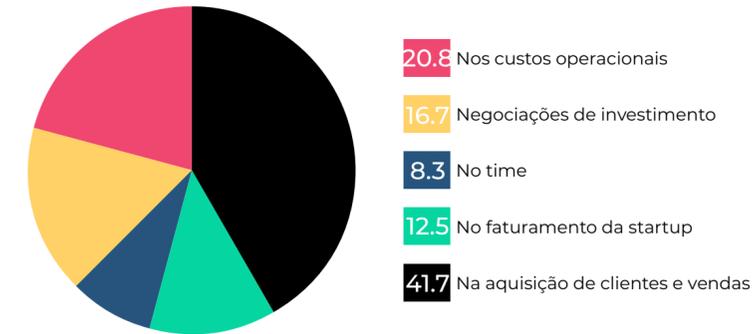


### Pessoas com 50+ anos

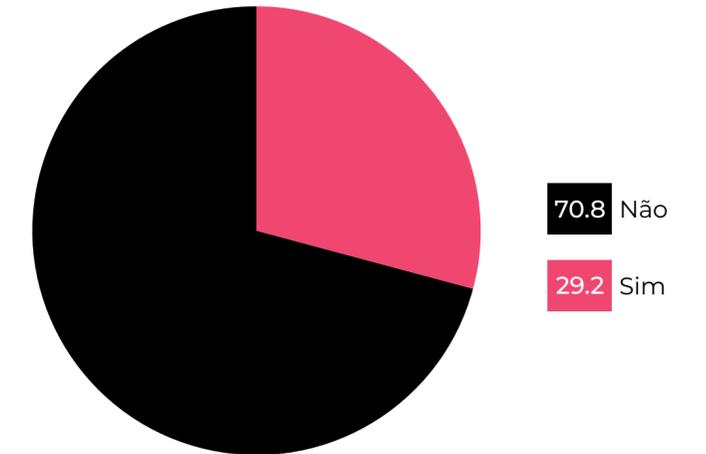


## 05. Impacto Covid-19

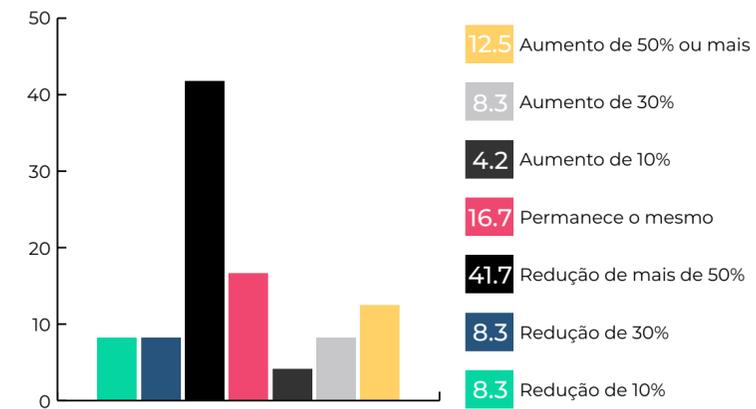
### Maior Impacto



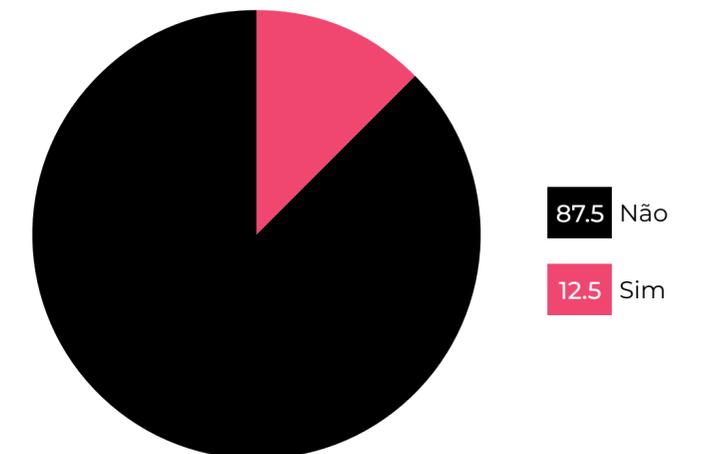
### Contratações



### Faturamento



### Desligamentos



**MG**

UberHub (@uberhub.br). Indicada entre as top 10 comunidades do ano em 2020. A comunidade nasceu para gerar densidade e conexões no ecossistema. Majoritariamente na fase de tração (35,9%), a comunidade traz cases de sucesso e inovação.

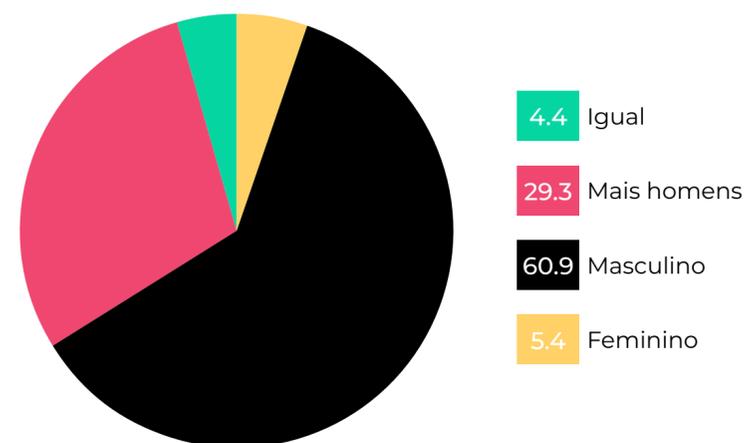


# UBERLÂNDIA

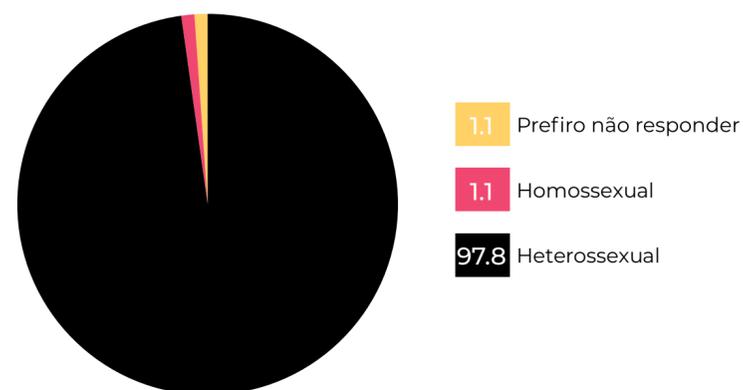
# UBERLANDIA

## 01. Perfil do founder

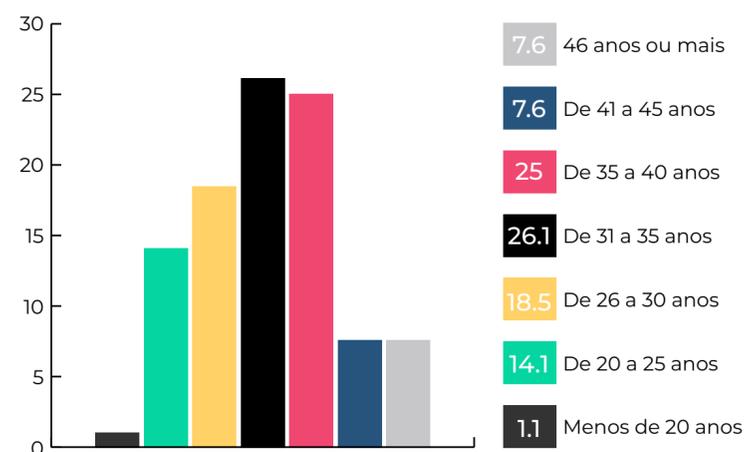
### Gênero



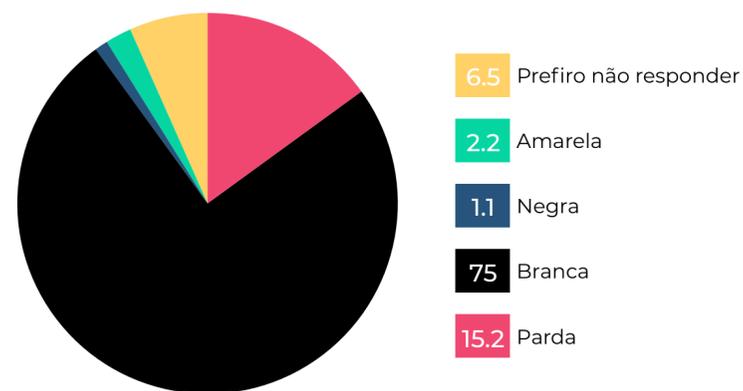
### Orientação sexual



### Idade

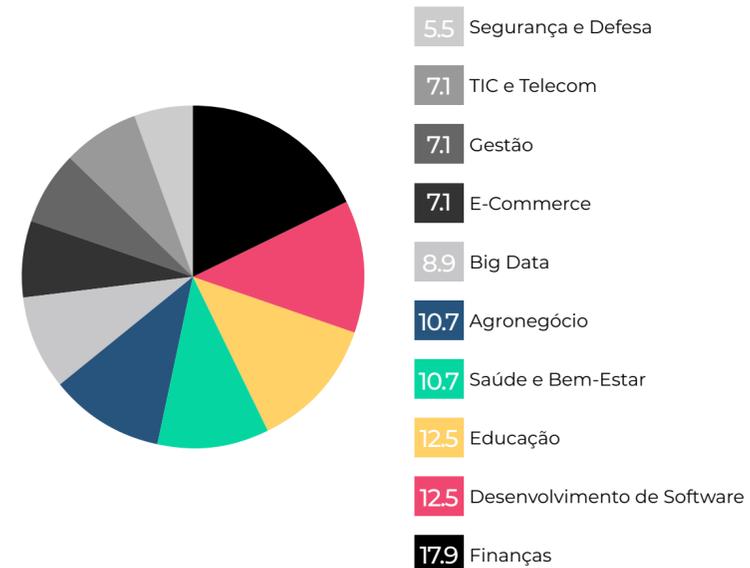


### Raça

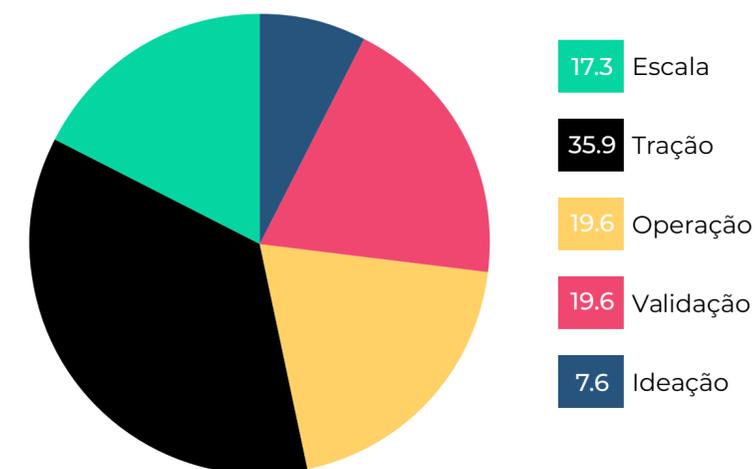


## 02. Perfil da startup

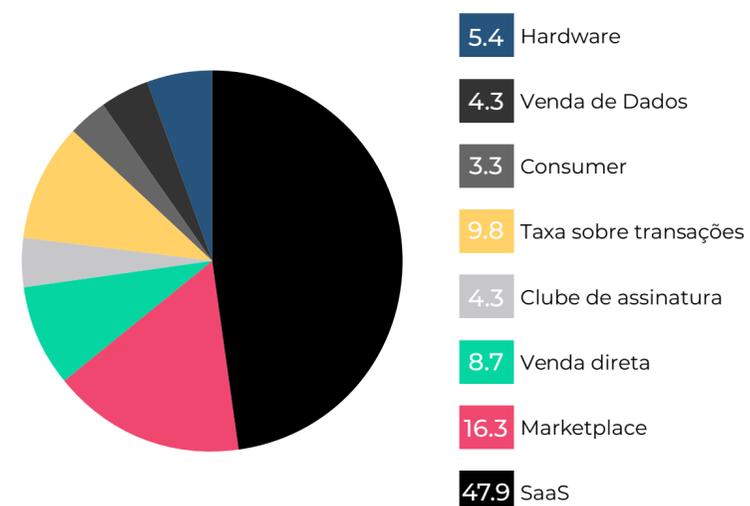
### Área de atuação



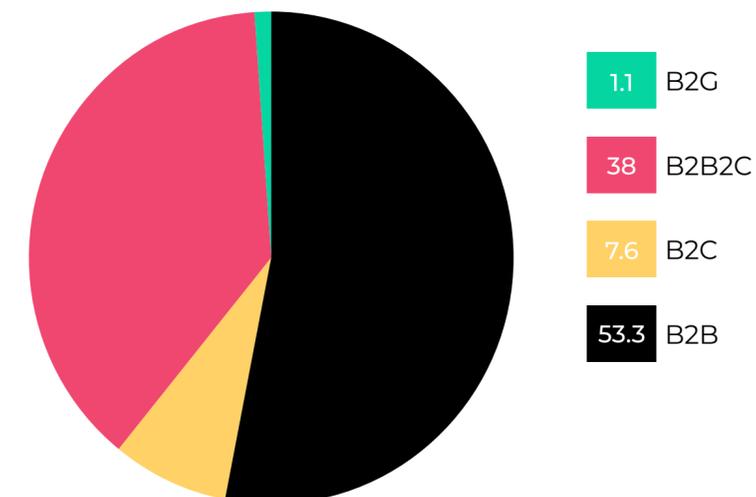
### Fase da startup



### Modelo de negócio



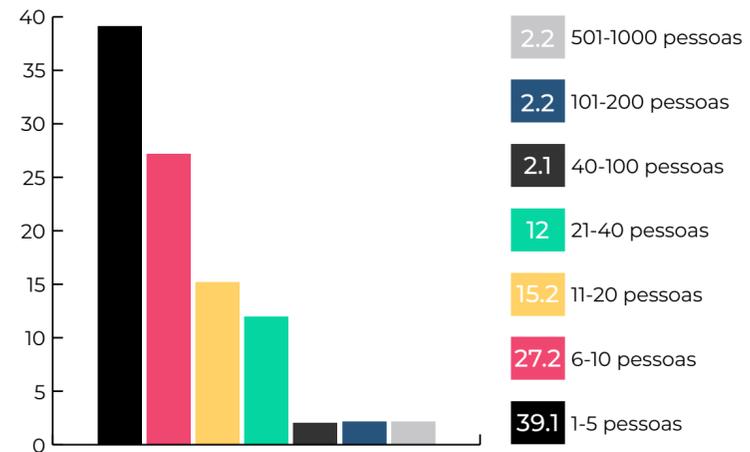
### Público alvo



# UBERLANDIA

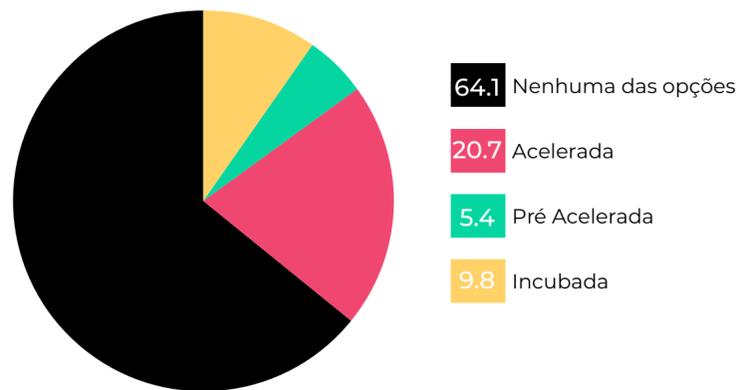
## 02. Perfil da startup

### Tamanho do time

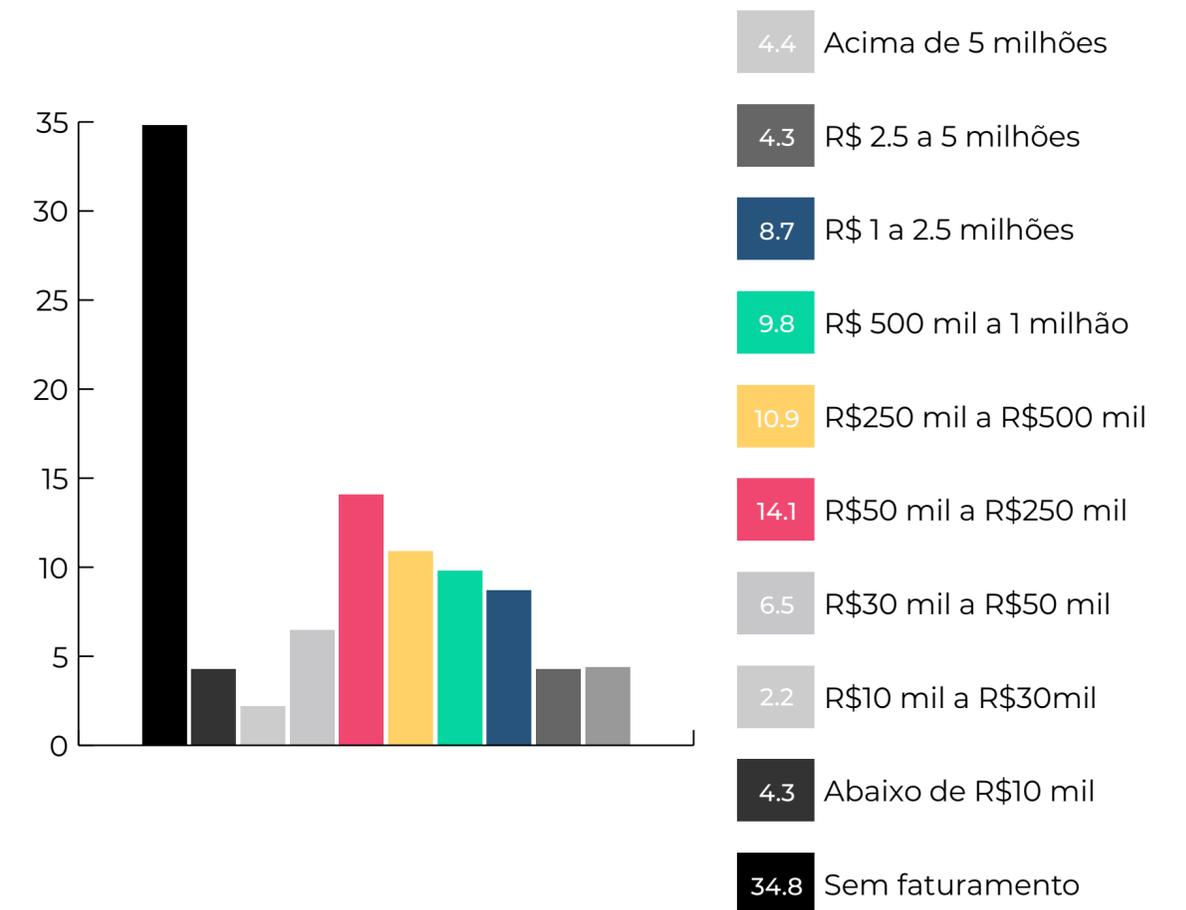


## 03. Investimentos

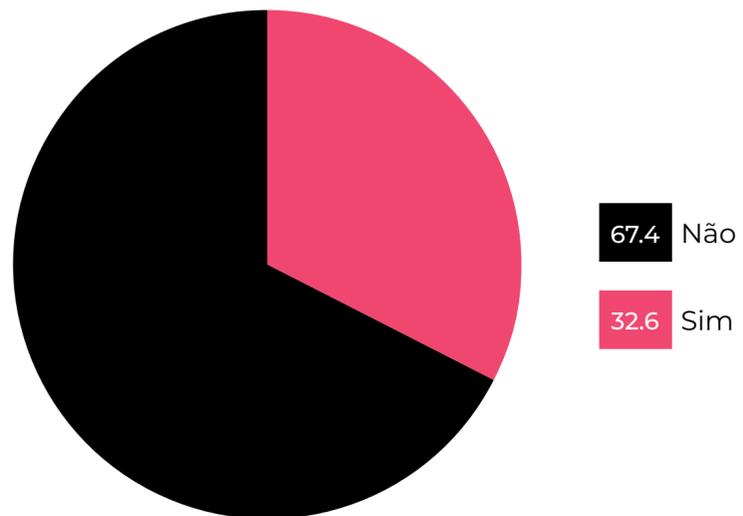
### Startups já foram:



### Faixa de faturamento

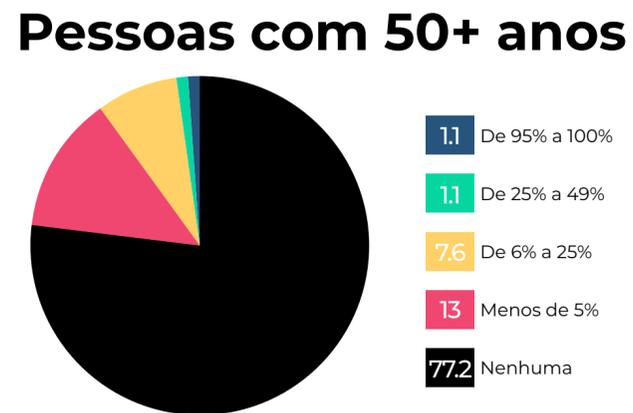
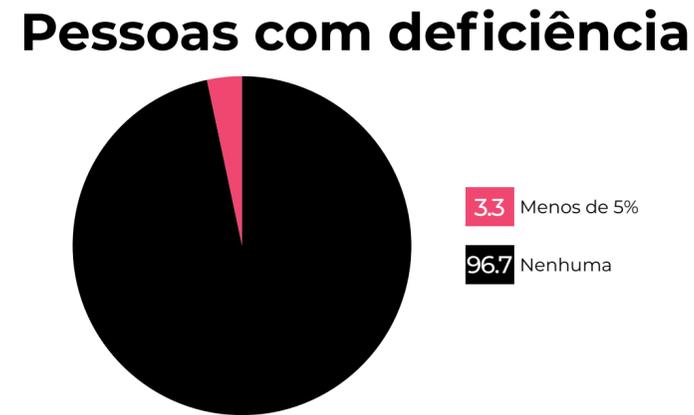
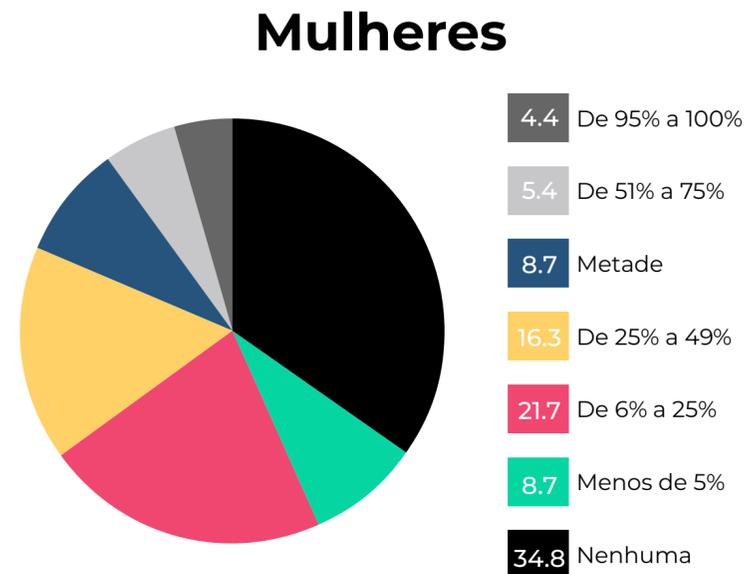


### Já recebeu investimento?

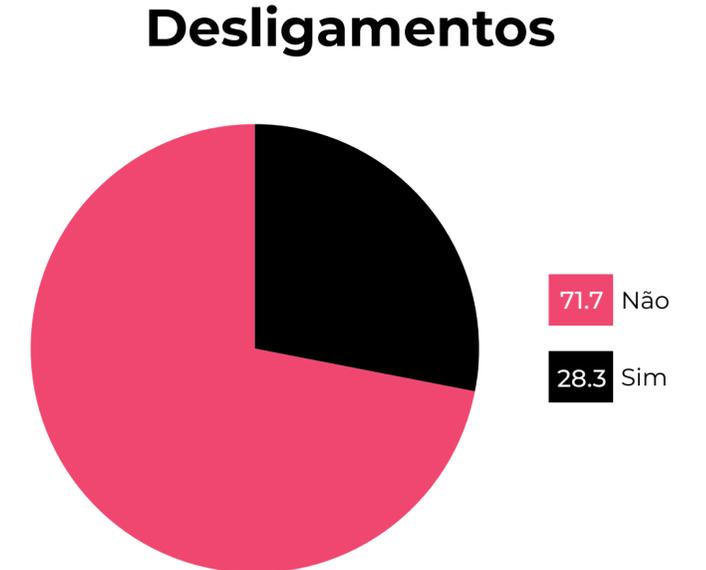
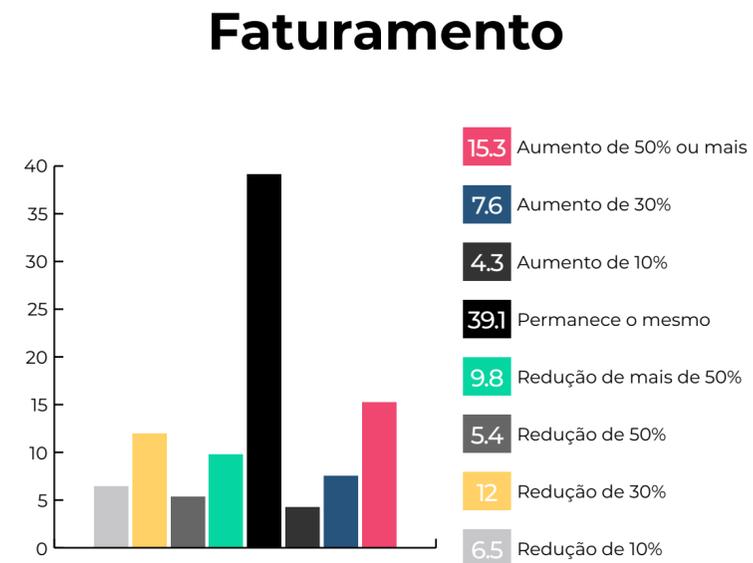
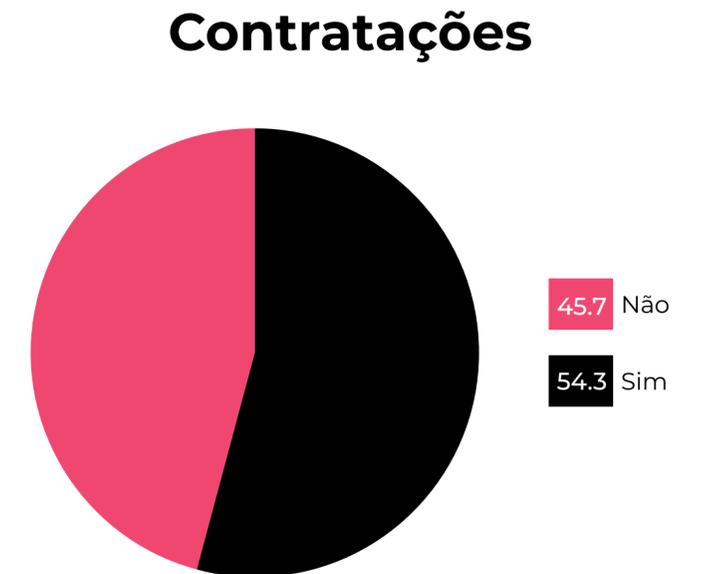
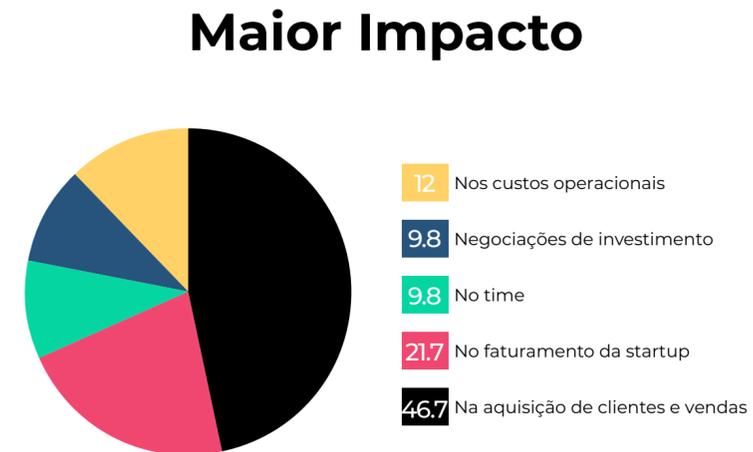


# UBERLANDIA

## 04. Diversidade nas startups



## 05. Impacto Covid-19



**MG**

Itajubá Hardtech (@itajubahardtech).  
Comunidade de Itajubá e região.  
Hardtech é um termo que tem sido usado  
para designar startups e ecossistemas  
que abraçam sem medo tecnologias  
complexas e a resolução de problemas de  
alto impacto.

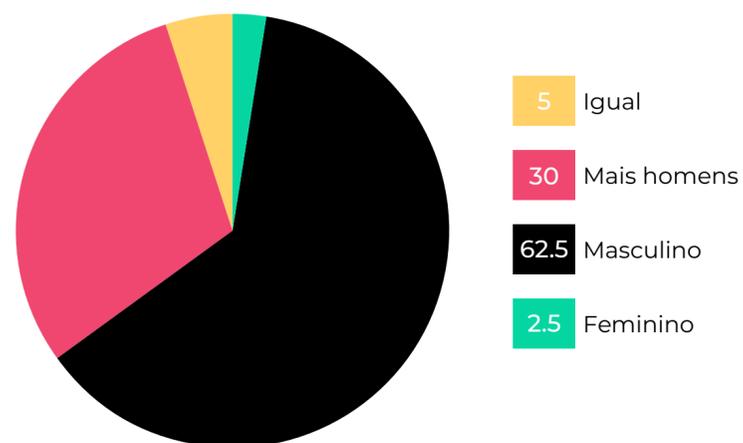
# ITAJUBÁ



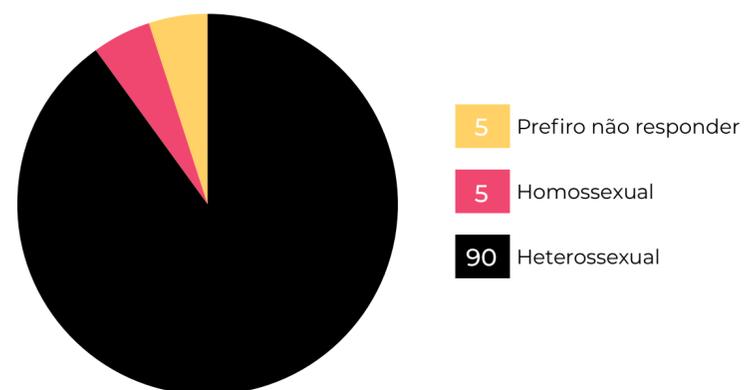
# IAJUBA

## 01. Perfil do founder

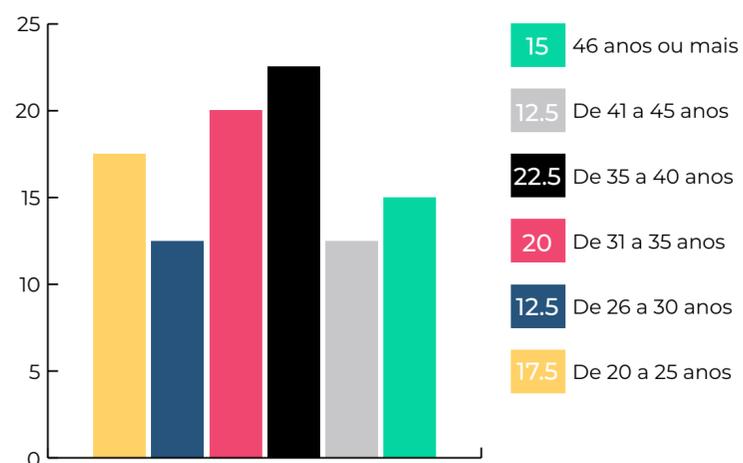
### Gênero



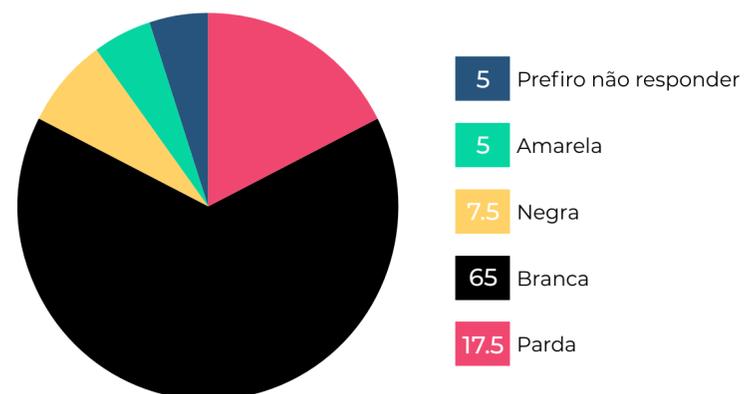
### Orientação sexual



### Idade

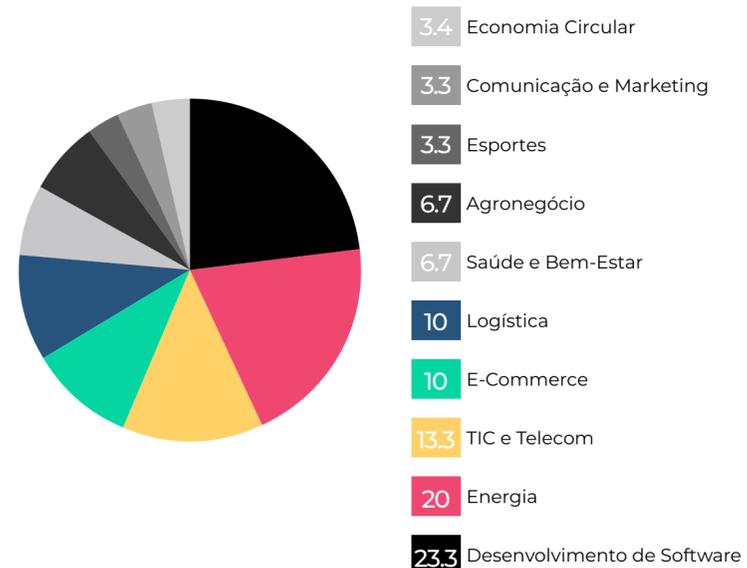


### Raça

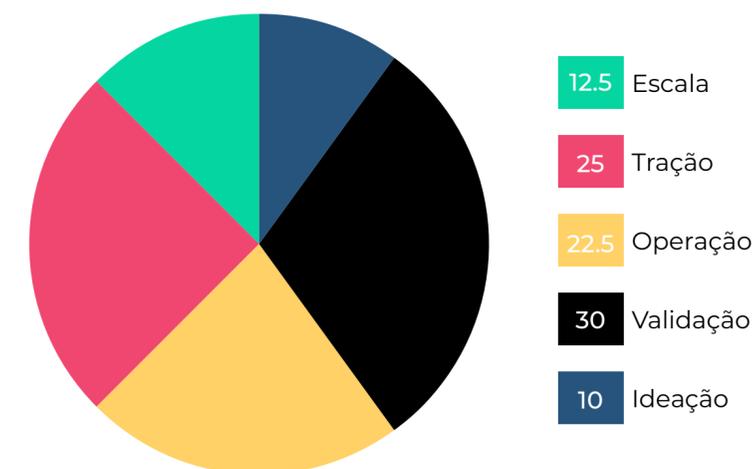


## 02. Perfil da startup

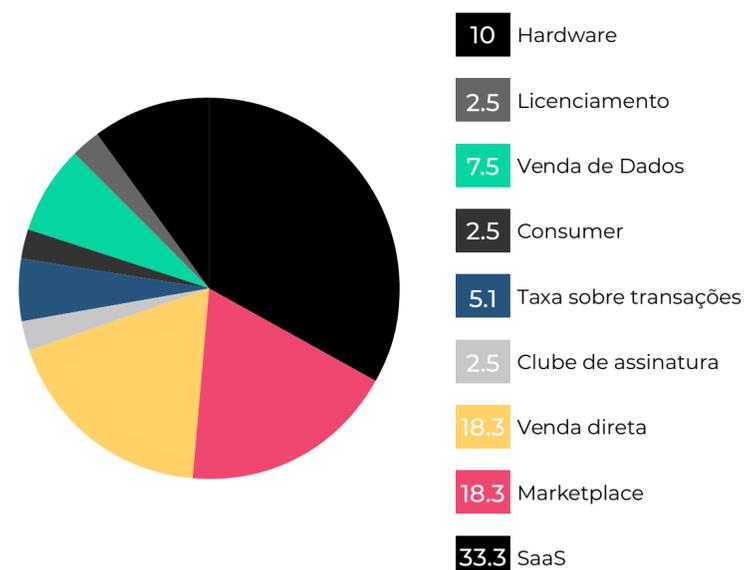
### Área de atuação



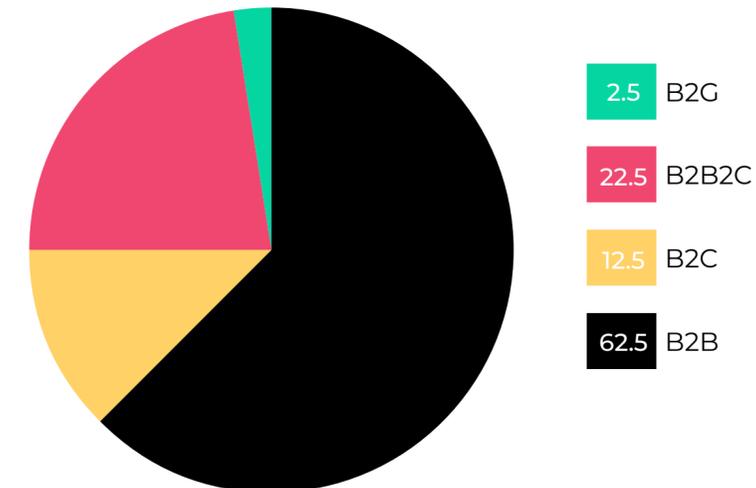
### Fase da startup



### Modelo de negócio



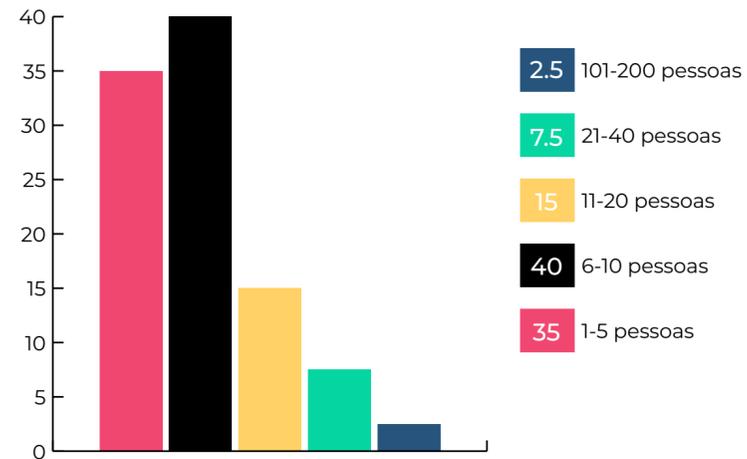
### Público alvo



# IAJUBA

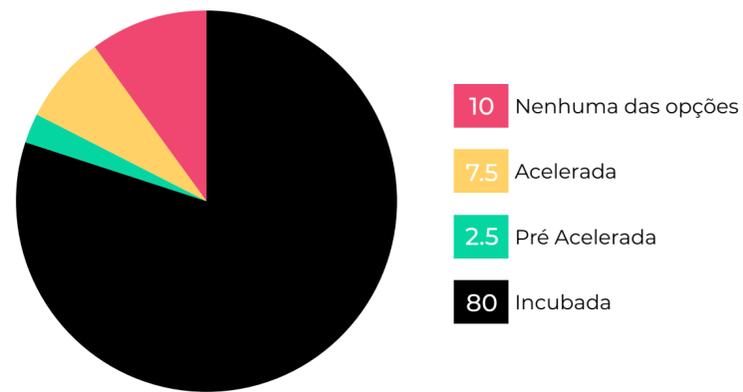
## 02. Perfil da startup

### Tamanho do time

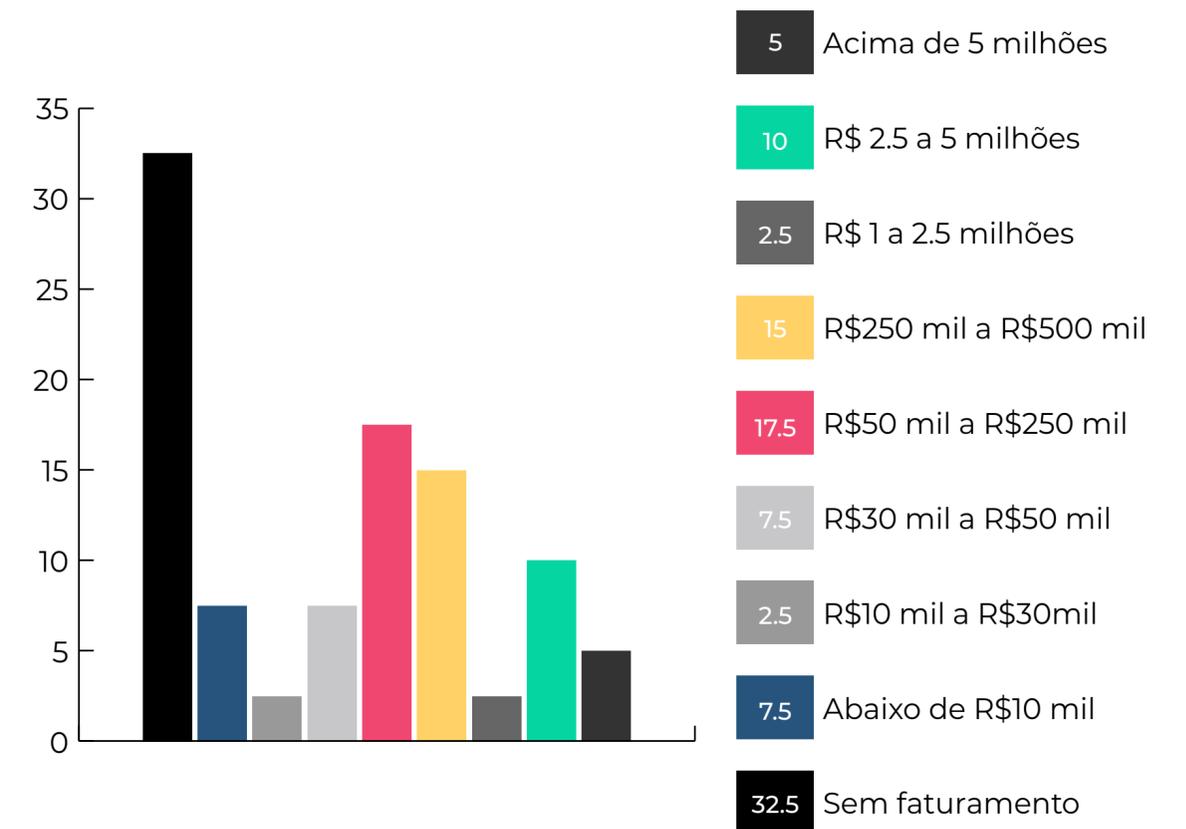


## 03. Investimentos

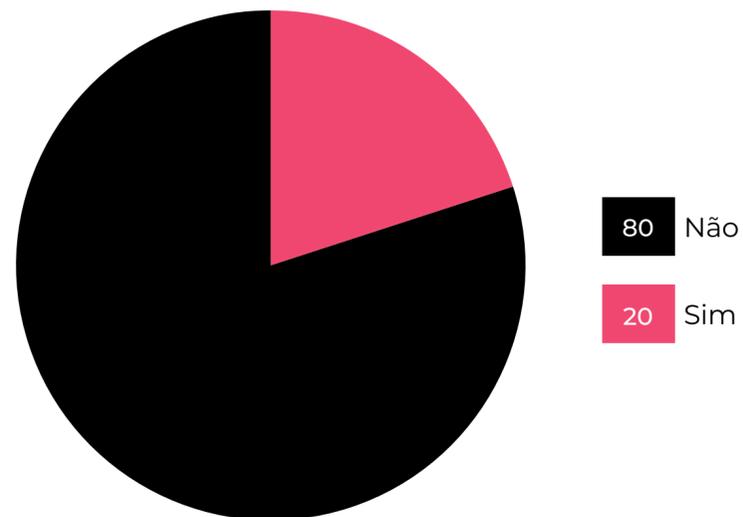
### Startups já foram:



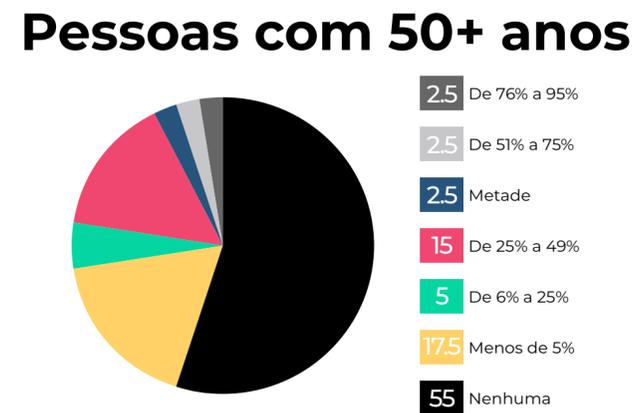
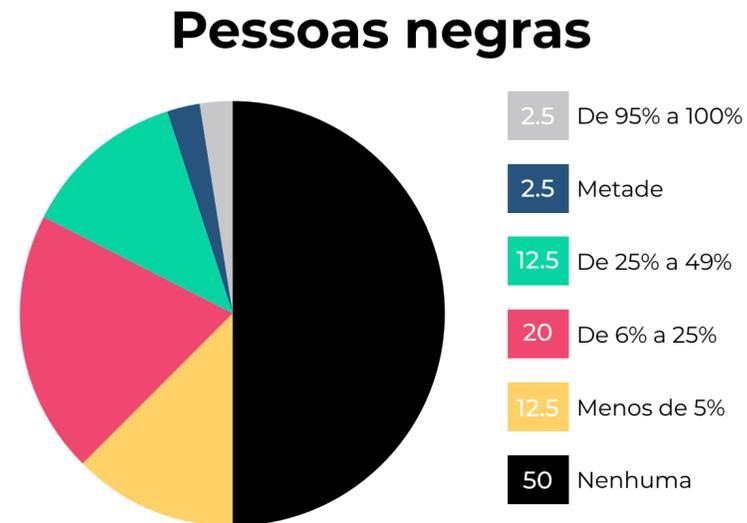
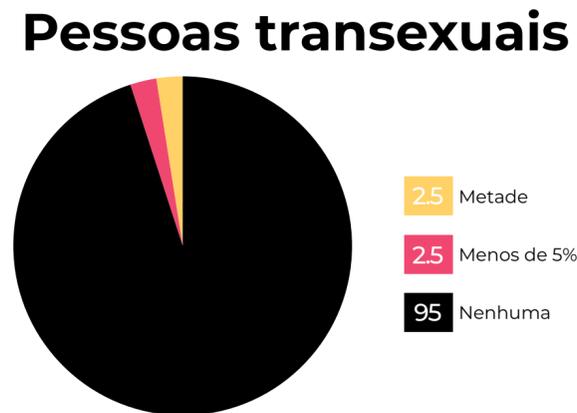
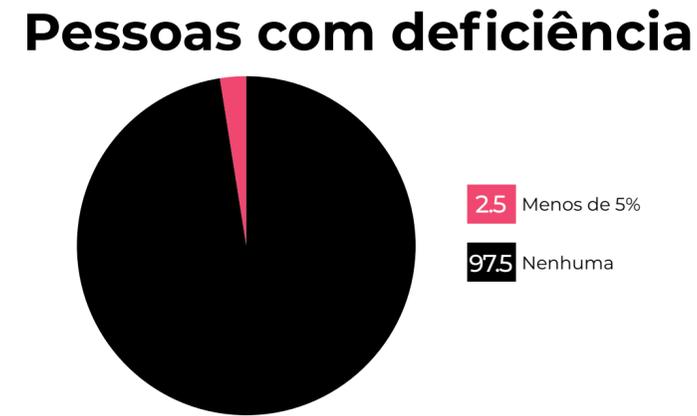
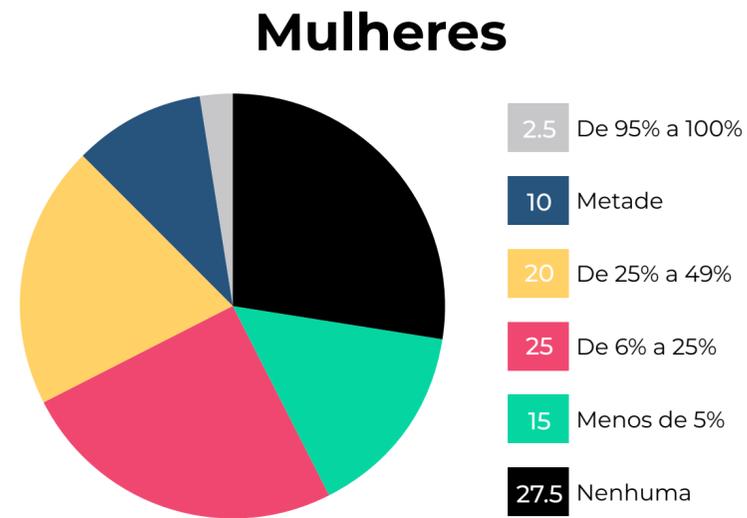
### Faixa de faturamento



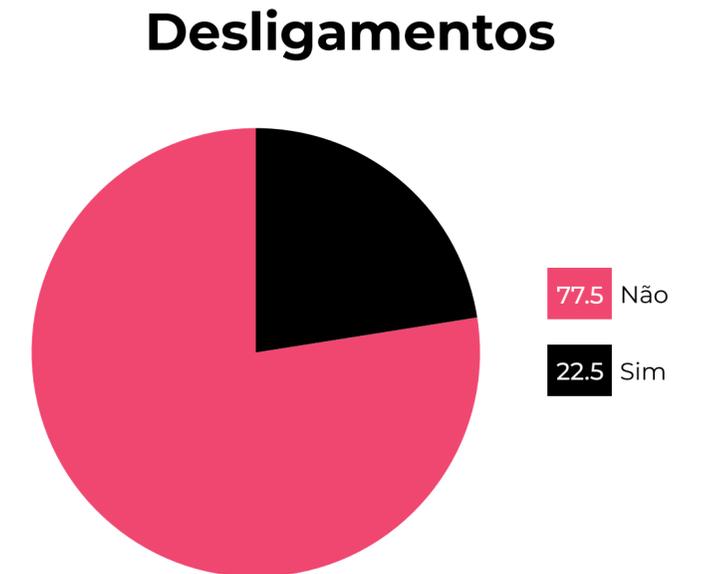
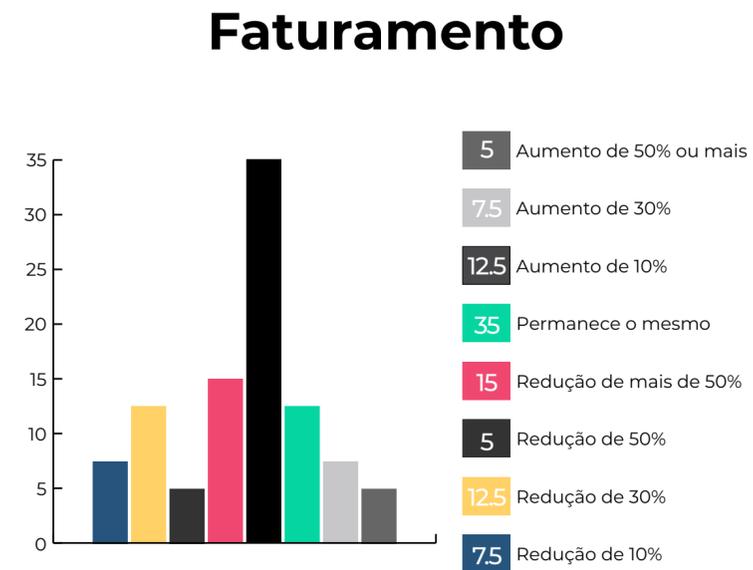
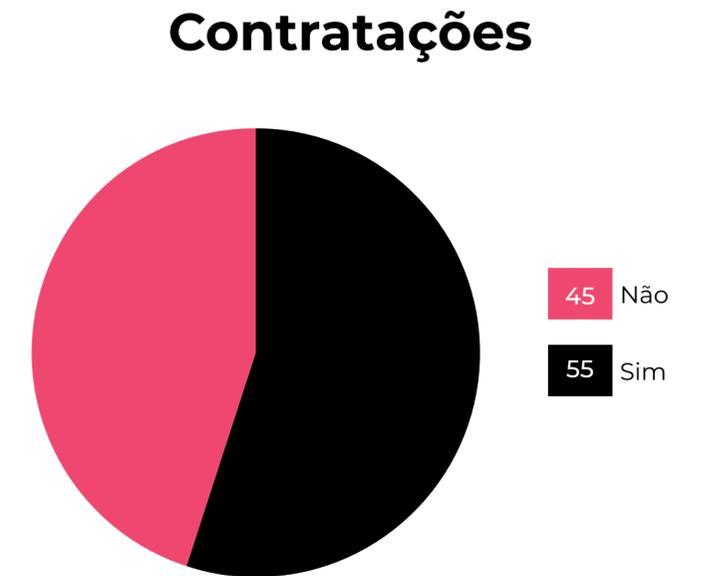
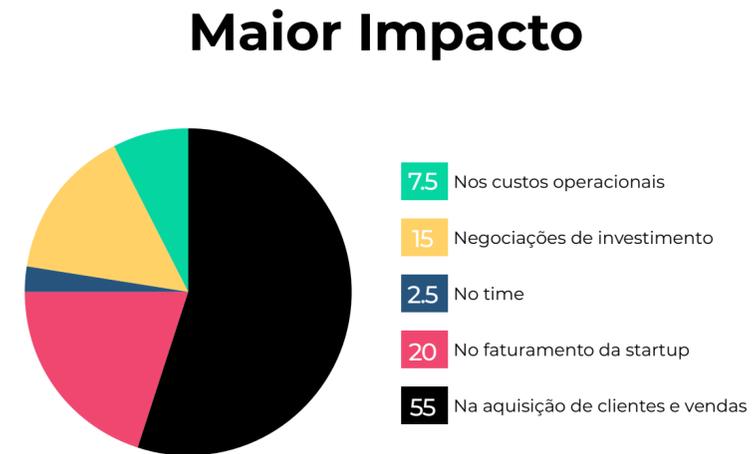
### Já recebeu investimento?



## 04. Diversidade nas startups



## 05. Impacto Covid-19



**MG**



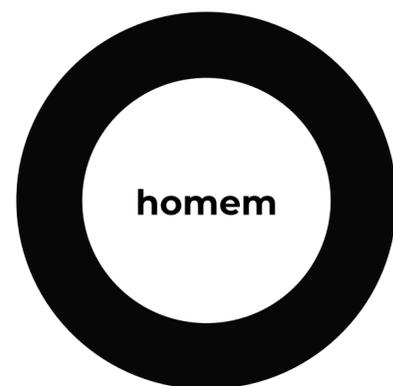
Reri Valley. Comunidade ainda muito jovem, mas que aprende rapidamente com as comunidades ao redor como uberlândia. Possui startups em fase de validação (50%) e ideação (25%).

**ARAGUARI**

# ARAGUARI

## 01. Perfil do founder

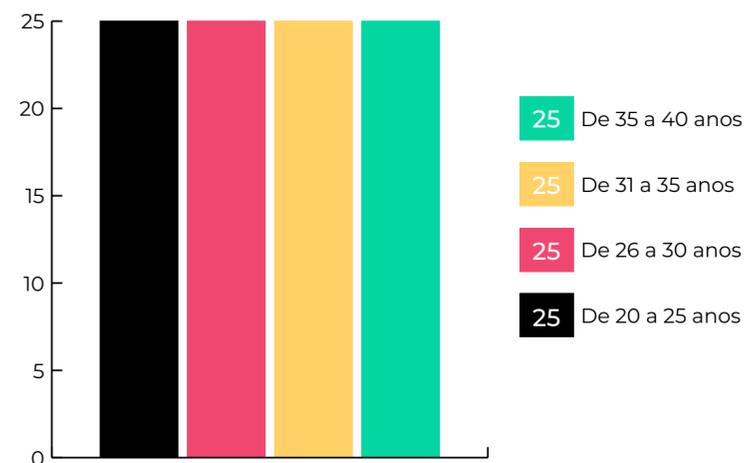
### Gênero



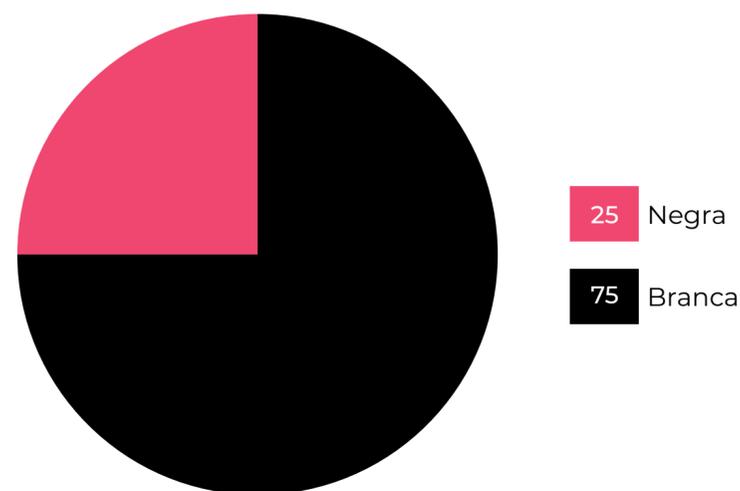
### Orientação sexual



### Idade

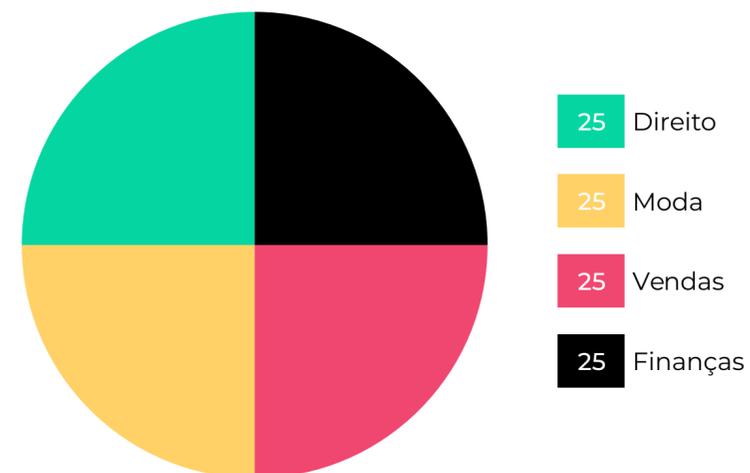


### Raça

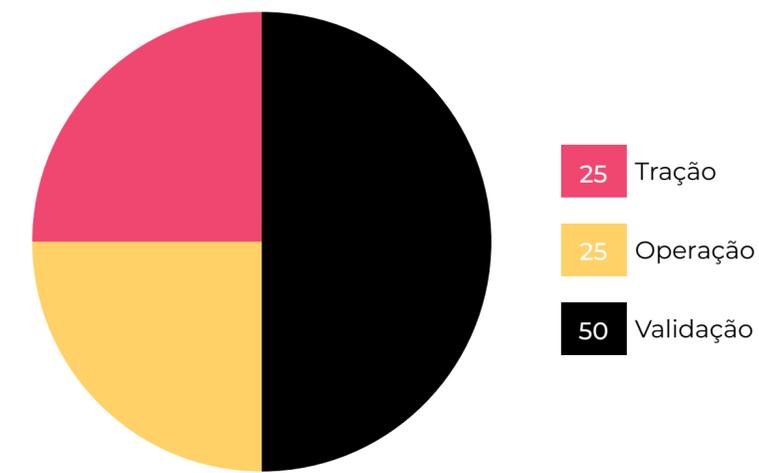


## 02. Perfil da startup

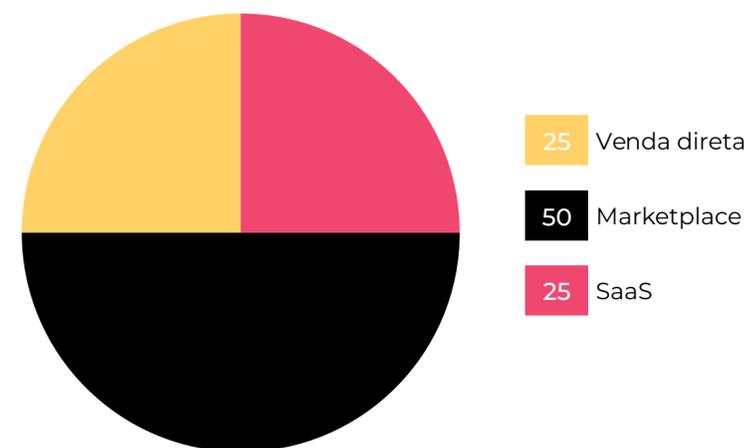
### Área de atuação



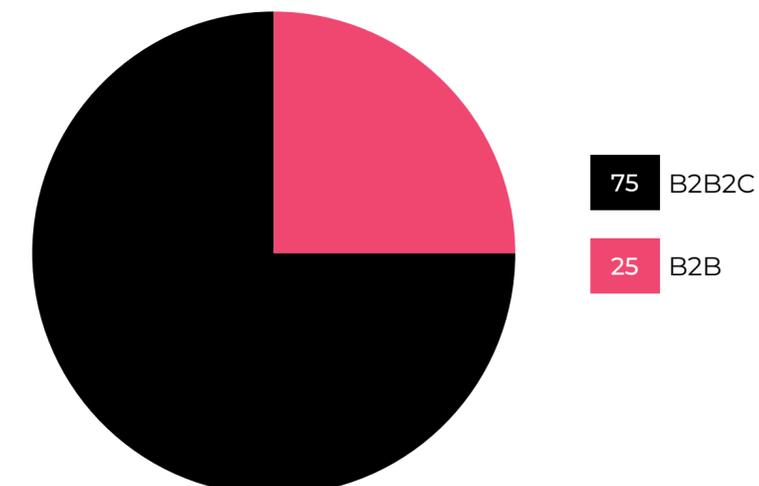
### Fase da startup



### Modelo de negócio



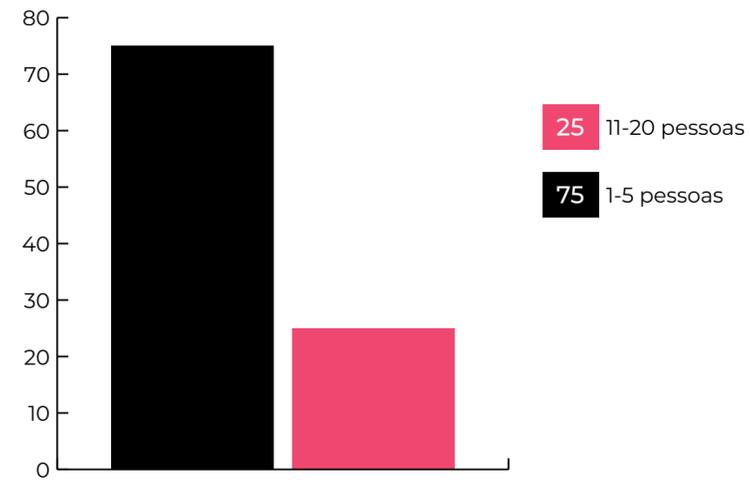
### Público alvo



# ARAGUARI

## 02. Perfil da startup

### Tamanho do time



## 03. Investimentos

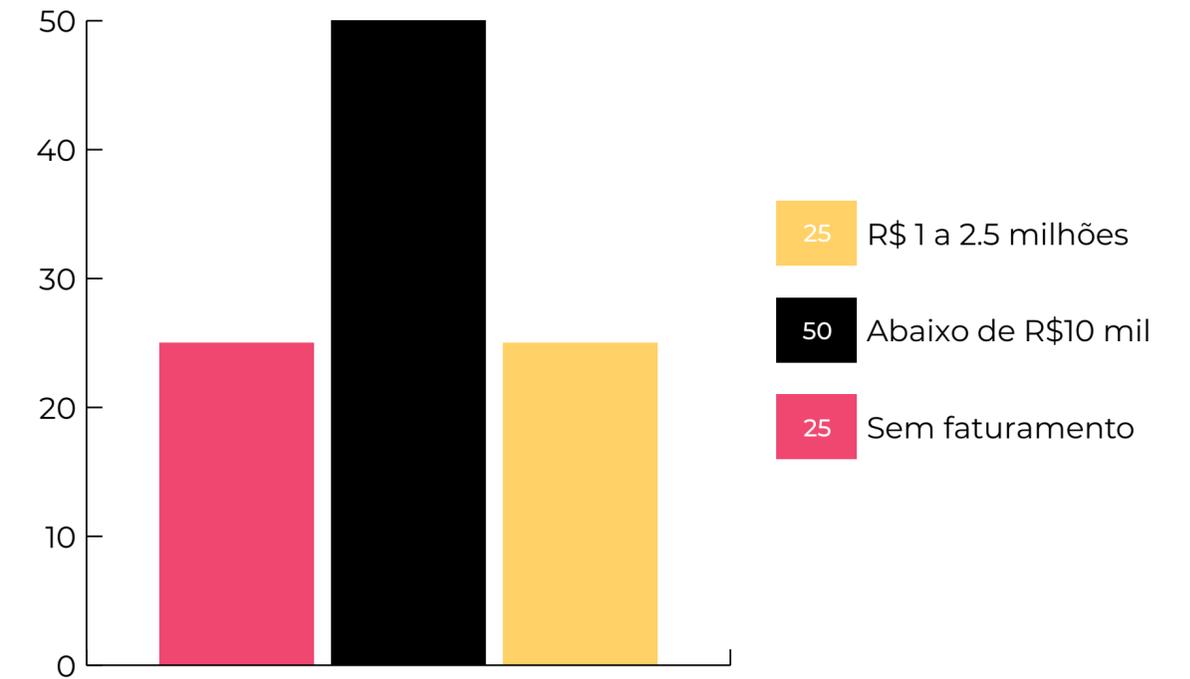
### Startups já foram:



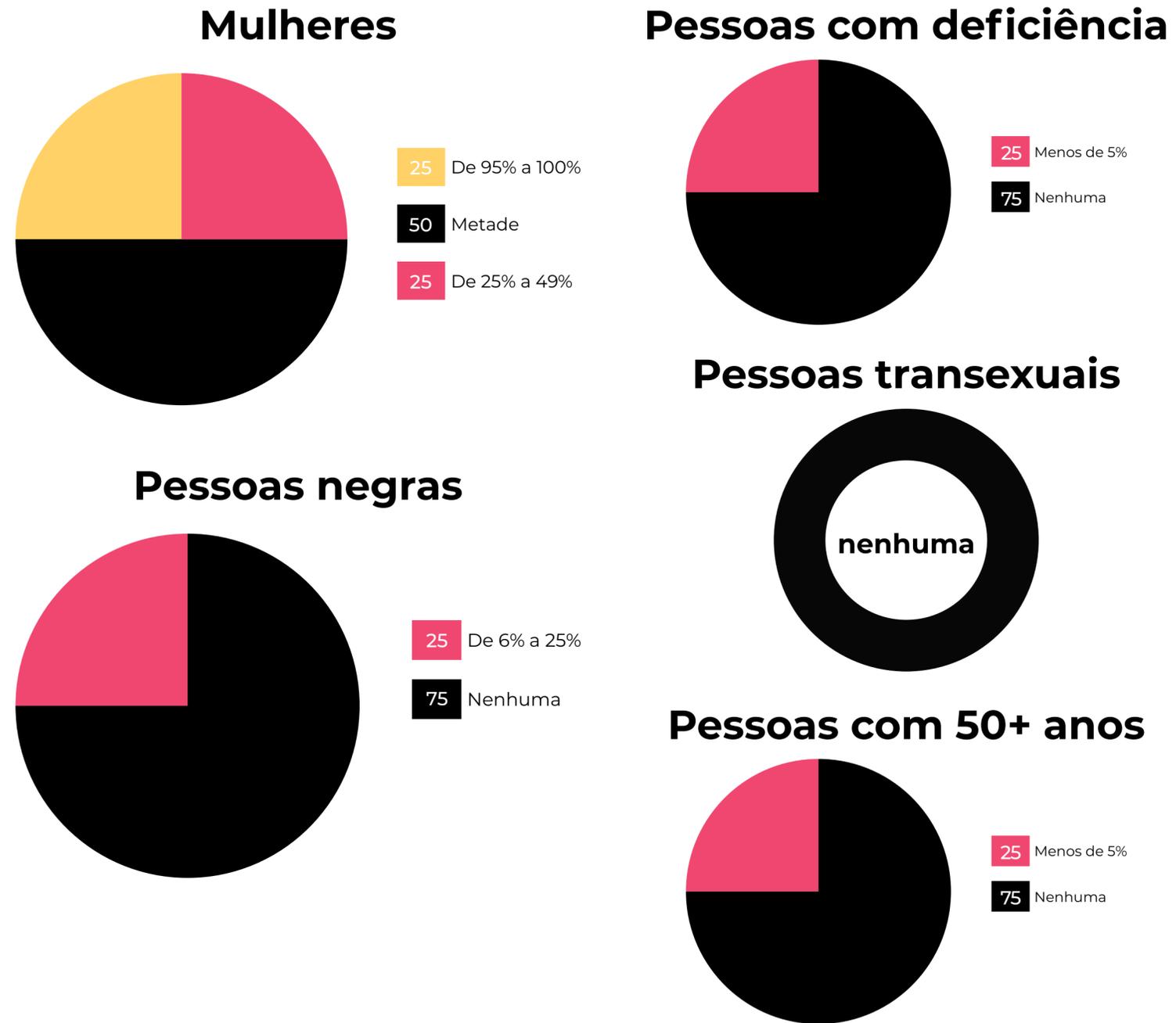
### Já recebeu investimento?



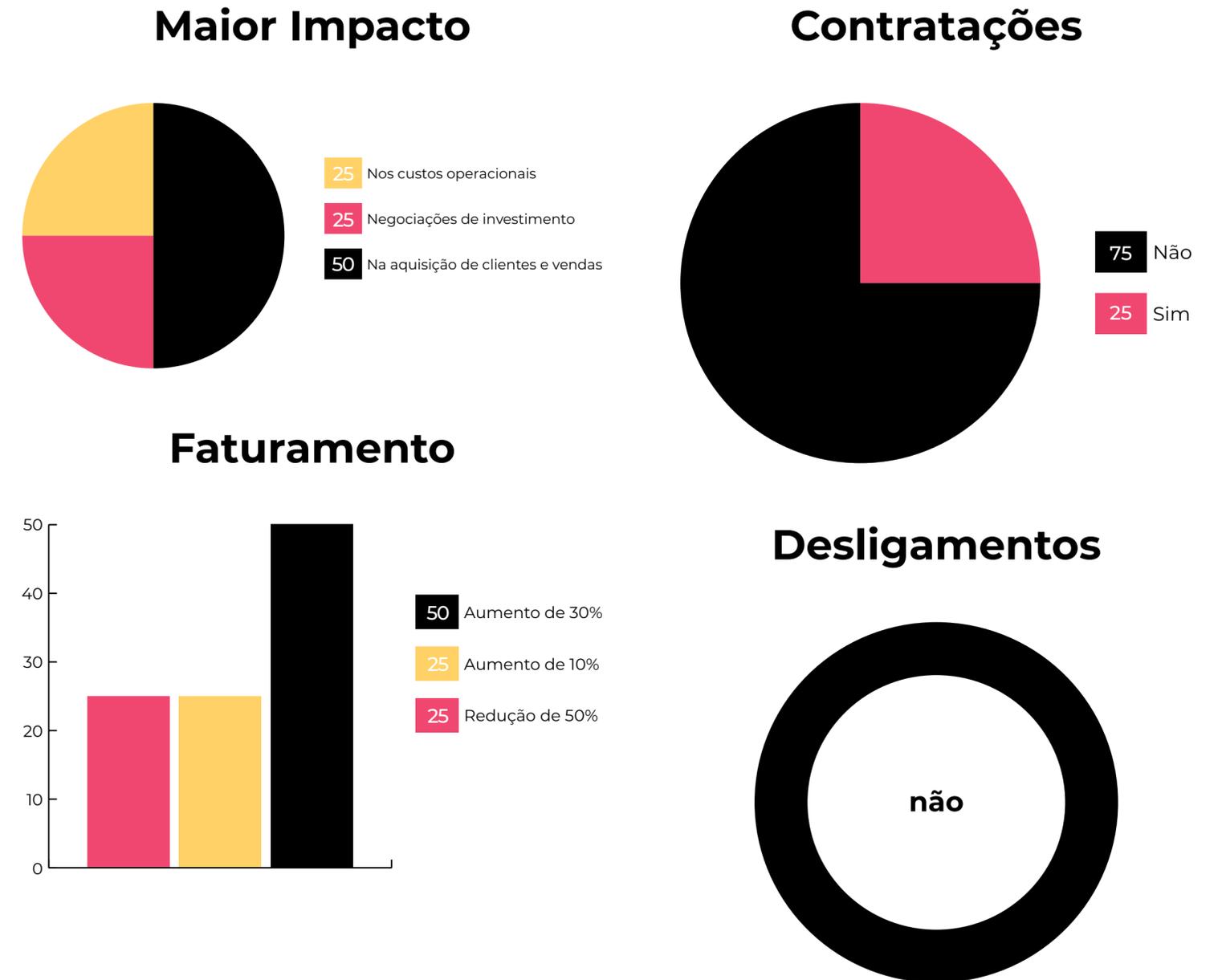
### Faixa de faturamento



## 04. Diversidade nas startups



## 05. Impacto Covid-19





# JUIZ

**MG**

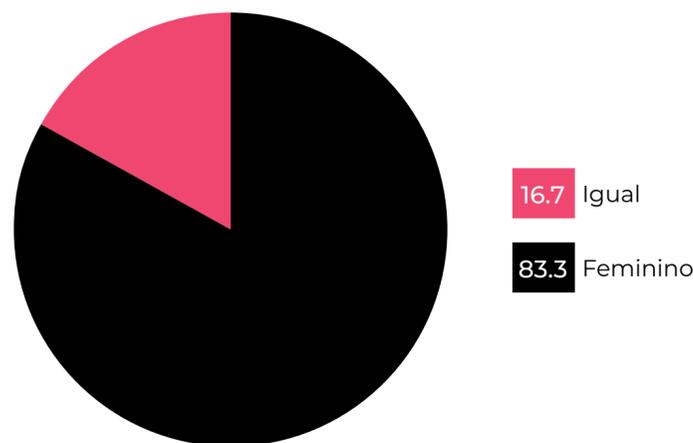
Zero40. Juiz de Fora é forte por vários motivos. Fica na Zona da Mata mineira é umas das cidades mais importantes do estado. Ancorada na UFJF é um grande centro de formação de talentos e reúne em diversos coworkings a cena empreendedora da região.

# DE FORA

# JUIZ DE FORA

## 01. Perfil do founder

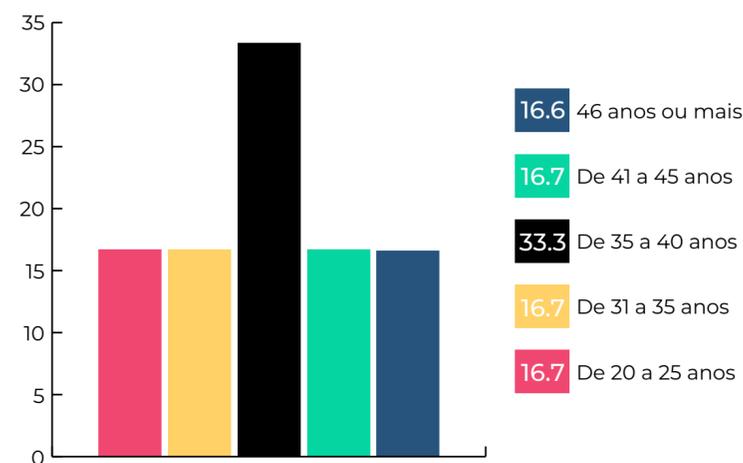
### Gênero



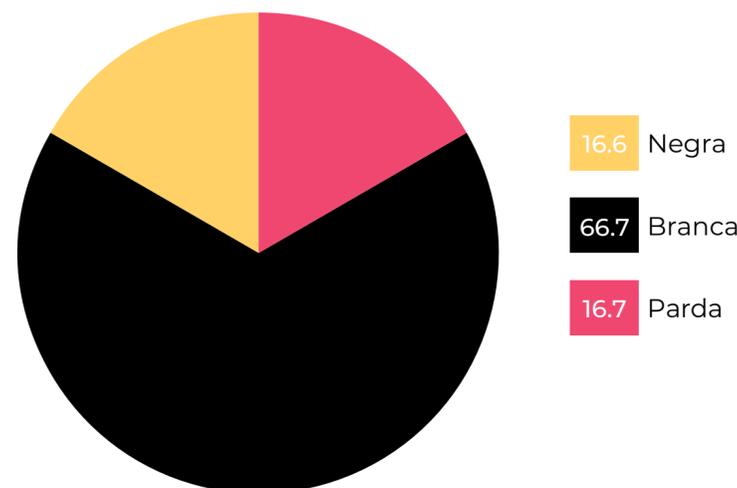
### Orientação sexual



### Idade

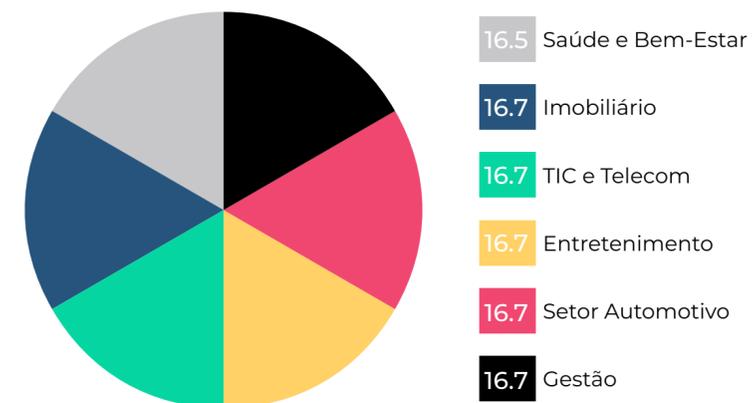


### Raça

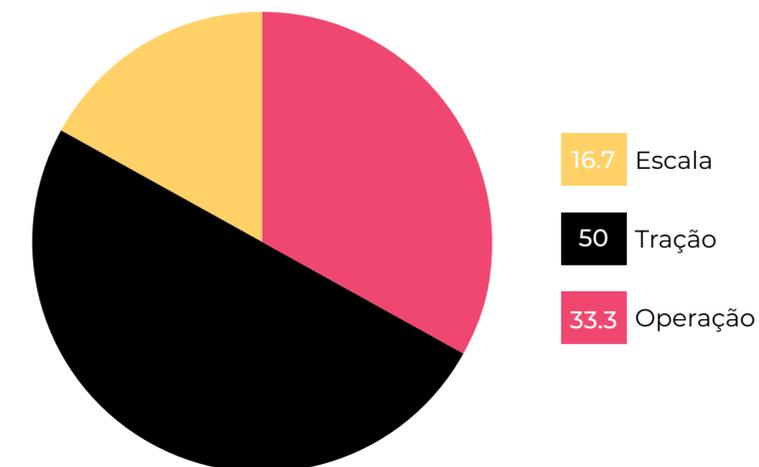


## 02. Perfil da startup

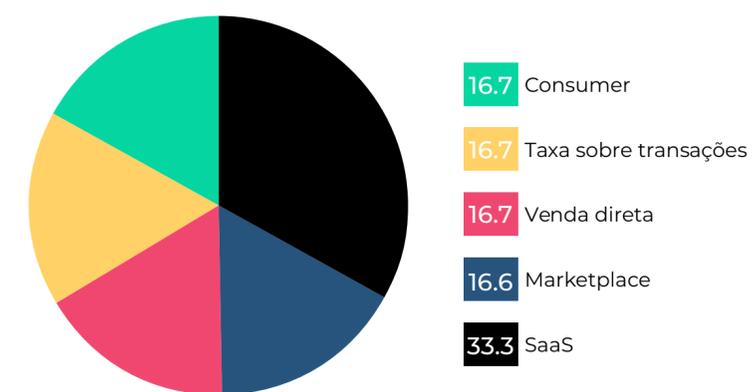
### Área de atuação



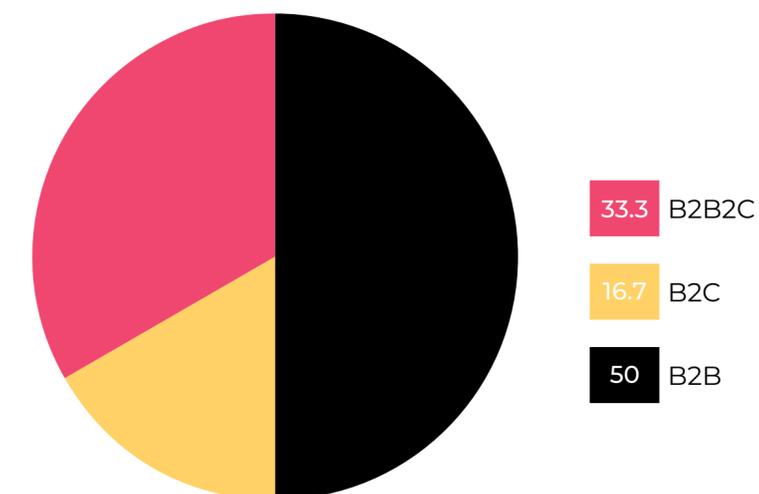
### Fase da startup



### Modelo de negócio



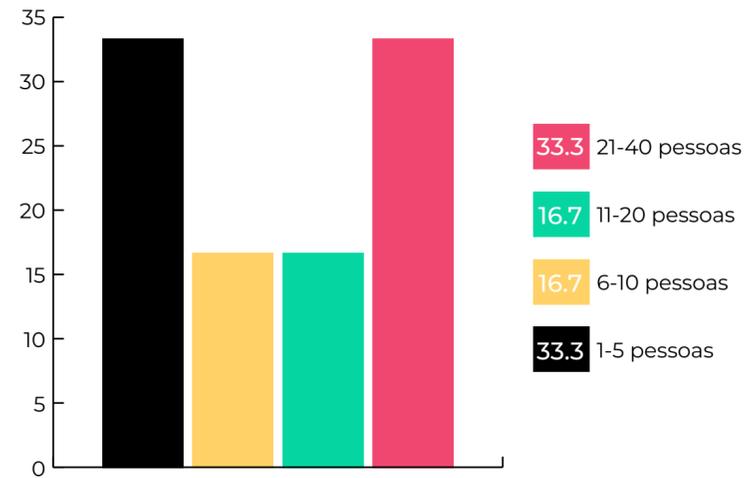
### Público alvo



# JUIZ DE FORA

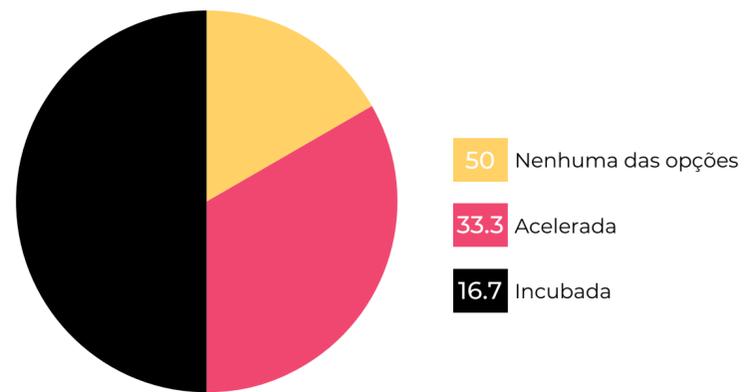
## 02. Perfil da startup

### Tamanho do time

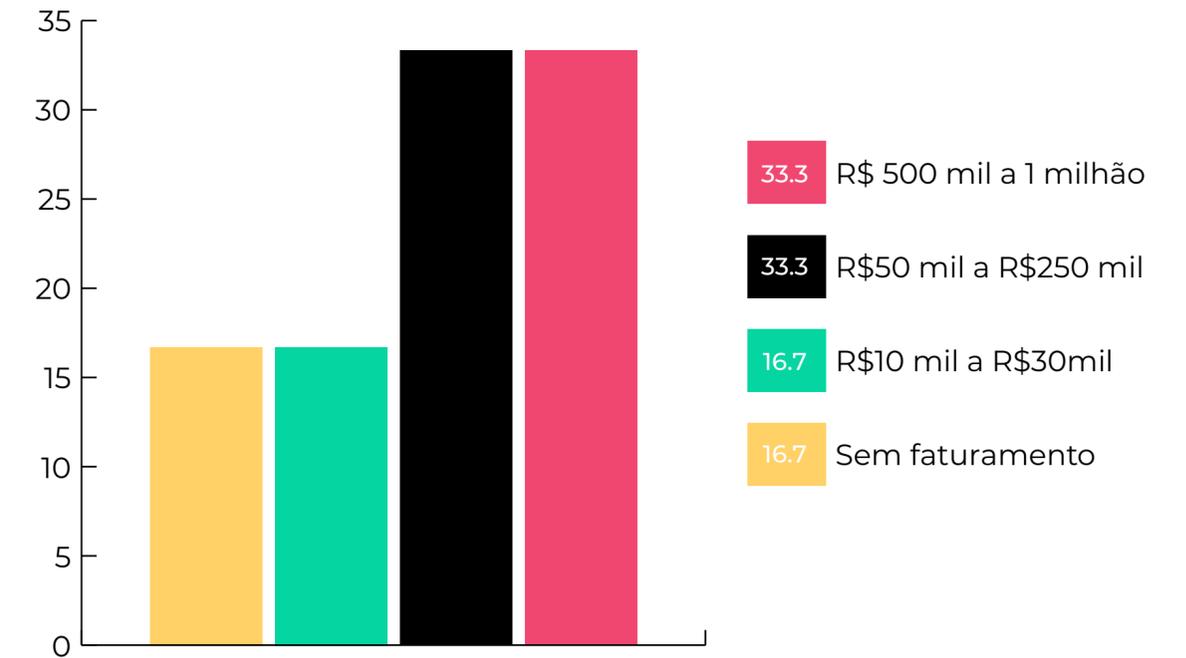


## 03. Investimentos

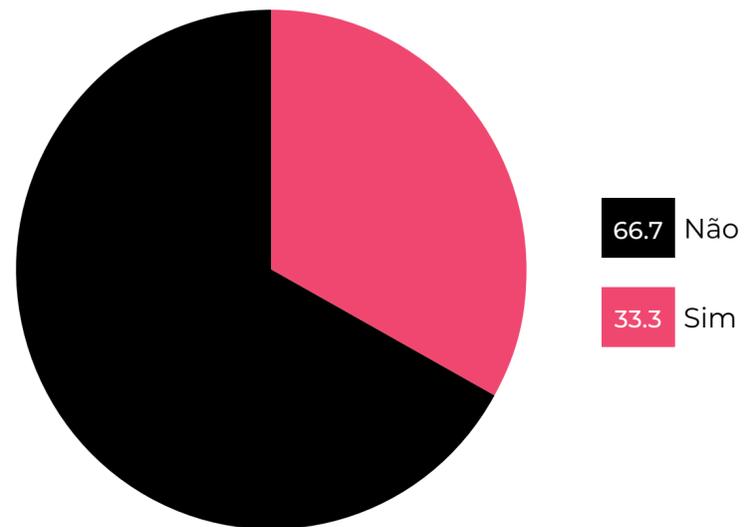
### Startups já foram:



### Faixa de faturamento

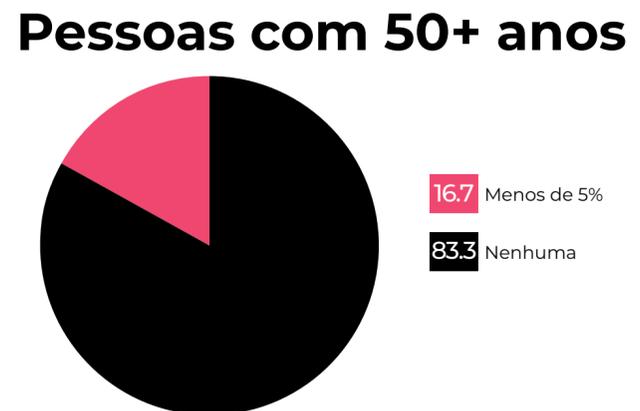
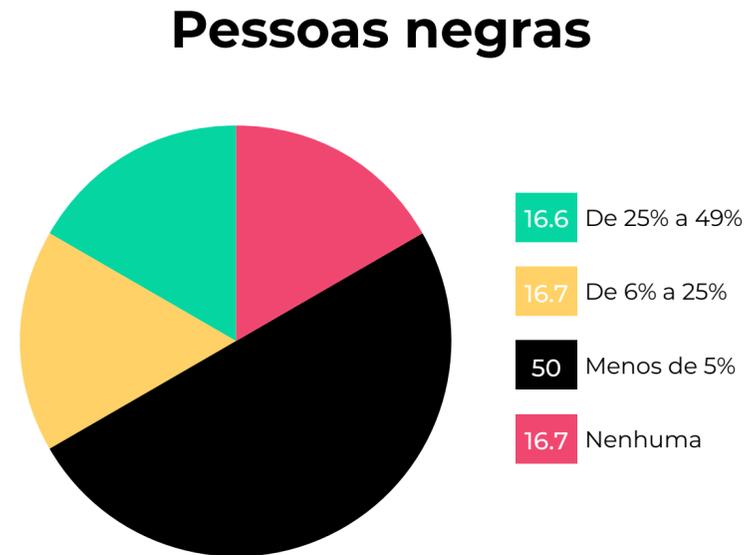
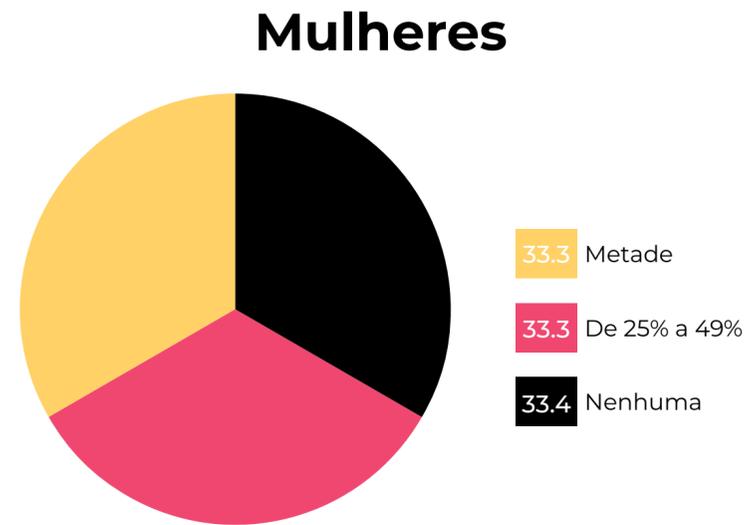


### Já recebeu investimento?

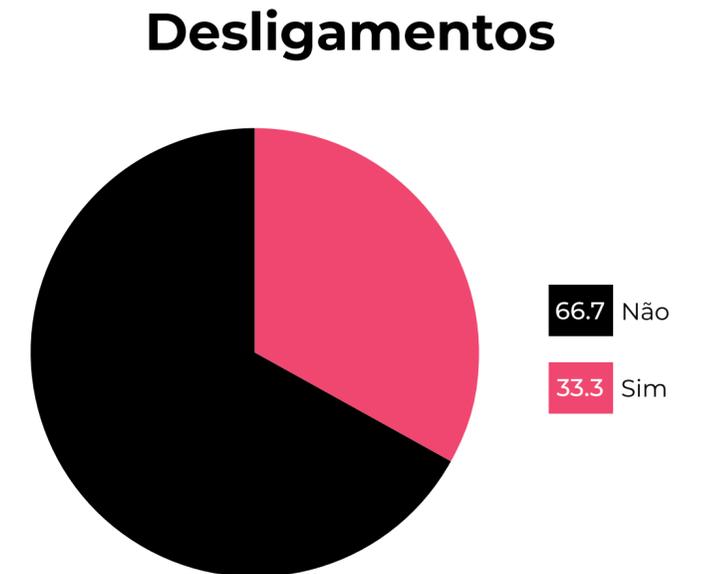
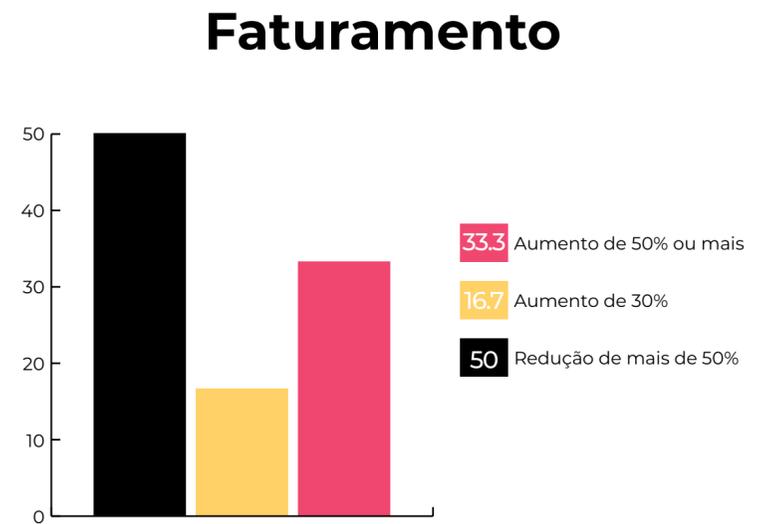
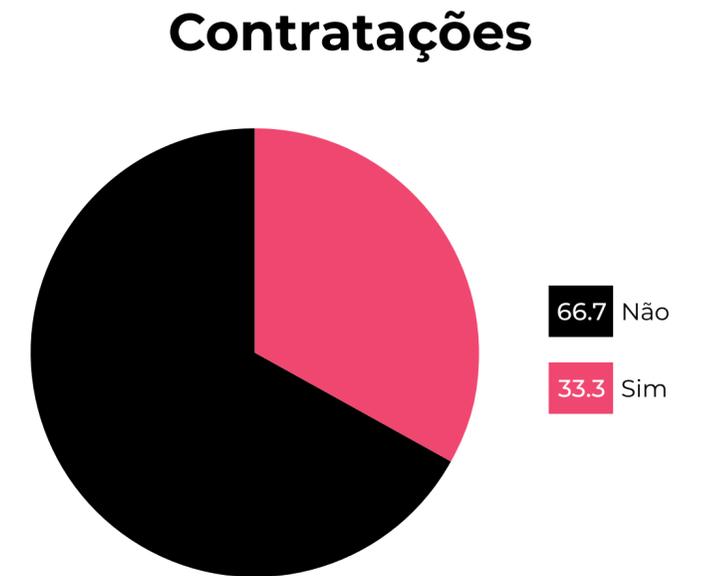
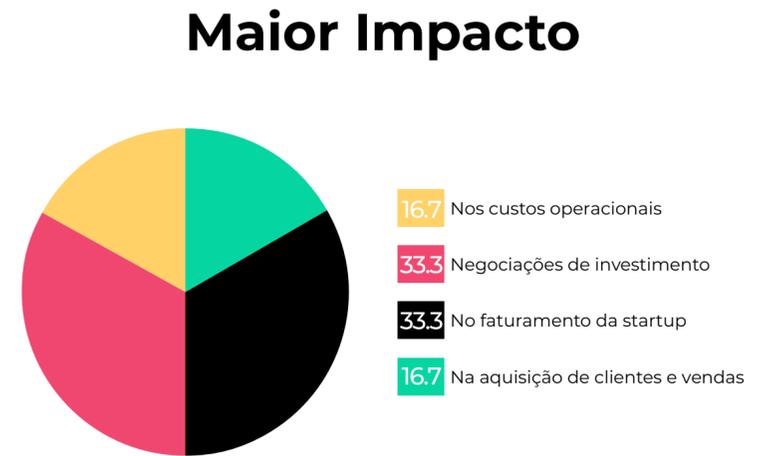


# JUIZ DE FORA

## 04. Diversidade nas startups



## 05. Impacto Covid-19



RJ



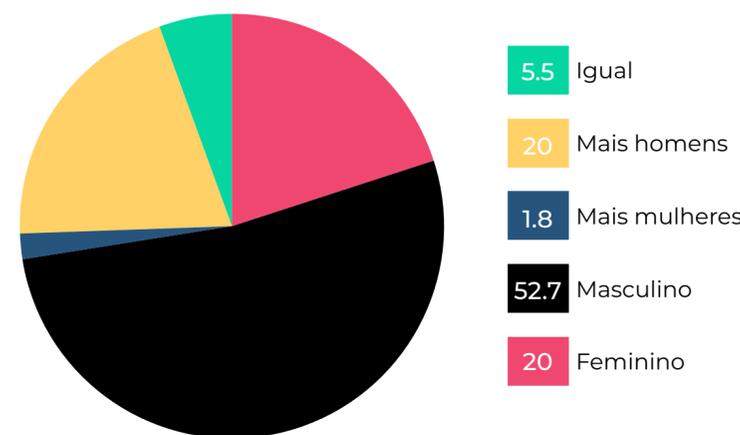
# RIO DE JANEIRO

Cariocas Startups (@cariocasstartups). Pela primeira vez mapeada, a comunidade do Rio de Janeiro representa a 2º cidade com maior concentração de startups no Brasil. Conta com startups maduras, em diferentes graus de maturidade e faturamento.

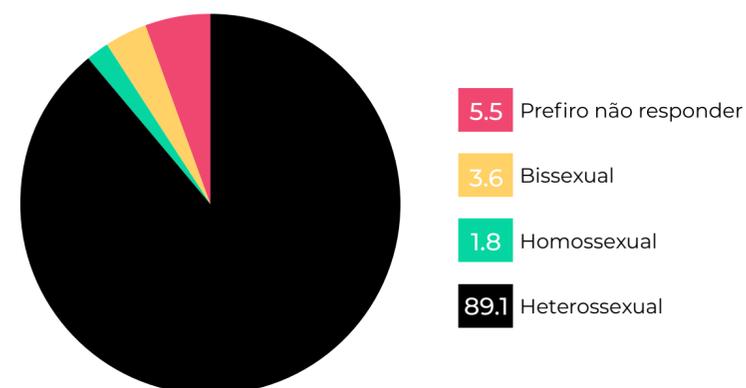
# RIO DE JANEIRO

## 01. Perfil do founder

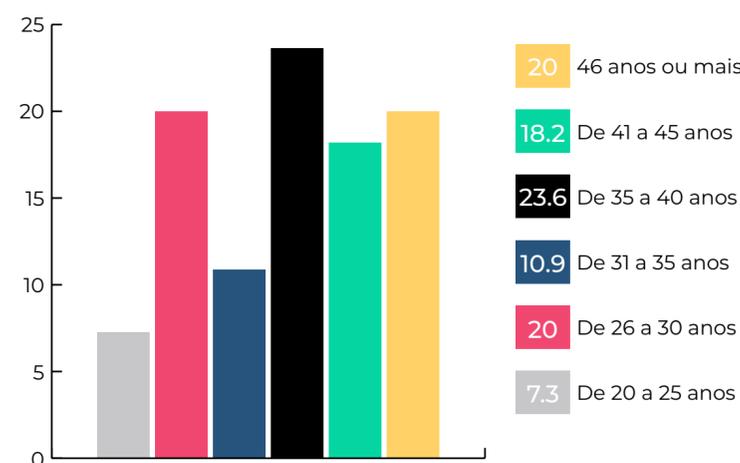
### Gênero



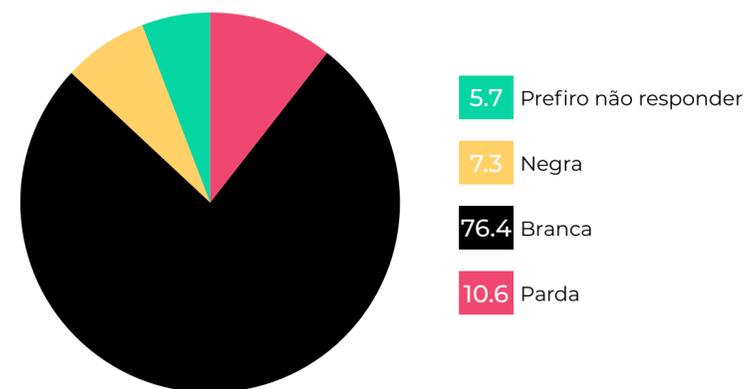
### Orientação sexual



### Idade

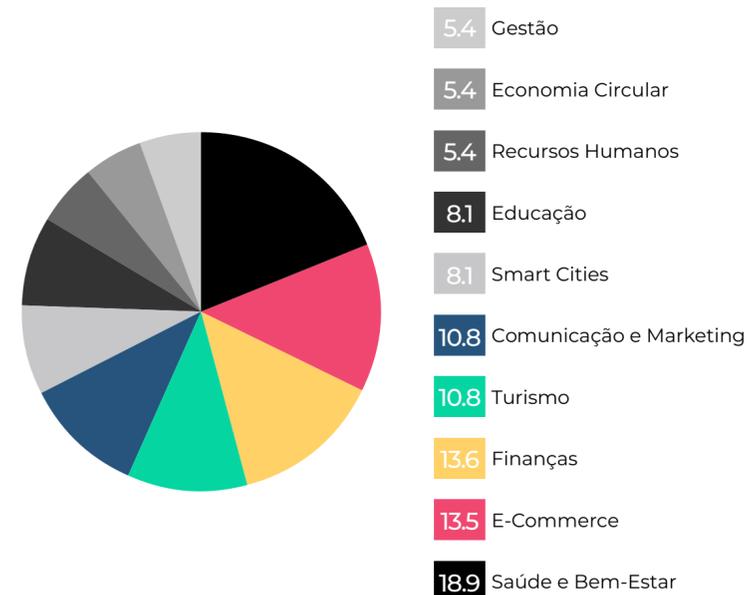


### Raça

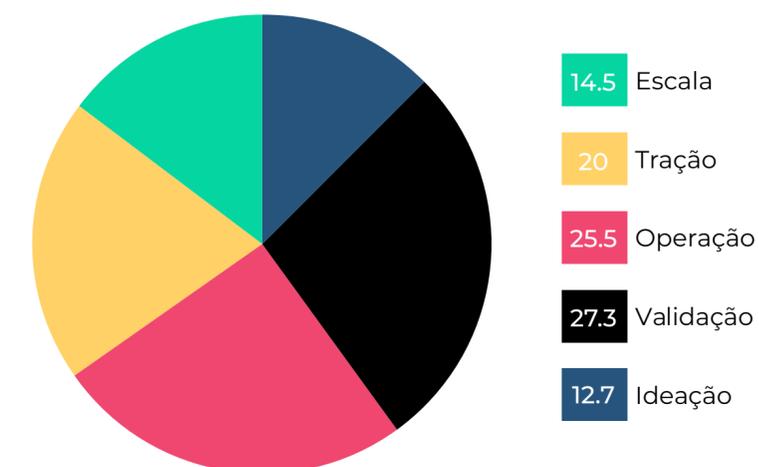


## 02. Perfil da startup

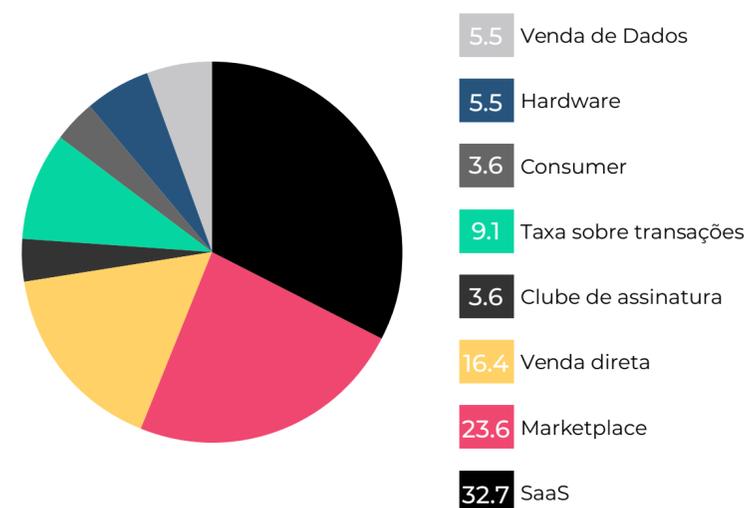
### Área de atuação



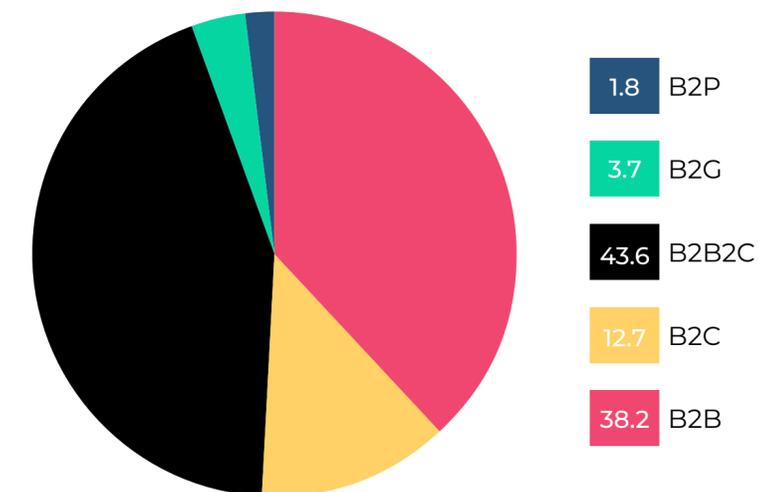
### Fase da startup



### Modelo de negócio



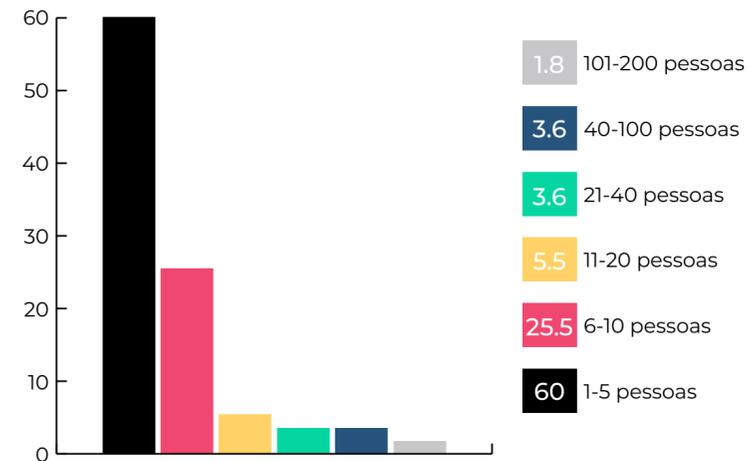
### Público alvo



# RIO DE JANEIRO

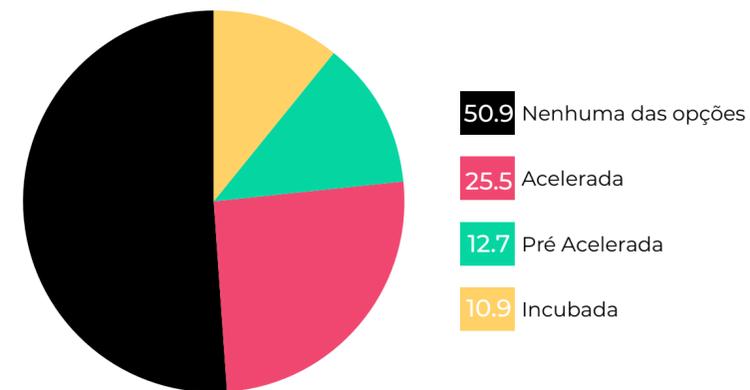
## 02. Perfil da startup

### Tamanho do time

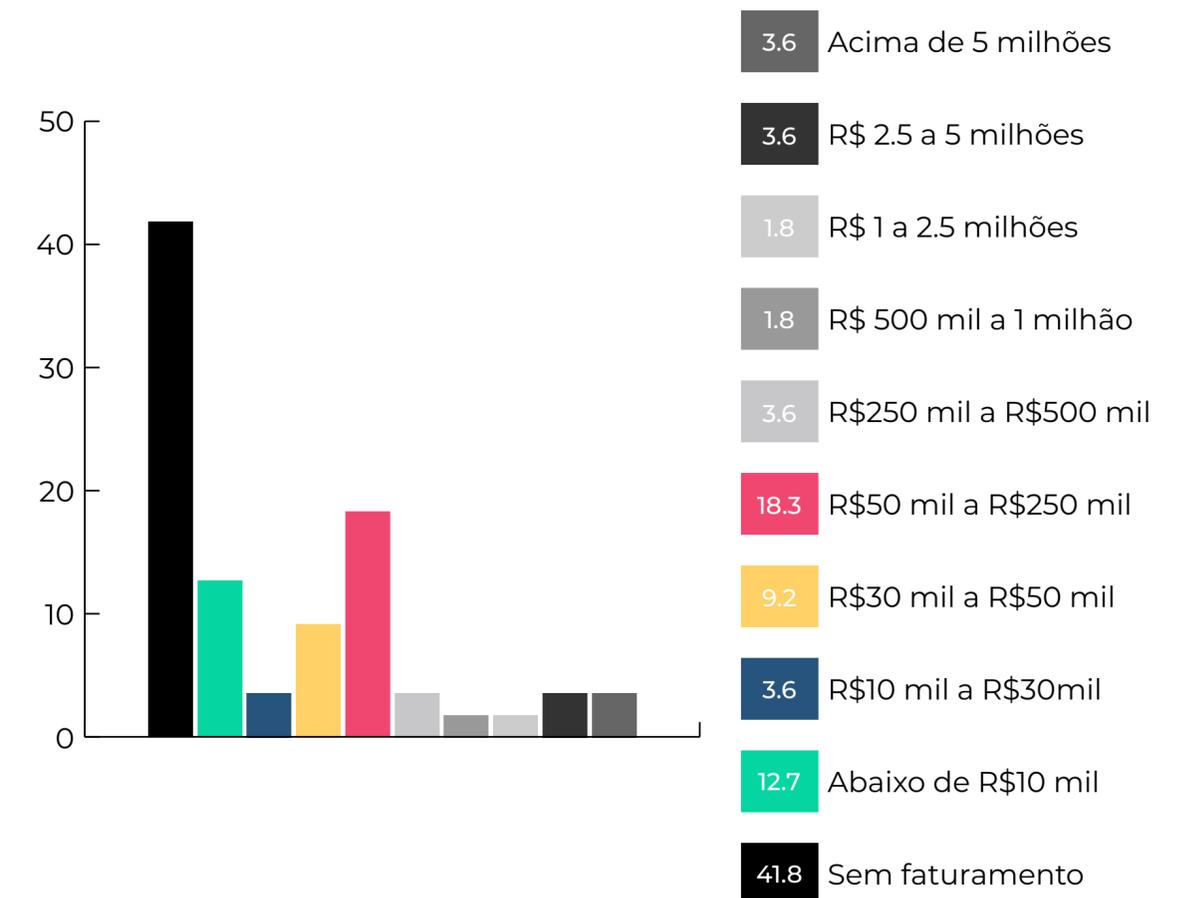


## 03. Investimentos

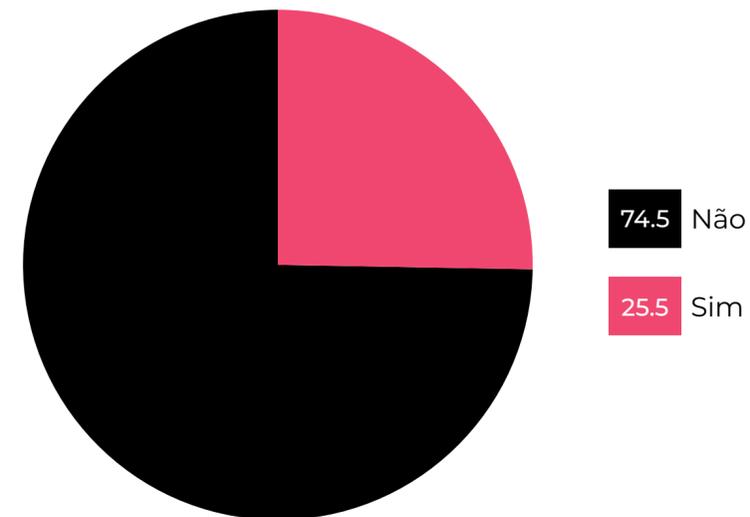
### Startups já foram:



### Faixa de faturamento

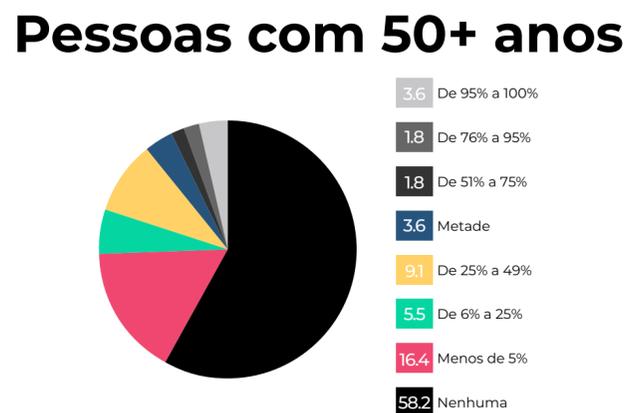
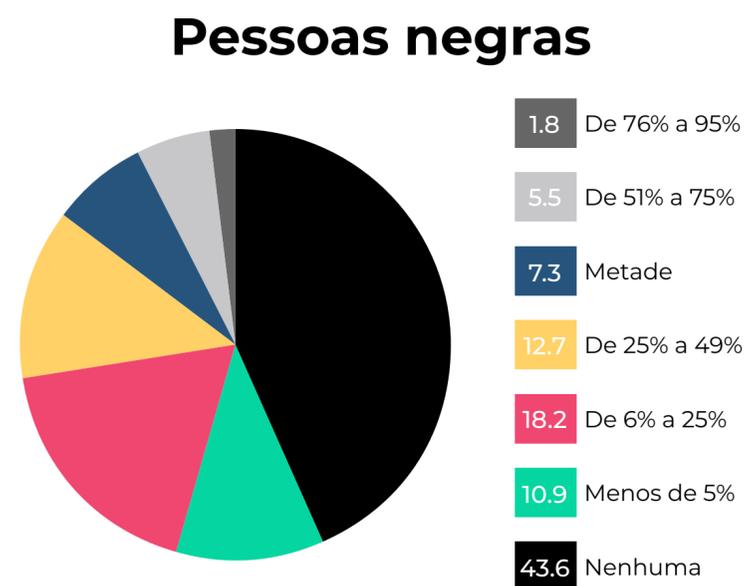
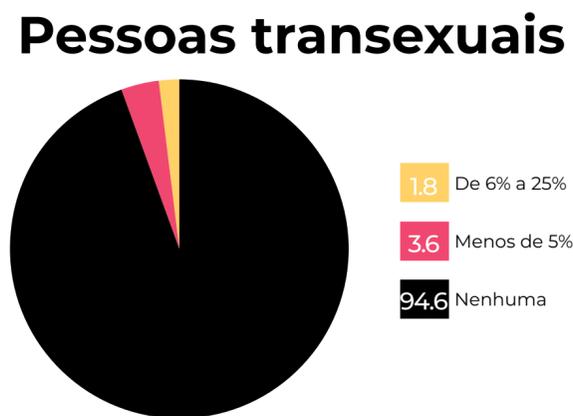
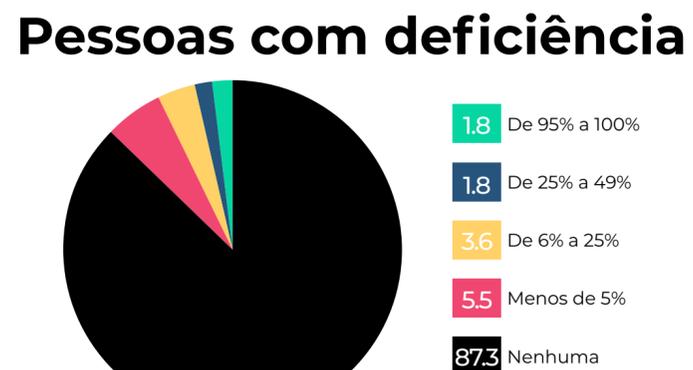
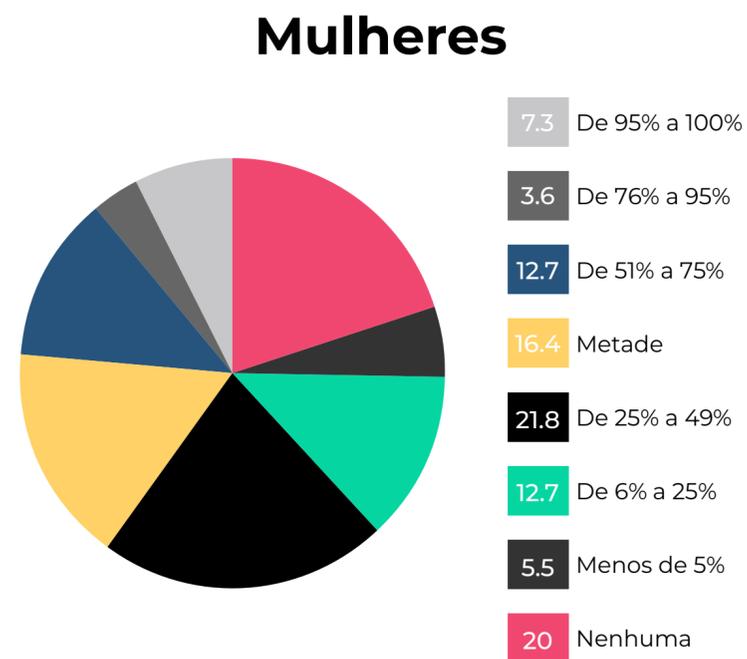


### Já recebeu investimento?

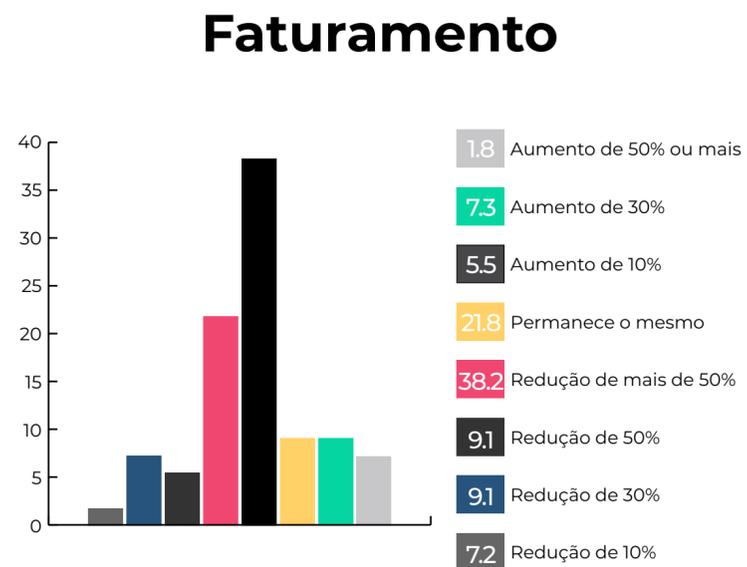
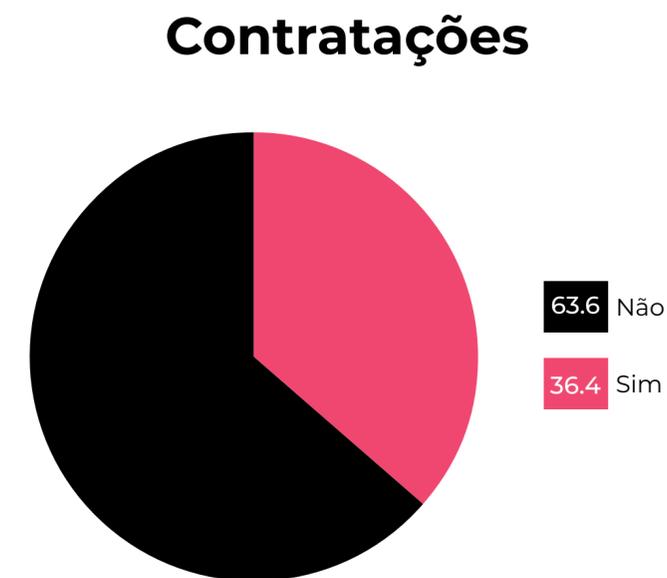
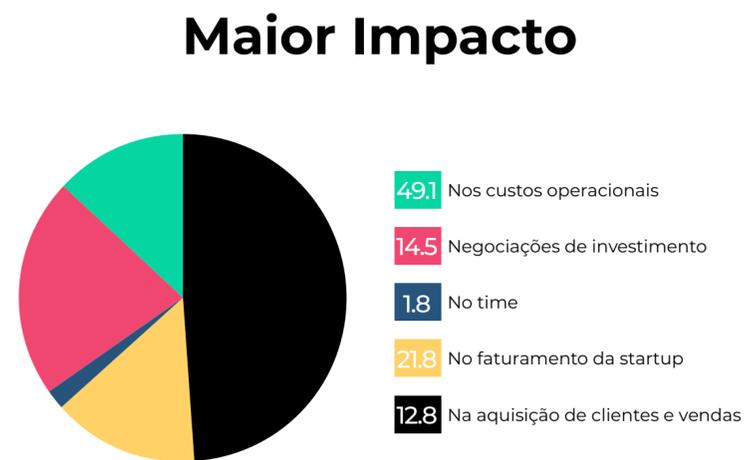


# RIO DE JANEIRO

## 04. Diversidade nas startups

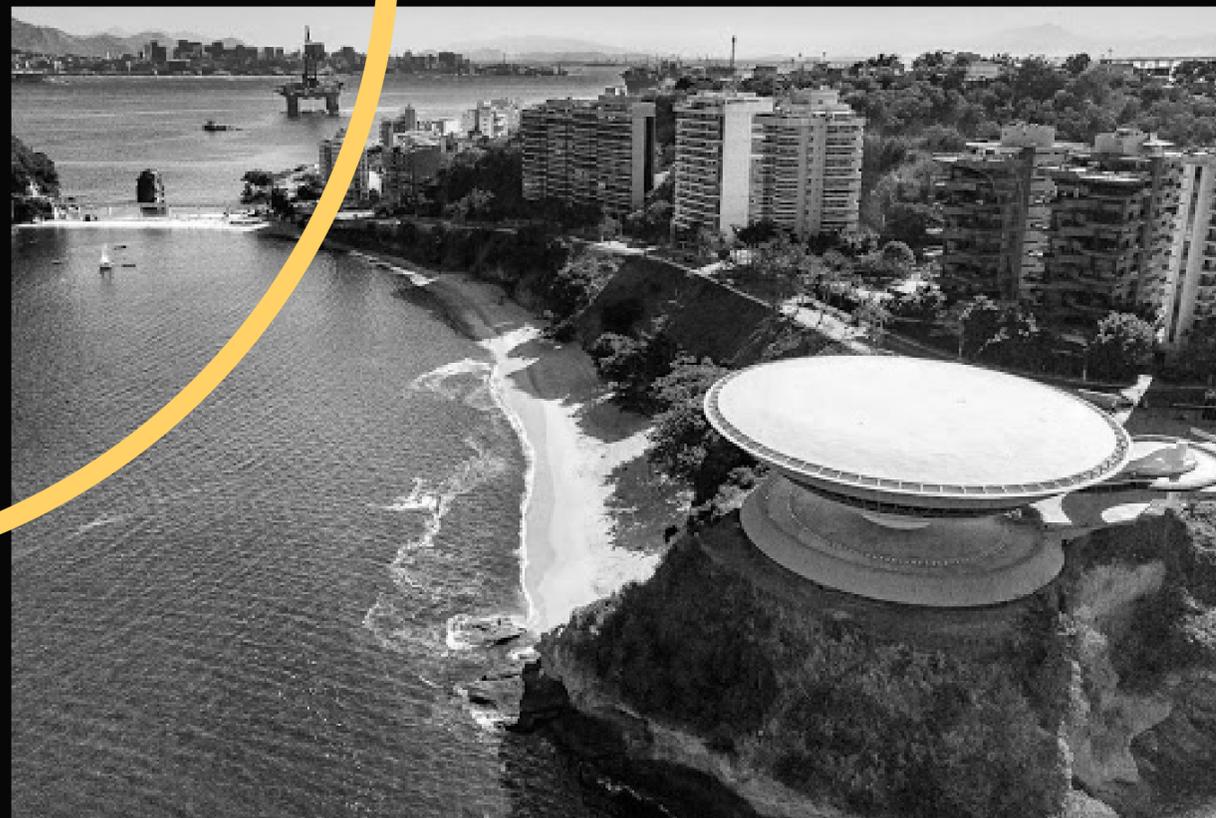


## 05. Impacto Covid-19



# NITERÓI

RJ

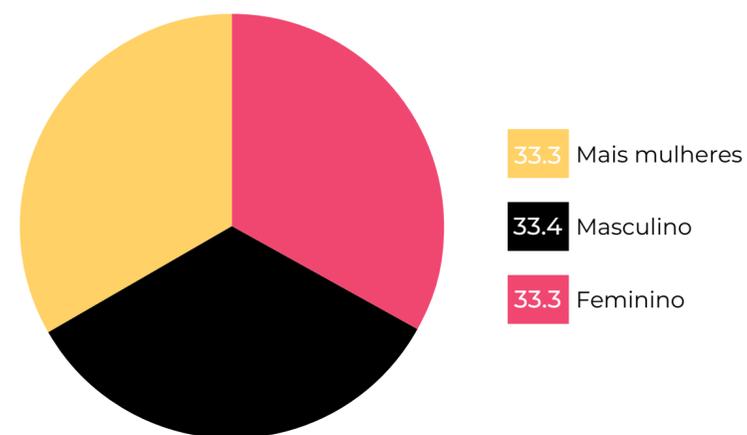


Arariboia Valley (@arariboiaivalley). A comunidade nasceu para desenvolver mais iniciativas relacionadas a startups e gerar mais conectividade. Vizinha do Rio de Janeiro a cidade tem trocas constantes entre as comunidades.

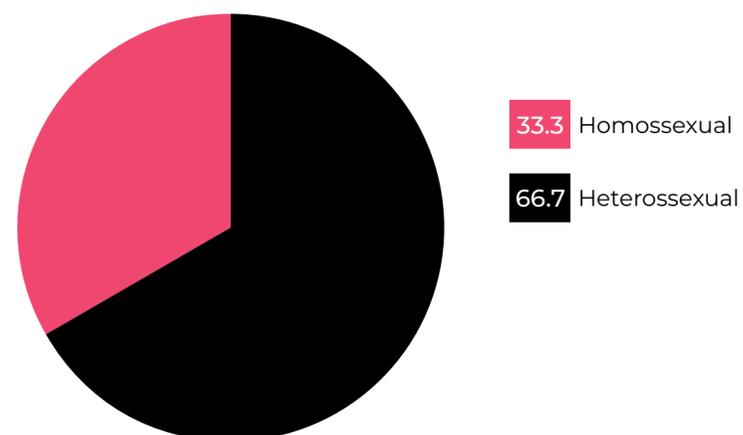
# NITEROI

## 01. Perfil do founder

### Gênero

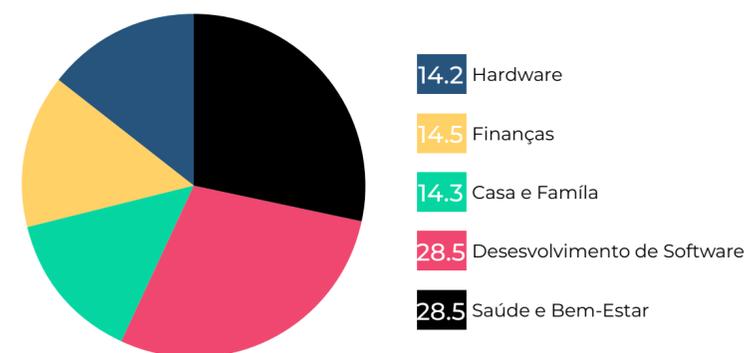


### Orientação sexual

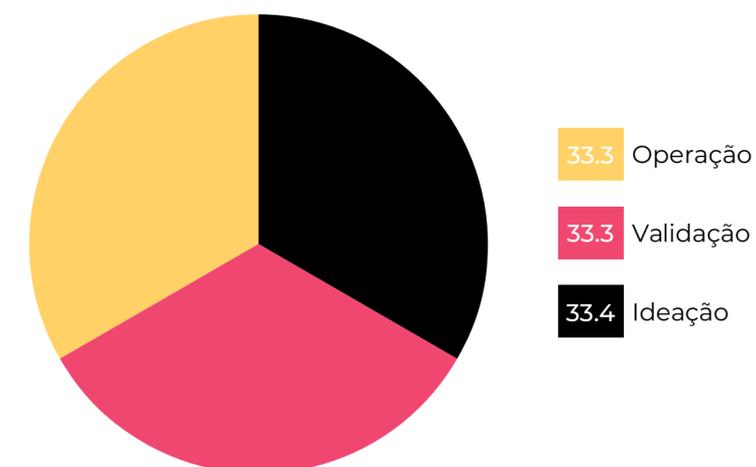


## 02. Perfil da startup

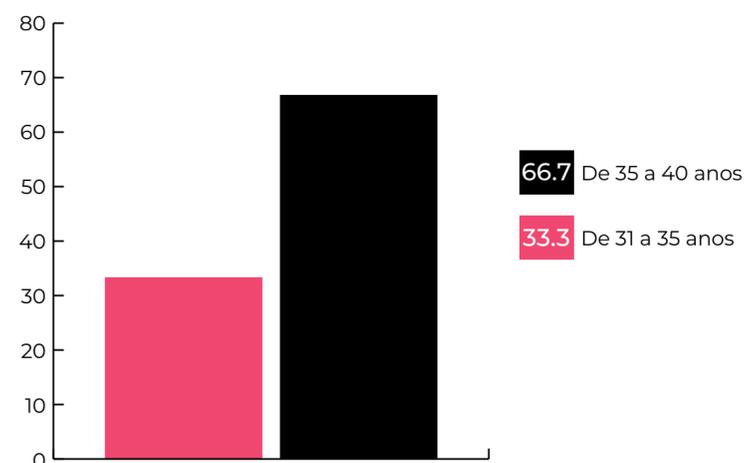
### Área de atuação



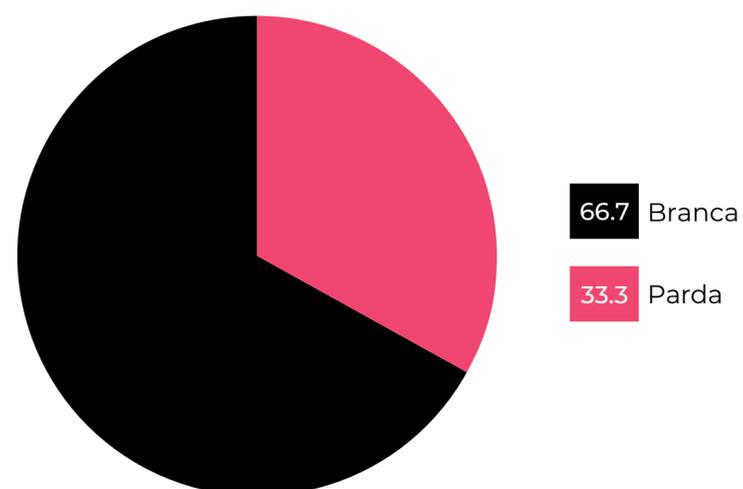
### Fase da startup



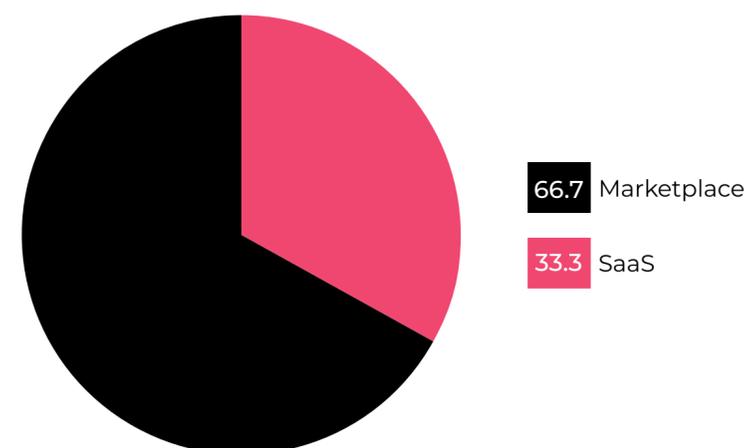
### Idade



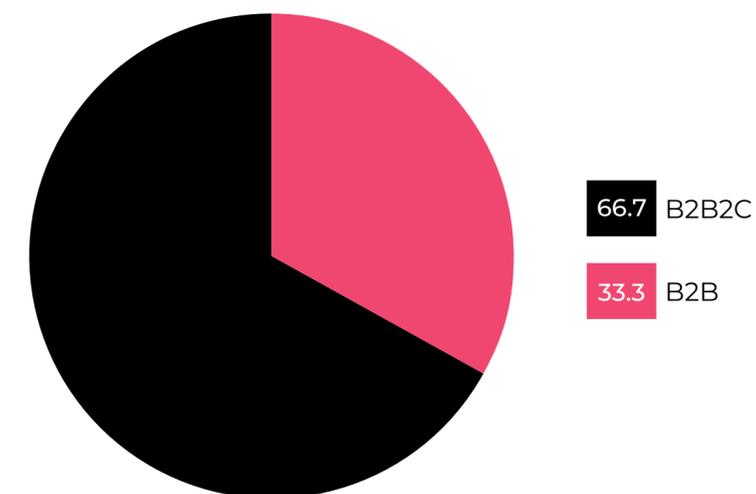
### Raça



### Modelo de negócio



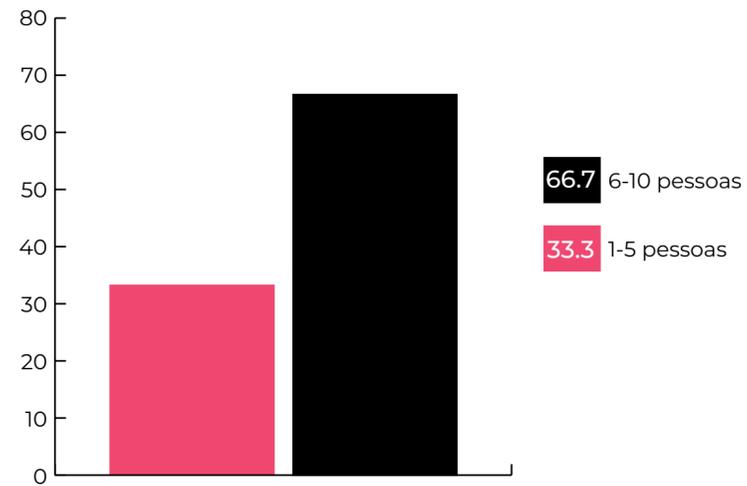
### Público alvo



# NITEROI

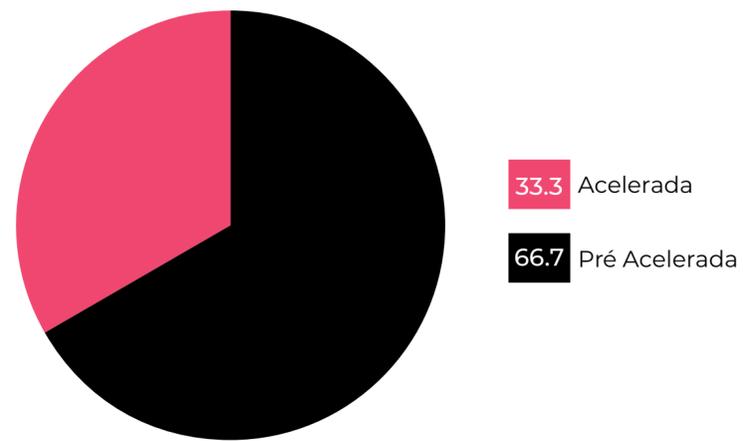
## 02. Perfil da startup

### Tamanho do time

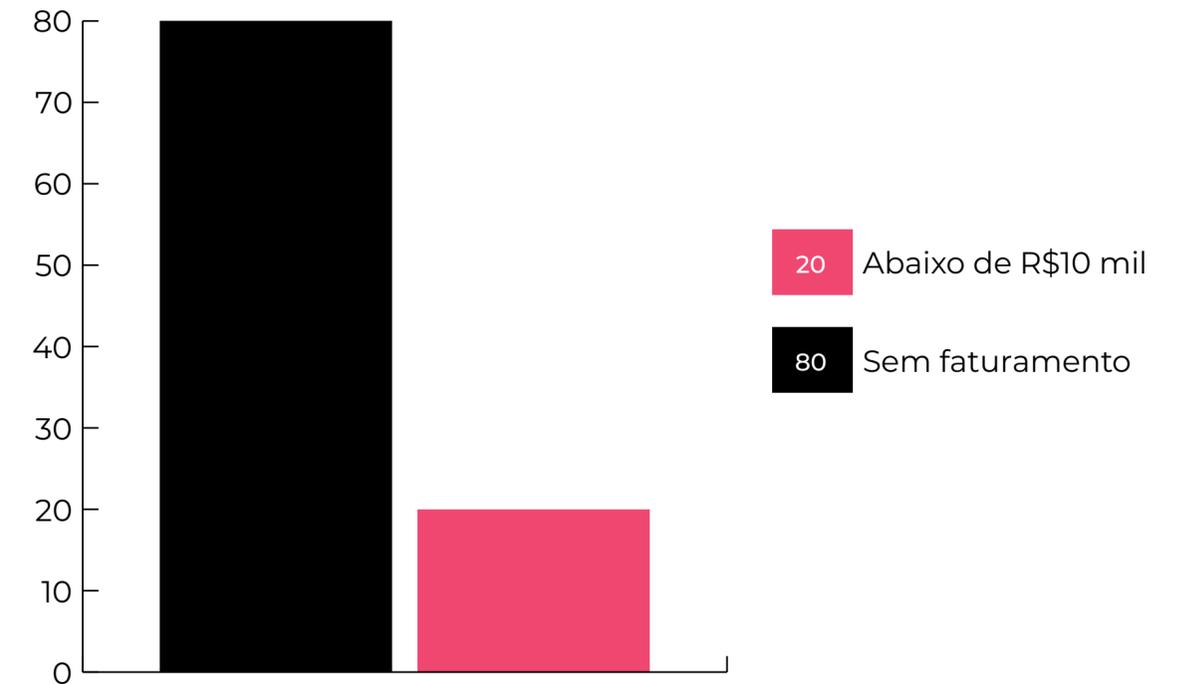


## 03. Investimentos

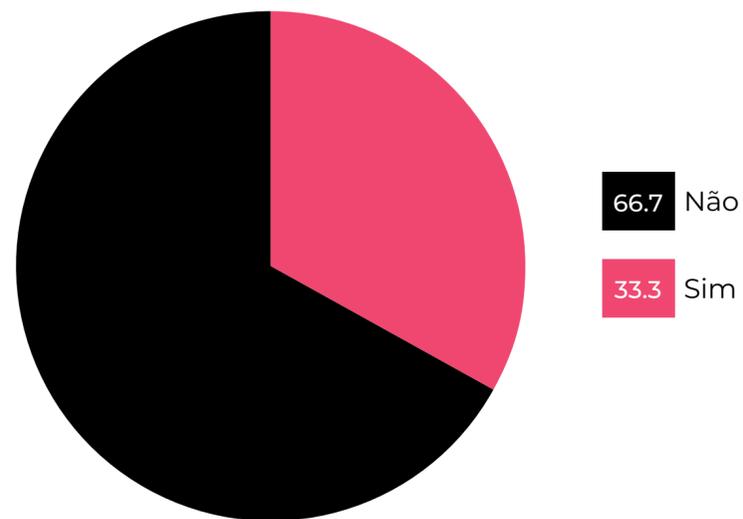
### Startups já foram:



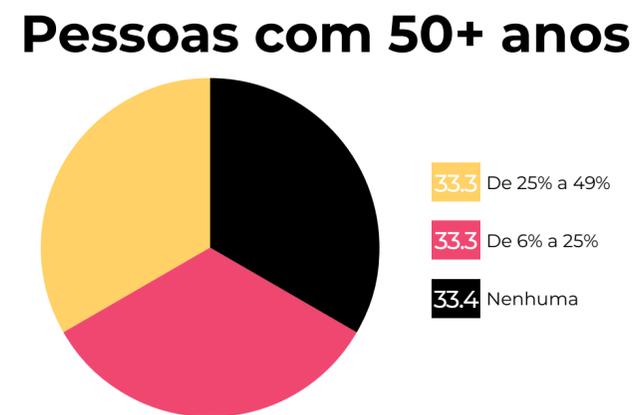
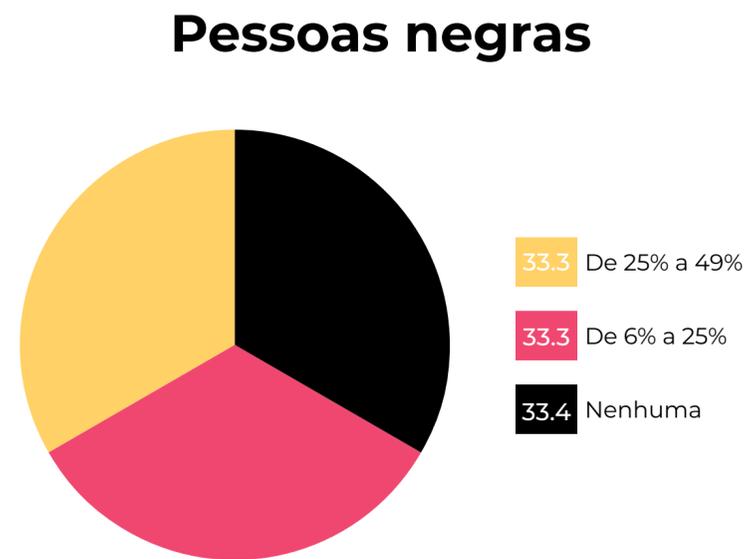
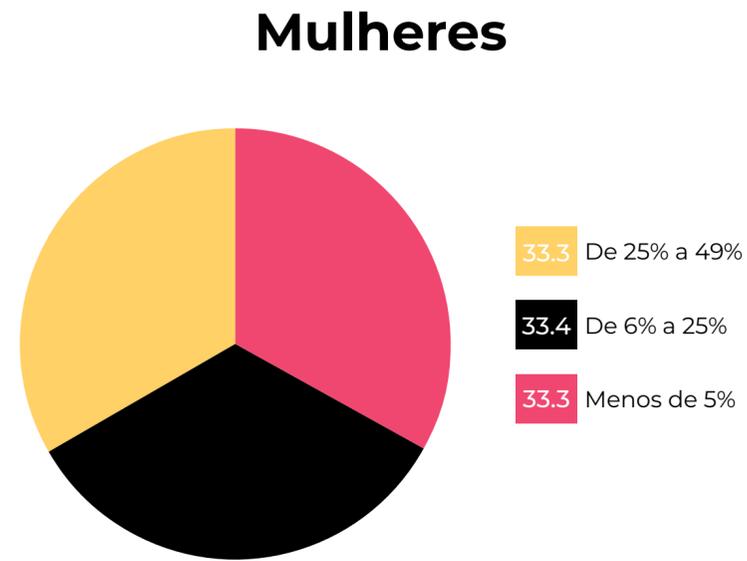
### Faixa de faturamento



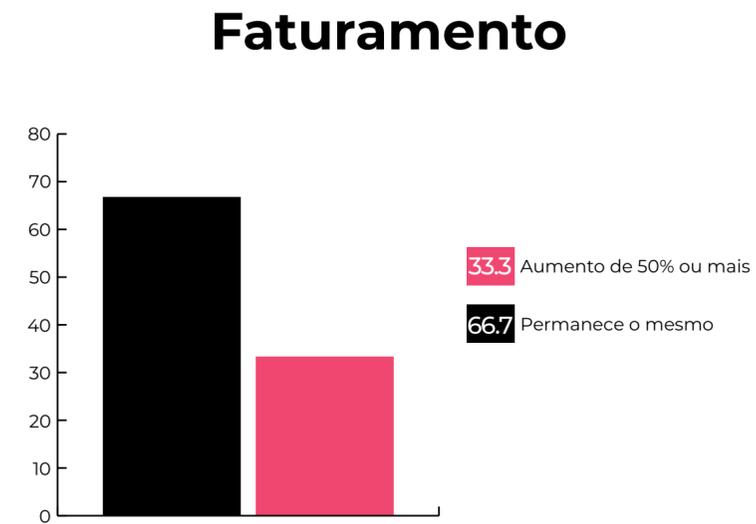
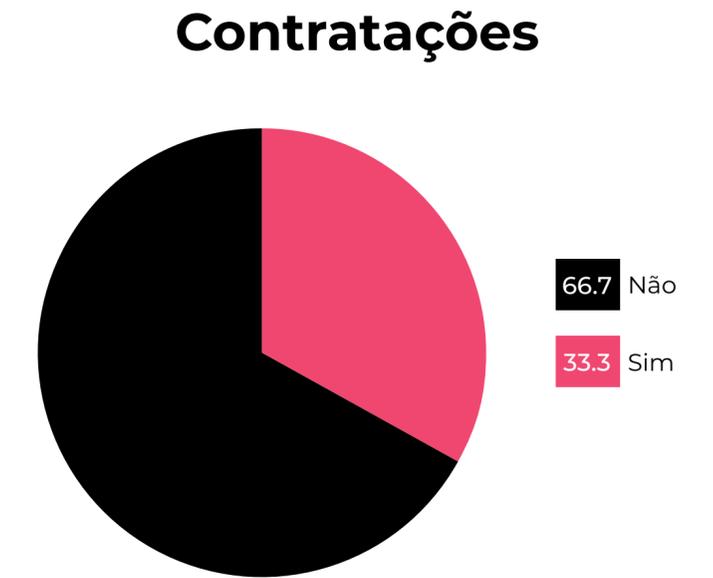
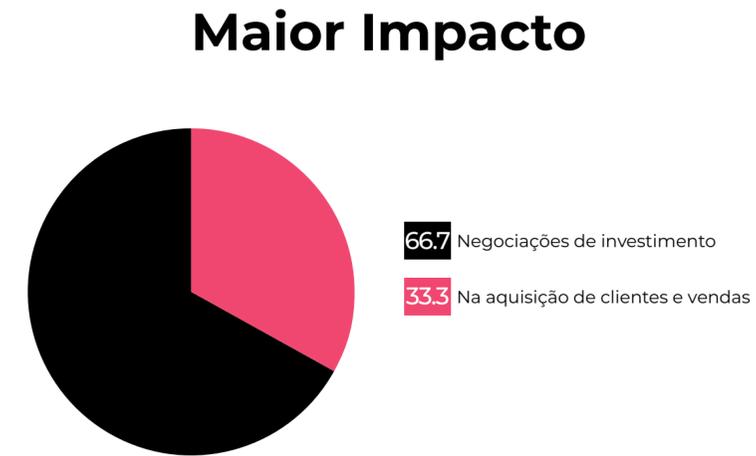
### Já recebeu investimento?



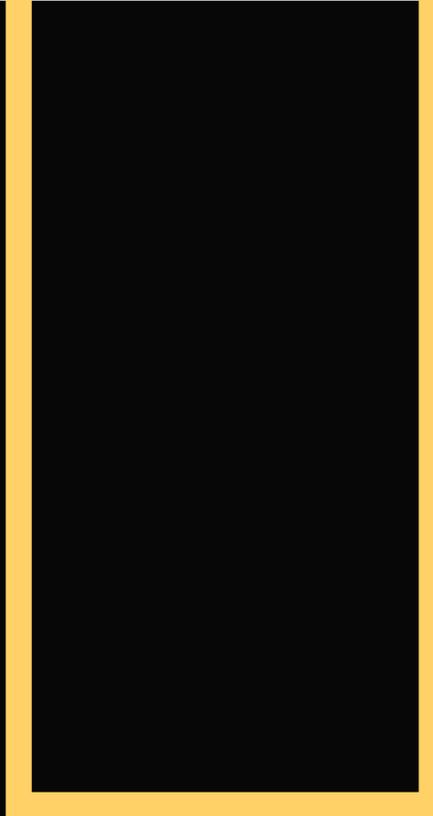
## 04. Diversidade nas startups



## 05. Impacto Covid-19



**SUL**



Rio Sul Valley (@Rio Sul Valley). Com 27 startups ativas a região sulfluminense engloba Angra dos Reis, Barra do Piraí, Barra Mansa, Itatiaia, Paraty, Pinheiral, Piraí, Porto Real, Quatis, Resende, Rio Claro, Rio das Flores, Valença e Volta Redonda.

# FLUMINENSE



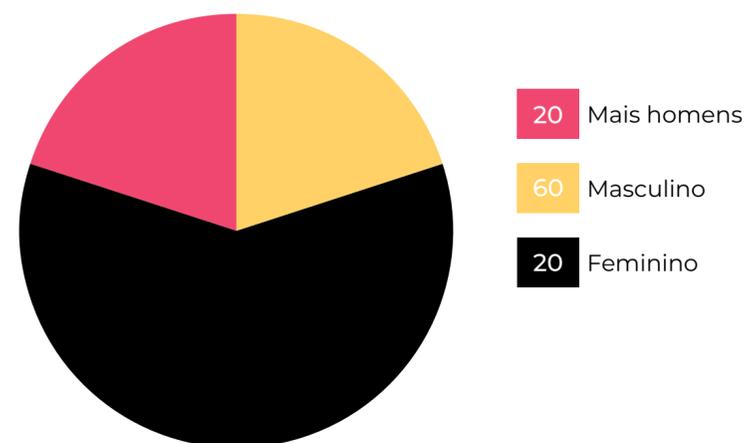
**RJ**

# SUL FLUMINENSE

01.

## Perfil do founder

### Gênero



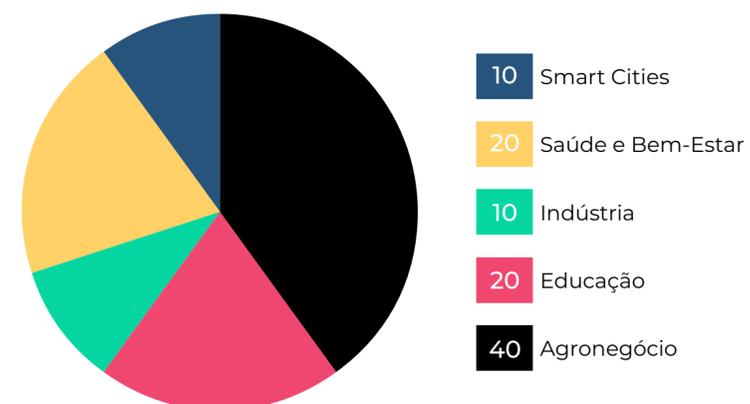
### Orientação sexual



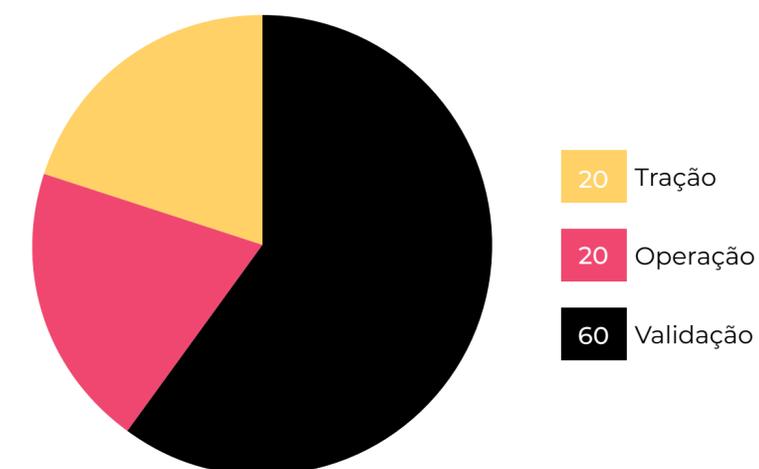
02.

## Perfil da startup

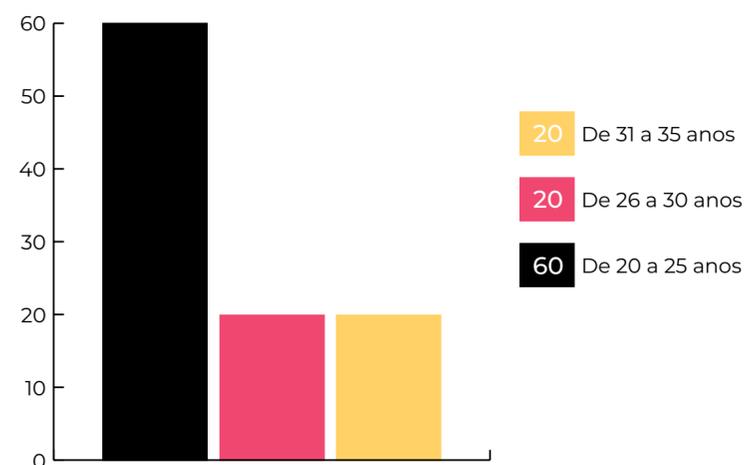
### Área de atuação



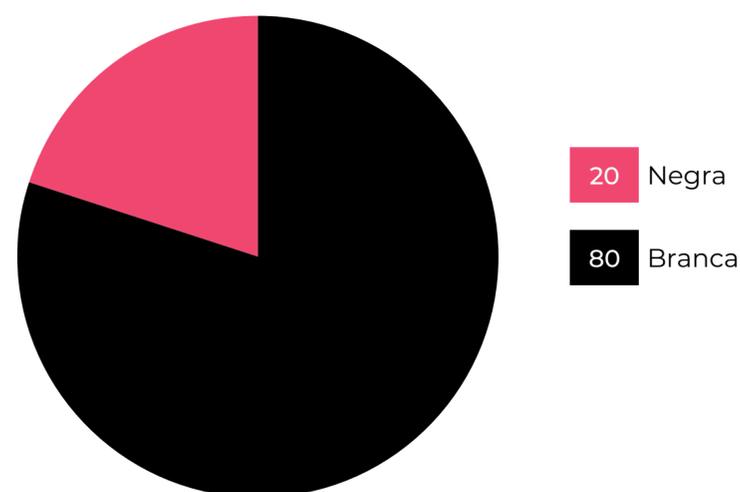
### Fase da startup



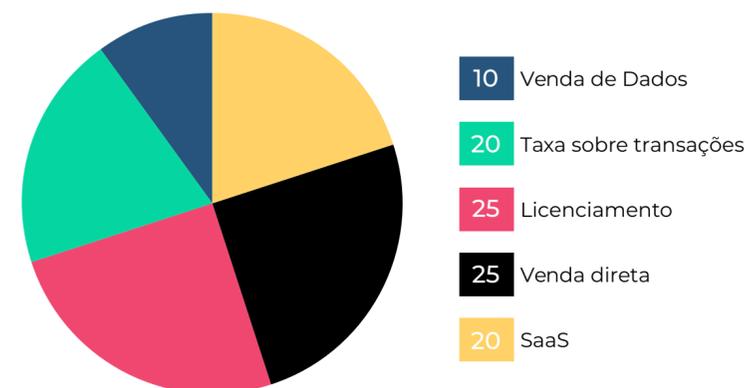
### Idade



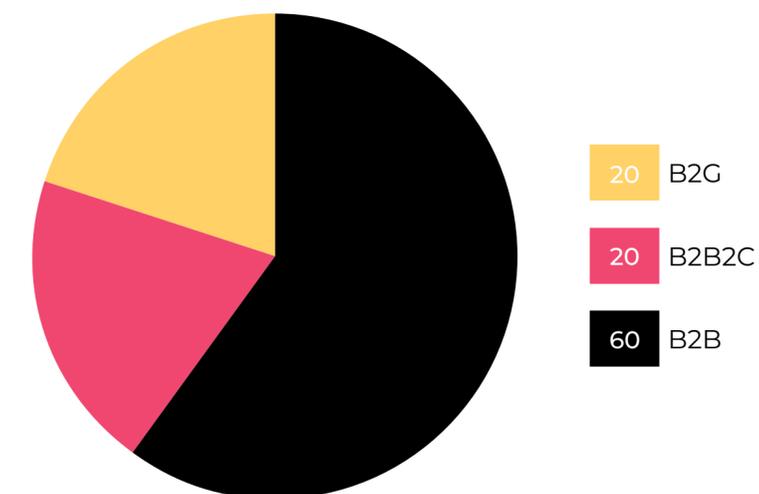
### Raça



### Modelo de negócio



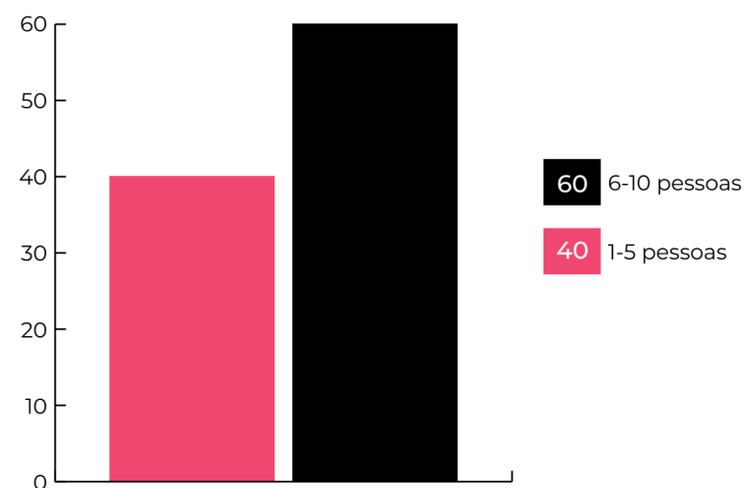
### Público alvo



# SUL FLUMINENSE

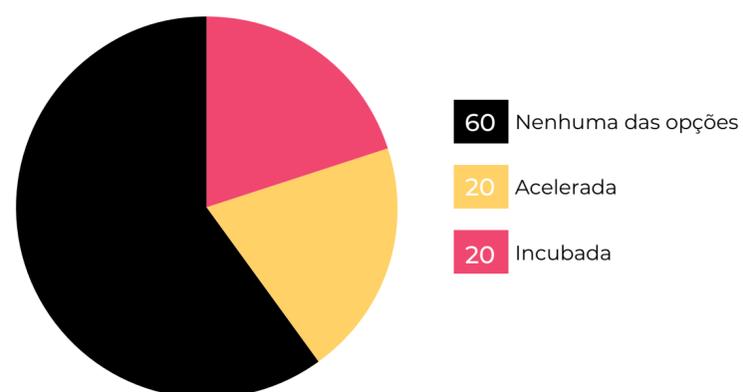
## 02. Perfil da startup

### Tamanho do time

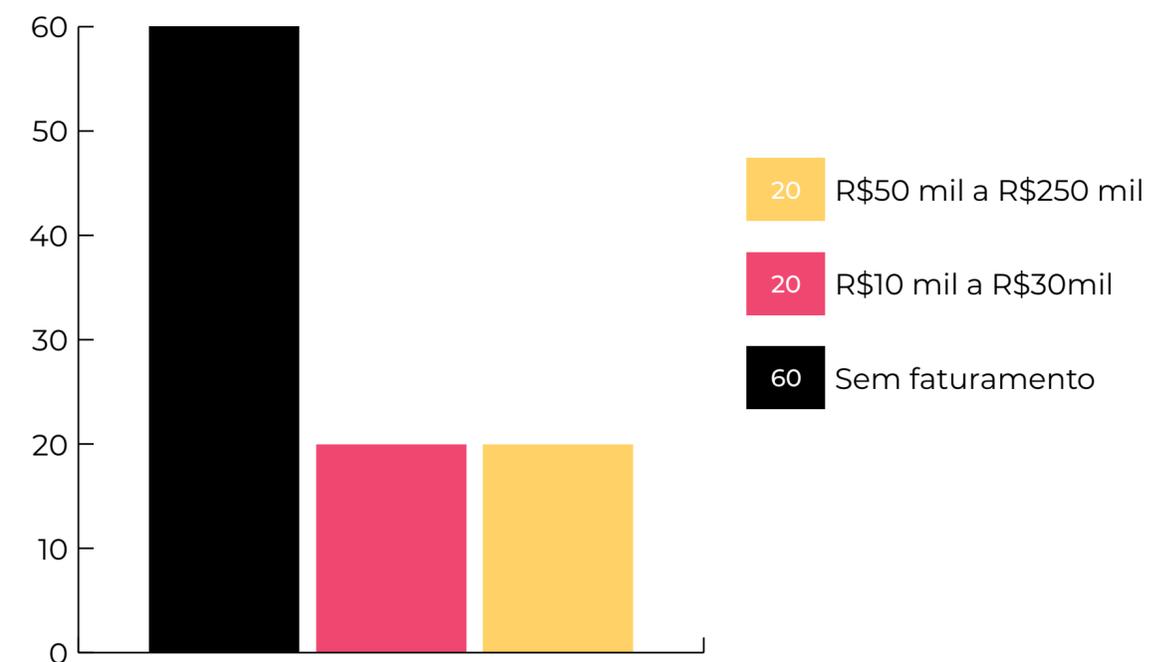


## 03. Investimentos

### Startups já foram:



### Faixa de faturamento

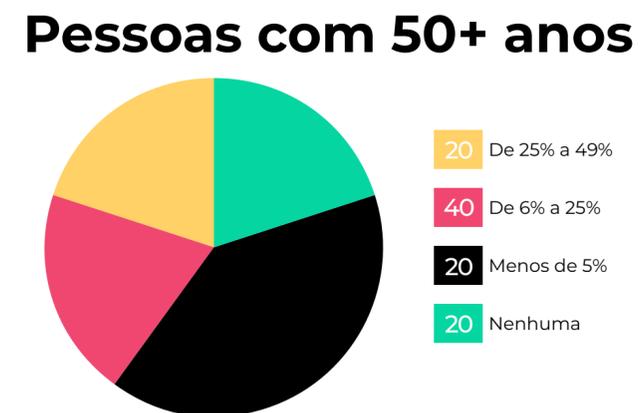
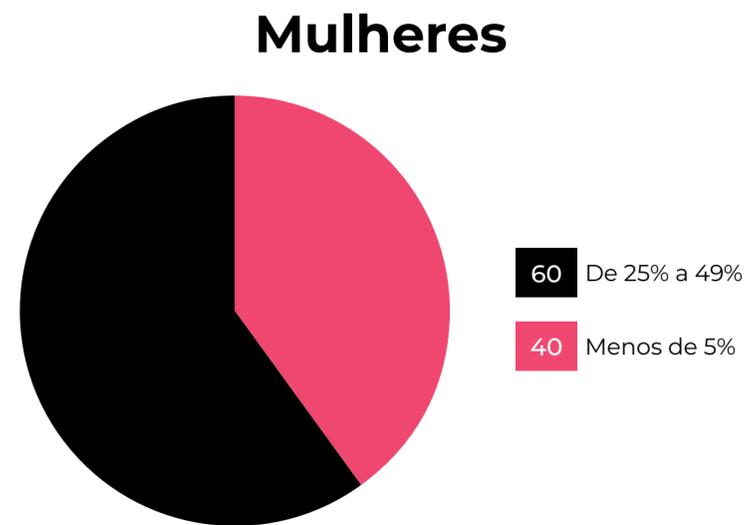


### Já recebeu investimento?

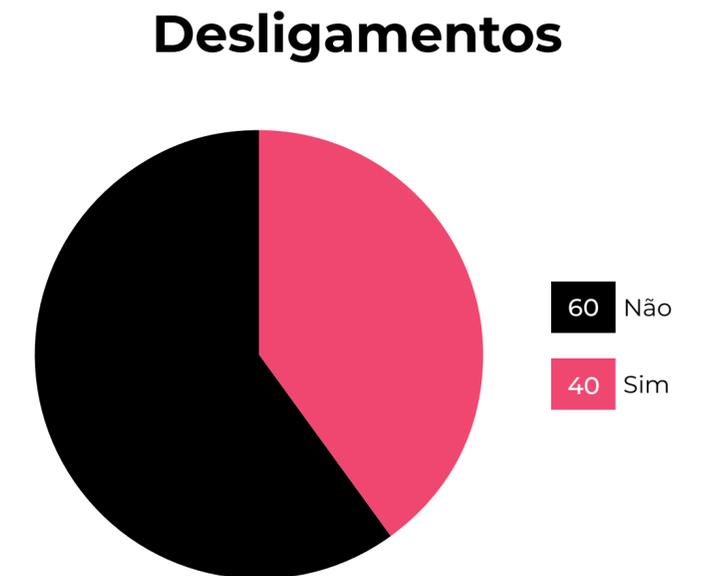
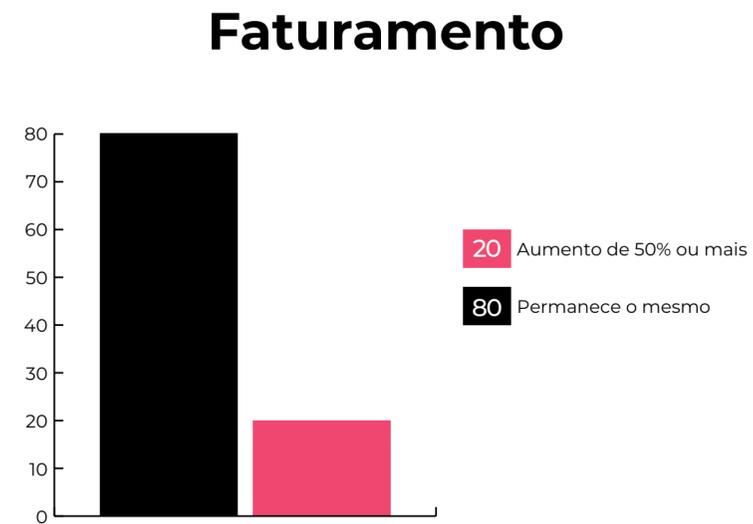
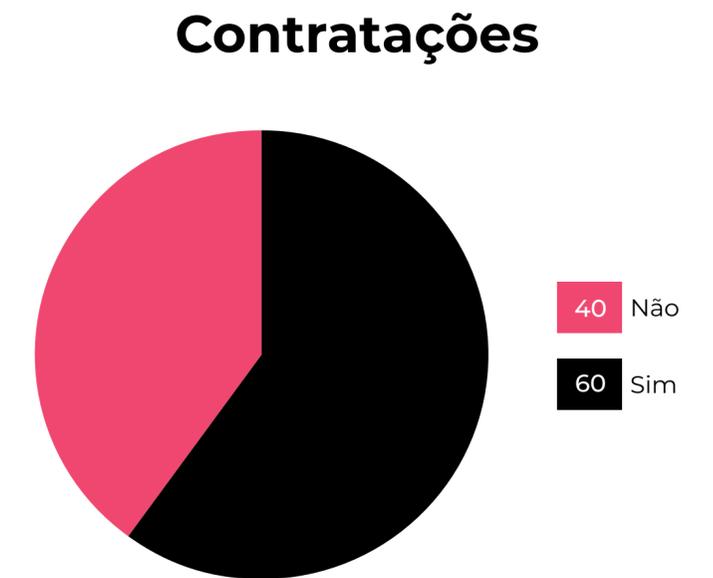
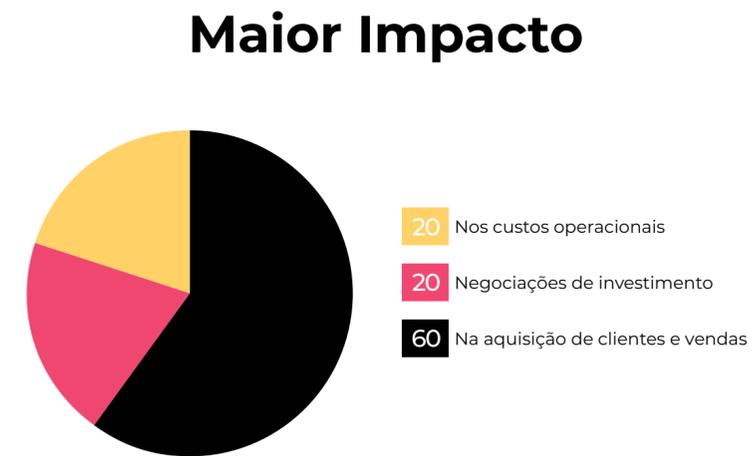


# SUL FLUMINENSE

## 04. Diversidade nas startups



## 05. Impacto Covid-19



**RJ**

Startup Macaé (@startupmacae). Macaé é a capital nacional do petróleo, mas além disso é lar da Startup Macaé a comunidade de startup local que promete aumentar a densidade de atores no ecossistema.

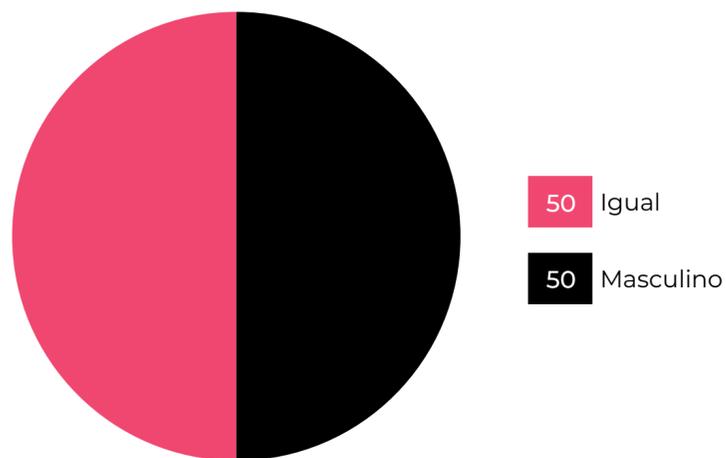


# MACAÉ

# MACCAE

## 01. Perfil do founder

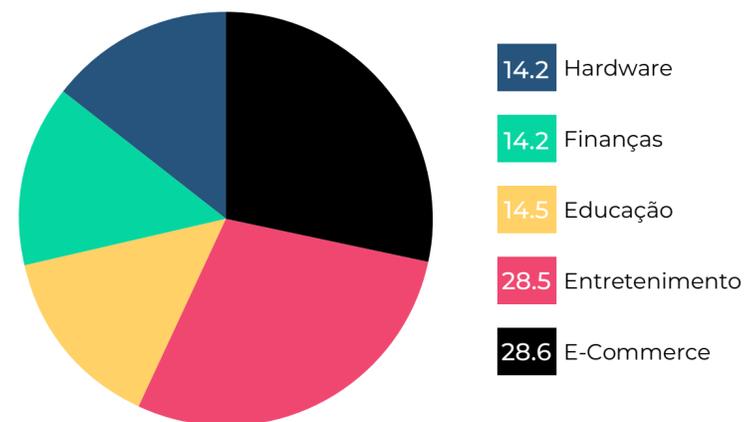
### Gênero



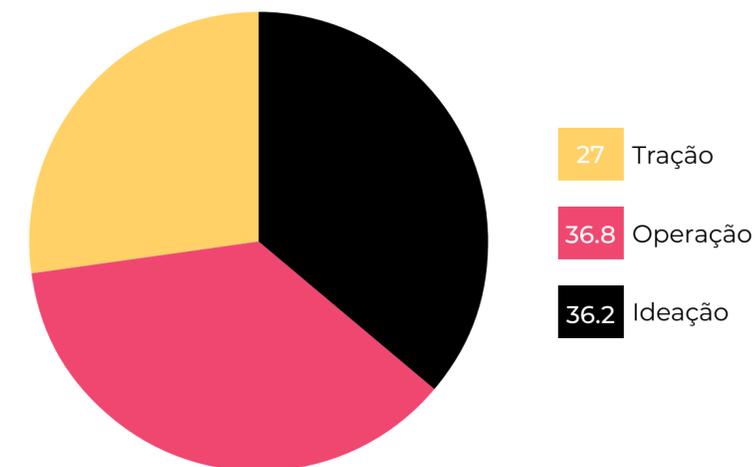
### Orientação sexual



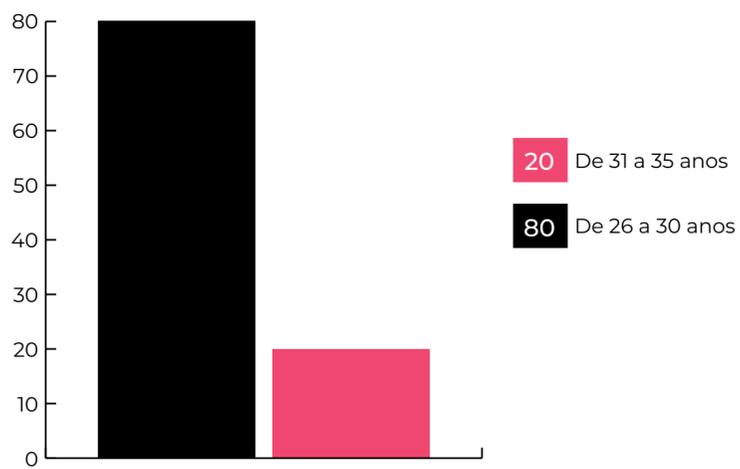
### Área de atuação



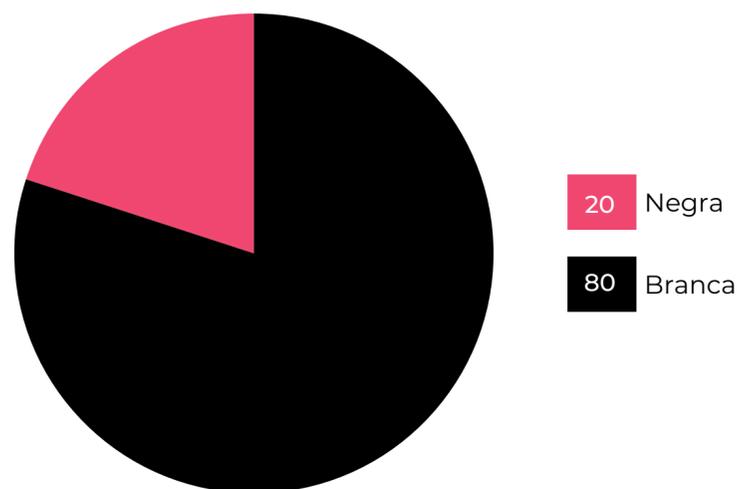
### Fase da startup



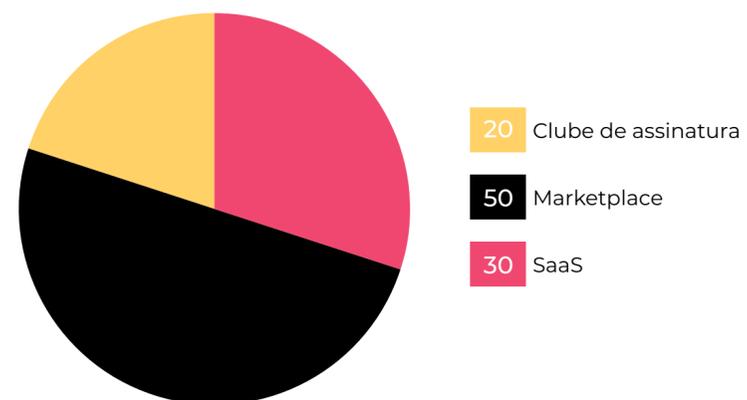
### Idade



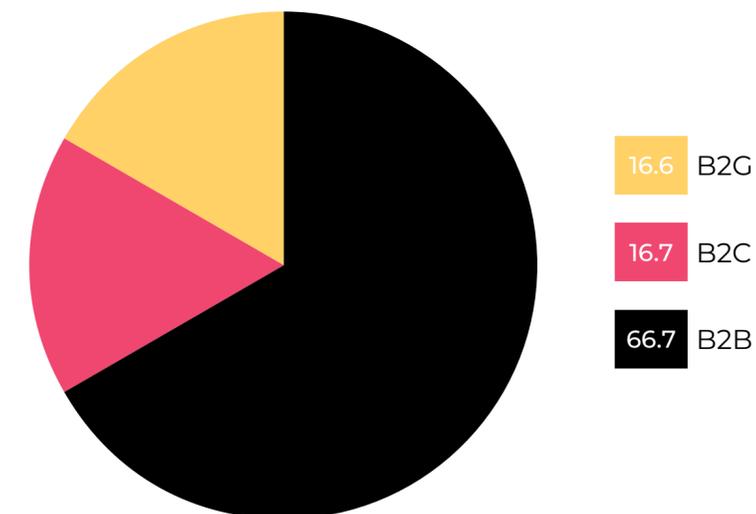
### Raça



### Modelo de negócio



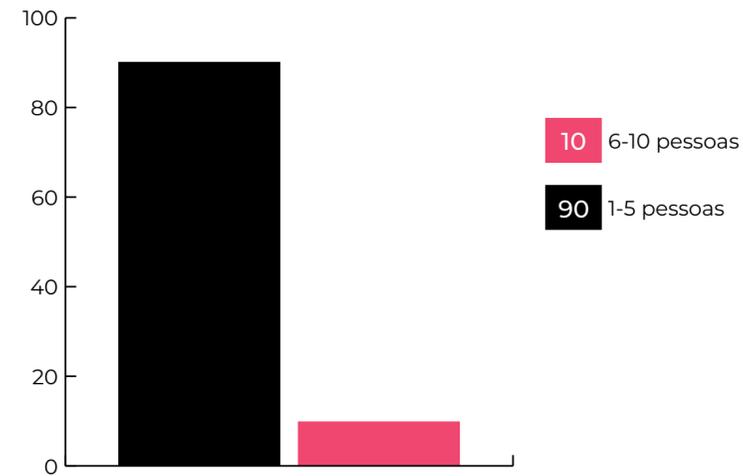
### Público alvo



# MACAE

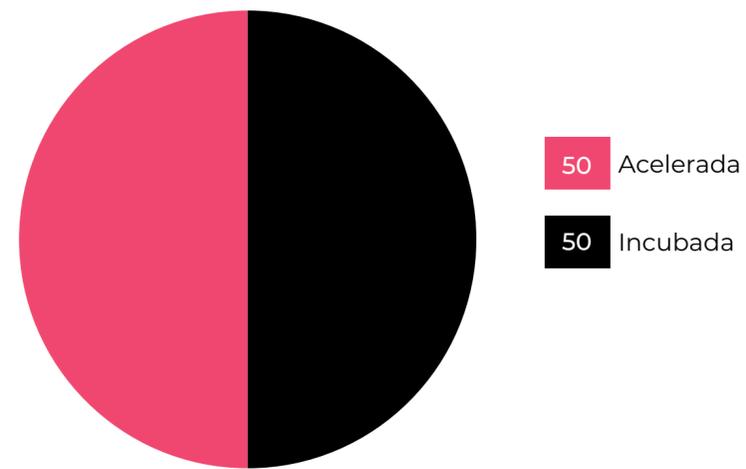
## 02. Perfil da startup

### Tamanho do time

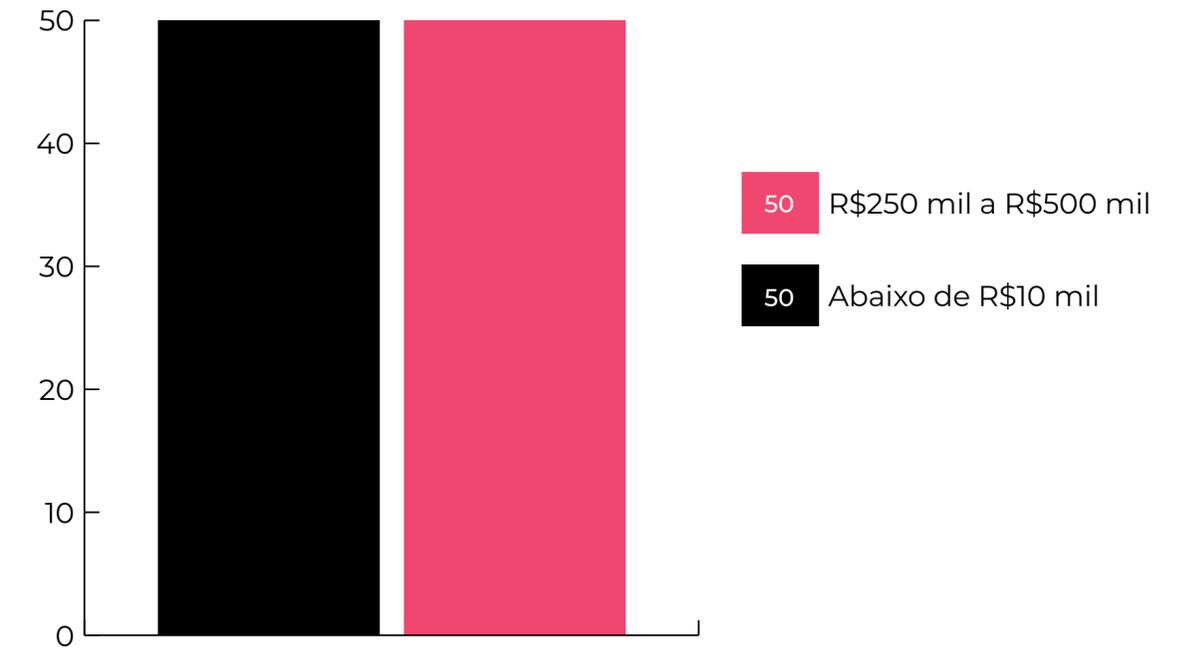


## 03. Investimentos

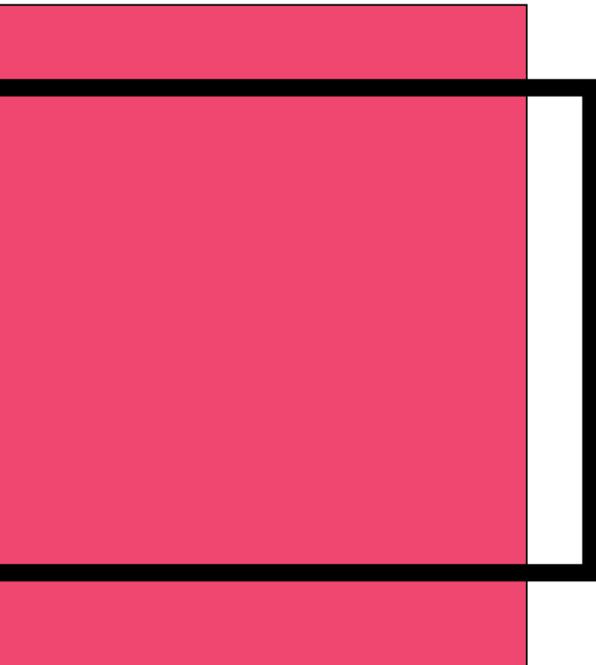
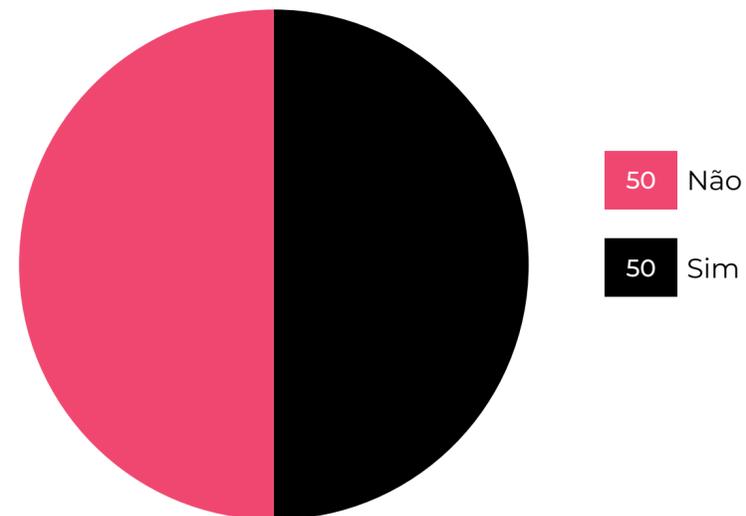
### Startups já foram:



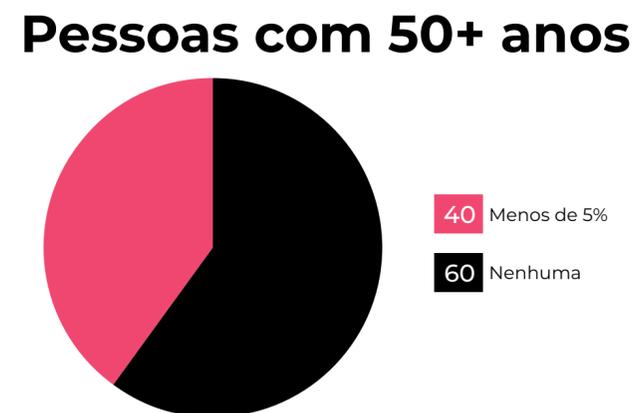
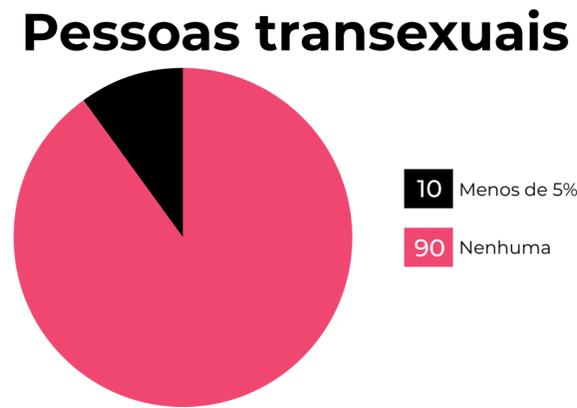
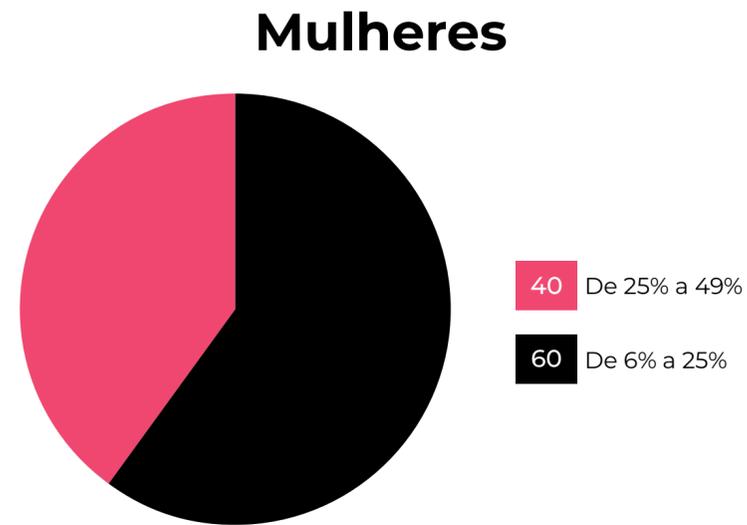
### Faixa de faturamento



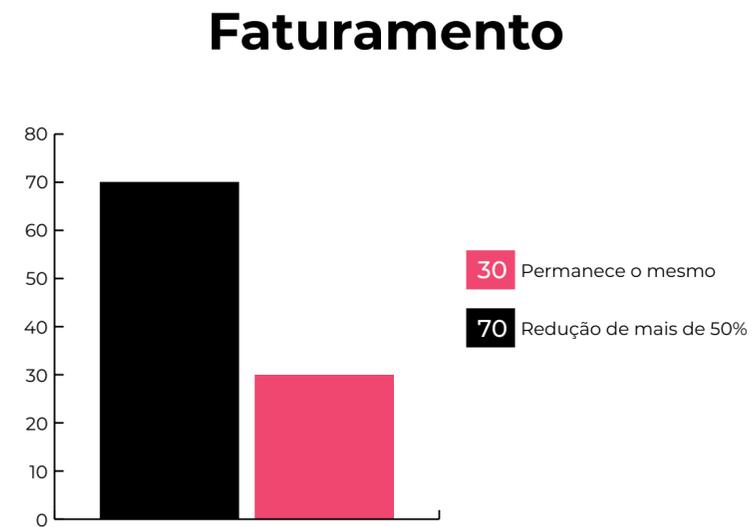
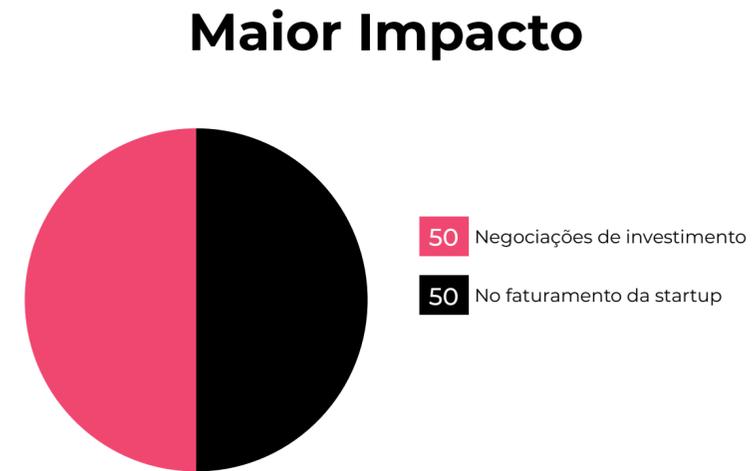
### Já recebeu investimento?



## 04. Diversidade nas startups



## 05. Impacto Covid-19



**ES**

Comunidade de Vitória. Moqueca, montanhas e praias não têm sido os únicos atrativos do Espírito Santo. O estado tem se destacado em gestão e inovação, com fintechs, edtechs e outras empresas que mostram que o ecossistema das startups.

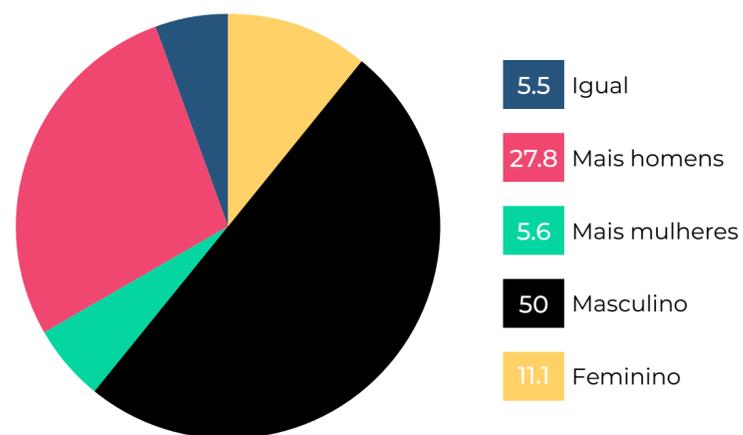


**VITÓRIA**

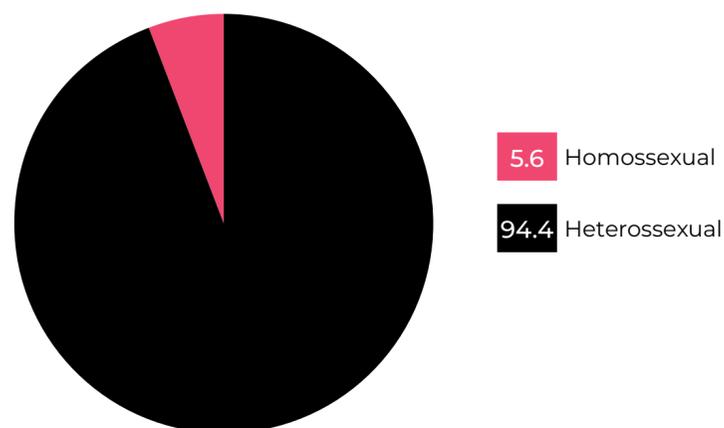
# VITÓRIA

## 01. Perfil do founder

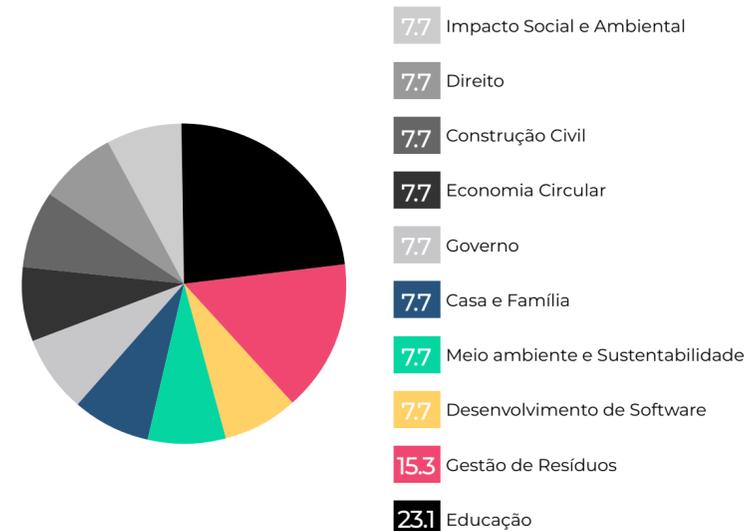
### Gênero



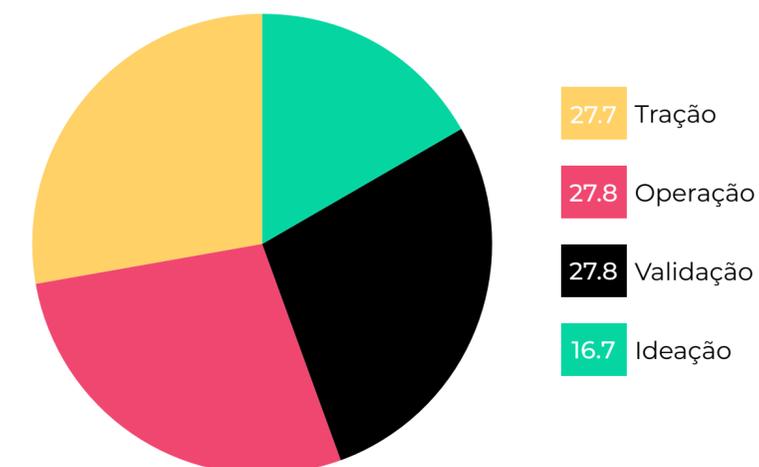
### Orientação sexual



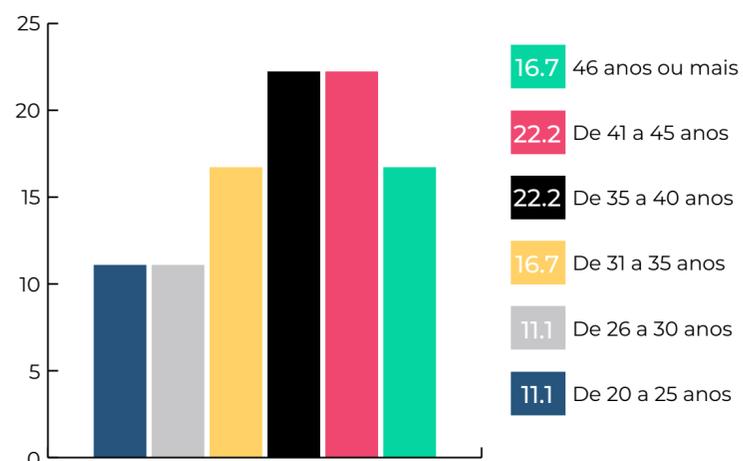
### Área de atuação



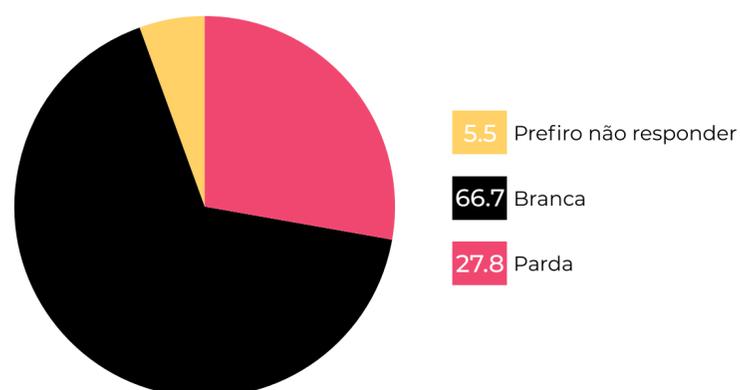
### Fase da startup



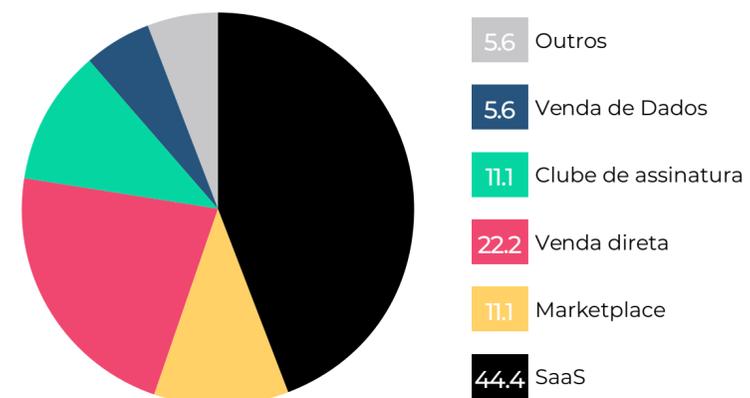
### Idade



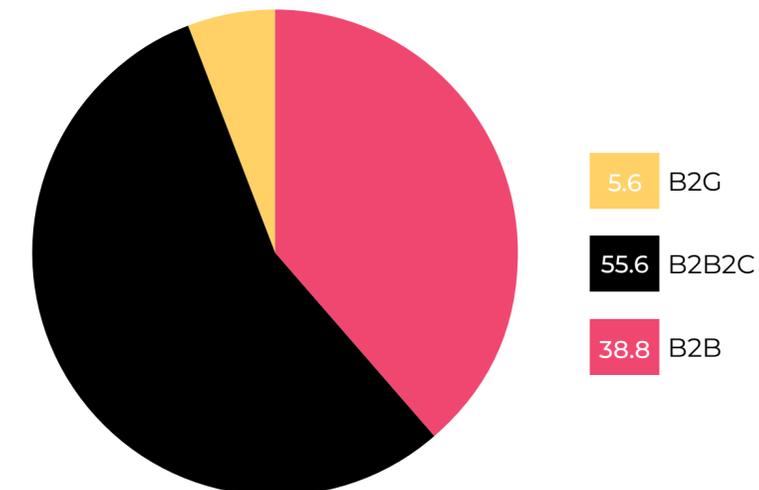
### Raça



### Modelo de negócio



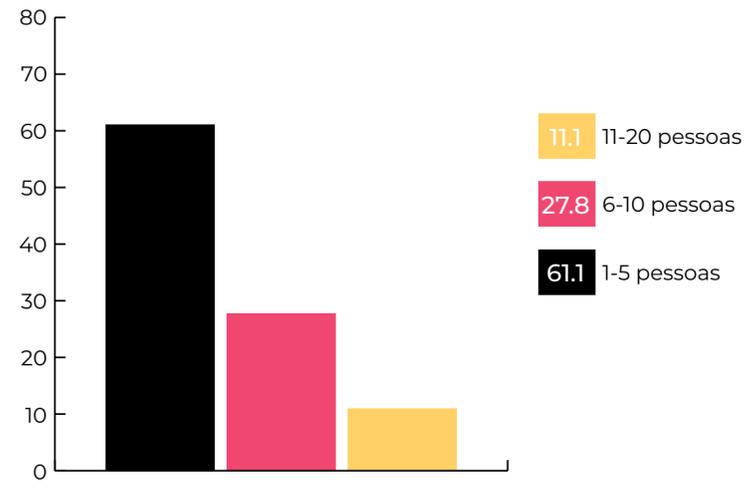
### Público alvo



# VITÓRIA

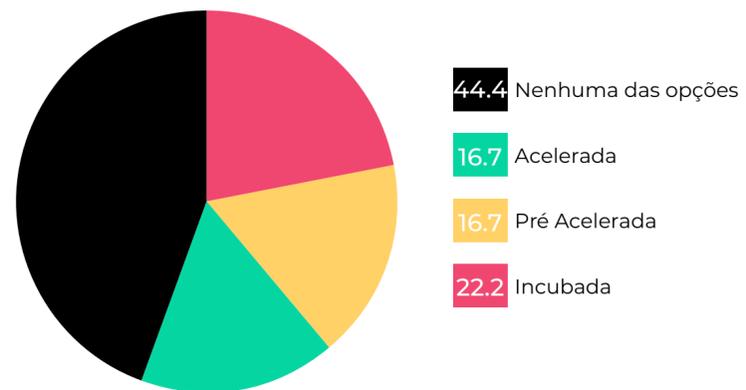
## 02. Perfil da startup

### Tamanho do time

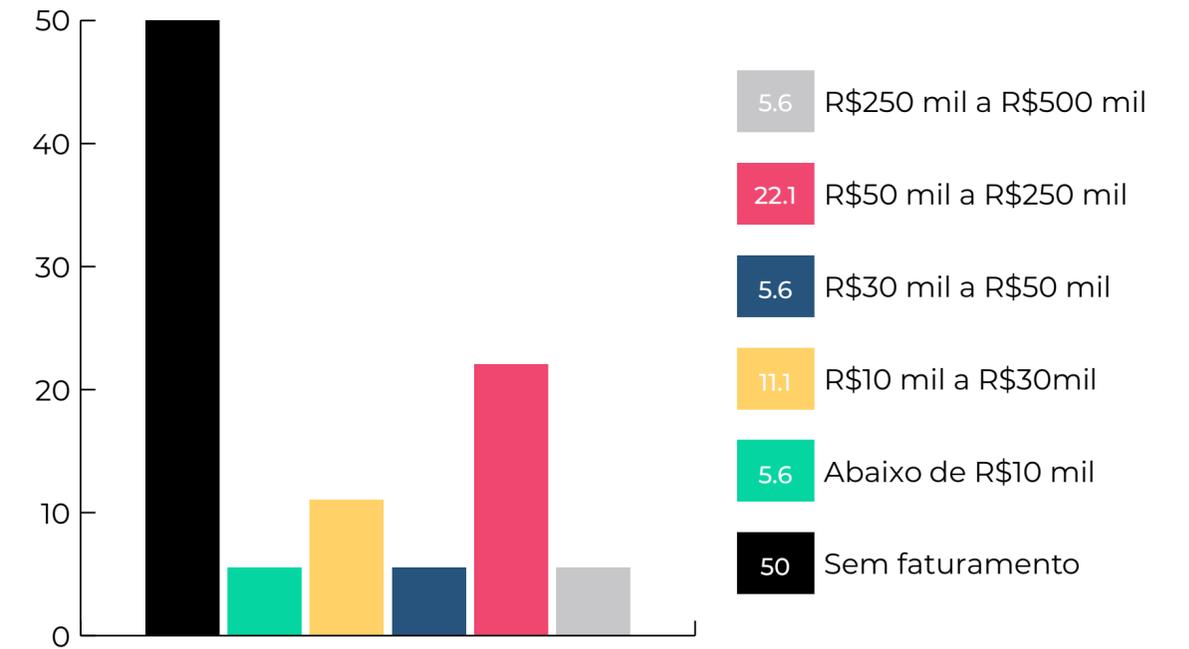


## 03. Investimentos

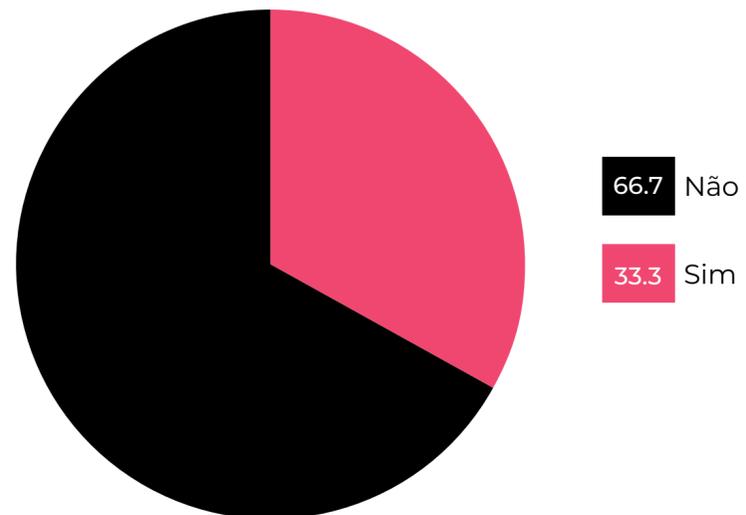
### Startups já foram:



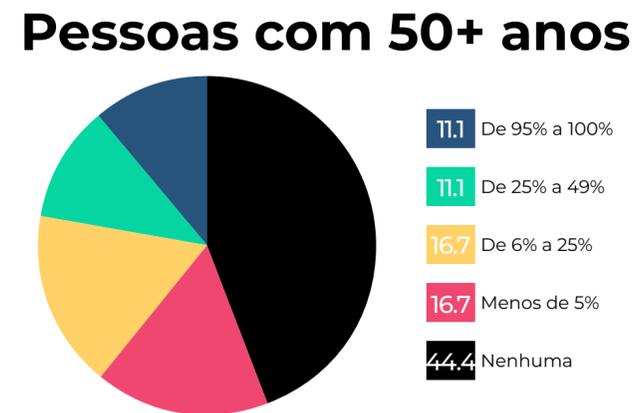
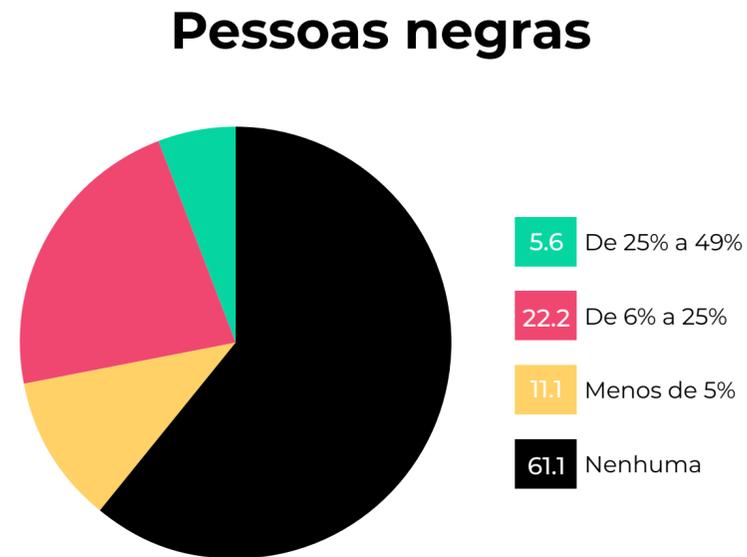
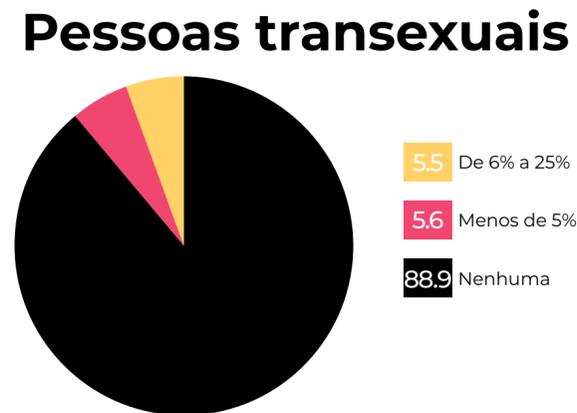
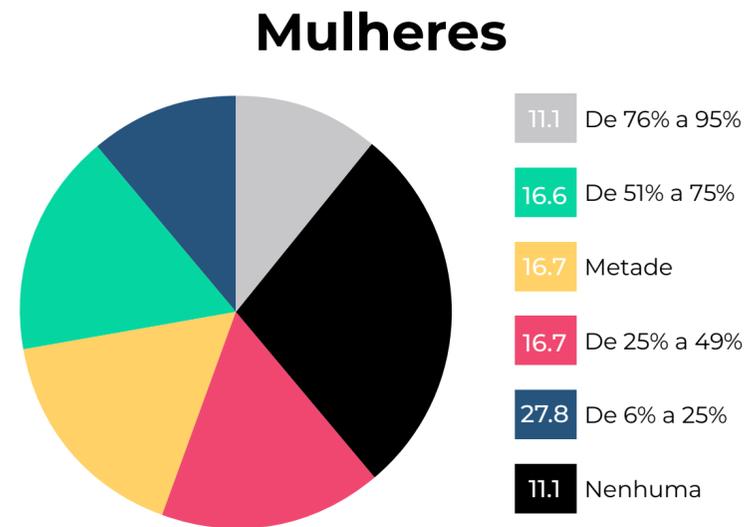
### Faixa de faturamento



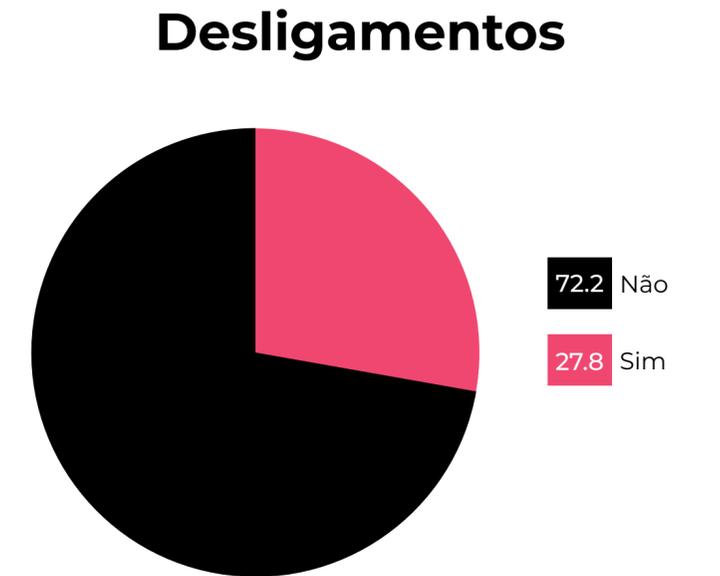
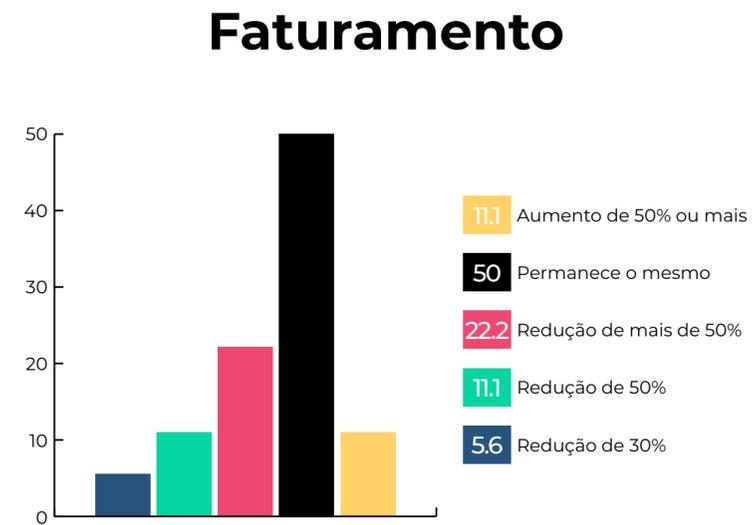
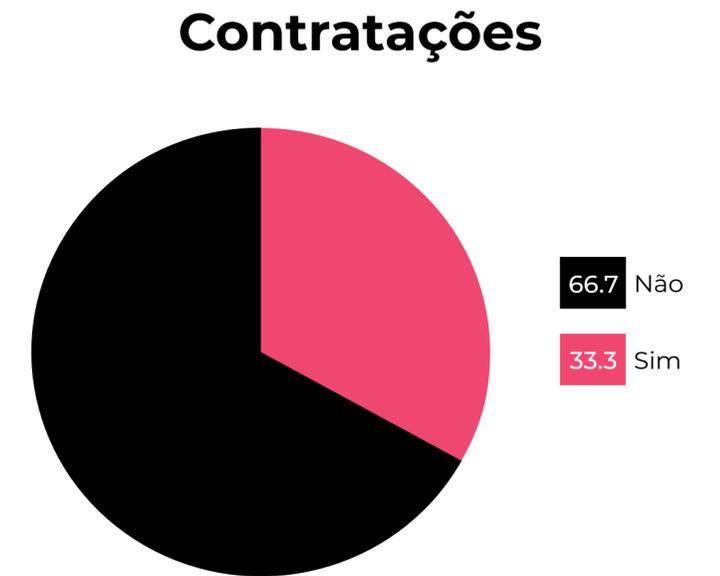
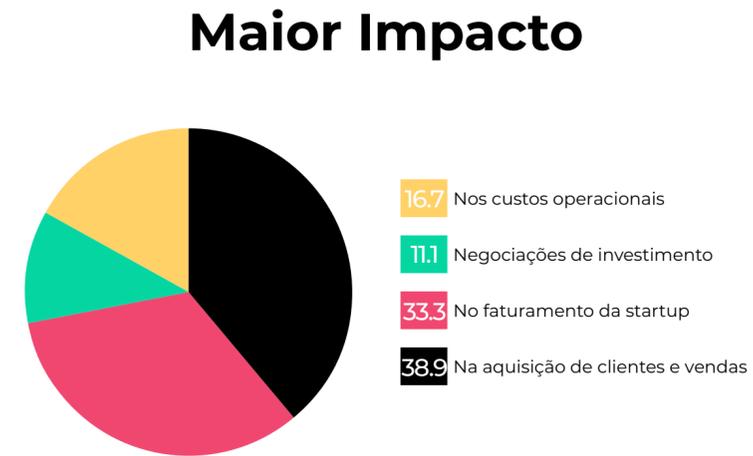
### Já recebeu investimento?



## 04. Diversidade nas startups



## 05. Impacto Covid-19



# Agradecimentos

Não fazemos nada sozinhos! Nosso muito obrigada aos parceiros e apoiadores, que acreditam e tornam o nosso trabalho possível!

## Realização



## Co-realização



## Parceiros estratégicos



## Parceiros regionais

## Mantenedores Abstartups



# Quem fez este estudo?

## Equipe Abstartups

**Ana Flávia Carrilo**, Conteúdo e Inteligência

**Filipe Motoike**, Designer

**José Muritiba**, Diretor Executivo

**Daniel Fazoli**, Diretor de Operações

**Amure Pinho**, Presidente

**Mateus Lana**, Diretor Financeiro

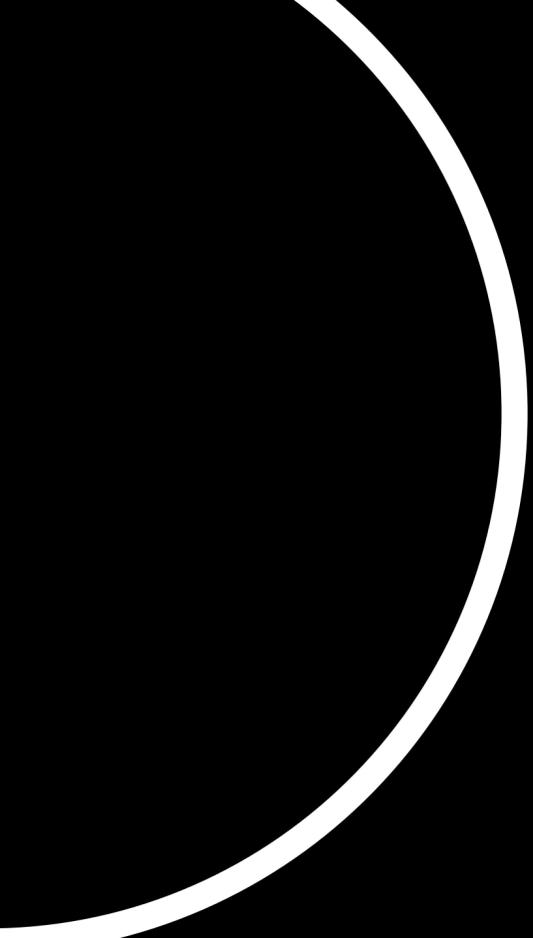
## Equipe Sebrae

**Natalia Bertussi**, Coordenadora Nacional de Startups no Sebrae

**Arthur Coelho**, Coordenação Nacional de Startups no Sebrae

## Curadores regionais

Clique aqui para conhecer todos os líderes regionais que contribuíram para este estudo!



# Como posso participar dos próximos mapeamentos?

O mapeamento de comunidades da Abstartups é um documento vivo construído em conjunto com as comunidades. Cada um pode contribuir de uma maneira diferente para que ele se torne cada vez melhor e atualizado. Veja como você pode contribuir:

## Startup

Nossa base de dados é atualizada diariamente. Se você não conseguiu participar desta vez, **responda aqui** o formulário para futuras atualizações.

## Parceiro estratégico

Se você é uma organização de apoio a startups, pode se tornar um parceiro da área de Informação e contribuir ativamente com a base de dados. **Entre em contato aqui.**

## Líder de comunidade

Como líder de comunidade, você pode se tornar um curador de mapeamento, contribuindo com o mapeamento de atores da sua região. **Registre-se aqui** para fazer parte!